

Faculty Consultancy Details 2024-25

S. No.	Name of faculty (Chief Consultant)	Funding Agency	Title
1	Dr. Prabal Chakraborty, Dr. Chaitali Bhattacharya, Dr. Chand Tandon (Page No.01-41)	Smokey Luxury Living Pvt Ltd	Consultancy on training design on Luxury sector in Indian landscape
2	Dr. Arpana Chaturvedi, Dr. Kamal Kundra, Prof Soumi De, Dr. Sunaina Sardana, Dr. R.C.Hooda, Mr. Kunal Jha (Page No.11-18)	Nave Jyoti Infoplanet Pvt Ltd	Digital Infrastructure Consultancy
3	Dr. Shailee Choudhary, Dr. Ashish Yadav (Page No.19-26)	NTS Navrattan Jewellers Pvt Ltd	Use of Digital Technology in Jewellery Designing
4	Dr. Silky Vigg, Dr. Zeeshan, Ms. Manika Gupta (Page No.27-33)	Metacap Global Brokerage LLP	Corporate Training Programs on Financial Performance Indicators
5	Dr. Sangeeta Yadav, Ms. Seema Pant, Dr. Somnath Paul (Page No.34-41)	Metacap Global Financial Services LLP	Skill Development & Product Training

Faculty Consultancy Details 2023-24

S. No.	Name of faculty (Chief Consultant)	Funding Agency	Title
1	Dr. Silky Vig, Dr. Prabal Chakraborty (Page No.42-50)	ECS	Market development and impact on lubricants Duration-3 months
2	Dr.Chand Tandon,Prof Rachna Khaturia,Prof.Karan Khati (Page No.51-59)	Textile and Apparels Boutique	Consultancy on Project Finance in Textile Industry Duration-5 month
3	Dr.Sunaina Sardana,Prof Parveen Kaur (Page No.60-67)	Sincere Marketing Services Pvt Ltd	Consultancy on changes in the Managerial function in the automotive sector (Leadership and Sales) Duration-3 month
4	Dr. Shailee Choudhary, Dr. Somnath Paul, Dr. Abha Grover, Dr. Rashmi Chauhan (Page No.68-76)	Business Coaching India LLP	Consultancy on Content Development on (a) Generative AI and HR, (b) Generative AI & Marketing, (c) Generative AI and Finance Duration-4 month



Faculty Consultancy Details 2022-23

S. No.	Name of faculty (Chief Consultant)	Funding Agency	Title
1	Dr. Manisha Bhardwaj, Dr. Somnath Paul, Dr. Silky Vig	CEO IT Box	Module Development on New Age Technologies Duration :8 months
2	Prof. Kamal Kundra	Salasar Comserve LLP	Trends and Technologies for Assessments and their impact on Students Duration:3 months
3	Prof.Kamal Kundra	Eduquity Career Technologies Pvt Ltd	Technologies for Assessing Duration:1 month

4	Prof.Kamal Kundra	AIMA CMS	Assessing Student Potential: 1month
---	-------------------	----------	--



Faculty Consultancy Details 2021-225

S. No.	Name of faculty (Chief Consultant)	Funding Agency	Title
1	Dr. Anita Yadav, Prof. Kamal Kundra	CEOITBOX TECH SERVICES LLP	Consultancy on Content Designing Duration- 2month(Nov 2021- Dec 2021)
2	Dr. Shailee Choudhary, Prof. Sonal Gulati, Prof. Parveen Kaur	BCI Enterprises Solutions	Research study on changing landscape of Artificial Intelligence applications in learning and development field Duration- 3months(Oct2021- Dec-2021)"
3	Prof. Kamal Kundra	Salasar Comserve LLP	Consultancy on Online Examination Processes Duration(1 month)

Sponsored Research (2024-25)

S No.	Name of the Faculty (Chief Consultant)	Funding Agency	Project Title
1	Dr. Raj Kumar, Dr. Prabal Chakraborty, Dr. Shagun Arora	Alliance Components & Devices Pvt Ltd	Research on Market potetial for IT components and devices in the Era of Industry 4.0
2	Dr. Sushma Muralie, Mr. Arun Kumar, Dr. Savita Gautam	Sincere Marketing Services Pvt Ltd	Research on Environmental regulations in heavy transport industry

Sponsored Research (2023-24)

S No.	Name of the Faculty (Chief Consultant)	Funding Agency	Project Title
1	Dr. Shailee Choudhary, Dr. Somnath Paul	NTS Navratan Jewellers Pvt. Ltd	Personalized Jewelry Recommendation System using ML.
2	Dr. Elizabeth Jacob, Prof. Arun Kumar	Metacap Global Brokerage LLP	Skill Development & Product Training
3	Prof. Praveen Malik, Prof. Rachna Kauthria	Metacap Global Brokerage LLP	Skill Development & Product Training
4	Dr. Nishtha Agarwal, Dr. Tripti Desai, Dr. Soumi De	Rabyte Pte Ltd	A project on Quality Control and Defect Detection in the Processes of the Rebyte Pte Ltd.

5	Dr. Sunaina Sardana, Dr. Kamal Kundra, Dr. Abha Grover	Business Coaching India LLP	Research and Consultancy on Leadership Challenges in the new world of work i.e. industry 5.0
---	--	--------------------------------	--



Sponsored Research (2022-23)

S No.	Name of the Faculty (Chief Consultant)	Funding Agency	Project Title
1	Dr. Parbal Chakraborty, Dr. Ashish Yadav, Dr. Silky Vigg	NTS Navrattan Jewellers Pvt Ltd	Consumers market research for Lab Grown Diamonds
2	Dr. Shailee Choudhary, Dr. Karan Khatri, Dr. Kamal Kundra	Sincere Marketing Services Pvt Ltd	Role of AI Automation in Automobile sector in India
3	Dr. Tripti Desai, Dr. Sunaina Sardana	Rabyte Pte Ltd	Research on Leadership Skills needed for Cross Cultural Situations



New Delhi Institute of Management

MSME & DST Projects (2024-25)

Sl.	Project Title	PI	Project Value	Status
-----	---------------	----	---------------	--------

1.	MSME Hackathon 4.0 Project Title: Blockchain -Based Drug Inventory and Supply Chain Tracking System (IDEADL026535)	PI: Prince Kumar Mentor: Dr. Vimal Khanna (External)	Rs. 15 Lakh	Ongoing
2.	MSME Hackathon 4.0 Project Title: Create clothing that generates energy from body movements (IDEADL026424)	PI: Soumi De Mentor: Dr. Ujjwal Neogi	Rs. 15 Lakh	Ongoing
3.	MSME Hackathon 4.0 Project Title: Smart City Traffic Management with Geospatial Data (IDEADL026440)	PI: Soumi De Mentor: Dr. Ujjwal Neogi	Rs. 15 Lakh	Ongoing
4.	MSME Hackathon 4.0 Project Title: Eco Printing And Natural Dyes (IDEADL026000)	PI: Suraj Kumar Mentor: Dr. Monica Verma	Rs. 15 Lakh	Ongoing
5.	MSME Hackathon 3.0 (Women) Project Title: Handwoven Pineapple Fabrics with a Modern Makeover (IDEADL014002)	Debapriya Das Mentor: Dr. Ujjwal Neogi	Rs. 15 Lakh	Completed
6.	MSME Hackathon 3.0 (Women) Project Title: Geospatially Powered AI Platform for Predicting and Preventing Natural Disasters (IDEADL014280)	Debapriya Das Mentor: Dr. Ujjwal Neogi	Rs. 15 Lakh	Completed
7.	MSME Hackathon 3.0 (Women) Project Title: Timeless Threads - Empowering Disabled and Elderly Elegance (IDEADL013456)	Kanchan Garg Mentor: Dr.Rashmi Chauhan	Rs. 15 Lakh	Completed
8.	MSME Hackathon 3.0 (Women) Project Title: Organic thermochromic ink for vaccine vial monitoring (IDEADL013705)	Ms. Priya Agrawala Mentor: Mr. Kirit Goyal	Rs. 15 Lakh	Completed

9.	MSME Hackathon 3.0 (Women) Project Title: Embrace the Transformation (IDEADL017906)	Ms. Ritika Vasudev Mentor: Dr.Monica Verma	Rs. 15 Lakh	Completed
10.	DST Women Entrepreneurship Development Program	PI: Dr. Arpana Chaturvedi Co-PI: Dr. Parul Malik	Rs. 2 Lakh	Ongoing



INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH

S No.	Year	Project Title	NDIM Faculty	Amount in Rupees
1	2025-26	Impact of Socio-Economic Status and Health Literacy on the well-being of Rural Women in Himachal Pradesh: A step towards women led development in Bharat	Dr Teena Singh	7,00,000
2	2025-26	Bridging the Gender Divide: Digital Literacy and Tribal Women Entrepreneurs in the Context of Women-Led Development in Himachal Pradesh	Dr Pushpa Negi	5,00,000
3	2023-24	Transforming Healthcare in Rural India: Assessing the Impact of Ayushman Bharat on Institutional Deliveries, Maternal Mortality, and Infant	Dr Arpana Chaturvedi, Dr Teena Singh, Dr Anand Jaiswal	10,48,174

		Mortality towards Achieving SDGs in UP-East Region		
4	2023-24	Sexual and Reproductive Health of Married Women: A Comparative Study of Rural and Urban Areas of Jaipur District, Rajasthan	Dr. Karan Singh Khata	16,00,000