

|        | NDIM FACULTY PAPER PRESENTED: INTERNATIONAL/INTERNATIONAL CONFERENCE   |  |  |                             |  |  |                             |      |  |  |  |  |
|--------|--|--|--|-----------------------------|--|--|-----------------------------|------|--|--|--|--|
| S. No. | Name of the Conference   | Name of the Organising Body  | Venue                                      | Date                        | Faculty Name   | Paper Title  | Туре                        | Year |  |  |  |  |
| 1      | National Conference on Changing post covid-19 Socio Cultural & Economic Scenario.  | School of Management, Doon<br>University, Dehradun   | Online                                     | 20-21 July,<br>2020         | Madhu Jasola   | Impact of Socio Cultural<br>Determinants on Pandemic<br>Outbreak   | Natonal<br>Conference       | 2020 |  |  |  |  |
| 2      | International Conference, ICGFBE 2020  | organized by NDIM  | Online                                     | 20-21st<br>Nov. 2020        | Rinku Dixit  | Equity Research in Banking Sector  | International conference    | 2020 |  |  |  |  |
| 3      | International Symposium on Innovative<br>Surveys in Positive<br>Sciences   | Tomori Pal College in Budapest,<br>Hungary   | Oline                                      | 23rd-26th<br>Sept, 2020     | Ritu Talwar  | Minute Maid Key Player In Virtuous<br>Fruit Circular<br>Economy  | International<br>Symposium  | 2020 |  |  |  |  |
| 4      | ATLAS 7th INTERNATIONAL SOCIAL SCIENCES CONGRESS   | Tomori Pal College in Budapest,<br>Hungary   | Oline                                      | 23rd-25th<br>Sept, 2020     | Ritu Talwar  | Mumbai'S Dabbawalas: Model<br>Of Service Par Excellence  | International<br>Congress   | 2020 |  |  |  |  |
| 5      | National Webinar on Multidiciplinary<br>Approaches to Folklife: Chalanges<br>and Perespectives Part-1  | Department of Modern Indian<br>Languages and Literary Studies,<br>University of Delhi  | Oline                                      | 21-23rd<br>October,<br>2020 | Ritu Talwar  | Indian Culture, Core Cultural Values and Marketing Implications  | National<br>Conference      | 2020 |  |  |  |  |
| 6      | International conference: Recent<br>Advances in Science and Technology<br>during the Coronavirus<br>Pandemic   | BIRLA INSTITUTE OF<br>TECHNOLOGY,Mesra, Ranchi   | Online                                     | 18-20<br>JULY, 2020         | Ritu Talwar  | Technological Challenges in Challenging Times in Education.  | International conference    | 2020 |  |  |  |  |
| 7      | 4 INTERNATIONAL MARDIN ARTUKLU CONFERENCE ON SCIENTIFIC RESEARCHES   | Mardin, Turkey   | Oline                                      | August 7-<br>8, 2020        | Ritu Talwar  | Role Of Employee Attitude And<br>Perception Towards Use<br>Of EHRM   | International conference    | 2020 |  |  |  |  |
| 8      | Tokyo International Conference on<br>Innovative Studies of Contemporary<br>Sciences  | Tokyo International Conference   | Online                                     | 17-19th Aug<br>2020         | Ritu Talwar  | A systematic review of blockchain  | National<br>Conference      | 2020 |  |  |  |  |
| 9      | Conference jointly organised by RC- 04<br>Migration & Diaspora Studies of the Indian<br>Sociological Society (ISS) & Centre<br>for the Study of Social Exclusion & | University of Hyderabad  | Online                                     | 26-27th Aug<br>2020         | Ritu Talwar  | Study of Issues and Challenges of<br>Migrants during pandemic  | National<br>Conference      | 2020 |  |  |  |  |
| 10     | International Conference, ICGFBE 2020  | organized by NDIM  | Online                                     | 20-21st<br>Nov. 2020        | Shailee Choudhary                                      | Equity Research in Banking Sector  | International<br>conference | 2020 |  |  |  |  |
| 11     | UN GCNI Manthan 2020. (A Case Study)   | Organized by UN Global Compact<br>Network India  | Webinar                                    | 27th Nov<br>2020            | Teena Singh, Arun<br>Kumar, Anil Kamboj,<br>Manvi Pant | Responsible Management<br>Education in Post Covid World:<br>Emerging Innovative Practices<br>in Management Schools.      | Case Study                  | 2020 |  |  |  |  |
| 12     | National Conference on "Society 4.0 – A<br>Futuristic Perspective on Nature of Work,<br>Jobs and Skills",  | Trinity Institute of Professional Studies  | Trinity Institute of Professio nal Studies | 5th<br>December<br>2020     | Vinita Sharma  | Awareness of Growing Cyber<br>Crimes in Society 4.0  | National<br>Conference      | 2020 |  |  |  |  |
| 13     | SIMS 11TH Annual International Research<br>Conference on Achieving<br>\$5 Trillion Economy of India:<br>Opportunities and Challenges                               | Symbiosis Institute of Management<br>Studies, Symbiosis International<br>(Deemed<br>University)                                    | Online                                     | 21-23rd<br>December<br>2020 | Vinita Sharma  | Essential Awareness of Social<br>Engineering Atacks for Digital<br>Security  | International conference    | 2020 |  |  |  |  |
| 14     | 2nd International conference on Emerging<br>Technologies in Data Mining and<br>Information Security. IEMIS 2020  | Institute of Engineering &<br>Management Group, Department of<br>Computer Application and Science .<br>Theme, Data Mining, Machine | Online                                     | 2-4th July<br>2020          | Monika Nijhawan  | Collaborating Technologies for<br>Autonomous and Smart Trade in<br>the ERA of Industry 4.0:A Detail<br>review on Digital | International conference    | 2020 |  |  |  |  |
| 15     | International Conference on "Global<br>Financial and Business Environment<br>(ICGFBE 2020)"  | Organized by NDIM  | Online                                     | 20 & 21<br>Nov 2020         | Shagun Arora   | Interlink ages and Volatility<br>transmission between the Stock<br>market of Developed countries and<br>India            | International conference    | 2020 |  |  |  |  |
| 16     | International Conference on "Global Financial and Business Environment (ICGFBE 2020)"  | Organized by NDIM  | Online                                     | 20 & 21<br>Nov 2020         | Shagun Arora   | Comparative Study of Volatility<br>Across Selected Stock Markets   | International conference    | 2020 |  |  |  |  |
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| 17 | National Conference on Changin Post<br>Covid19 Socio Cultural and Economic<br>Scenario                             | School of Management, Doon<br>University, Dehradun  | Dehradun                          | 20-21 July,<br>2020             | shivani Kapoor     | Major Socio Cultural Complications<br>for India to Fight COVID19  | Natonal<br>Conference    | 2020 |
|----|--|---|-----------------------------------|---------------------------------|--------------------|---|--------------------------|------|
| 18 | 13th International Management<br>Conference on Managerial Challenges of<br>the Contemporary                        | Department of Management,<br>Faculty of Economics and Business<br>Administration, Babes- Bolyai | Online                            | 4-5th June<br>2021              | Madhu Jasola       | Attributes Affecting Psychological<br>Well Being Among Faculty<br>Members in  | International conference | 2021 |
| 19 | International Conference on<br>Emerging Business, Management and<br>Sustainability Paradigm beyond 2020            | Organized by NEMA & NDIM  | NDIM                              | 29th-31st<br>March 2021         | Madhu Jasola       | Digital Workplace and Its<br>Adaptability During Covid-19: A<br>Conceptual Framework  | International conference | 2021 |
| 20 | Emerging Business, Management<br>and Sustainability Paradigm Beyond 2020   | NDIM, New Delhi   |                                   | 31st<br>March<br>2021           | Parul Bhatia       | Diversification Potential Amid N-10<br>Stock Markets:<br>An Exploratory Study   | National                 | 2021 |
| 21 | National conference on sustainable business and Marketing  | National Institute of Technology,<br>Triehy   | Triehy                            | 10th<br>March<br>2021           | Ritu Talwar        | A realistic Study of Indian Social<br>Entrepreneurs   | National conference      | 2021 |
| 22 | International Marketing Conference- 1 on Innovations in Contemporary   | IIM Shillong  | Online                            | 21st-22nd<br>April 2021         | Ritu Talwar        | MARKETING POST COVID-19  -A PARADIGM SHIFT IN   | International conference | 2021 |
| 23 | International Conference on<br>Business Interventions for Managing<br>Technology and Innovation                    | Noida by Asian School Business  | Noida, UP                         | 6th,<br>February,<br>2021       | Ritu Talwar        | Innovative Advertising Practices for Enhancing Brand Value in Digital Era   | International conference | 2021 |
| 24 | 1st Annual Conference on Behavioral<br>Science in Management (BSIM)  | IIM Ahmadabad   | Ahmadab<br>ad                     | 9th-10th<br>April 2021          | Ruch Arora         | Effect of Overconfidence & Herding in Sustainable   | National                 | 2021 |
| 25 | 1st Annual Conference on Behavioral<br>Science in Management (BSIM) 2021   | NSC Center for Behavioral Science, IIM<br>Ahmadabad   | Online                            | 9th & 10th<br>April 2021        | Ruchi Arora        | Effect of Overconfidence &<br>Herding in Sustainable Financial<br>Markets   | National<br>conference   | 2021 |
| 26 | Emerging Business, Management<br>and Sustainability Paradigm Beyond 2020   | NDIM, New Delhi   |                                   | 31st<br>March<br>2021           | Silky Vigg Kushwah | Diversification Potential Amid N-10<br>Stock Markets:<br>An Exploratory Study   | National                 | 2021 |
| 27 | International Management Conference on<br>Post Covid Management Strategies:<br>Recovery, Resilience and Adaptation | Indian Institute of Management Bod<br>Gaya  | Indian<br>Institute of<br>Managem | 23-24th<br>April 2021           | Silky Vigg Kushwah | Stock Returns and Volatility Spillover Dynamics Between National Stock Exchange's Overall   | International conference | 2021 |
| 28 | CASE WRITING COMPETITION & CONFERENCE, 2021  | ALL INDIA MANAGEMENT ASSOCIATION INDIA CASE RESEARCH CENTRE                                     | Online                            | 30th-31st<br>March<br>2021      | Sushma Muralie     | Creating Value For<br>Stakeholders – Nepra  |                          | 2021 |
| 29 | 11th Conference on Excellence in<br>Research and Education (CERE-2021)   | CERE 2021, IIM Indore   | Online                            | 18th-20th<br>June 2021.         | Vinita Sharma      | E-learning Methodologies for<br>Management Students during<br>Pandemic  | International conference | 2021 |
| 30 | International Conference on<br>Emerging Business, Management and<br>Sustainability Paradigm beyond 2020            | Organized by NEMA & NDIM  | NDIM                              | 29th-31st<br>March 2021         | Silky Vigg Kushwah | Role of Entrepreneurship Support<br>in Women Empowerment: An<br>Empirical Analysis  | International conference | 2021 |
| 31 | Pepperdine 4th Global Symposium  | NDIM-Pepperdine- Online   | NDIM<br>Delhi                     | 5th August<br>2021              | Anand Jaiswal      | An exploration of Product and<br>Services Industries for competitive<br>edge in Covid   | International conference | 2021 |
| 32 | Two Days International Conference<br>on "Global Financial and Business<br>Environment (ICGFBE 2021)"               | NDIM  | New Delhi                         | 23rd & 24th<br>December<br>2021 | Anand Jaiswal      | An estimation of share prices of an<br>Indian private bank with<br>Automotive Sector: A case<br>study of ICICI bank                   | International conference | 2021 |
| 33 | Two Days International Conference on "Global Financial and Business Environment (ICGFBE 2021)"                     | NDIM  | New Delhi                         | 23rd & 24th<br>December<br>2021 | Anand Jaiswal      | Systematic analysis of the barriers<br>to the integration of Life Insurance<br>in India using<br>the DEMATEL approach                 | International conference | 2021 |
| 34 | International Conference on<br>Emerging Business, Management and<br>Sustainability Paradigm beyond 2020            | Organized by NEMA & NDIM  | NDIM                              | 29th-31st<br>March 2021         | Anand Jaiswal      | Comparative Analysis of Customer<br>Engagement due to Marketing<br>Strategies in Education Sector in<br>India: Pre and Post Covid Era | International conference | 2021 |

| 35 | International Conference on<br>Emerging Business, Management and<br>Sustainability Paradigm beyond 2020             | Organized by NEMA & NDIM  | NDIM      | 29th-31st<br>March 2021            | Anand Jaiswal      | Change in the Research Trends in<br>Sustainable Supply Chain<br>Management with the Emergence<br>of COVID-19           | International conference | 2021 |
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| 36 | Two Days International Conference on "Global Financial and Business Environment (ICGFBE 2021)"                      | NDIM  | New Delhi | 23rd & 24th<br>December<br>2021    | Chand Tandon       | Volatility Study among various sectors of Indian Stock Exchange  | International conference | 2021 |
| 30 | International Conference on   |   |           | 29th-31st                          |                    | COVID 19 Upsurge: A Comparative  |                          |      |
| 37 | Emerging Business, Management and<br>Sustainability Paradigm beyond 2020<br>Nationa Convention on Atmanirbhar       | Organized by NEMA & NDIM  Indian Institute of Public  | NDIM      | March 2021<br>28-29th Dec          | Chand Tandon       | Study of Stock Market Responses<br>on Affected Countries with their<br>Developing India as Major                       | International conference | 2021 |
| 38 | Bharat: Series of Memorial Lectures   | Administration, New Delhi   | Online    | 2021                               | Gauri Modwel       | International Tourist Destination<br>for Atmnirbhar Bharat through<br>Motivating People to Participate in              | National                 | 2021 |
| 39 | ISDSI-Global Conference 2021 Leading<br>Business in a Fluid world   | IIM Nagpur  |           | 27-30<br>December<br>2021          | Parul Bhatia       | Feasibility Check for<br>Diversification with Cryptocurrency<br>Index and  | International conference | 2021 |
| 40 | Two Days International Conference<br>on "Global Financial and Business<br>Environment (ICGFBE 2021)"                | NDIM  | New Delhi | 23rd & 24th<br>December<br>2021    | Parul Bhatia       | Scandinavian Market pre and<br>During Covid phase  | International conference | 2021 |
| 41 | Two Days International Conference<br>on "Global Financial and Business<br>Environment (ICGFBE 2021)"                | NDIM  | New Delhi | 23rd & 24th<br>December<br>2021    | Parul Bhatia       | Stock Trading Decision through<br>Outliers: A Case Study of the State<br>Bank of India                                 | International conference | 2021 |
| 42 | Two Days International Conference<br>on "Global Financial and Business<br>Environment (ICGFBE 2021)"                | NDIM  | New Delhi | 23rd & 24th<br>December<br>2021    | Ritu Talwar        | Different Aspects of Marketing in VUCA world after Covid 19.   | International conference | 2021 |
| 43 | The 2nd International Conference on Innovative Trends in Business & Technology (iCITBT - 2021)                      | Online / Virtual Conference : Sindh<br>Agriculture University, Tandojam<br>:Pakistan                                    |           | 22nd &<br>23rd<br>October,<br>2021 | Ritu Talwar        | MARKETING INNOVATIONS IN B2B<br>AND B2C POST COVID-19 –A<br>PARADIGM SHIFT IN<br>STRATEGIES                            | International conference | 2021 |
| 44 | International Conference on Sustainable Development in International Higher Education: Strategies to Achieve Gender | organised by JNU.   | New Delhi | August 10-<br>11, 2021             | Ritu Talwar        | A Realistic study of Women Social<br>Entrepreneurs   | International conference | 2021 |
| 45 | International Conference on<br>Emerging Business, Management and<br>Sustainability Paradigm beyond 2020             | Organized by NEMA & NDIM  | NDIM      | 29th-31st<br>March 2021            | Ritu Talwar        | Modern CSR: A Prototype Change from Contemporary CSR   | International conference | 2021 |
| 46 | Two Days International Conference<br>on "Global Financial and Business<br>Environment (ICGFBE 2021)"                | NDIM  | New Delhi | 23rd & 24th<br>December<br>2021    | Ruchi Arora        | Is size just a number?   | International conference | 2021 |
| 47 | Two Days International Conference on "Global Financial and Business Environment (ICGFBE 2021)"                      | NDIM  | New Delhi | 23rd & 24th<br>December<br>2021    | Silky Vigg Kushwah | Volatility Study among various sectors of Indian Stock Exchange  | International conference | 2021 |
| 48 | International Conference on Circular<br>Economy, Management and Industry<br>4.0 Leading towards sustainability      | Bharatiya Vidyapeeth's Institute<br>of Management Studies and Research,<br>Navi Mumbai in collaboration with<br>Apeejay |           | 21-22<br>October<br>2021           | Sushma Muralie     | A Review Of Private Sector<br>Participation In Building A Solar<br>Energy Based Micro-<br>Entrepreneurial Ecosystem In |                          | 2021 |
| 49 | International Conference on<br>Emerging Business, Management and<br>Sustainability Paradigm beyond 2020             | Organized by NEMA & NDIM  | NDIM      | 29th-31st<br>March 2021            | Teena              | Are Women Entrepreneurs Really<br>Empowered? An Empirical Analysis<br>of Sikkim Women Entrepreneurs                    | International conference | 2021 |
| 50 | International Conference on<br>Emerging Business, Management and<br>Sustainability Paradigm beyond 2020             | Organized by NEMA & NDIM  | NDIM      | 29th-31st<br>March 2021            | Silky Vigg Kushwah | Are Women Entrepreneurs Really<br>Empowered? An Empirical Analysis<br>of Sikkim Women Entrepreneurs                    | International conference | 2021 |

| 51 | International Conference on<br>Emerging Business, Management and<br>Sustainability Paradigm beyond 2020                         | Organized by NEMA & NDIM   | NDIM                     | 29th-31st<br>March 2021     | Vinita Sharma   | Sustainable e-learning Methodologies – Perspective of Management Students  | International conference | 2021 |
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| 52 | 6th International Conference "Advancing<br>Management: Innovation, Engagement<br>and Impact<br>in the post COVID era"           | by KIET School of Management,<br>Ghaziabad.  |                          | 6th Aug<br>2021             | Vinita Sharma & Romya<br>Samal Ranjan (2019-21)<br>(Joint with<br>Student)  | A study on whether Xiaomi should expand into premium smartphone segment  | International conference | 2021 |
| 53 | 6th International Conference "Advancing<br>Management: Innovation, Engagement<br>and Impact in the post COVID era"              | by KIET School of Management,<br>Ghaziabad.  |                          | 6th Aug<br>2021             | Vinita Sharma &<br>Tonupriya Mukherjee<br>(2019-21) (Joint with<br>Student) | A Study on the Purchasing<br>Behaviour of Branded Sports Shoes<br>by Women during COVID 19                                   | International conference | 2021 |
| 54 | International Conference on Emerging Business, Management and Sustainability Paradigm beyond 2020                               | Organized by NEMA & NDIM   | NDIM                     | 29th-31st<br>March 2021     | VN Srivastava   | Developing Leadership Skills among<br>MBA Students during Covid 19   | International conference | 2021 |
| 55 | International Conference on<br>Emerging Business, Management and<br>Sustainability Paradigm beyond 2020                         | Organized by NEMA & NDIM   | NDIM                     | 29th-31st<br>March 2021     | VN Srivastava   | Search for New Work Systems<br>amidst Current Challenges   | International conference | 2021 |
| 56 | International Conference on<br>Emerging Business, Management and<br>Sustainability Paradigm beyond 2020                         | Organized by NEMA & NDIM   | NDIM                     | 29th-31st<br>March 2021     | Parveen Kaur  | Search for New Work Systems amidst Current Challenges  | International conference | 2021 |
| 57 | International Conference on<br>Emerging Business, Management and<br>Sustainability Paradigm beyond 2020                         | Organized by NEMA & NDIM   | NDIM                     | 29th-31st<br>March 2021     | Atul Rawat  | Contribution of Indian Economic<br>Sectors towards Direct Carbon<br>Emissions and Footprints: An<br>Environmentally Extended | International conference | 2021 |
| 58 | Paper Presented in International<br>Conference on "Emerging Business,<br>Management and Sustainability<br>Paradigm beyond 2020" | Organized by NEMA & NDIM   | NDIM                     | 29-31<br>March,<br>2021     | Kamal Kundra  | Application of ICT in Education<br>- Enhancing Quality and Reach   | International conference | 2021 |
| 59 | 9th International Conference on reliability, infocom Technologies and optimization (ICRITO): Trends & Future Direction          | Amity University Utter Pradesh, Noida  | Noida.                   | 3-4th<br>Septembe r<br>2021 | Monika Nijhawan   | A study of Awareness and<br>Perception of Augmented Reality in<br>Education Sector   | International conference | 2021 |
| 60 | International conference The AICTE<br>Sponsored International Conference is on<br>21st and 22nd October'2021.                   | The AICTE Sponsored<br>International Conference, Bharti<br>Vidyapeeth's Institute of management  | New Delhi                | 22nd<br>October<br>2021     | Parveen Kaur  | A review of Private Sector<br>Participation in Building a Solar<br>Energy Based Micro-                                       | International conference | 2021 |
| 61 | International Conference on Sustainable<br>Finance, Economics & Accounting in the<br>Pre- and Post- Pandemic Era                | IIM Jammu  | online                   | July, 30-31<br>2021         | Madhu Jasola  | TECHNOLOGY ACCEPTANCE AND ATTRIBUTES AFFECTING THE EMPLOYEES DURING PANDEMIC in  | International conference | 2021 |
| 62 | 2nd International Conference on Industry<br>4.0 and Advanced<br>Manufacturing   | IISC, Benagluru.   | IISC,<br>Benaglur u.     | 11th<br>January<br>2022     | Anand Jaiswal   | A literature review based bibliometric analysis of supply chain analytics  | International conference | 2022 |
| 63 | 3rd International Conference on Applied Sciences, Engineering, Technology & Management (ICASETEM-2022)                          | rganized by Crown<br>University Int'l Chartered Inc in USA<br>official partners constituent campuses<br>at government regulated Universities | Virtual                  | 17-18th<br>March<br>2022    | Sonal Gulati  | Impact of Social Media Techniques<br>on Growth of Start- ups in India<br>during Covid-19                                     | International conference | 2022 |
| 64 | 10th International Conference on recent Challenges In Engineering and Technology (ICRCET-22)                                    | Organized by Institute for<br>Engineering Research and Publication<br>(IFERP) Bali,  | Virtual                  | 22-23rd<br>June 2022        | Sonal Gulati  | The need for digital sustainability for startups in India  | International conference | 2022 |
| 65 | International Conference on<br>Contemporary Issus in Business<br>Innovation, Technology & Social Science                        | Gautam Buddha University, Greater<br>Noida.  | Greater<br>Noida.        | May 24-<br>25, 2022,        | Madhu Jasola  | Improving Customer Relationship<br>Through Technology And Artificial<br>Intelligence Intervention                            | International conference | 2022 |
|    | In the International Conference on<br>Advances in Management and Technology   | JAYPEE BUSINESS SCHOOL   | Sector 62,<br>Noida UP - | February 24-<br>26,         | Madhu Jasola  | Service Quality GAP Model and  | International conference | 2022 |

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| 67 | Symposium on Applications of<br>Machine Learning and Data Science in<br>Inter-disciplinary areas, on  | IIM Vishakhapatnam   |                | 29-30 May<br>2022                  | Ritu Talwar        | The Promise and Limitations of<br>Algorithms in Artificial intelligence<br>for Healthcare                                 | International                        | 2022 |
| 68 | National Conference on Accounting,<br>Finance & Business 2022   | New Delhi Institute of Management in<br>Association with Indian Accounting<br>Association<br>(Delhi Chapter) |                |                                    | Pushpa Negi        | Covid 19 Pandemic and<br>Volatility Spill Over Effects on<br>Foreign Exchange Rates: Evidence<br>from Five Big            | National                             | 2022 |
| 69 | 2nd International Marketing Conference -<br>2022  | organized by IIM Shillong  |                | 24th and<br>25th of<br>August 2022 | Ritu Talwar        | Building a Resilient Brand and<br>Business  | International                        | 2022 |
| 70 | Two Days National Conference on<br>"Accounting, Finance and Business"<br>(NCAFB 2022)                 | NDIM in Association with Indian<br>Accounting Association (Delhi Chapter)                                    | NDIM           | 8-9th July<br>2022                 | Ritu Talwar        | Exploring the impact of Artificial<br>Intelligence on the Health care<br>sector   | National                             | 2022 |
| 71 | International Conference on Systems<br>Analysis for Enabling Integrated<br>Policy Making              | Hybrid conference, Scope Convention<br>Centre, Lodi Road,<br>New Delhi                                       | New Delhi      | 10-12,<br>August<br>2022           | Sangeeta Yadav     | India's Transformation to a<br>Net-Zero Emissions Energy System:<br>Opportunities and                                     | International conference             | 2022 |
| 72 | Global Conference on Services & Retail<br>Management  | Univ. of Florida   | Virtual        | 10-13th<br>May 2021                | Silky Vigg Kushwah | BEST PRACTICES IN<br>SUSTAINABLE FINANCE: AN<br>EMPIRICAL ANALYSIS OF INDIAN  | International conference             | 2021 |
| 73 | International Management<br>Conference 2021 Centre for Management<br>Studies                          | Jamia Millia Islamia, New Delhi, India   | New Delhi      | May 21-<br>24, 2021                | Silky Vigg Kushwah | Role of Entrepreneurship<br>Support in Women Empowerment:<br>An Empirical   | International conference             | 2021 |
| 74 | INTERNATIONAL CONFERENCE ON<br>BUSINESS RESEARCH AND<br>INNOVATION (ICBRI)                            | Management Development Institute<br>Murshidabad  |                | 26-27<br>February<br>2021          | Silky Vigg Kushwah | Analysis of Foreign Directo<br>Investment's Determinants in<br>India: A VECM  | International conference             | 2021 |
| 75 | ISDSI-Global Conference 2021: Leading business in a FLUID world                                       | INDIAN INSTITUTE OF MANAGEMENT<br>NAGPUR   |                | December<br>27-30,<br>2021         | Silky Vigg Kushwah | The Dynamic Connectedness<br>between Stock Market and<br>Commodity Market during the                                      | International conference             | 2021 |
| 76 | 2021 Ninth Annual Humanistic<br>Management Conference   | Humanistic Management Network,<br>Rue de Zurich 36, 1201<br>Geneve, Switzerland                              | Online         | 24 -26th<br>November<br>2021       | Radha Sharma       | Inclusive Workplace as a Mediator<br>between Workplace<br>Dignity & Career Outcomes                                       | International<br>Conference          | 2021 |
| 77 | 2021 Ninth Annual Humanistic<br>Management Conference   | Humanistic Management Network,<br>Rue de Zurich 36, 1201<br>Geneve, Switzerland                              | Online         | 24 -26th<br>November<br>2021       | Radha Sharma       | CAMB Model as a Possible Panacea to Management Education for Sustainability   | International<br>Conference          | 2021 |
| 78 | Two Days National Conference on<br>"Accounting, Finance and Business"<br>(NCAFB 2022)                 | NDIM in Association with Indian<br>Accounting Association (Delhi Chapter)                                    | NDIM           | 8-9th July<br>2022                 | Silky Vigg Kushwah | Covid-19 Pendemic & Volatility<br>Spillover Effects on Foreign<br>Exchange Rates: Evidence from Five<br>Big Emerging      | National<br>Conference               | 2022 |
| 79 | International Management Conference "Building Resilence: The Way Forward"                             |  |                | 2-3rd April<br>2022                | Silky Vigg Kushwah | Cointegration betwee the<br>Stock markets of India and Other<br>Emerging Economies during Covid-<br>19 pandemic: A        | International conference             | 2022 |
| 80 | International Management Conference "Building Resilence: The Way Forward"                             |  |                | 2-3rd April<br>2022                | Silky Vigg Kushwah | The Dynamic Connectedness<br>between Stock Market and<br>Commodity Market during the                                      | International conference             | 2022 |
| 81 | International Conference on Shaping the<br>Future of Management Education for<br>Sustainable Emerging | Organized by Department of<br>Management Studies, Indian Institute<br>of Technology Roorkee In               | Roorkee,<br>UP | 20-22nd<br>November<br>, 2022      | Manisha Bhardwaj   | Enablers Identification for<br>Disruption in Agricultural Supply<br>Chain   | International conference Proceedings | 2022 |
| 82 | 3rd International Conference on<br>"Global Financial and Business<br>Environment (ICGFBE 2022)        | NDIM   | NDIM           | 29th-30th<br>December<br>2022      | Anand Jaiswal      | Analysis of Quality Standard: A<br>Study on Bande Bharat Express  | International conference             | 2022 |
| 83 | 3rd International Conference on<br>"Global Financial and Business<br>Environment (ICGFBE 2022)        | NDIM   | NDIM           | 29th-30th<br>December<br>2022      | Anand Jaiswal      | Improving effeciency at<br>Production Plant Through Kaizen<br>Implementation: A Case                                      | International conference             | 2022 |
| 84 | 3rd International Conference on "Global<br>Financial and Business Environment<br>(ICGFBE 2022)        | NDIM   | NDIM           | 29th-30th<br>December<br>2022      | Anand Jaiswal      | Analysis on the Aplicability of Basic<br>Quality Tools for Process<br>Improvement: A Study on BL<br>Kashyap and Sons Ltd. | International conference             | 2022 |
| 85 | 3rd International Conference on "Global<br>Financial and Business Environment<br>(ICGFBE 2022)        | NDIM   | NDIM           | 29th-30th<br>December<br>2022      | Anand Jaiswal      | Analysis on a Climate Resilent<br>System to Meet Drinking Water<br>Needs: Investication on an<br>Innovative Approach for  | International conference             | 2022 |

| 86  | 3rd International Conference on<br>"Global Financial and Business<br>Environment (ICGFBE 2022)   | NDIM  | NDIM                             | 29th-30th<br>December<br>2022          | Kamal Kundra                     | Role of AI in E-learning   | International conference    | 2022 |
|-----|--|---|----------------------------------|--|----------------------------------|--|-----------------------------|------|
| 87  | 73rd All India Commerce Conference<br>2022: Annual Confernece of India<br>Commerce Association & International<br>Seminar on "India's March towards \$ 5<br>Trillion Economy | Organize by Dr. Babasaheb Ambedkar<br>Marathwada University, Aurangabad<br>& MGM University Aurandabad  | Aurandab<br>ad                   | 22nd-24th<br>December<br>2022          | Teena Singh                      | Study of the Impact of Artificial<br>Intelligence in the Indian Banking<br>Sector: Issues & Challenges                                     | International conference    | 2022 |
| 88  | 44th All India Accounting Conference &<br>International Seminar on Accounting<br>Education & Research  | Organized by School of<br>Commerce & Business Studies, Jiwaji<br>University, Gwalior, Madhya Pradesh<br>in association with Indian accounting | Gwalior                          | 29th-30th<br>October<br>2022           | Teena Singh                      | Study of the factors affecting Value & Relevance of accounting information in Economies- A case of India.                                  | International conference    | 2022 |
| 89  | 6th INTERNATIONAL CONFERENCE ON INNOVATIVE COMPUTING & COMMUNICATION (ICICC-2023), organized by Springer and Elsevier  | organized by Shaheed Sukhdev<br>College of Business<br>Studies, University of Delhi, New<br>Delhi, India in association with                  |                                  | 17 and 18<br>Feb 2023.                 | Rinku Dixit/Shailee<br>Choudhary | Analysis of the Factors Influencing<br>the Consumer Buying Behaviour in<br>Online Shopping: An Empirical<br>Study with reference to Delhi, | International conference    | 2023 |
| 90  | International Health Care Conference<br>2023, Transformational Era in Healthcare:<br>The Pathway to  | Jamia Humdard, Department of<br>Healthcare and Pharmaceutical<br>Management, Jamia Hamdard,   |                                  | 24-25th Feb<br>2023                    | Teena Singh, Anurag<br>Agnihotri | Comparative Analysis of Performances of Indian Stock Markets USA and China During  | International conference    | 2023 |
| 91  | International Health Care Conference<br>2023, Transformational Era in Healthcare:<br>The Pathway to  | Jamia Humdard, Department of<br>Healthcare and Pharmaceutical<br>Management, Jamia Hamdard,   |                                  | 24-25th Feb<br>2023                    | Sharmila Agnihotri               | Study of Fintech Services and<br>Blockchain in the Indian Healthcare<br>Sector   | International conference    | 2023 |
| 92  | 6th International Conference on ISCON<br>2023  | 6th International Conference on<br>ISCON 2023, GLA University   |                                  | 3rd-4th<br>March<br>2023               | Anand Jaiswal                    | A/B Testing and Audience<br>Creation for Effective Digital<br>Marketing: Evidences from  | International conference    | 2023 |
| 93  | 6th International Conference on ISCON<br>2023  | 6th International Conference on ISCON 2023, GLA University  |                                  | 3rd-4th<br>March<br>2023               | Anand Jaiswal                    | MCDM Computational<br>Approaches for Green Supply Chain<br>Management Starategy  | International conference    | 2023 |
| 94  | National Seminar cum Workshop<br>"Archives, Archival Practices and<br>Knowledge Media in Our Times".   | Rajasthan State Archives, Bikaner, in collaboration with C- DAC, Pune   | : Bikaner,<br>Rajasthan          | 23rd and<br>24th of<br>March,<br>2023. | Sneha Roy<br>Choudhary           | Archiving Religion in Performance<br>Practice: The Case of Sri Krishna<br>Parijatha of North Karnataka                                     | National<br>Conference      | 2023 |
| 95  | IEEE Xplore 4th International Conference<br>on Inventive Research in Computing<br>Applications (ICIRCA), pp<br>261-266   | IEE   | Coimbato<br>re, India            | 21-23,<br>Septembe r<br>2022           | Rinku Dixit                      | Robotics and Automatics in Terms<br>of Utilizing Rules-based Business<br>Processes   | International<br>Conference | 2022 |
| 96  | Proceedings of the International Conference on Innovative Computing & Communication (ICICC) 2022   | Shaheed Sukhdev College Of Business<br>Studies(University Of Delhi)   | Rohini<br>Sector 16              | 05-02-23                               | Rinku Dixit                      | Analysis of the Factors<br>Influencing the Consumer Buying<br>Behaviour in Online Shopping: An<br>Empirical Study                          | International<br>Conference | 2023 |
| 97  | Proceedings of the International<br>Conference on Innovative Computing &<br>Communication (ICICC)<br>2022  | Shaheed Sukhdev College Of Business<br>Studies(University Of Delhi)   | Rohini<br>Sector 16              | 05-02-23                               | Shailee Choudhary                | Analysis of the Factors<br>Influencing the Consumer Buying<br>Behaviour in Online Shopping: An<br>Empirical Study                          | International<br>Conference | 2023 |
| 98  | Proceedings of the International Conference on Sustainable Computing and Data Communication Systems (ICSCDS- 2023) DVD Part Number: CFP23AZ5-DVD; ISBN: 978- 1-6654-5579-4   | Shree Venkateshwara Hi-Tech<br>Engineering College<br>Erode, India  | Erode,<br>India &<br>Online      | 23-25<br>March<br>2023                 | Rinku Dixit                      | Implementing and Analyzing<br>Behaviour of ML Based Tamil Songs<br>Recommendation System   | International<br>Conference | 2023 |
| 99  | Proceedings of the International Conference on Sustainable Computing and Data Communication Systems (ICSCDS- 2023) DVD Part Number: CFP23AZ5-DVD; ISBN: 978- 1-6654-5579-4   | Shree Venkateshwara Hi-Tech<br>Engineering College<br>Erode, India  | Erode,<br>India &<br>Online      | 23-25<br>March<br>2023                 | Shailee Choudhary                | Implementing and Analyzing<br>Behaviour of ML Based Tamil Songs<br>Recommendation System   | International<br>Conference | 2023 |
| 100 | National Confrence on Gender Studies:<br>Past Issues & Future Posibilities<br>(NCGSPIFP-23)  | Department of English & Women Cell,<br>Aggarwal College Ballabgarh  | Aggarwal<br>College<br>Ballabgar | 4th May<br>2023                        | Vidushi Sharma                   | Sense of Freedom in the Poetry of<br>Imtiaz Dharker, Mamta Kalia &<br>Charmaynce   | National<br>Conference      | 2023 |

|     | INTERNATIONAL CONFERENCE ON  | Organized by Institute For  |  | 23-24                         |                    | Guiding principles for designing and  | 1                           | _    |
|-----|--|---|--|-------------------------------|--------------------|---|-----------------------------|------|
| 101 | COMPUTER, CYBERNETICS AND EDUCATION (ICCCE-  | Engineering Research and Publication (IFERP) - Indonesia Chapter,   | Hyderaba<br>d, India                                 | February<br>2023              | Monika Nijhawan    | content creation of AR apps for primary children  | International<br>Confrence  | 2023 |
| 102 | 4th International Conference on Data<br>Analytics and Management (ICDAM-2023)  | organized jointly by London<br>Metropolitan University, London, UK<br>in association with the Karkonosze<br>University of Applied Sciences, Jelenia | Delhi  | 23rd–24th<br>June 2023.       | Rinku Sharma Dixit | ANALYSING CONSUMER PREFERENCES AND PATTERN FOR OTT PLATFORMS: A STUDY   | International               | 2023 |
| 103 | 3rd International Conference on<br>"Global Financial and Business<br>Environment (ICGFBE 2022)   | NDIM  | NDIM   | 29th-30th<br>December<br>2022 | Som Nath Paul      | Digital Banking Adoption: An Indian<br>Youth Prospective  | International conference    | 2022 |
| 104 | International Conference on India's<br>Presidency of G20 Summit and<br>Sustainable Development Goals   | Arun Jaitley National Institute of Financial Management   |  | 29th-30th<br>May 2023         | Payal Goel         | Volatility spillover and connectedness among top cryptocurrencies of world:   | International               | 2023 |
| 105 | Two days International Conference on Social Science and Business Research  | SRM Institute of Science and<br>Technology  |  | 6th-7th<br>Marh 2023          | Payal Goel         | Impact of COVID-19 on G7 countries' stock market performance  | International               | 2023 |
| 106 | International Confrence on Environment,<br>Business, and Sustainability: The Emergint<br>Paradigms (ICEBS-2023)  | Cenre for Social innovations and<br>Management (CSIM), School of<br>Management Bennet University  |  | 15-16th<br>Sept. 2023         | Prabal Chakraverty | Students as Brand Evangelists<br>for the Sustainability of the Higher<br>Educational Institutions: A Value<br>Co-               | International               | 2023 |
| 107 | International Finance and Accounting<br>Conference (IFAC 2023)   | IIM Jammu   | IIM<br>Jammu   | 8-9th Sept<br>2023            | Gauri Modwel       | Foreign Direct Investment and<br>Economic Growth in BIMSTEC<br>Countries: A Panel Data  | International<br>conference | 2023 |
| 108 | International Finance and Accounting<br>Conference (IFAC 2023)   | IIM Jammu   | IIM<br>Jammu   | 8-9th Sept<br>2021            | Rajesh kumar       | Foreign Direct Investment and<br>Economic Growth in BIMSTEC<br>Countries: A Panel Data  | International conference    | 2023 |
| 109 | INTERNATIONAL HR CONFERENCE<br>CUM CONCLAVE IHRCC'23 HR in<br>Dynamic Business Environment   | organized by Indian Institute of<br>Management<br>Jammu   | Indian<br>Institute of<br>Managem<br>ent             | 14-15<br>October<br>2023      | Ritu Talwar        | Green human resource<br>management's impact on<br>employee behaviour in the   | International<br>Confrence  | 2023 |
| 110 | XXVI Annual International Conference of<br>Society of Operations Management (SOM<br>2023)  | Indian Institute of Management<br>Shillong  | Indian<br>Institute of<br>Managem<br>ent<br>Shillong | 14-16 Dec<br>2023             | Ritu Talwar        | Promoting Sustainability through<br>Circular Supply Chains in India : A<br>Roadmap<br>to success                                | International conference    | 2023 |
| 111 | 9th PAN IIM World Management<br>Conference. The conference is scheduled<br>to take place on the 21st - 23rd Dec'2023<br>(Hybrid Mode) at the Indian Institute of               | Indian Institute of Management<br>Sambalpur.  | (Hybrid<br>Mode)                                     | 21st -23rd<br>Dec'2023        | Pushpa Negi        | Impact of Covid-19 on the Stock<br>performance: A study of Oil and<br>Gas Companies listed on National<br>Stock Exchange        | International<br>Confrence  | 2023 |
| 112 | 9th PAN IIM World Management<br>Conference. The conference is scheduled<br>to take place on the 21st - 23rd Dec'2023<br>(Hybrid Mode) at the Indian Institute of<br>Management | Indian Institute of Management<br>Sambalpur.  | (Hybrid<br>Mode)                                     | 21st -23rd<br>Dec'2023        | Silky Vigg Kushwah | Impact of Covid-19 on the Stock<br>performance: A study of Oil and<br>Gas Companies listed on National<br>Stock Exchange        | International<br>Confrence  | 2023 |
| 113 | Global Financial and Business Environment<br>(ICGFBE 2023)   | NDIM  | ndim   | 28TH Dec<br>2023              | Parveen Kaur       | A Study of the Impact of ESG<br>Education in HEIs on Students'<br>Awareness and their subsequent                                | International conference    | 2023 |
| 114 | 4th International Conference on<br>"Global Financial and Business<br>Environment" ICGFBE 2023  |   | New Delhi<br>Institute of<br>Managem                 | 28-29<br>December<br>, 2023   | Raj Kumar Garg     | participation in  Enhancing the Security of Wireless Communication Systems: A Path towards Global Protection                    | International conference    | 2023 |
|     | Fore International Marketing Conference<br>2023 on Marketing for Sustainablilty:<br>Transformation<br>through Innovation and Technology  | Fore School of Management, New<br>Delhi   |  | 15-16th Dec<br>2023           | Anand Jaiswal      | Identifying Barriers and Developing<br>Strategies for Higher Education<br>Branding via<br>Action Research Model                 | International conference    | 2023 |
| 116 | 4th International Conference on<br>"Global Financial and Business<br>Environment" ICGFBE 2023  | New Delhi Institute of Management,<br>Delhi.  |  | 28-29th Dec<br>2023           | Anand Jaiswal      | Assessing the Market Entry &<br>Branding Startegies for an<br>International FMCG Product in<br>India: A mixed approach based on | International conference    | 2023 |
| 117 | 4th International Conference on<br>"Global Financial and Business<br>Environment" ICGFBE 2023  | New Delhi Institute of Management,<br>Delhi.  |  | 28-29th Dec<br>2023           | Anand Jaiswal      | Assessing the effect of Lilly-<br>Pad Technique in Indian Start- up<br>Companies: A Perspective Analysis                        | International conference    | 2023 |

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|-----|--|---|---|-------------------------------|---------------|--|--------------------------|------|
| 118 | 4th International Conference on<br>"Global Financial and Business<br>Environment" ICGFBE 2023                                    | New Delhi Institute of Management,<br>Delhi.  |   | 28-29th Dec<br>2023           | Anand Jaiswal | Prioritizing the barriers to<br>logistical operations for SMEs in<br>rural area using mixed                                | International conference | 2023 |
| 119 | 4th International Conference on<br>"Global Financial and Business<br>Environment" ICGFBE 2023                                    | New Delhi Institute of Management,<br>Delhi.  |   | 28-29th Dec<br>2023           | Anand Jaiswal | Assessing Strategic Decision-<br>Making in Mareting & Operations<br>through Agile Portfolio                                | International conference | 2023 |
| 120 | 4th International Conference on<br>"Global Financial and Business<br>Environment" ICGFBE 2023                                    | New Delhi Institute of Management,<br>Delhi.  |   | 28-29th Dec<br>2023           | Anand Jaiswal | Supply Efficiency and Optimization in Transmitter Manufacturing Industry: A hybrid   | International conference | 2023 |
| 121 | 4th International Conference on<br>"Global Financial and Business<br>Environment" ICGFBE 2023                                    | New Delhi Institute of Management,<br>Delhi.  |   | 28-29th Dec<br>2023           | Anand Jaiswal | Assessing Strategic<br>Transformation of Indian Insurace<br>Sector Evolution   | International conference | 2023 |
| 122 | 4th International Conference on<br>"Global Financial and Business<br>Environment" ICGFBE 2023                                    | New Delhi Institute of Management,<br>Delhi.  |   | 28-29th Dec<br>2023           | Anand Jaiswal | Navigating Green Horizons:<br>Systematic Agricultural Drone<br>Selection via Grey relational                               | International conference | 2023 |
| 123 | National Confrence on Artificial<br>Intelligence, Technology & Law<br>School, Nagpur   | Symbiosis Law School, Nagpur  |   | 13th<br>January<br>2024       | Pushpa Negi   | Decoding the factors Influcing<br>Al Adoption Intentions & its impact<br>on Investment                                     | National<br>conference   | 2024 |
| 124 | National Confrence on Artificial<br>Intelligence, Technology & Law School,<br>Nagpur   | Symbiosis Law School, Nagpur  |   | 13th<br>January<br>2024       | Somnath Paul  | Decoding the factors Influcing<br>Al Adoption Intentions & its impact<br>on Investment                                     | National<br>conference   | 2024 |
| 125 | National Confrence on Artificial<br>Intelligence, Technology & Law<br>School, Nagpur   | Symbiosis Law School, Nagpur  |   | 13th<br>January<br>2024       | Anand Jaiswal | Decoding the factors Influcing<br>AI Adoption Intentions & its impact<br>on Investment                                     | National<br>conference   | 2024 |
| 126 | 3rd Pritam Singh Memorial (PRISM)<br>Conference", 2023   | Birla Institute of Management<br>Technology (BIMTECH), Greater Noida  | Birla<br>Institute of<br>Managem<br>ent | 17-19th Nov<br>2023           | Karan Khati   | Customer Satisfaction Drivers At<br>Bank Branches In Indian Public<br>Sector<br>Banks: A Data Science Approach             | International conference | 2023 |
| 127 | 2nd International Conference on<br>Advancements in Smart Computing &<br>Information Security (ASCIS 2023)<br>Marwadi university. | Faculty of Computer<br>Applications, Marwadi University,<br>Rajkot, Gujrat in Collaboration with<br>Springer CCIS & Science & Engineering | Marwadi<br>university<br>, Gujrat.      | 7th-9th<br>Decembbe r<br>2023 | Ashish Yadav  | AHP-MOORA Approach for<br>Industrial Robot Selection in Car<br>Paint: An Industrial Case Study                             | International            | 2023 |
| 128 | International Conference Global Financial<br>and Business Environment (ICGFBE 2023)<br>NDIM                                      |   | NDIM                                    | 28-29th Dec<br>2023           | Ashish Yadav  | Navigating Green Horizons:<br>Systematic Agricultural Drone<br>Selection via Grey Relational<br>Analysis for Precision     | International conference | 2023 |
| 129 | International Conference Global<br>Financial and Business Environment<br>(ICGFBE 2023) NDIM                                      |   | NDIM                                    | 28-29th Dec<br>2023           | Ashish Yadav  | Transformative Trends in<br>Supply Chain Finance: Navigating<br>the Future of  | International conference | 2023 |
| 130 | International Conference Global Financial<br>and Business Environment (ICGFBE 2023)<br>NDIM                                      |   | NDIM                                    | 28-29th Dec<br>2023           | Ashish Yadav  | Conference Paper "Blockchain-<br>IoT Integration in Drone Supply<br>Chains: Pioneering Circular<br>Logistics and Strategic | International conference | 2023 |
| 131 | International Symposium: Pepperdine<br>Univ. CA, USA & NDIM  | Pepperdine Univ. CA, USA & NDIM   | NDIM                                    | 22nd-23rd<br>January<br>2024  | Anand Jaiswal | Fueling Online-to-Offline Retail<br>Growth with ONDC and Magicpin  | International            | 2024 |
| 132 | International Symposium: Pepperdine<br>Univ. CA, USA & NDIM  | Pepperdine Univ. CA, USA & NDIM   | NDIM                                    | 22nd-23rd<br>January<br>2024  | Teena Singh   | Fueling Online-to-Offline Retail<br>Growth with ONDC and Magicpin  | International            | 2024 |
| 133 | International Symposium: Pepperdine<br>Univ. CA, USA & NDIM  | Pepperdine Univ. CA, USA & NDIM   | NDIM                                    | 22nd-23rd<br>January<br>2024  | Ashish Yadav  | Fueling Online-to-Offline Retail<br>Growth with ONDC and Magicpin  | International            | 2024 |
| 134 | International Symposium: Pepperdine<br>Univ. CA, USA & NDIM  | Pepperdine Univ. CA, USA & NDIM   | NDIM                                    | 22nd-23rd<br>January<br>2024  | Anand Jaiswal | Hero Honda's Supply Chain<br>Excellence: A Case Study in<br>Achieving Operational Efficiency<br>and Market                 | International            | 2024 |
| 135 | International Symposium: Pepperdine<br>Univ. CA, USA & NDIM  | Pepperdine Univ. CA, USA & NDIM   | NDIM                                    | 22nd-23rd<br>January<br>2024  | Ashish Yadav  | Hero Honda's Supply Chain<br>Excellence: A Case Study in<br>Achieving Operational Efficiency<br>and Market                 | International            | 2024 |
| 136 | International Symposium: Pepperdine<br>Univ. CA, USA & NDIM  | Pepperdine Univ. CA, USA & NDIM   | NDIM                                    | 22nd-23rd<br>January<br>2024  | Ashish Yadav  | Navigating the Future: The<br>Imperative for Sustainable<br>Leadership in Global<br>Organizations                          | International            | 2024 |

| 137 | International Symposium: Pepperdine<br>Univ. CA, USA & NDIM   | Pepperdine Univ. CA, USA & NDIM  | NDIM   | 22nd-23rd<br>January<br>2024 | Anand Jaiswal      | Supply Chain Management in<br>Disaster Relief & humanitarian<br>Logistics                               | International               | 2024 |
|-----|---|--|--------|------------------------------|--------------------|---|-----------------------------|------|
| 138 | International Symposium: Pepperdine<br>Univ. CA, USA & NDIM   | Pepperdine Univ. CA, USA & NDIM  | NDIM   | 22nd-23rd<br>January<br>2024 | Rajesh kumar       | Supply Chain Management in<br>Disaster Relief & humanitarian<br>Logistics                               | International               | 2024 |
| 139 | International Symposium: Pepperdine<br>Univ. CA, USA & NDIM   | Pepperdine Univ. CA, USA & NDIM  | NDIM   | 22nd-23rd<br>January<br>2024 | Ashish Yadav       | Supply Chain Management in<br>Disaster Relief & humanitarian<br>Logistics                               | International               | 2024 |
| 140 | International Symposium: Pepperdine<br>Univ. CA, USA & NDIM   | Pepperdine Univ. CA, USA & NDIM  | NDIM   | 22nd-23rd<br>January<br>2024 | Ashish Yadav       | Tata Motors: Pioneering Electric<br>Mobility in India   | International               | 2024 |
| 141 | International Symposium: Pepperdine<br>Univ. CA, USA & NDIM   | Pepperdine Univ. CA, USA & NDIM  | NDIM   | 22nd-23rd<br>January<br>2024 | Kunal Jha          | Tata Motors: Pioneering Electric<br>Mobility in India   | International               | 2024 |
| 142 | International Symposium: Pepperdine<br>Univ. CA, USA & NDIM   | Pepperdine Univ. CA, USA & NDIM  | NDIM   | 22nd-23rd<br>January<br>2024 | Parveen Kaur       | Exploring the Interplay of Ethics,<br>Sustainability, and Leadership: A<br>Bibliometric<br>Analysis     | International               | 2024 |
| 143 | International Symposium: Pepperdine<br>Univ. CA, USA & NDIM   | Pepperdine Univ. CA, USA & NDIM  | NDIM   | 22nd-23rd<br>January<br>2024 | Anita Yadav        | Unveiling the Challenges and<br>Opportunities of AI in a Sustainable<br>World                           | International               | 2024 |
| 144 | International Symposium: Pepperdine<br>Univ. CA, USA & NDIM   | Pepperdine Univ. CA, USA & NDIM  | NDIM   | 22nd-23rd<br>January<br>2024 | Monica Verma       | Ethical Leadership & Organizational<br>Sustainability   | International               | 2024 |
| 145 | 4th South Asian Forum on the Acquisition<br>and Processing of Language (SAFAL-23),<br>Acquisition<br>and Processing of Language | Indian Institute of Technology, Kanpur   | Kanpur | 8th<br>December<br>2023      | Mahima Gulati      | To Agree or Not To Agree:<br>Computing Gender Agreement<br>Dependencies in Hindi Compound<br>light Verb | International               | 2023 |
| 146 | International Conference on<br>Contemporary Computing and Informatics<br>(IC3I)   | Amity  |        | 14-16<br>Sept. 2023          | Rinku Sharma Dixit | Smart Telemedicine using IoT<br>by integrating 5G and block chain<br>techniques                         | International               | 2023 |
| 147 | Fourth International Conference on<br>Electronics and Sustainable<br>Communication Systems (ICESC -                             | Hindustan College of Engineering   |        | 6-8th July<br>2023           | Rinku Sharma Dixit | A proposed Architecture for<br>Quality based Decision making<br>approach for software re-               | International               | 2023 |
| 148 | International Conference on<br>Contemporary Computing and<br>Informatics (IC3I)   | Amity  |        | 14-16<br>Sept. 2023          | Shailee Choudhary  | Smart Telemedicine using IoT by integrating 5G and block chain techniques                               | International               | 2023 |
| 149 | Fourth International Conference on<br>Electronics and Sustainable<br>Communication Systems (ICESC -                             | Hindustan College of Engineering   |        | 6-8th July<br>2023           | Shailee Choudhary  | A proposed Architecture for<br>Quality based Decision making<br>approach for software re-               | International               | 2023 |
| 150 | International Confrence on Environment,<br>Business, and Sustainability: The Emergint<br>Paradigms (ICEBS-2023)                 | Cenre for Social innovations and<br>Management (CSIM), School of<br>Management Bennet University |        | 15-16th<br>Sept. 2023        | Prabal Chakraverty | Claim settlement perspective to<br>buy Health Insurance Policies: A<br>Sustainability Study             | International               | 2023 |
| 151 | International Confrence on Environment,<br>Business, and Sustainability: The Emergint<br>Paradigms (ICEBS-2023)                 | Cenre for Social innovations and<br>Management (CSIM), School of<br>Management Bennet University |        | 15-16th<br>Sept. 2023        | Prabal Chakraverty | Achieving Sustainability in Offline – online conflict era for private-label Branding                    | International               | 2023 |
| 152 | International Confrence on Environment,<br>Business, and Sustainability: The Emergint<br>Paradigms (ICEBS-2023)                 | Cenre for Social innovations and<br>Management (CSIM), School of<br>Management Bennet University |        | 15-16th<br>Sept. 2023        | Prabal Chakraverty | Antecedents<br>to Entrepreneurship<br>Intention Among Young Adults for<br>Sustainable Economy in        | International               | 2023 |
| 153 | International Confrence on Environment,<br>Business, and Sustainability: The Emergint<br>Paradigms (ICEBS-2023)                 | Cenre for Social innovations and<br>Management (CSIM), School of<br>Management Bennet University |        | 15-16th<br>Sept. 2023        | Prabal Chakraverty | Gen Z's Purchase Intention<br>Towards Sustainable Fashion   | International               | 2023 |
| 154 | 4th International Conference on<br>"Global Financial and Business<br>Environment" ICGFBE 2023                                   | New Delhi Institute of Management,<br>Delhi.   |        | 28-29th Dec<br>2023          | Prabal Chakravorty | Moderating Effects of Social<br>Media Advertisment over<br>Traditional media on                         | International<br>conference | 2023 |

|     | 4th International Conference on<br>"Global Financial and Business<br>Environment" ICGFBE 2023   | New Delhi Institute of Management,<br>Delhi.  |   | 28-29th Dec<br>2023                |   | Moderating Effects of Social<br>Media Advertisment over<br>Traditional media on  | International conference   |      |
|-----|---|---|---|------------------------------------|---|--|----------------------------|------|
| 155 |   |   |   |                                    | Elizabeth Jacob                           |  |                            | 2023 |
| 156 | 4th International Conference on<br>"Global Financial and Business<br>Environment" ICGFBE 2023   | New Delhi Institute of Management,<br>Delhi.  |   | 28-29th Dec<br>2023                | Prabal chakraborty                        | Pharmaceutical Companies<br>initiative in search of Sustainability<br>of Oral Diabetic<br>Drugs: An exploratory research | International conference   | 2023 |
| 157 | 4th International Conference on<br>"Global Financial and Business<br>Environment" ICGFBE 2023   | New Delhi Institute of Management,<br>Delhi.  |   | 28-29th Dec<br>2023                | Sayanti Banerjee                          | Pharmaceutical Companies<br>initiative in search of Sustainability<br>of Oral Diabetic<br>Drugs: An exploratory research | International conference   | 2023 |
| 158 | ICICC-2024 INTERNATIONAL CONFERENCE ON INNOVATIVE COMPUTING AND COMMUNICATIONS  |   |   | 16th Feb<br>2024                   | Arpana Chaturvedi                         | Deep Learning in the Context of<br>Artificial Intelligence:<br>Advancements and<br>Applications                          | International conference   | 2024 |
| 159 | International Symposium: Pepperdine<br>Univ. CA, USA & NDIM   | Pepperdine Univ. CA, USA & NDIM   |   | 22nd-23rd<br>January<br>2024       | Arpana Chaturvedi                         | Analysis of the Perception of<br>People Upon Electric<br>Car Versus Petrol Car on social                                 | International conference   | 2024 |
| 160 | 4th International Conference on<br>"Global Financial and Business<br>Environment" ICGFBE 2023   | New Delhi Institute of Management,<br>Delhi.  |   | 28-29th Dec<br>2023                | Silky Vigg Kushwah                        | Factors Determining FDI Inflows in India   | International conference   | 2023 |
| 161 | 4th International Conference on<br>"Global Financial and Business<br>Environment" ICGFBE 2023   | New Delhi Institute of Management,<br>Delhi.  |   | 28-29th Dec<br>2023                | Silky Vigg Kushwah                        | Integration and cointegration: A VECM Approach   | International conference   | 2023 |
| 162 | 4th International Conference on<br>"Global Financial and Business<br>Environment" ICGFBE 2023   | New Delhi Institute of Management,<br>Delhi.  |   | 28-29th Dec<br>2023                | Pushpa Negi                               | Relationship between<br>economic conditions (measured<br>has presented paper titled by GDP),                             | International conference   | 2023 |
| 163 | International Conference on "Pathways to Sustainable Economy: A Banking and Finance Perspective"                                      | Indian Institute of Technology, Bombay  |   | 12th-13th<br>October<br>2023       | Silky Vigg Kushwah                        | Volatility analysis among the<br>cryptocurrencies in the World" in<br>the organized by during                            | International conference   | 2023 |
| 164 | International Conference on Business<br>Intelligence and Data Analytics (BIDA<br>2024)  | RV Institute of Management (RVIM),<br>Bangalore, India  | Bangalore<br>, India  | 06 Apr<br>2024 - 07<br>Apr 2024    | Ashish Yadav                              | Impact of Artificial Intelligence on<br>Healthcare Analytics Research:<br>Emerging Themes<br>and Research Trends         | International<br>Confrence | 2024 |
| 165 | International Conference on Business<br>Intelligence and Data Analytics (BIDA<br>2024)  | RV Institute of Management (RVIM),<br>Bangalore, India  | Bangalore<br>, India  | 06 Apr<br>2024 - 07<br>Apr 2024    | Anand Jaiswal                             | Impact of Artificial Intelligence on<br>Healthcare Analytics Research:<br>Emerging Themes<br>and Research Trends         | International<br>Confrence | 2024 |
| 166 | International Conference on Business<br>Intelligence and Data Analytics (BIDA<br>2024)  | RV Institute of Management (RVIM),<br>Bangalore, India  | Bangalore<br>, India  | 06 Apr<br>2024 - 07<br>Apr 2024    | Teena Singh                               | Impact of Artificial Intelligence on<br>Healthcare Analytics Research:<br>Emerging Themes<br>and Research Trends         | International<br>Confrence | 2024 |
| 167 | 5TH INTERNATIONAL CONFERENCE<br>CONFERENCE THEME: "SURVIVAL OF<br>EMERGING ECONOMY AMONG GLOBAL<br>IMBALANCES, INTERNATIONAL          | BANGLADESH"VENUE: DHAKA SCHOOL<br>OF ECONOMICSDATE:   | DHAKA<br>SCHOOL<br>OF<br>ECONOMI                            | 25-27<br>FEBRUARY<br>2024          | Teena Singh                               | INTEGRATION AND COINTEGRATION: A VECM APPROACH TO UNDERSTANDING FINANCIAL ASSET  | International conference   | 2024 |
|     | Internation Conference of Exploring<br>Media, Law & AI in the Post-Truth Era: An<br>Evolving Ecosystem organized by the SOLH<br>& SOL | Woxsen University, Hyderabad, Indian in collaboration with Ahran Candadian University, Egypt & Univesity of Sinop, Turkyie. | Ahran<br>Candadia n<br>University<br>, Egypt &<br>Univesity | 12-14th<br>March<br>2024           | Arpana Chaturvedi                         | Unleasing the Elegance of Rivendra<br>Nritya - Gloval Preservation,<br>Protection & Digitization of Music<br>& Dance     | International conference   | 2024 |
| 169 | 5th International Conference on Data<br>Analytics & Management (ICDAM-2024)   | GGSIPU Delhi  | GGSIPU<br>Delhi   | Acceptanc e<br>for pub<br>received | Anand Jaiswal/Ashish<br>Yadav/Teena Singh | SupplyChain Efficiency and<br>Optimization in Transmitter<br>Manufacturing Using AHP                                     | International<br>(SCOPUS)  | 2024 |
| 170 | NDIM- Pepperdine University Joint<br>Symposium January 23rd & 24th 2024   | NDIM- Pepperdine University Joint<br>Symposium January 23rd & 24th 2024   | NDIM  | January<br>23rd & 24th<br>2024     | Ritu Talwar                               | The Mediating Role of Green<br>Attitude in INDIA :Impact of Green<br>Human Resource Management on<br>Employee            | international              | 2024 |

| 171 | NDIM- Pepperdine University Joint<br>Symposium January 23rd & 24th 2024   | NDIM- Pepperdine University<br>Joint Symposium January 23rd & 24th<br>2024  | NDIM  | January<br>23rd & 24th<br>2024 | Nishtha Agrawal   | Navigating the Future: The<br>Imperative for Sustainable<br>Leadership in Global  | international            | 2024 |
|-----|---|---|---|--------------------------------|---|---|--------------------------|------|
|     |   |   |   |                                |   |   |                          |      |
| 172 | NDIM- Pepperdine University Joint<br>Symposium January 23rd & 24th 2024   | NDIM- Pepperdine University Joint<br>Symposium January 23rd & 24th 2024   | NDIM  | January<br>23rd & 24th<br>2024 | Sushma Muralie  | Workforce Gender diversity and<br>sustainability performance of<br>Organizations: Empirical<br>evidences from India                 | international            | 2024 |
| 173 | NDIM- Pepperdine University Joint<br>Symposium January 23rd & 24th<br>2024  | NDIM- Pepperdine University Joint<br>Symposium January 23rd &<br>24th 2024  | NDIM  | January<br>23rd &<br>24th 2024 | Nishtha Agrawal   | Role of Technology and AI ML in<br>Leadership and<br>Sustainability   | international            | 2024 |
| 174 | ICAMC-2024  | HMR Institute of Technology and Management  | Hamidpur<br>, New Delhi   | 16-17th<br>May 2024            | Nishtha Agrawal   | Strategizing Sustainability:<br>Analysing Barriers to Last Mile<br>Logistics through Interpretive<br>Structuring Modelling (ISM)    | international            | 2024 |
| 175 | International Conference on Innovations in Business and Management (ICIBM24)  | Shri Ram Institute of Higher Education<br>Kanpur, India   | Shri Ram<br>Institute of<br>Higher<br>Education<br>Kanpur,<br>India | 26-27th<br>May 2024            | Dr. Ritu Talwar   | Innovatin in SCM: Promoting<br>Sustainability through circular<br>supply  | international            | 2024 |
| 176 | International Research fair "Anusandhan<br>2.0"   | Research Society, Student Gymkhana<br>IIT Mandi, Himanchal<br>Pradesh   | IIT Mandi   | 18th-19th<br>June 2024         | Dr. Ritu Talwar   | Fayol's 14 Principles of<br>Functional Management and<br>Industry 4.0 :Relevances and   | international            | 2024 |
| 177 | 3rd International Confrence on Innovative<br>Research Practices in<br>Social Sciencies (IRPSS-2023)   | Institute of Engineering & Management Kolkata In Associate with Smart Society,  | Kolkata   | 16-18th<br>Nov. 2023           | Prabal chakraborty  | Consumer's Intention towards dark<br>tourisms: An Empirical<br>Study in Kolkata, India  | International            | 2023 |
| 178 | 3rd International Confrence on<br>Innovative Research Practices in Social<br>Sciencies (IRPSS-2023)   | Institute of Engineering & Management Kolkata In Associate with Smart Society,  | Kolkata   | 16-18th<br>Nov. 2023           | Prabal chakraborty  | Antecedents to Purchase<br>Intention towards Private level<br>branding in organized   | International            | 2023 |
| 179 | 5Thinternational Conference On Data<br>Analytics & Management (ICDAM2024)   | London Metropolitan University,<br>London, UK in association with the<br>WSG University, Bydgoszcz, Poland,<br>Europe, Portalegre Polytechnic<br>University, Portugal, Europe, SGGW<br>Management   | Online  | 14-15th<br>June 2024           | Dr. Arpana Chaturvedi /<br>Prof. Praveen Malik/ Mr.<br>Rahul Thakur<br>(Student Marketing &<br>BA), | Leveraging Machine Learning and<br>Robotic Processing Automation to<br>Automate Marketing Tasks and<br>Improve Campaign Performance | International            | 2023 |
| 180 | HSP 2024: 37th Annual Conference on<br>Human Sentence Processing  | University of Michigan, Ann Arbor   |   | 16-18th<br>May 2024            | Mahima Gulati   | Processing Subject and Object<br>Agreement in Light Verb<br>Construction: Electrophysiological<br>Insights                          |                          | 2024 |
| 181 | 5th International Conference on Data<br>Analytics and Management (ICDAM-2024)   | Organized jointly by London<br>Metropolitan University, London, UK<br>in association with the WSG<br>University, Bydgoszcz, Poland, Europe,<br>Portalegre Polytechnic University,<br>Portugal, Europe, SGGW Management<br>Institute & BPIT, GGSIPU, Delhi | Online  | 14-15th<br>June 2024           | Prof. Praveen Malik/Dr.<br>Arpna/,Mr. Tanish<br>Yadav (Student)                                     | Optimizing Spotify's Marketing<br>Strategies in Delhi-NCR: An<br>Empirical Analysis of User<br>Engagement and Media Influence       |                          | 2024 |
| 182 | 13th TIPSCON 2024: An Internatinal<br>Confrence on the Theme "Nurturing<br>Growth Through Indigenous Development:<br>A Key to Global Competence Sponsored<br>by ICSSR             | India International Center, New Delhi   | India<br>Internatio<br>nal Center,<br>New<br>Delhi                  | 10th August<br>2024            | Raj Kumar Garg  | A Study on the Prospects of<br>Integration of 5G with DSRC for the<br>purpose of Date Communication in<br>variety                   | International conference | 2024 |
| 183 | ICGFBE 2023 Global Financial and Business<br>Environment  | NDIM  | NDIM  | 28-29th Dec<br>2023            | Swati Bhatnager   | Influence Tactics and Dealer<br>Satisfaction in Emerging<br>Markets: A SEM –Neural<br>Network Integrative Approach                  | International            | 2023 |
| 184 | 2nd Global Industrial Relations Summit's paper writing competition.   | All India Organisation of Employees in collaboration with FICCI & E&Y &ILO  | FICCI<br>Federatio n<br>House,<br>New Delhi                         | 11-12th<br>March<br>2024       | Swati Bhatnager   | Revitalizing the Bhagalpur Silk<br>Industry: Government Initiatives<br>for Sustainable Growth                                       | International            | 2024 |
| 185 | 4 th AIMA ICRC Case Writing competition and Conference  | ICRC, AIMA, Delhi   | Lajpat<br>Nagar<br>Delhi  | 9-11th May<br>2024             | Anand Jaiswal   | Optimization of Logistics and<br>Supply Chain: A Case Study of<br>Outlook India Publishing  | International conference | 2024 |
| 186 | 5th International Conference on "Survival of Emerging Economy among Global Imbalances, International Meltdown, Cultural, Diversity, and Current Issues: Impact on Entrepreneurial | Dhaka School of Economics,<br>Bangladesh  | Dhaka<br>School of<br>Economic<br>s, Banglade<br>sh                 | February 25-<br>27,<br>2024.   | Silky Vigg Kushwah  | An Empirical Study to analyse the Factors Determining Foreign Direct Investments in India"  | International conference | 2024 |

| 187 | 3rd International Conference on Management of MSMEs on "Entrepreneurial Innovation and Digital Governance for Inclusive and Sustainable Growth"  |  |                                     | January<br>19-21,<br>2024". | Silky Vigg Kushwah | Are SME Stock Index Vulnerable to<br>the Volatility of National Stock<br>Exchange Index? An<br>EmpiricalInvestigation " during | International conference | 2024   |
|-----|--|--|-------------------------------------|-----------------------------|--------------------|--|--------------------------|--------|
|     | Proceedings of The International<br>Conference on Electronic Business Volume<br>23,<br>"AI and Precision Analytics in Financial and<br>Medical Services"   | College of Management, National Chung Cheng University (CCU), Chiayi, Taiwan jointly with the support of Faculty of Business and Economics, University of Hong Kong (HKU), S.A.R. China and co-sponsored by the International Consortium for | Internatio<br>nal Chiayi,<br>Taiwan | 21st Oct<br>2023            | Vinod Kr. Saini    | Social Media Advertising in The<br>Recent Years: A Bibliometric<br>Analysis and Thematic Overview                              | International conference | 2023   |
|     | 23,  | College of Management, National Chung Cheng University (CCU), Chiayi, Taiwan jointly with the support of Faculty of Business and Economics, University of Hong Kong (HKU), S.A.R. China and co-sponsored by the International Consortium for | Internatio<br>nal Chiayi,<br>Taiwan | 21st Oct<br>2023            | Vinod Kr. Saini    | Gen Z Consumers' Purchase<br>Intention Towards Organic<br>Cosmetic Brands Advertised on<br>Social Media                        | International conference | 2023   |
| 190 | National Confrence on Business<br>Transformation: Challenges and<br>Opportunities for Sustainable<br>Growth.   | Research and Development Cell of<br>Sriram Collage of Commerce<br>University of Delhi  | DU, Delhi                           | 4th Nov.<br>2023            | Swati Bhatnager    | Influence Tactics and Dealer<br>Satisfaction in Emerging<br>Markets: A SEM –Neural<br>Network Integrative Approach             | International            | 2023   |
| 191 | 4th International Conference on<br>Contemporary Perspectives in English<br>Language, Literature & Cultural Studies<br>held at Chandigarh University in<br>collaboration with<br>University of Alcalá, Spain. | Chandigarh University in collaboration with University of Alcalá, Spain.   | Chandigar<br>h University           | 13-14th<br>Sept. 2024       | Vidushi Sharma     | Teaching English as a Second<br>Language to the Present<br>Generation: Challenges and<br>Remedies                              | International conference | 2024   |
|     | University of Actala, Spain. International Confrence on Environment, Business, and Sustainability: The Emergint Paradigms (ICEBS-2023)   | Cenre for Social innovations and Manag   | Institute of I                      | 15-16th Sept.               | Prabal Chakraborty | Students as Brand Evangelists for the  | International            | 2023   |
| 193 | 4th International Conference on "Global Financial and Business Environment" ICGFBE 2023  | New Delhi Institute of Management, De  | lhi.                                | 28-29th Dec                 | Anand Jaiswal      | Supply Chain Efficiency and Optimiz  | International co         | r 2023 |
|     | National Confrence on Artificial<br>Intelligence, Technology & Law School,<br>Nagpur   | Symbiosis Law School, Nagpur   | Technology                          | 13th January                | Pushpa Negi        | Decoding the factors Influcing AI Ad   | National conferen        | 2024   |
| 195 | International Conference Global Financial and Business Environment (ICGFBE 2023) NDIM  | #REF!  | NDIM                                | 28-29th Dec                 | Ashish Yadav       | Conference Paper "Blockchain-lo  | International co         | r 2023 |
|     | International Confrence on Environment,<br>Business, and Sustainability: The Emergint<br>Paradigms (ICEBS-2023)  | Cenre for Social innovations and Manag   | Institute of I                      | 15-16th Sept.               | Prabal Chakraborty | Claim settlement perspective to  | International            | 2023   |
|     | International Confrence on Environment,<br>Business, and Sustainability: The Emergint<br>Paradigms (ICEBS-2023)  | Cenre for Social innovations and Manag   | Institute of I                      | 15-16th Sept.               | Prabal Chakraborty | Achieving Sustainability in Of   | International            | 2023   |
|     | International Confrence on Environment,<br>Business, and Sustainability: The Emergint  | Centre for Social innovations and Manag  | Institute of I                      | 15-16th Sept.               | Prabal Chakraborty | Antecedents to Entrepreneursh  | International            | 2023   |
|     | Business, and Sustainability: The Emergint Paradigms (ICEBS-2023)  | Cenre for Social innovations and Manag   | Institute of I                      | 15-16th Sept.               | Prabal Chakraborty | Gen Z's Purchase Intention To  | International            | 2023   |
| 200 | 4th International Conference on "Global Financial and Business Environment" ICGFBE 2023  | New Delhi Institute of Management, De  | lhi.                                | 28-29th Dec                 | Prabal Chakraborty | Moderating Effects of Social Media   | International co         | r 2023 |
| 201 | 5th International Conference on Data<br>Analytics & Management (ICDAM-2024)  | GGSIPU Delhi   | GGSIPU De                           | 14-15th June                | Anand Jaiswal      | Supply Chain Efficiency and Optin  | International (SC        | 2024   |
| 1   | 5th International Conference on Data<br>Analytics & Management (ICDAM-2024)  | GGSIPU Delhi   | GGSIPU De                           | 14-15th June                | Ashish Yadav       | Supply Chain Efficiency and Optin  | International (SC        | 2024   |
| 203 | 5th International Conference on Data<br>Analytics & Management (ICDAM-2024)  | GGSIPU Delhi   | GGSIPU De                           | 14-15th June                | Teena Singh        | Supply Chain Efficiency and Optin  | International (SC        | 2024   |
| 204 | International Conference on Innovations in<br>Business and Management (ICIBM24)  | Shri Ram Institute of Higher Education   | Shri Ram In                         | 26-27th May                 | Ritu Talwar        | Innovatin in SCM: Promoting Sustain  | international            | 2024   |
| 1   | International Research fair "Anusandhan 2.0"   | Research Society, Student Gymkhana II  | IIT Mandi                           | 18th-19th Jur               | Ritu Talwar        | Fayol's 14 Principles of Functiona   | international            | 2024   |

| 206 | 5th International Conference on Data<br>Analytics & Management (ICDAM-2024)   | London Metropolitan University, Londo   | Online        | 14-15th June   | Arpana Chaturvedi  | Leveraging Machine Learning and       | International       | 2024 |
|-----|---|---|---------------|----------------|--------------------|---------------------------------------|---------------------|------|
| 207 | Proceedings of The International<br>Conference on Electronic Business<br>Volume 23,<br>"AI and Precision Analytics in Financial<br>and Medical Services"        | College of Management, National Chun    | International | 21st Oct 202   | Vinod Kumar Saini  | Social Media Advertising in The Rec   |                     |      |
| 208 | Proceedings of The International<br>Conference on Electronic Business<br>Volume 23,<br>"Al and Precision Analytics in Financial<br>and Medical Services"        | College of Management, National Chun    | International | 21st Oct 2023  | Vinod Kumar Saini  | Gen Z Consumers' Purchase Intention   | International con   | 2023 |
| 209 | 3rd International Conference on<br>Advancments in Smart Computing &<br>Information Security (Ascis 2024)  | organized by Faculty of Computer Appli  | Marwadi uni   | 16th-18th Oc   | MKP Naik           | IoT Integration for Smart Agriculture | International cor   | 2024 |
| 210 | 75th All India Commerce Conference,   | Govind Guru Tribal University, Banswa   | Pacific Acad  | 18-20 Octobe   | Sharif Mohd        | Maping AI & ML in Sustainable De      | National confere    | 2024 |
| 211 | 75th All India Commerce Conference,   | Govind Guru Tribal University, Banswa   |               |                |                    | Maping AI & ML in Sustainable De      |                     |      |
| 212 | 3rd International Conference on<br>Optimization Techniques in the Field of<br>Engineering (ICOFE-2024).   | K.S.R. Collage of Engineering, Namakk   |               |                | _                  | Assessing the Effect of Changes in    |                     |      |
| 213 | 5th International Conference on Data<br>Analytics & Management (ICDAM-2024)   | London Metropolitan University, Londo   | Online        | 14-15th June   | Arpana Chaturvedi  | Optimizing Spotify's Marketing Stra   | International       | 2024 |
| 214 | AIMA 4TH case writing competition & Confrence 2024  | AIMA                                    |               |                | Ashish Yadav       | Optimization of Logistics and Sup     |                     | 2024 |
| 215 | 5th International Conference on Data<br>Analytics & Management (ICDAM-2024)   | London Metropolitan University, Londo   | Online        | 14-15th June   | Praveen Malik      | Leveraging Machine Learning and       |                     | 2024 |
| 216 | International Conference on Global<br>Financial and Business Environment"<br>ICGFBE 2023 organized by New Delhi<br>Institute of Management (NDIM), New<br>Delhi | organized by New Delhi Institute of Mai | NDIM          | December 28    | pushpa Negi        | Navigating Markets: Adeep Dive into   | International cor   | 2023 |
| 217 | international conference on Creating and<br>Managing Responsible TERI-SAS<br>ICCMRO2023   | An Emerging Economy Perspective MD      | MDI Gurgao    | 15th Sept. 20  | Radha Sharma       | SEX ROLE- IDENTITY – CHANGI           | International Co    | 2023 |
| 218 | 9th INDAM Confrence 2024 on creating impact through responsible leadership and Sustainable Business Practives   | Goa Institute of Management             | Goa Institute | January 11-1   | Radha Sharma       | Changing the Narative of Gender for   | National conference | 2024 |
| 219 | 3rd International Conference on Finance,<br>Accounting and Law in the Digital Age<br>'Sustainability and Financial Services in<br>the Digital Age               | Salamanca, Spain                        | Salamanca, S  | 6th May , 202  | Silky Vigg Kushwah | Interlinking Global Stock Exchanges   | International Conf  | 2024 |
| 220 | THE NATIONAL CONFERENCE ON<br>ARTIFICIAL INTELLIGENCE,<br>TECHNOLOGY & LAW, 2024  | THE RESEARCH & PUBLICATION C            | Symbiosis L   | 13th Jan, 202  | Silky Vigg Kushwah | DECODING THE FACTORS INFLU            | National Confrenc   | 2024 |
|     | A symposium co-hosted by the  | Graduate School of Education & Psycho   | ology atPeppe | jan22,23 202   | Ritu Talwar        | LEADERSHIP AND SUSTAINABIL            | International       | 2024 |
| 222 | ISCIEM 2024 being the Best Paper<br>Awardees in International Students'<br>Conference on Innovation,<br>Entrepreneurship & Market Space 2024                    | organized by Institute of Engineering & | Entrepreneu   | 27th & 28th \$ | Prabal Chakraborty | Service Innovation And Moderating     | International       | 2024 |
| 223 | ISCIEM 2024 being the Best Paper<br>Awardees in International Students'<br>Conference on Innovation,<br>Entrepreneurship & Market Space 2024                    | organized by Institute of Engineering & | Entrepreneu   | 27th & 28th S  | Prabal Chakraborty | Attaining Customer Engagement Thr     | International       | 2024 |
| 224 | Two-Day National Level Conference<br>On "Emerging Issues and Trends in<br>Commerce Education"   | Organised byDepartment of CommerceS     | Online-Cent   | 27th & 28th o  | Rajbeer Kaur       | Static and Dynamic Connectedness b    | National Confrenc   | 2024 |
| 225 | 8th International Conference on Innovative<br>Computing and Communication (ICICC-<br>2025) – A Flagship Conference  | IIM Ahmadabad                           | IIM Ahmada    | 14-15th Feb.   | Arpana Chaturvedi  | Preserving the Legacy of Rabindra     | International Co    | 2025 |
| 226 | The IEEE 4th International Conference on<br>Mobile Networks and Wireless<br>Communications (ICMNWC-2024) in<br>association with IEEE Bangalore Section          | Sri Siddhartha Institute of Technology, | Sri Siddhartl | Acceped for    | Arpana Chaturvedi  | Next-Generation Cyber Defense:        | International Co    | 2024 |
| 227 | ICMEET-2024 conference  | NIT Mizoram, India, at STPI, Kolkata,   | Online/Hybr   | Acceped for    | Monika Nijhawan    | Study on AI and AR in the Digital I   | Era Revolutionizin  | 2024 |

| h International Conference on "Global nancial and Business Environment 2024" ganized by New Delhi Institute of anagement, Delhi. 20th-21st Dec. 2024 h International Conference on "Global nancial and Business Environment 2024" ganized by New Delhi Institute of anagement, Delhi. 20th-21st Dec. 2024 h International Conference on "Global nancial and Business Environment 2024" ganized by New Delhi Institute of anagement, Delhi. 20th-21st Dec. 2024 h International Conference on "Global nancial and Business Environment 2024" ganized by New Delhi Institute of anagement, Delhi. 20th-21st Dec. 2024 h International Conference on "Global nancial and Business Environment 2024" ganized by New Delhi Institute of anagement, Delhi. 20th-21st Dec. 2024 h International Conference on "Global nancial and Business Environment 2024" ganized by New Delhi Institute of | Indian Management Research Conference Organized by Misra Centre for Financial New Delhi Institute of Management, De New Delhi Institute of Management, De New Delhi Institute of Management, De   | (IIM), Ahmo  | 7-9th December 20th-21st Decembe | Haseen Ahmed Teena Singh Teena Singh  | Investigating the Nexus between Personality Traits and S  Green Bonds and Crude Oil Prices National  Enhancing Service Quality and Opera International Conf  Enhancing Service Quality and Opera International Conf  Optimization of Security and Product International Conf   | 2024   |
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| nancial and Business Environment 2024"<br>ganized by New Delhi Institute of   | New Delhi Institute of Management, De   |  |  |   |  |  |
| gee, 20 20 2130 2001 2021   |   | NDIM: Onli   | 20th-21st Dec  | Teena Singh   | Implementing TOM Principles to Bal International Conf  | 2024   |
| h International Conference on "Global<br>nancial and Business Environment 2024"<br>ganized by New Delhi Institute of<br>anagement, Delhi. 20th-21st Dec. 2024   | New Delhi Institute of Management, De   | NDIM: Onli   | 20th-21st Dec  | Prabal Chakraborty  | A study on Gen-Z Preference over Of International Conf   | 2024   |
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| h International Conference on "Global<br>nancial and Business Environment 2024"<br>ganized by New Delhi Institute of<br>anagement, Delhi. 20th-21st Dec. 2024   | New Delhi Institute of Management, De   | NDIM: Onli   | 20th-21st Dec  | Gajender Sharma   | Consumers purchasing behaviour of (International Conf  | 2024   |
| h International Conference on "Global<br>nancial and Business Environment 2024"<br>ganized by New Delhi Institute of<br>anagement, Delhi. 20th-21st Dec. 2024   | New Delhi Institute of Management, De   | NDIM: Onli   | 20th-21st Dec  | Prabal Chakraborty  | Consumers purchasing behaviour of (International Conf  | 2024   |
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| h International Conference on "Global<br>nancial and Business Environment 2024"<br>ganized by New Delhi Institute of<br>anagement, Delhi. 20th-21st Dec. 2024   | New Delhi Institute of Management, De   | NDIM: Onli   | 20th-21st Dec  | Swapan Dasgupta   | Misleading Advertisements imposing International Conf  | 2024   |
| h International Conference on "Global<br>nancial and Business Environment 2024"<br>ganized by New Delhi Institute of<br>anagement, Delhi. 20th-21st Dec. 2024   | New Delhi Institute of Management, De   | NDIM: Onli   | 20th-21st Dec  | Sayanti Banerjee  | Misleading Advertisements imposing International Conf  | 2024   |
| h na ga a h   | International Conference on "Global ancial and Business Environment 2024" anized by New Delhi Institute of nagement, Delhi. 20th-21st Dec. 2024  International Conference on "Global ancial and Business Environment 2024" anized by New Delhi Institute of nagement, Delhi. 20th-21st Dec. 2024  International Conference on "Global ancial and Business Environment 2024" anized by New Delhi Institute of nagement, Delhi. 20th-21st Dec. 2024  International Conference on "Global ancial and Business Environment 2024" anized by New Delhi Institute of nagement, Delhi. 20th-21st Dec. 2024  International Conference on "Global ancial and Business Environment 2024" anized by New Delhi Institute of nagement, Delhi. 20th-21st Dec. 2024  International Conference on "Global ancial and Business Environment 2024" anized by New Delhi Institute of nagement, Delhi. 20th-21st Dec. 2024  International Conference on "Global ancial and Business Environment 2024" anized by New Delhi Institute of 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| 242      | 5th International Conference on "Global<br>Financial and Business Environment 2024"<br>organized by New Delhi Institute of<br>Management, Delhi. 20th-21st Dec. 2024 | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st Dec | Prabal Chakraborty | Starting Over: Turning Challenges in | International Conf | 2024 |
|----------|--|---------------------------------------|------------|---------------|--------------------|--------------------------------------|--------------------|------|
| 243      | 5th International Conference on "Global<br>Financial and Business Environment 2024"<br>organized by New Delhi Institute of<br>Management, Delhi. 20th-21st Dec. 2024 | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st Dec | Sunaina Sardana    | Catlyzing Growth: The Role of For    | International Cor  | 2024 |
| 244      | 5th International Conference on "Global<br>Financial and Business Environment 2024"<br>organized by New Delhi Institute of<br>Management, Delhi. 20th-21st Dec. 2024 | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st Dec | Haseen Ahmed       | Predicting the Forex Rates in BRIC   | International Cor  | 2024 |
| 245      | 5th International Conference on "Global<br>Financial and Business Environment 2024"<br>organized by New Delhi Institute of<br>Management, Delhi. 20th-21st Dec. 2024 | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st Dec | Haseen Ahmed       | Resilience and Adaptability: Exam    | International Cor  | 2024 |
| 246      | 5th International Conference on "Global<br>Financial and Business Environment 2024"<br>organized by New Delhi Institute of<br>Management, Delhi. 20th-21st Dec. 2024 | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st Dec | Sharif Mohd        | Community-Centric CSR Practices      | International Cor  | 2024 |
| 247      | 5th International Conference on "Global<br>Financial and Business Environment 2024"<br>organized by New Delhi Institute of<br>Management, Delhi. 20th-21st Dec. 2024 | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st Dec | Ritu Talwar        | Green Finance in India : Scope and   | International Cor  | 2024 |
| 248      | 5th International Conference on "Global<br>Financial and Business Environment 2024"<br>organized by New Delhi Institute of<br>Management, Delhi. 20th-21st Dec. 2024 | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st Dec | Mohd Junaid Akhtar | Illiquidity and momentum profits:    | International Cor  | 2024 |
| 249      | 5th International Conference on "Global<br>Financial and Business Environment 2024"<br>organized by New Delhi Institute of<br>Management, Delhi. 20th-21st Dec. 2024 | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st Dec | Sarita Nagvanshi   | Are Indians Embracing Veganism?      | International Cor  | 2024 |
| 250      | 5th International Conference on "Global<br>Financial and Business Environment 2024"<br>organized by New Delhi Institute of<br>Management, Delhi. 20th-21st Dec. 2024 | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st Dec | Parul Malik        | Start-up Failures and Success: Nav   | International Cor  | 2024 |
| 251      | 5th International Conference on "Global<br>Financial and Business Environment 2024"<br>organized by New Delhi Institute of<br>Management, Delhi. 20th-21st Dec. 2024 | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st Dec | Vinod Kumar Saini  | Are Indians Embracing Veganism?      | International Cor  | 2024 |
| 252      | 5th International Conference on "Global<br>Financial and Business Environment 2024"<br>organized by New Delhi Institute of<br>Management, Delhi. 20th-21st Dec. 2024 | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st Dec | Vinod Kumar Saini  | Young Customers' Intention to Us     | International Cor  | 2024 |
| 253      | Sth International Conference on "Global Financial and Business Environment 2024" organized by New Delhi Institute of Management, Delhi. 20th-21st Dec. 2024          | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st Dec | Sarita Nagvanshi   | Young Customers' Intention to Us     | International Cor  | 2024 |
| 254      | 5th International Conference on "Global<br>Financial and Business Environment 2024"<br>organized by New Delhi Institute of<br>Management, Delhi. 20th-21st Dec. 2024 | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st Dec | Mohd Junaid Akhtar | Young Customers' Intention to Us     | International Cor  | 2024 |
| <u> </u> |  | L                                     | I.         | I             | I                  | 1                                    |                    |      |

| 255 | 5th International Conference on "Global Financial and Business Environment 2024" organized by New Delhi Institute of Management, Delhi. 20th-21st Dec. 2024          | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st De | Nidhi Mathur       | Banking on Al:TransformativeTeck  | International Cor 2024 |
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| 256 | 5th International Conference on "Global<br>Financial and Business Environment 2024"<br>organized by New Delhi Institute of<br>Management, Delhi. 20th-21st Dec. 2024 | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st De | Silky Vigg Kushwah | Banking on Al:TransformativeTecl  | International Cor 2024 |
| 257 | 5th International Conference on "Global<br>Financial and Business Environment 2024"<br>organized by New Delhi Institute of<br>Management, Delhi. 20th-21st Dec. 2024 | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st De | Monika Nijhawan    | AI and Cybersecurity in Education | International Cor 2024 |
| 258 | 5th International Conference on "Global<br>Financial and Business Environment 2024"<br>organized by New Delhi Institute of<br>Management, Delhi. 20th-21st Dec. 2024 | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st De | Gajender Sharma    | Navigating Exponential Growth: 0  | International Cor 2024 |
| 259 | 5th International Conference on "Global<br>Financial and Business Environment 2024"<br>organized by New Delhi Institute of<br>Management, Delhi. 20th-21st Dec. 2024 | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st De | Rinku Sharma Dixit | Conjoint Analysis Application in  | International Cor 2024 |
| 260 | 5th International Conference on "Global<br>Financial and Business Environment 2024"<br>organized by New Delhi Institute of<br>Management, Delhi. 20th-21st Dec. 2024 | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st De | Rinku Sharma Dixit | Relationship between Foreign Por  | International Cor 2024 |
| 261 | 5th International Conference on "Global<br>Financial and Business Environment 2024"<br>organized by New Delhi Institute of<br>Management, Delhi. 20th-21st Dec. 2024 | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st De | Shailee Choudhary  | Relationship between Foreign Por  | International Cor 2024 |
| 262 | 5th International Conference on "Global<br>Financial and Business Environment 2024"<br>organized by New Delhi Institute of<br>Management, Delhi. 20th-21st Dec. 2024 | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st De | Monika Nijhawan    | Circular Economy Business Mode    | International Cor 2024 |
| 263 | 5th International Conference on "Global<br>Financial and Business Environment 2024"<br>organized by New Delhi Institute of<br>Management, Delhi. 20th-21st Dec. 2024 | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st De | Saib Fakhar        | Sustainable Investments and Firm  | International Cor 2024 |
| 264 | 5th International Conference on "Global Financial and Business Environment 2024" organized by New Delhi Institute of Management, Delhi. 20th-21st Dec. 2024          | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st De | Tanveer Shah       | Examine the role of Conscious Le  | International Cor 2024 |
| 265 | 5th International Conference on "Global<br>Financial and Business Environment 2024"<br>organized by New Delhi Institute of<br>Management, Delhi. 20th-21st Dec. 2024 | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st De | Kavita Berwal      | Mediating Effect of Effort Expect | International Cor 2024 |
| 266 | 5th International Conference on "Global<br>Financial and Business Environment 2024"<br>organized by New Delhi Institute of<br>Management, Delhi. 20th-21st Dec. 2024 | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st De | Teena Singh        | Study on DEI Practices and their  | International Cor 2024 |
| 267 | 5th International Conference on "Global Financial and Business Environment 2024" organized by New Delhi Institute of Management, Delhi. 20th-21st Dec. 2024          | New Delhi Institute of Management, De | NDIM: Onli | 20th-21st De | Arpana Chaturvedi  | Consumer Engagement through A     | International Cor 2024 |
|     | •  | •                                     |            | •            | •                  | •                                 | <u> </u>               |

| 268 | CASE CONFERENCE 2024<br>at IIM Nagpur Ivey Case Conference 2024:<br>Shaping the Future: Business Management<br>Trends & Insights for Tomorrow                             | INDIAN INSTITUTE OF MANAGEMI            | NAGPUR            | December 20   | Prabal Chakraborty        | Will E-Commerce Related issues s       | National Confrenc  | 2024 |
|-----|---|---|-------------------|---------------|---------------------------|--|--------------------|------|
| 269 | 28th NIRMA International Conference on<br>Management (NICOM-2025) organized by<br>Institute of Management, Nirma University   | Institute of Management, Nirma Univers  | Ahmadabad         | 8-10 January, | Sarita Nagvanshi          | Al-Powerwed Precision Nutrition        | International Conf | 2025 |
| 270 | 28th NIRMA International Conference on<br>Management (NICOM-2025) organized by<br>Institute of Management, Nirma University   | Institute of Management, Nirma Univers  | Ahmadabad         | 8-10 January. | Angad Munsi               | Al-Powerwed Precision Nutrition        | International Conf | 2025 |
| 271 | 28th NIRMA International Conference on<br>Management (NICOM-2025) organized by<br>Institute of Management, Nirma University   | Institute of Management, Nirma Univers  | Ahmadabad         | 8-10 January  | Mohd Junaid Akhtar        | Adoption of Al-Driven Mental Hea       | International Conf | 2025 |
| 272 | International Conference on Sustainable Goals (ICSG 2.0) on the theme "Sustainability Imperative: Challenges and Implications to Businesses, Government, and Society"     | Indian Institute of Management, Bodh G  | gaya, in assoc    | 1st-2nd Febru | Parveen Kaur              | Exploring the Interplay of Ethics, Sus | International      | 2025 |
| 273 | International Conference on Software,<br>Systems and information Technology<br>(SSITCON-2024)   | Department of Computer Science Engine   | Tumakuru          | 18th-19th Oc  | Chaitali Bhattacharya (No | Advanced Student Success Prediction    | International Cor  | 2024 |
| 274 | 5th International Conference on "Global Fin   | =                                       |                   |               |                           | Enhancing Operational Efficiency       | International Cor  | 2024 |
| 275 | 5th International Conference on "Global Financial and Business Environment 2024" organized by New Delhi Institute of Management, Delhi. 20th-21st Dec. 2024               | New Delhi Institute of Management, De   | NDIM: Onli        | 20th-21st Dec | Teena Singh               | Enhancing Operational Efficiency       | International Cor  | 2024 |
| 276 | 2nd International Finance and Accounting<br>Conference organized by Indian Institute<br>of Jammu and Supported by CFA Institute   | Indian Institute of Jammu and Supported | l<br>d by CFA Ins | 12-13th Dec   | Ritu Talwar               | Green Fintech Revolution India: How    | International Cor  | 2024 |
| 277 | India Management Research Conference<br>(IMRC) 2024   | Organized by Misra Centre for Financial | (IIM), Ahme       | 7-9th Decemb  | Silky Vigg Kushwah        | Green Bonds and Crude Oil Prices       | National           | 2024 |
| 278 | IIM Nagpur Ivey Case Conference 2024. at<br>INDIAN INSTITUTE OF<br>MANAGEMENT NAGPUR from<br>December 20-22, 2024.  | INDIAN INSTITUTE OF MANAGEMI            | NAGPUR            | 20-22 Decem   | Monica Verma              | Exploring sustainable livelihood thro  | National           | 2024 |
| 279 | 5th International Conference on "Global<br>Financial and Business Environment 2024"<br>organized by New Delhi Institute of<br>Management, Delhi. 20th-21st Dec. 2024      | New Delhi Institute of Management, De   | NDIM: Onli        | 20th-21st Dec | Ashish Yadav              | Enhancing Service Quality and Opera    | International Conf | 2024 |
| 280 | 5th International Conference on "Global<br>Financial and Business Environment 2024"<br>organized by New Delhi Institute of<br>Management, Delhi. 20th-21st Dec. 2024      | New Delhi Institute of Management, De   | NDIM: Onli        | 20th-21st Dec | Ashish Yadav              | Optimization of Security and Product   | International Conf | 2024 |
| 281 | 5th International Conference on "Global<br>Financial and Business Environment 2024"<br>organized by New Delhi Institute of<br>Management, Delhi. 20th-21st Dec. 2024      | New Delhi Institute of Management, De   | NDIM: Onli        | 20th-21st Dec | Ashish Yadav              | Implementing TOM Principles to Bal     | International Conf | 2024 |
| 282 | International Conference Global Forum<br>2025 Reimagining the Education of<br>Humanity for the 3rd Millenium at Azim<br>Premji University, Bangalore                      | Azim Premji University, Bangalore       | Bangalore         | 13th-15th Fel | Elizabeth Jacob           | Schools for the Earth: Case Studies in | International cor  | 2025 |
| 283 | 7th International Conference on<br>Information Systems and Management<br>Science (ISMS) held at National Institute<br>of Technology Kurukshetra, India<br>in Hybrid Mode. | National Institute of Technology Kuruks | Hybrid Mod        | 22-23 Februa  | MKP Naik                  | Digital Payments and Financial Ind     | International cor  | 2025 |
| 284 | International Conference on Business,<br>Sustoinobility & Environment CBSE-<br>2O2SJ  | GNIOT Institute of Monogement Studies   |                   |               |                           | Navigating the era of Industry 4.0     |                    |      |
| 285 | 8th SANEM Annual Economists' Conference (SAEC) 2025, Dhaka, Bangladesh.   | South Asian Network of Economic Mod     | Dhaka, Ban        | 21st-23rd Feb | Mohd. Zeeshan             | Agriculture, Food Security & Livelih   | International Cor  | 2025 |

| 286 | INTERNATIONAL CONFERENCE ON<br>FINTECH AND ARTIFICIAL<br>INTELLIGENCE ICFTAI' 2025  | Hosted by School of University of Engir   | IEM Manag    | 7th-9th Marc  | Monika Nijhawan | The Role of AI in HR processes  | International Co  | 2025 |
|-----|---|---|--------------|---------------|-----------------|---|-------------------|------|
| 287 | INTERNATIONAL CONFERENCE ON<br>FINTECH AND ARTIFICIAL<br>INTELLIGENCE ICFTAI` 2025  | Hosted by School of University of Engir   | IEM Manag    | 7th-9th Marc  | Monica Verma    | The Role of AI in HR processes  | International Cor |      |
| 288 | Global Business Research Conference<br>(GBRC) 2025 on Beyond Boundries:<br>Reimagining Research for a Globalized<br>World                     | Indian Institute of Foreign Trade (IIFT), | (IIFT), New  | 26th-28th Ma  | Ashish Yadav    | Prioritizing IoT Adoption Factors in  |                   |      |
| 289 | Global Business Research Conference<br>(GBRC) 2025 on Beyond Boundries:<br>Reimagining Research for a Globalized<br>World                     | Indian Institute of Foreign Trade (IIFT), | (IIFT), New  | 26th-28th Ma  | MKP Naik        | Prioritizing IoT Adoption Factors in  | International Co  | 2025 |
| 290 | Global Business Research Conference<br>(GBRC) 2025 on Beyond Boundries:<br>Reimagining Research for a Globalized<br>World                     | Indian Institute of Foreign Trade (IIFT), | (IIFT), New  | 26th-28th Ma  | Teena Singh     | Prioritizing IoT Adoption Factors in  | International Co  | 2025 |
| 291 | 2nd International Conference on Business<br>Intelligence and Data Analytics (BIDA<br>2025)  | RV Institute of Management (RVIM)         | Bangalore    | April 12-13,  | Ashish Yadav    | Sustainable Agriculture Drone Selec   | International Co  | 2025 |
| 292 | 2nd International Conference on Business<br>Intelligence and Data Analytics (BIDA<br>2025)  | RV Institute of Management (RVIM)         | Bangalore    | April 12-13,  | MKP Naik        | Sustainable Agriculture Drone Selec   | International Co  | 2025 |
| 293 | 2nd International Conference on Business<br>Intelligence and Data Analytics (BIDA<br>2025)  | RV Institute of Management (RVIM)         | Bangalore    | April 12-13,  | Teena Singh     | Sustainable Agriculture Drone Selec   | International Co  | 2025 |
| 294 | International Conference on Confluence of<br>AI, Sustainability and Innovation in<br>Industry 5.0 Era   | by School of Management (SoM), IMS I      | IMS Unison   | April 4-5, 20 | Haseen Ahmed    | Evaluating Deep Learning Approach   | International Co  | 2025 |
| 295 | International Conference: Viksit Bharat<br>2047: Charting a Path Through<br>Entrepreneurship, Innovation and Global<br>Careers (ICEIG 2025)   | Centre for Innovation and Entreprenursh   | JMI New Do   | April 16-17,  | Haseen Ahmed    | Examining the Predictability of BRI   | International Co  | 2025 |
| 296 | Management Education and Research<br>Colloquium (MERC) 2025. Indian Institute<br>of Management Kashipur.                                      | Indian Institute of Management Kashipu    | Kashipur     | 23rd-25th Ma  | Saib Fakhar     | Unveiling Personality Traits as Cata  | National Conferen | 2025 |
| 297 | 2025 First International Conference on<br>Advances in Computer Science, Electrical,<br>Electronics, and Communication<br>Technologies (CE2CT) | Graphic Era Hill, University              |              | 21st-22nd Fe  | Sharif Mohd     | Quantum Computing Applications in   | International Cor | 2025 |
| 298 | AIMA India Case Research Centre<br>Presents 5th Case Writing Competition &<br>Conference. AIMA, Lajpat Nagar, New<br>Delhi                    | AIMA, Lajpat Nagar, New Delhi             | Lajpat Naga  | 29th- 31st M  | Ashish Yadav    | Driving Perfection in Frozen Yogu   | National Confere  | 2025 |
| 299 | AIMA India Case Research Centre<br>Presents 5th Case Writing Competition &<br>Conference. AIMA, Lajpat Nagar, New<br>Delhi                    | AIMA, Lajpat Nagar, New Delhi             | Lajpat Naga  | 29th- 31st M  | Teena Singh     | Driving Perfection in Frozen Yogu   | National Confere  | 2025 |
| 300 | AIMA India Case Research Centre<br>Presents 5th Case Writing Competition &<br>Conference. AIMA, Lajpat Nagar, New<br>Delhi                    | AIMA, Lajpat Nagar, New Delhi             | Lajpat Naga  | 29th- 31st M  | Nidhi Mathur    | Skyways Group: Growing with Pe  | National Confere  | 2025 |
| 301 | AIMA India Case Research Centre<br>Presents 5th Case Writing Competition &<br>Conference. AIMA, Lajpat Nagar, New<br>Delhi                    | AIMA, Lajpat Nagar, New Delhi             | Lajpat Naga  | 29th- 31st M  | Manvi Pant      | Skyways Group: Growing with Pe  | National Confere  | 2025 |
| 302 | AIMA India Case Research Centre<br>Presents 5th Case Writing Competition &<br>Conference. AIMA, Lajpat Nagar, New<br>Delhi                    | AIMA, Lajpat Nagar, New Delhi             | Lajpat Naga  | 29th- 31st M  | Teena Singh     | Skyways Group: Growing with Pe  | National Confere  | 2025 |
| 303 | International Conference on Sustainable<br>Development Goals - Challenges, issues<br>and Practices (SDG-CIP2025)                              | The Faculty of Commerce and Managen       | Theerthanka  | 25-26th Apri  | Nidhi Mathur    | Opine Diaries: Disruption Digital Re  | International Co  | 2025 |
| 304 | 4th International Conference on Innovative<br>Research Practices in Social Science  | Dept. of Business Administration, Institu | University o | 17th January  | Gajender Sharma | A study on consumer preference of b   | International Co  | 2025 |
| 305 | International Conference on Confluence of AI, Sustainability and Innovation in Industry 5.0 Era   | School of Management (SoM), IMS Uni       | Dehradun     | 4-5th April 2 | Rachna Kathuria | The Role of Artificial Intelligence in Identifying and Exploiting Behaviourial Biases in Financial Markets. | International Co  | 2025 |

| 306 | International Conference on Confluence of<br>AI, Sustainability and Innovation in<br>Industry 5.0 Era  | School of Management (SoM), IMS Uni     | Dehradun | 4-5th April 2 | Komal J Khatter | Execution and Performance of<br>Strategic Alliances Sustainable<br>Business Practice | International Cor | 2025 |
|-----|--|---|----------|---------------|-----------------|--|-------------------|------|
|     | International Conference on Vikshit<br>Bharat 2047: Charting a Path through<br>Entrepreneurship, Innovation and Global<br>carreers (ICEIG 2025) organized by Center<br>for Innovation and Enterpreneurship, Jami<br>Milia Islamia, New Delhi | Center for Innovation and Enterpreneurs | Delhi    | 16-17 April.  | Kavita Berwal   | Examining the predictability of<br>BRICS+ Curencies: Evidenc from<br>Deep Learning   | International Cor | 2025 |
| 308 | 6th International Conference on Data<br>Analytics and Management (ICDAM-2025)  | organized jointly by London Metropolita |          | 13th – 15th J | Lavanya Sharma  | AI-Driven Personalized medicine: Ta  | International Cor | 2025 |
| 309 | 6th International Conference on Data<br>Analytics and Management (ICDAM-2025)  | organized jointly by London Metropolita | •        | 13th – 15th J | Lavanya Sharma  | Strategic Alignment of Cybersecurity   | International Cor | 2025 |