

List of Book/Book Chapter Publication by NDIM Faculty

File No.	Name of Faculty Member	Publication Category	Title Name (Book/ Book Chapter)	Chapter's Book Name	Name of the Publisher	ISBN/DOI	Indexing	Month/Year of Publication	Academic Year
1	Pushpa Negi	Book Chapter	Understanding Youth Perspectives on Climate Change: Shaping Tomorrow	E-Financial Strategies for Sustainable Development	Apple Academic Press	(ISBN: 9781779640949) Scopus Indexed)	-	Nov. 2025	2024-25
2	Teena Singh	Book Chapter	Impact of Artificial Intelligence on Healthcare Analytics Research: Emerging Themes and Research Trends	Business Intelligence and Data Analytics, Smart Innovation, Systems and Technologies	Springer Nature Link	https://doi.org/10.1007/978-981-97-7717-4_1	SCOPUS	2025	2024-25
3	Teena Singh	Book Chapter	IoT Integration for Smart Agriculture: Prioritizing Key Factors Using WASPAS Approach	Artificial Intelligence Based Smart and Secured Applications pp 452–463	Springer Nature	Print ISBN: 978-3-031-86304-2 Online ISBN: 978-3-031-86305-9 https://doi.org/10.1007/978-3-031-86305-9_31	Scopus as per publisher Mail	22 April 2025 First online	2024-25

4	Teena Singh	Edited Book	Holistic Workplace Dynamics: Exploring Occupational Safety, Employee Performance, Mental Health, Consumer Behavior, Brand Image, Competitive Advantage, Leadership, and Cultural Influence	-	NCM Publishing House	ISBN: 978-625-98685-6-2		08.08.2024	2024-25
5	Teena Singh	Edited Book	Interdisciplinary Approaches to Sustainability, Innovations, Cultural Heritage, Technology, and Urban Development in Indonesia	-	NCM Publishing House (International Publishing House)	ISBN: 978-625-95075-9-0 Copyright		28.12.2024	2024-25
6	Teena Singh	Edited Book	Sustainability, Technology, Innovation, Economy and Governance: Multidisciplinary Perspectives on Contemporary Challenges	-	NCM Publishing House (International Publishing House)	ISBN: 978-625-95075-8-3		23.12.2024	2024-25
7	Teena Singh	Book Chapter	Supply Chain Efficiency and Optimization in Transmitter Manufacturing Using AHP	Proceedings of Data Analytics and Management. ICDAM 2024	Springer LNNS series	ISBN 978-981-96-3351-7, eBook ISBN, 978-981-96-3352-4	Scopus	May 11, 2025	2024-25
8	Teena Singh	Book Chapter	Sustainable Agriculture Drone Selection: A Multi-Criteria Decision-Making	Smart Innovation, Systems and Technologies	Springer Book Series	Electronic ISSN 2190-3026 Print ISSN	SCOPUS Indexed Springer	accepted: April 12-13, 2025	2024-25 (Accepted)

9	Teena Singh	Book Chapter	AI-Driven Mental Health Apps Among the Younger Generation: An Extended Technology Acceptance Model (TAM) Approach"	Digital Transformation and AI Innovation for Enhanced Health Care and Operational Excellence		-		Accepted, 2025	2024-25 (Accepted)
10	Ashish Yadav	Book Chapter	Sustainable Agriculture Drone Selection: A Multi-Criteria Decision-Making Approach Using VIKOR Method"	Smart Innovation, Systems and Technologies	Springer Book Series	Electronic ISSN 2190-3026 Print ISSN 2190-3018	SCOPUS Indexed Springer Book Series	accepted: April 12-13, 2025	2024-25 (Accepted)
11	MKP Naik	Book Chapter	Sustainable Agriculture Drone Selection: A Multi-Criteria Decision-Making Approach Using VIKOR Method"	Smart Innovation, Systems and Technologies	Springer Book Series	Electronic ISSN 2190-3026 Print ISSN 2190-3018	SCOPUS Indexed Springer Book Series	accepted: April 12-13, 2025	2024-25 (Accepted)
12	Komal J. Khatter	Book Chapter	The Impact of Industrial IoT on Sustainability: A Bibliometric Analysis and Future Research Directions	Industrial Internet of Things: Innovations and Applications	Taylor and Francis	-	Scopus	accepted: May, 2025	2024-25 (Accepted)
13	Angad Munshi	Book Chapter	AI-Driven Mental Health Apps Among the Younger Generation: An Extended Technology Acceptance Model (TAM) Approach"	Digital Transformation and AI Innovation for Enhanced Health Care and Operational Excellence		-		Accepted, 2025	2024-25 (Accepted)

14	Sarita Nagvanshi	Book Chapter	AI-Driven Mental Health Apps Among the Younger Generation: An Extended Technology Acceptance Model (TAM) Approach"	Digital Transformation and AI Innovation for Enhanced Health Care and Operational Excellence		-		Accepted, 2025	2024-25 (Accepted)
15	MKP Naik	Book Chapter	Digital Payments and Financial Inclusion: A Bibliometric Analysis	Information Systems and Management Science (ISMS)		-		Accepted, 2025	2024-25 (Accepted)
16	Kunal Jha	Book	SEO Made Simple: A Deep Dive into Google's Algorithm Evolution: Emphasizes beginner-friendliness and simplicity.	-	AMAZONE	979-8281373098		April 25, 2025	2024-25
17	Parul Malik	Book	From Classroom to Boardroom: Mastering Leadership and Communication for Modern Workplaces	-	Independently published	ISBN-13 : 979-8281843096		April 29, 2025	2024-25
18	Chaitali Bhattacharyya	Book	Management Dynamics & Applications	-	JSR PUBLICATIONS	ISBN: 978-93-6226-012-5		(Published: 17th November, 2024)	2024-25
19	Chaitali Bhattacharyya	Book	Strategic Marketing	-	JSR PUBLICATIONS	ISBN: 978-93-6226-992-8		(Published: 27th November 2024)	2024-25
20	Chaitali Bhattacharyya	Book	Business Management	-	RK Publications	ISBN: 978-93-48655-17-2		(Published: March, 2025)	2024-25

21	Komal J. Khatter	Book	Execution & Performance of Strategic Alliances (Kindle Edition)	-	Amazon	No ISBN		11th May 2025	2024-25
22	Ashish Yadav	Book Chapter	Risk Mitigation in industrial robot selection for packing : A VIKOR MOORA framework in practice	RISK, RELIABILITY AND RESILIENCE IN OPERATIONS MANAGEMENT	International ELSEVIER (Book Chapter)		Scopus	18th April 2025	2024-25
23	Silky Vigg	Book Chapter	Predicting the Impact of Exchange Rate Volatility on Sectoral Indices	Data-Driven Modelling and Predictive Analytics in Business and Finance: Concepts, Designs, Technologies, and Applications. Page no.17.	Taylor Francis	eBook ISBN9781032618845 https://doi.org/10.1201/9781032618845	Scopus	24th July 2024	2024-25
24	Pushpa Negi	Book Chapter	Predicting the Impact of Exchange Rate Volatility on Sectoral Indices	Data-Driven Modelling and Predictive Analytics in Business and Finance: Concepts, Designs, Technologies, and Applications. Page no.17.	Taylor Francis	eBook ISBN9781032618845 https://doi.org/10.1201/9781032618845	Scopus	24th July 2024	2024-25
25	Radha Sharma	Book Chapter	Dignity	Elgar Encyclopedia of Organizational Psychology, 2024	Edward Elgar, UK 153-155	ISBN 978180392 DOI: https://doi.org/10.4337/9781803921761.00032	Scopus	23rd July 2024	2024-25

26	Ritu Talwar	Book Chapter	Motivation and Determinants of Sustainable Investment Behaviour: The Perspective of Sustainability	chapter in edited book on " Emerging Technology,Environment and Social Justice- A Sustainable Approach :	Publisher: QTanalytics® India :DOI: https://doi.org/10.48001/978-81-966500-3-2	ISBN: 978-81-966500-3-2	-	3rd Aug. 2024	2024-25
27	Ramesh Chander Hooda	Book Chapter	Neuromarketing Unveiled: Decoding the Science Behind Consumer Choices	Neuromarketing's Role in Sustainable Finance	IGI Global Scientific Publishing	ISBN13: 9798369391174 ISBN13 Softcover: 9798369391181 EISBN13: 9798369391198 DOI: 10.4018/979-8-3693-9117-4.ch009		Oct. 2024	2024-25
28	Jyoti Kukreja	Book Chapter	Neuroleadership Dynamics: Driving Creativity and Innovation Among Educators	AI-Powered Leadership: Transforming Organizations in the Digital Age	IGI Global	ISBN13: 9798337316871 ISBN13 Softcover: 9798337316888 EISBN13: 9798337316895 DOI: 10.4018/979-8-3373-1687-1.ch009	-	2025	2024-25
29	Ashish Yadav	Book Chapter	Impact of Artificial Intelligence on Healthcare Analytics Research: Emerging Themes and Research Trends	Business Intelligence and Data Analytics, Smart Innovation, Systems and Technologies	Springer Nature	https://doi.org/10.1007/978-981-97-7717-4_1	-	2025	2024-25

30	Anand Jaiswal	Book Chapter	Impact of Artificial Intelligence on Healthcare Analytics Research: Emerging Themes and Research Trends	Business Intelligence and Data Analytics, Smart Innovation, Systems and Technologies		https://doi.org/10.1007/978-981-97-7717-4_1		2025	2024-25
31	Jyoti Kukreja	Book Chapter	Empowering Self-Directed Learners by Exploring the Role of Generative AI-Language Models in Fostering Autonomy, Competence, and Relatedness	Convergence of AI, Education, and Business for Sustainability	IGI Global Scientific Publishing	ISBN13: 9798337319179 EISBN13: 9798337319193 DOI: 10.4018/979-8-3373-1917-9.ch005		25th March 2025	2024-25
32	Sarita Nagvanshi	Book Chapter	Impact of Social Media Advertising and Influencer Marketing on Plant-Based Dairy Alternative Purchase Intention: A Case of Highly Vegetarian Indian States	Trends Shaping Food Marketing and Consumption	IGI Global	DOI: 10.4018/979-8-3693-8542-5.ch020		Jan. 2025	2024-25
33	Vinod Kumar Saini	Book Chapter	Impact of Social Media Advertising and Influencer Marketing on Plant-Based Dairy Alternative Purchase Intention: A Case of Highly Vegetarian Indian States	Trends Shaping Food Marketing and Consumption	IGI Global	DOI: 10.4018/979-8-3693-8542-5.ch020		Jan. 2025	2024-25
34	Jyoti Kukreja	Book Chapter	From Victims to Voices: The Power of Words in Breaking and Healing Through Whistleblowing	Impacts of Leakage, Whistleblowing, and the Rise of Propaganda (pp.263-278)	IGI Global	ISBN13: 9798369374689, EISBN13: 9798369374702 DOI: 10.4018/979-8-3693-7468-9.ch013		Apr-25	2024-25

35	MKP Naik	Book Chapter	IoT Integration for Smart Agriculture: Prioritizing Key Factors Using WASPAS Approach	Artificial Intelligence Based Smart and Secured Applications pp 452–463	Springer Nature	Print ISBN: 978-3-031-86304-2 Online ISBN: 978-3-031-86305-9 https://doi.org/10.1007/978-3-031-86305-9_31	Scopus as per publisher Mail	22 April 2025 First online	2024-25
36	Ashish Yadav	Book Chapter	IoT Integration for Smart Agriculture: Prioritizing Key Factors Using WASPAS Approach	Artificial Intelligence Based Smart and Secured Applications pp 452–463	Springer Nature	Print ISBN: 978-3-031-86304-2 Online ISBN: 978-3-031-86305-9 https://doi.org/10.1007/978-3-031-86305-9_31	Scopus as per publisher Mail	22 April 2025 First online	2024-25
37	Chaitali Bhattacharyya	Book Chapter	AI-Powered Teacher Performance Evaluation and Pedagogical Strategy Optimization in Higher Education	Artificial Intelligence-Powered Learning Analytics and Student Feedback Mechanisms for Dynamic Curriculum Enhancement and Continuous Quality Improvement in Outcome-Based Education	Rademics	ISBN 10: 9349552531, ISBN 13:9789349552531		2025	2024-25

38	Jyoti Kukreja	Book Chapter	How to Enhance the Transparency of Systematic Reviews Using PRISMA	Sage Research Methods: Doing Research Online	SAGE Publications Ltd	Online ISBN: 9781036213107 DOI: https://doi.org/10.4135/9781036213107	SCOPUS	2025 online published 7th Feb 2025	2024-25
39	Sarita Nagvanshi	Book Chapter	Gamification and Retention in Mental Health Apps Exploring the Role of User Engagement"	Addressing Practical Problems Through the Metaverse and Game-Inspired Mechanics	IGI Global	ISBN13: 9798369388860, ISBN13 Softcover: 9798369388877, EISBN13: 9798369388884 DOI: 10.4018/979-8-3693-8886-0.ch011	scopus	Jun-25	2024-25
40	Swati Bhatnagar	Book Chapter	Gamification and Retention in Mental Health Apps Exploring the Role of User Engagement"	Addressing Practical Problems Through the Metaverse and Game-Inspired Mechanics	IGI Global	ISBN13: 9798369388860, ISBN13 Softcover: 9798369388877, EISBN13: 9798369388884 DOI: 10.4018/979-8-3693-8886-0.ch011	scopus	Jun-25	2024-25
41	Angad Munshi	Book Chapter	Gamification and Retention in Mental Health Apps Exploring the Role of User Engagement"	Addressing Practical Problems Through the Metaverse and Game-Inspired Mechanics	IGI Global	ISBN13: 9798369388860, ISBN13 Softcover: 9798369388877, EISBN13: 9798369388884 DOI: 10.4018/979-8-3693-8886-0.ch011	scopus	Jun-25	2024-25

42	Sarita Nagvanshi	Book Chapter	Impact of gamification on brand loyalty: Exploring the mediating role of e-WOM	Addressing Practical Problems Through the Metaverse and Game-Inspired Mechanics	IGI Global		scopus	Jun-25	2024-25
43	Mohd Junaid Akhtar	Book Chapter	Parasocial Interaction and Virtual Influencers: Building Connections in a Digital World	Redefining the Future of Digital Marketing With Virtual Influencers	IGI Global	DOI: 10.4018/979-8-3373-0255-3.ch006	scopus	May, 2025	2024-25
44	Sarita Nagvanshi	Book Chapter	Parasocial Interaction and Virtual Influencers: Building Connections in a Digital World	Redefining the Future of Digital Marketing With Virtual Influencers	IGI Global	DOI: 10.4018/979-8-3373-0255-3.ch006		May, 2025	2024-25
45	Arpana Chaturvedi	Book Chapter	Deep Learning in the Context of Artificial Intelligence: Advancements and Applications	Innovative computing and communications Sub title: Proceedings of ICICC 2024, Vo. 3	Springer LNNS series	978-981-97-4151-9	Scopus	15th OCT. 2024	2024-25
46	Chaitali Bhattacharyya	Edited Book	Spectrum 6.0: Bridging Disciplines for Sustainable Development	-	Eudoxia	ISBN No. -13 979-8344702636		28th Oct. 2024	2024-25
47	Silky Vigg	Edited Book	Transformations in Business: Case Studies on Governance, Economics, Finance, Performance, Logistics, and Sustainability for the Future	-	NCM Publishing Publisher Type: International Publishing House	ISBN: 978-625-95577-3-1		2024	2024-25

48	Kamal KUNDRA	Edited Book	Transformations in Business: Case Studies on Governance, Economics, Finance, Performance, Logistics, and Sustainability for the Future	-	NCM PUblishing Publisher Type: International Publishing House	ISBN: 978-625-95577-3-1		2024	2024-25
49	Chand TANDON	Edited Book	Transformations in Business: Case Studies on Governance, Economics, Finance, Performance, Logistics, and Sustainability for the Future	-	NCM PUblishing Publisher Type: International Publishing House	ISBN: 978-625-95577-3-1		2024	2024-25
50	Sunaina Sardana	Edited Book	Advancing the Financial Inclusion and Organizational Efficiency: The Role of Digitalization, Technology and Sustainability	-	Published by: NCM Publishing House Publisher Type: International Publishing House	ISBN: 978-625-95075-8-3		Date: 31.12.2024	2024-25

51	Parveen Kaur	Edited Book	Advancing the Financial Inclusion and Organizational Efficiency: The Role of Digitalization, Technology and Sustainability	-	Published by: NCM Publishing House Publisher Type: International Publishing House	ISBN: 978-625-95075-8-3		Date: 31.12.2024	2024-25
52	Praveen Malik	Edited Book	Advancing the Financial Inclusion and Organizational Efficiency: The Role of Digitalization, Technology and Sustainability	-	Published by: NCM Publishing House Publisher Type: International Publishing House	ISBN: 978-625-95075-8-3		Date: 31.12.2024	2024-25
53	Anand Jaiswal	Book Chapter	Supply Chain Efficiency and Optimization in Transmitter Manufacturing Using AHP	Proceedings of Data Analytics and Management. ICDAM 2024	Springer LNNS series	ISBN 978-981-96-3351-7, eBook ISBN, 978-981-96-3352-4	Scopus	May 11, 2025	2024-25
54	Ashish Yadav	Book Chapter	Supply Chain Efficiency and Optimization in Transmitter Manufacturing Using AHP	Proceedings of Data Analytics and Management. ICDAM 2024	Springer LNNS series	ISBN 978-981-96-3351-7, eBook ISBN, 978-981-96-3352-4	Scopus	May 11, 2025	2024-25

55	Ashish Yadav	Book Chapter	Exploring the Dynamics of Trade, FDI, and Economic Growth in SAARC Nations: A 2002-2019 Analysis	ICETAO-2025: International Conference on Emerging Technologies Analytics and Operations 2025, themed “Advanced Technologies for Sustainable Future: Innovation and Strategies”	IUP Publications (A Division of the ICFAI Society)			7-8th March 2025	2024-25
56	MKP Naik	Book Chapter	Exploring the Dynamics of Trade, FDI, and Economic Growth in SAARC Nations: A 2002-2019 Analysis	ICETAO-2025: International Conference on Emerging Technologies Analytics and Operations 2025, themed “Advanced Technologies for Sustainable Future: Innovation and Strategies”	IUP Publications (A Division of the ICFAI Society)			7-8th March 2025	2024-25

57	Sharif Mohd	Book Chapter	Quantum Computing Applications in Financial Modeling and Portfolio Optimization	2025 First International Conference on Advances in Computer Science, Electrical, Electronics, and Communication Technologies (CE2CT). 21-22 February 2025	IEEE Xplore	ISBN: 979-8-3315-1857-8 DOI: 10.1109/CE2CT64011.2025.10939675	Scopus	2nd April 2025	2024-25
58	Arpana Chaturvedi	Book Chapter	Analysis of Magnetic Resonance images for the detection of Alzheimer's	Published in: 2024 4th Asian Conference on Innovation in Technology (ASIANCON). Date of Conference: 23-25 August 2024	IEEE Xplore	DOI: 10.1109/ASIANCON62057.2024.10837884	scopus	21-Jan-25	2024-25
59	Arpana Chaturvedi	Book Chapter	Breast Cancer Diagnosis using Convolutional Neural Network	2024 International Conference on IoT, Communication and Automation Technology (ICICAT). Date of Conference: 23-24 November 2024	IEEE Xplore	DOI: 10.1109/ICICAT62666.2024.10922877	scopus	20th March. 2025	2024-25

60	Arpana Chaturvedi	Book Chapter	Next-Generation Cyber Defense: Deep Q-Learning-Based Adversarial Detection and Prevention in Autonomous Vehicle Networks	2024 4th International Conference on Mobile Networks and Wireless Communications (ICMNWC). Date of Conference: 04-05 December 2024	IEEE Xplore	DOI: 10.1109/ICMNWC63764.2024.10872348	scopus	20th Feb. 2025	2024-25
61	Arpana Chaturvedi	Book Chapter	Optimizing Spotify's Marketing Strategies in Delhi-NCR: An Empirical Analysis of User Engagement and Media Influence	Proceedings of Data Analytics & Management(ICDAM -2024) pp 363–388	Springor LNNS Series	ISBN 978-981-96-3351-7, eBook ISBN, 978-981-96-3352-4	scopus	11th May 2025	2024-25
62	Praveen Malik	Book Chapter	Optimizing Spotify's Marketing Strategies in Delhi-NCR: An Empirical Analysis of User Engagement and Media Influence	Proceedings of Data Analytics & Management(ICDAM -2024) pp 363–388	Springor LNNS Series	ISBN 978-981-96-3351-7, eBook ISBN, 978-981-96-3352-4	scopus	11th May 2025	2024-25

63	Parveen Kaur	Book Chapter	Exploring The Interplay Of Ethics, Sustainability, And Leadership: A Bibliometric Analysis	BOOK OF ABSTRACTS International Conference on Sustainable Goals 2.0 (ICSG 2.0): Sustainability Imperative: Challenges and Implications to Businesses, Government, and Society				1st-2nd Feb 2025	2024-25
64	Monica Verma	Book Chapter	Exploring The Interplay Of Ethics, Sustainability, And Leadership: A Bibliometric Analysis	BOOK OF ABSTRACTS International Conference on Sustainable Goals 2.0 (ICSG 2.0): Sustainability Imperative: Challenges and Implications to Businesses, Government, and Society				1st-2nd Feb 2025	2024-25

65	Shailee Choudhary	Book Chapter	An Evaluation of the State of Health of Strawberry Plants for Organic Farming Through the Utilization of Unmanned Aerial Vehicles	2024 5th International Conference on Data Intelligence and Cognitive Informatics (ICDICI) 18-20 November 2024. Tirunelveli, India	IEEE Xplore	DOI: 10.1109/ICDICI62993.2024.10810820		31st Dec. 2024	2024-25
66	Rinku Sharma Dixit	Book Chapter	An Evaluation of the State of Health of Strawberry Plants for Organic Farming Through the Utilization of Unmanned Aerial Vehicles	2024 5th International Conference on Data Intelligence and Cognitive Informatics (ICDICI) 18-20 November 2024. Tirunelveli, India	IEEE Xplore	DOI: 10.1109/ICDICI62993.2024.10810820		31st Dec. 2024	2024-25
67	Rinku Sharma Dixit	Book Chapter	Comparing Machine Learning Algorithms for Real-Time Forest Fire Detection using Color, Motion, and Shape Features	2024 International Conference on IoT Based Control Networks and Intelligent Systems (ICICNIS). 17-18 December 2024. Bengaluru, India Authors	IEEE Xplore	DOI: 10.1109/ICICNIS64247.2024.10823229		17th Dec. 2024	2024-25

68	Shailee Choudhary	Book Chapter	Comparing Machine Learning Algorithms for Real-Time Forest Fire Detection using Color, Motion, and Shape Features	2024 International Conference on IoT Based Control Networks and Intelligent Systems (ICICNIS). 17-18 December 2024. Bengaluru, India Authors	IEEE Xplore	DOI: 10.1109/ICICNIS64247.2024.10823229		17th Dec. 2024	2024-25
69	Shailee Choudhary	Book Chapter	Enhancing Diagnostic Accuracy and Early Detection Through the Application of Deep Learning Techniques to the Segmentation of Colon Cancer in Histopathological Images	2024 8th International Conference on I-SMAC (IoT in Social, Mobile, Analytics and Cloud) (I-SMAC). 03-05 October 2024. Kirtipur, Nepal	IEEE Xplore	DOI: 10.1109/I-SMAC61858.2024.10714728		23rd October 2024	2024-25
70	Rinku Sharma Dixit	Book Chapter	Enhancing Diagnostic Accuracy and Early Detection Through the Application of Deep Learning Techniques to the Segmentation of Colon Cancer in Histopathological Images	2024 8th International Conference on I-SMAC (IoT in Social, Mobile, Analytics and Cloud) (I-SMAC). 03-05 October 2024. Kirtipur, Nepal	IEEE Xplore	DOI: 10.1109/I-SMAC61858.2024.10714728		23rd October 2024	2024-25

71	Kavita Berwal	Book	AI with HR Analytics	-	Book Bytes International Publications	ISBN: 9789349129429		27th June 2025	2024-25
72	Mahima Gulati	Book Chapter	Cross-Linguistic Variations in the Processing of Ergative Case: Evidence from Punjabi	Variation in South Asian Languages From Macro to Micro-Differences	Springer, Singapore	ISBN 9789819911486 https://doi.org/10.1007/978-981-99-1149-3_11	Scopus	9th September 2023	2023-24
73	Radha Sharma	Book Chapter	Gender Diversity and Inclusion: Strategies and Practices at ICICI Bank	India Case Study in Global HRM Casebook. Routledge. ISBN 9781032308807	Routledge. Taylor & Francis Group	ISBN 9781032308807	Scopus	12 Sept. 2023	2023-24
74	Anand Jaiswal	Book Chapter	Assessing the Strategic Transformation of the Indian Insurance Sector Evolution Amidst COVID-19	Revolutionizing Customer-Centric Banking Through ICT	IGI Global Publishing DOI: 10.4018/979-8-3693-2061-7.ch012	ISBN13: 9798369320617	Scopus	26th July 2024	2023-24
75	Nishtha Agarwal	Book Chapter	Assessing the Strategic Transformation of the Indian Insurance Sector Evolution Amidst COVID-19	Revolutionizing Customer-Centric Banking Through ICT	IGI Global Publishing DOI: 10.4018/979-8-3693-2061-7.ch012	ISBN13: 9798369320617	Scopus	26th July 2024	2023-24
76	Anand Jaiswal	Book Chapter	To Prioritize the Barriers to Logistical Operations for SMEs in Rural Areas Using AHP Analysis	Revolutionizing Customer-Centric Banking Through ICT	IGI Global Publishing DOI: 10.4018/979-8-3693-2061-7.ch012	ISBN13: 9798369320617	Scopus	6th May 2024	2023-24

77	Ashish Yadav	Book Chapter	To Prioritize the Barriers to Logistical Operations for SMEs in Rural Areas Using AHP Analysis	Revolutionizing Customer-Centric Banking Through ICT	IGI Global Publishing DOI: 10.4018/979-8-3693-2061-7.ch012	ISBN13: 9798369320617	Scopus	6th May 2024	2023-24
78	Swati Bhatnagar	Book Chapter	To Prioritize the Barriers to Logistical Operations for SMEs in Rural Areas Using AHP Analysis	Revolutionizing Customer-Centric Banking Through ICT	IGI Global Publishing DOI: 10.4018/979-8-3693-2061-7.ch012	ISBN13: 9798369320617	Scopus	6th May 2024	2023-24
79	Arpana Chaturvedi	Book Chapter	Introduction & Types Machine Learning	Artificial Inteligence and Their Applications. E-ISBN 978-93-6252-717-2. IIP Series	IIP Series Volume: 3, Month:April,Y ear:2024 Page No.: 74-96	e-ISBN: 978-93-6252-717-2 DOI/Link: https://www.doi.org/10.58532/nbennur.ch60	Non-indexed	Apr. 2024	2023-24
80	Vidushi Sharma	Book	Communication Skills.	-	PHOENIX International Publication Hose ISBN-10: 935842530X ISBN-13:978-9358425307	ISBN-13:978-9358425307	-	27th Oct. 2023	2023-24

81	Anand Jaiswal	Book Chapter	A Panel Data Analysis of G7 Nations With Emphasis on ICT Service Export and Sustainable Development	Utilizing Technology for Sustainable Resource Management Solutions	IGI Global Publishing	DOI: 10.4018/979-8-3693-2346-5 ISBN13: 9798369323465 EISBN13: 9798369323472	Scopus	May. 2024	2023-24
82	Anand Jaiswal	Book Chapter	AHP-MOORA Approach for Industrial Robot Selection in Car Paint: An Industrial Case Study	Advancements in Smart Computing and Information Security Page 125-143	Springer Nature	978-3-031-59106-8 Online ISBN978-3-031-59107-5 https://doi.org/10.1007/978-3-031-59107-5_9	Scopus	2 May. 2024	2023-24
83	Ashish Yadav	Book Chapter	AHP-MOORA Approach for Industrial Robot Selection in Car Paint: An Industrial Case Study	Advancements in Smart Computing and Information Security Page 125-143	Springer Nature	978-3-031-59106-8 Online ISBN978-3-031-59107-5 https://doi.org/10.1007/978-3-031-59107-5_9	Scopus	2 May. 2024	2023-24
84	Teena Singh	Book Chapter	AHP-MOORA Approach for Industrial Robot Selection in Car Paint: An Industrial Case Study	Advancements in Smart Computing and Information Security Page 125-143	Springer Nature	978-3-031-59106-8 Online ISBN978-3-031-59107-5 https://doi.org/10.1007/978-3-031-59107-5_9	Scopus	2 May. 2024	2023-24
85	Prabal Chakraborty	Book Chapter	(Case Study): Sayantini Cosmetics: The Dilemma of Distributors' Margins.	Sales & Distribution Management	Pearson India Education Services Pvt Ltd.	ISBN number 978-93-615-9399-4.	-	April. 2024	2023-24

86	Sayanti Banerjee	Book Chapter	(Case Study): Sayantini Cosmetics: The Dilemma of Distributors' Margins.	Sales & Distribution Management	Pearson India Education Services Pvt Ltd.	ISBN number 978-93-615-9399-4.	-	April. 2024	2023-24
87	Sharmila Agnihotri	Book	Financial Literacy	-	A. K. Publications	978-93-95033-8-7-9		2023	2023-24
88	Swati Bhatnagar	Book Chapter	Impact of COVID-19 on mobile payments: An empirical study from India	Revolutionizing Customer-Centric Banking Through ICT, Scopus Indexed Book	IGI Global, DOI: 10.4018/979-8-3693-2061-7.ch009	ISBN13: 9798369320617	Scopus	Apr. 2024	2023-24
89	Swati Bhatnagar	Edited Book	Revolutionizing Customer-Centric Banking Through ICT	-	IGI Global, DOI: 10.4018/979-8-3693-2061-7 ISBN13: 9798369320617		Scopus	Apr. 2024	2023-24
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105	Ritu Talwar	Book	Book Review: Statecraft and Stagecraft: American Political Life in the Age of Personality	-	Book Review published in GJEIS : :July ,sep 2022 issue: ISSN: 0975-1432		Scopus	July-sept 2022	2022-23

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