

### List of Publications by Faculty

S. No.	Research Paper Title	Name of Journal (Refereed)	Year of Publication	Name of the Faculty Member	Academic Year
1	An emipirical analysis of working capital decision and profitability of Indian corporate sector	Anvesha-A Journal of IES Management College & Research Centre. Vol. 12 Issue 1	17-08-19	Silky Vigg	2020-2021
2	AN EMPIRICAL STUDY ON STUDENT ENGAGEMENT TOWARDS ONLINE LEARNING DURING COVID - 19 PANDEMIC	Wesleyan Journal of Research , Vol.13 No4(IX)	Oct-Dec 2020 Published	Teena Singh	2020-2021
3	STUDY OF IMPACT OF DEMONETIZATION ON INDIAN BANKS USING GARRETT'S RANKING METHOD	Wesleyan Journal of Research , Vol.13 No4(IX)	Oct-Dec 2020 Published	Sharmila Agnihotri	2020-2021
4	CASE STUDY: BETI BACHAO BETI PADAU' CAMPAIGN: ADDRESSING TWIN ISSUES OF SKEWED GENDER RATIO & WOMEN DISEMPOWERMENT.	Indian Case Research Centre (AIMA)	September 28, 2020	Sushma Muralie	2020-2021
5	VUCA World and its impact on Human Resource Function: A roadmap for HR Leaders to navigate the current challenging times	PalArch's Journal of Archaeology of Egypt/Egyptology, ISSN: 1567-214X	2nd November 2020	Teena Singh	2020-2021
6	Women Empowerment: A Literature Review & Research Agenda	PalArch's Journal of Archaeology of Egypt/Egyptology, ISSN: 1567-214X	3rd November 2020	Teena Singh	2020-2021
7	Women Empowerment: A Literature Review & Research Agenda	PalArch's Journal of Archaeology of Egypt/Egyptology, ISSN: 1567-214X	3rd November 2020	Silky Vigg	2020-2021
8	A Bend in the Ganges: A novel of partition, violence and vengeance: A reinterpretation.'	The Journal of Critical Reviews, ISSN- 2394-5125 VOL 7, ISSUE 14, 2020	8th July 2020 (Published)	Vidushi Sharma	2020-2021
9	Study and issues of migrant workers during pandemic.	international conference : Paris : international Conference on COVID-19 studies on 26-27 August. ISBN: 988-625-7139-34-2.	26-27 August 2020. Published	Ritu Talwar	2020-2021

10	Role of employee attitude and perception.	international conference :Turkey : INTERNATIONAL MARDİN RESEARCH CONGRESS 7-8 August 2020, MARDİN , on 7 august.Social and Human Sciences - Natural Sciences - Educational Sciences	7-8th August 2020, Published	Ritu Talwar	2020-2021
11	Exploring Relationship between Self-compassion, Self-esteem and Adjustment among College Students in Delhi	Journal of the Indian Academy of Applied Psychology (JIAAP)	July 2020 (selected for publishing)	Sombala Ningthoujam	2020-2021
12	Exploring Relationship between Self-compassion, Self-esteem and Adjustment among College Students in Delhi	Journal of the Indian Academy of Applied Psychology (JIAAP)	July 2020	Teena Singh	2020-2021
13	Relationship between CSR motivations and corporate social performance: a study in the power industry in India	Employee Relations, ISSN: 0142-5455: Emerald publishing	30th June 2020 (published)	Moumita Acharyya	2020-2021
14	The Effect of Credit Rating Announcements on Stock Returns of Banks in India.	Afro-Asian Journal of Finance and Accounting	(accepted 2020)'Published online: 31 Jan 2023	Silky Vigg	2022-2023
15	The Effect of Credit Rating Announcements on Stock Returns of Banks in India.	Afro-Asian Journal of Finance and Accounting	Published online: 31 Jan 2023	Manav Vigg	2022-2023
16	Analysis of the Consumer Perception towards Green Marketing: A Study	International Journal of Advanced Science and Technology Vol. 29, No. 03, (2020), pp. 12884 - 12892	2020 Published	Rinku Sharma Dixit	2020-2021
17	Analysis of the Consumer Perception towards Green Marketing: A Study	International Journal of Advanced Science and Technology Vol. 29, No. 03, (2020), pp. 12884 - 12892	2020 Published	Shailee Choudhary	2020-2021
18	Cyber crimes - Trends and awareness: A study on youth	BULMIM Journal of Management & Research (BJMR) Vol. 5 Issue 2 (2020),	published 27th Oct 2020.	Vinita Sharma	2020-2021
19	Indian Culture, Core Cultural Values and Marketing Implications	Published in Confarence: NATIONAL WEBINAR ON MULTIDISCIPLINARY APPROACHES TO FOLKLIFE: CHALLENGES AND PERSPECTIVES organized by Department of Modern Indian Languages and Literary Studies University of Delhi	22nd october 2020 Published in DU Conference	Ritu Talwar	2020-2021

20	Green Marketing: A Descriptive Study	Journal of Critical Reviews, ISSN- 2394-5125, VOL 7, ISSUE 19, 2020	August, 2020	Rinku Sharma Dixit	2020-2021
21	Green Marketing: A Descriptive Study	Journal of Critical Reviews, ISSN- 2394-5125, VOL 7, ISSUE 19, 2020	August, 2020	Shailee Choudhary	2020-2021
22	Cinema, Politics Avam Shiksha: Ek Jathil Rishta	DCRC Synthesis of Delhi University	August 2020 published	Anil Kamboj	2020-2021
23	Cinema, Politics Avam Shiksha: Ek Jathil Rishta	DCRC Synthesis of Delhi University	August 2020 published	Ritu Talwar	2020-2021
24	The determinants of foreign direct investment: a VECM approach	International Journal of Accounting and Business Finance IJABF	December 2020 (published)	Silky Vigg	2020-2021
25	Evaluating the performance of Indian domestic banks through the lens of Pareto-Koopmans efficiency (online)	Evaluating the performance of Indian domestic banks through the lens of Pareto-Koopmans efficiency <a href="https://doi.org/10.1177/0972150920970358">https://doi.org/10.1177/0972150920970358</a>	3rd Dec 2020 (Published)	n Khatri (Not Ndim Affilia	2020-2021
26	Factor Structure and measurement invariance of the oneness behaviours Scale Across India and Turkey	The Journal of General Psychology, Vol. 147, 2020 Issue 3.	2020	Radha Sharma	2020-2021
27	Influence of culture in brands	Newyork conference ISBN-978-625-7914-95-6	Accepted for publishing	Ritu Talwar	<b>2020-2021</b>
28	A Review Of Private Sector Participation In Building A Solar Energy Based Micro-Entrepreneurial Ecosystem In Rural India	Academy of Marketing Studies Journal Volume 26, Issue 1, 2022. ISSN: 1528-2678)	February, 2022 (published)	Sushma Muralie	2021-2022
29	A Review Of Private Sector Participation In Building A Solar Energy Based Micro-Entrepreneurial Ecosystem In Rural India	Academy of Marketing Studies Journal Volume 26, Issue 1, 2022. ISSN: 1528-2678)	February, 2022 (published)	Teena Singh	2021-2022
30	A Review Of Private Sector Participation In Building A Solar Energy Based Micro-Entrepreneurial Ecosystem In Rural India	Academy of Marketing Studies Journal Volume 26, Issue 1, 2022. ISSN: 1528-2678)	February, 2022 (published)	Parveen Kaur	2021-2022
31	Exploring Workplace Dignity from Managerial Lens,	Management Research Review Emerald.	5th August 2021	Radha Sharma	2021-2022
32	Editorial: Women and Entrepreneurship	Frontiers in Psychology	24-09-21	Radha Sharma	2021-2022
33	Mining ESI competencies from ancient scriptures & evolving 'triple s' model	International Journal of Sanskrit Research 2022; 8(3): 362-371 ISSN: 2394-7519	14-05-2022	Radha Sharma	2021-2022
34	A Case of Family Business Strategy of Expansion	Global Business Review.	June, 2021	Radha Sharma	2021-2022

35	Causal linkages between Exchange Rate and Stock Price: Evidence from an Emerging Market	Empirical Economics Letters A Monthly International Journal of Economics. Vol. 20 Special Issue 5, July 2021, ISSN 1681-8997	Jul-21	Shagun Arora	2021-2022
36	A Study of Awareness and Perception of Augmented Reality in Education Sector	IEEE Xplore, 2021 9th International Conference on Reliability, Infocom Technologies and Optimization (Trends and Future Directions) (ICRITO)	3-4th Sept 2021	Monika Nijhawan	2021-2022
37	Collaborating Technologies for Autonomous and Smart Trade in the Era of Industry 4.0: A Detail Review on Digital Factory	Conference Paper Springer, Singapore. Print ISBN 978-981-33-4366- Emerging Technologies in Data Mining and Information Security pp 633-644	5th May 2021	Monika Nijhawan	2020-2021
38	Effects of Online Consumer Reviews on E-Commerce Sales	Empirical Economics Letters A Monthly International Journal of Economics. Vol. 20 Special Issue 5, July 2021, ISSN 1681-8997	Jul-21	Sonal Gulati	2021-2022
39	Effects of Online Consumer Reviews on E-Commerce Sales	Empirical Economics Letters A Monthly International Journal of Economics. Vol. 20 Special Issue 5, July 2021, ISSN 1681-8997	Jul-21	Abha Grover	2021-2022
40	Indian Rural MSMEs and their perception towards innovation and creativity in uplifting their business	Acta Universitatis Bohemiae Meridionalis, Vol 24, No 3 (2021), DOI 10.32725/acta.2021.016, ISSN 2336-4297 (online)	October, '2021	Silky Vigg	2021-2022
41	Are Women Entrepreneurs Really Empowered in India? An Empirical Analysis	Empirical Economics Letters A Monthly International Journal of Economics. Vol. 20 Special Issue 5, July 2021, ISSN 1681-8997	Jul-21	Silky Vigg	2021-2022
42	Are Women Entrepreneurs Really Empowered in India? An Empirical Analysis	Empirical Economics Letters A Monthly International Journal of Economics. Vol. 20 Special Issue 5, July 2021, ISSN 1681-8997	Jul-21	Teena Singh	2021-2022

43	CONTRIBUTION OF INDIAN ECONOMIC SECTORS TOWARDS DIRECT CARBON EMISSIONS AND FOOTPRINTS: AN ENVIRONMENTALLY EXTENDED INPUT OUTPUT ANALYSIS	The Journal of Oriental Research Madras. ISBN-0022-3301	October 2021 (published)	Atul Rawat	2021-2022
44	WOMEN EMPOWERMENT AND ENTREPRENEURSHIP SUPPORT LEADING TOWARDS IMPROVED MARKETING COMMUNICATION: AN ANALYSIS OF INDIAN WOMEN	Academy of Marketing Studies Journal Volume 25, Issue 6, 2021	Volume 25, Issue 6, 2021	Silky Vigg	2021-2022
45	WOMEN EMPOWERMENT AND ENTREPRENEURSHIP SUPPORT LEADING TOWARDS IMPROVED MARKETING COMMUNICATION: AN ANALYSIS OF INDIAN WOMEN	Academy of Marketing Studies Journal Volume 25, Issue 6, 2021	Volume 25, Issue 6, 2021	Teena Singh	2021-2022
46	ROLE OF ENTREPRENEURSHIP SUPPORT IN WOMEN EMPOWERMENT: AN EMPIRICAL ANALYSIS	Academy of Entrepreneurship Journal Volume 27, Special Issue 4, 2021	Volume 27, Special Issue 4, 2021	Silky Vigg	2021-2022
47	ROLE OF ENTREPRENEURSHIP SUPPORT IN WOMEN EMPOWERMENT: AN EMPIRICAL ANALYSIS	Academy of Entrepreneurship Journal Volume 27, Special Issue 4, 2021	Volume 27, Special Issue 4, 2021	Teena Singh	2021-2022
48	Marketing Innovations in B2B And B2C Post Covid- 19 -A Paradigm Shift in Strategies	The 2nd International Conference on Innovative Trends in Business & Technology (iCITBT)	22 & 23rd October 2021	Ritu Talwar	2021-2022
49	Work-Life Conflict and Psychological Health Among Healthcare Sector Employees: A Comparative Study of Employees of Public and Private Hospitals.	IUP Journal of Organizational Behavior . Oct2021, Vol. 20 Issue 4, p293-310. 18p.	October 2021 (published)	Sombala Ningthoujam	2021-2022
50	Work-Life Conflict and Psychological Health Among Healthcare Sector Employees: A Comparative Study of Employees of Public and Private Hospitals.	IUP Journal of Organizational Behavior . Oct2021, Vol. 20 Issue 4, p293-310. 18p.	October 2021 (published)	Teena Singh	2021-2022

51	Perceived Stress and Coping Mechanism of Generation Z Management Students: Empirical Evidence.	IUP Journal of Organizational Behavior . Oct2021, Vol. 20 Issue 4, p265-292. 28p.	October 2021 (published)	Sombala Ningthoujam	2021-2022
52	A Review on GSCM and Green Manufacturing Concepts in Plastic Industry	Published in the Reference Module in Materials Science and Materials Engineering, Elsevier	Published on 2nd August, 2021,	Anand Jaiswal	2021-2022
53	Technological Influences over Factors for Sustainability of Smart Cities	Global Journal of Enterprise Information System Volume 13(1), 26-41, (2021).	March, 2021 (published)	Vinita Sharma	2020-2021
54	Sustainability of Exchange Rates and Crude Oil Prices Connection with COVID-19: An Investigation for BRICS"	Annals Economy Series	Published in Nov-Dec 2021	Parul Bhatia	2020-2021
55	Productive Efficiency and Non-performing Assets of Indian Banks in the Post-global Financial Crisis Period	South Asia Economic Journal	September 3, 2021 (Published)	n Khati (Not Ndim Affilia	2020-2021
56	An empirical investigation of n-11 countries as successors of BRICS using panel data modelling	International Journal of Emerging Markets	February, 2021 (published)	Parul Bhatia	2020-2021
57	Lawful Sequence of Events and Cryptocurrency Anomalies: An Empirical Investigation	FIIB Business Review	October, 2021(published)	Parul Bhatia	2021-2022
58	Day of the Week Bubbles: An Investigation Across Sub-Periods	Empirical Economics Letters	October 2021 (published)	Parul Bhatia	2021-2022
59	Diction And Articulation Difficulties In English As A Second Language Learners In Delhi-Ncr: An Analysis	Vidyabharati International Interdisciplinary Research Journal (Special Issue) ISSN 2319-4979	21st october 2021 (published)	Vidushi Sharma	2021-2022
60	EFFECT OF EXCHANGE RATE TRANSLATION EXPOSURE ON THE FINANCIAL PERFORMANCE OF THE IT COMPANIES WHO HAVE FOREIGN SUBSIDIARIES	Empirical Economics Letters (ABDC Indexed)	Oct-21	Rinku Sharma Dixit	2021-2022
61	EFFECT OF EXCHANGE RATE TRANSLATION EXPOSURE ON THE FINANCIAL PERFORMANCE OF THE IT COMPANIES WHO HAVE FOREIGN SUBSIDIARIES	Empirical Economics Letters (ABDC Indexed)	Oct, 2021	Shailee Choudhary	2021-2022

62	Book Review: Greening The Supply Chain	Review of Professional Management- A Journal of Management	20th July 2021	Anand Jaiswal	2021-2022
63	Impact of Tax Knowledge, Tax Penalties, and E-Filing on Tax Compliance in India	Indian Journal of finance	May-July 2021(Published)	Silky Vigg	2020-2021
64	Novel Deep Learning- Based Model Pipeline For Any Lung Disease Using Chest X-Ray Images- A Case Of Covid Detection	Journal of Information Technology in Industry, Vol. 9, No.3, 2021. ISSN (Online): 2203-1731	Published Online 04-05-2021	Sharmila Agnihotri	2020-2021
65	A mathematical model for pollution and cost optimised logistics based on environmental vehicle standards for SMEs	International Journal of Services and Operations Management (IJSOM), Vol. 39, No. 2, 2021	27th May 2021 Published	Anand Jaiswal	2020-2021
66	Online Education During Covid 19 Pandemic: Challenges and Solutions	Turkish Online Journal of Qualitative Inquiry (TOJQI) Volume 12, Issue 3, June 2021: 1188 -1193	3rd June 2021 (Published)	Vidushi Sharma	2020-2021
67	The Role of Government Initiatives on Women Empowerment: The Case of Women Entrepreneurs in India	International Journal of Annals of the Romanian Society for Cell Biology, Volume. 25, No. 4.	Published in April 2021	Silky Vigg	2020-2021
68	The Role of Government Initiatives on Women Empowerment: The Case of Women Entrepreneurs in India	International Journal of Annals of the Romanian Society for Cell Biology, Volume. 25, No. 4.	Published in April 2021	Teena Singh	2020-2021
69	PARADIGM SHIFT IN RETAIL EXPERIENCE AND PREFERENCE OF CUSTOMERS IN INDIA" to Sustainable Humanosphere	Academy of Marketing Studies Journal	Published 23rd March 2021	Madhu Jasola	2020-2021
70	A study on challenges faced by working women in maintaining Work -Life Balance at personal, family and organisational level	Pacific Business Review International (ISSN 0974-438X) Volume 13 Issue 8, Feb., 2021	Published Feb., 2021	Parveen Kaur	2020-2021
71	ASYMMETRIC EXCHANGE RATE EXPOSURE AND ITS DETERMINANTS: ANALYSIS OF THE EMERGING MARKET FIRMS	Corporate Ownership & Control / Volume 18, Issue 2	Winter 2021	Shagun Arora	2020-2021
72	Study of corporate governance in government hospitals: A case study of the emerging market	Journal of Governance and Regulation (ISSN - 2220-9352 (printed version), ISSN - 2306-6784 (online version)	14th January 2021 Published	Shagun Arora	2020-2021
73	Carbon Emissions, Economic Growth And Trade: Empirical Evidence From Trading Nations. 61- 78.	International Journal of technology management & sustainable development, 20(1),	1st March 2021	Silky Vigg	2020-2021

74	Essential Awareness Of Social Engineering Attacks For Digital Security	Journal of Applied Management-Jidnyasa, Vol 13, Issue 1, 2021	June 2021 Published	Vinita Sharma	2020-2021
75	Urban Cleanliness a Bottom-up Approach: Perspectives from Shopkeepers	American Journal of Environmental and Resource Economics 2021; 6(2): 66-76 ISSN: 2578-787X (Online)	22nd June 2021 (Published)	Gauri Modwel	2021-2022
76	Fuel wastage and pollution due to road toll booth	Global Journal of Environmental Science and Management (GJESM)	April 2021 published	Anand Jaiswal	<b>2020-2021</b>
77	Perceived Stress and Coping Mechanism of Generation Z Management Students: Empirical Evidence.	IUP Journal of Organizational Behavior . Oct2021, Vol. 20 Issue 4, p265-292. 28p.	October 2021 (published)	Teena Singh	2021-2022
78	Cruising in COVID Crisis: How Business is Riding out of COVID-19 Storm	International Conference Preceedings: International Conference on Global Financial and Business Environment (ICGFBE 2021) New Delhi Institute of Management (NDIM), Emerging Issues in Business and Finance Post Covid-19 E-ISBN: 978-81-950136-9-2	23-14th December 2021	Ritu Talwar	2021-2022
79	Influence of China on India's Neighbours Myanmar, Sri Lanka, and Maldives - New Delhi's Response	World Focus: A Premier Indo-Centric Foreign Affairs Monthly Journal Since 1980. ISSN 2230-5083: E-ISSN 2581-5083.	Sep-22	Anil Kamboj	<b>2022-2023</b>
80	Transition From Traditional TV To OTT: Need of the Hour",	Empirical Economics Letters, 2022, Vol 21, No. 4, Special Issue, pp 249-254, ISSN: 1681-8997, ABDC C.	Apr-22	Madhu Jasola	2021-2022
81	ATTRIBUTES AFFECTING PSYCHOLOGICAL WELL-BEING AMONG FACULTY MEMBERS IN ONLINE TEACHING ENVIRONMENT	Managerial Challenges of the Contemporary Society, vol. 14 no. 1, 2821-5672. Babes-Bolyai University, Cluj-Napoca, Romania, ISSN: 2069-4229	0.2021	Madhu Jasola	2021-2022
82	ATTRIBUTES AFFECTING PSYCHOLOGICAL WELL-BEING AMONG FACULTY MEMBERS IN ONLINE TEACHING ENVIRONMENT	Managerial Challenges of the Contemporary Society, vol. 14 no. 1, 2821-5672. Babes-Bolyai University, Cluj-Napoca, Romania, ISSN: 2069-4229	0.2021	Shivani Kapoor	2021-2022



83	Do Home Quarantine Individuals Suffer From Claustrophobia And Anxiety During COVID-19 Pandemic?	Cogent Psychology, 2022, Vol 9, No. 1, Taylor & Francis, UK, Scopus.	15-09-22	Madhu Jasola	2022-2023
84	Are capital Market Turning Efficient	International Journal of Financial Engineering	08 7 2022	Ruchi Arora	2022-2023
85	The Need for Digital Sustainability for the Growth of Businesses in India	Journal of Positive School Psychology (JPSP) Vol. 6 No. 5 (2022). ISSN: 2717-7564 (Online)	July, 2022	Sonal Gulati	2022-2023
86	The Need for Digital Sustainability for the Growth of Businesses in India	Journal of Positive School Psychology (JPSP) Vol. 6 No. 5 (2022). ISSN: 2717-7564 (Online)	July, 2022	Teena Singh	2022-2023
87	The Need for Digital Sustainability for the Growth of Businesses in India	Journal of Positive School Psychology (JPSP) Vol. 6 No. 5 (2022). ISSN: 2717-7564 (Online)	July, 2022	Abha Grover	2022-2023
88	India's National Solar Program: National Objectives Versus International Commitments	Journal of Contemporary Issues in Business and Government". ISSN: 1323-6903	Apr-22	Savita Gautam	2021-2022
89	India's National Solar Program: National Objectives Versus International Commitments	Journal of Contemporary Issues in Business and Government". ISSN: 1323-6903	Apr-22	Komal J. Khatter	2021-2022
90	AFinancial Integration of Indian and developed market : A DCC GARCH Analysis	The journal of Seybold Report .volume 17 no 6. ISSN number 15339211,	13th June 2022 (published)	Shagun Arora	2021-2022
91	Interlinkages And Volatility Transmission Between The Stock Market Of Developed Countries And India	Journal of Positive School Psychology 2022, Vol. 6, No. 6, 2331-2341	May-June 2022 (published)	Shagun Arora	2021-2022
92	Intelligent Tutoring System in Education for Disabled Learners Using Human-Computer Interaction and Augmented Reality	International Journal of Human-Computer Interaction (SCI, SCIE, Scopus), Sept 2022 published by , Taylor & Francis	Sep-22	Shailee Choudhary	2022-2023
93	Employee Turnover Intention: A Comparative Study Of Public And Private Sector Banking Employees	Manager- TheBritishJournalof AdministrativeManageme nt ISSN - 1746 1278 Volume 58 Special Issue	02-05-22	Ritu Talwar	2021-2022
94	Student Perception Of Teaching And Classroom Management During Covid- 19 Pandemic	Journal of Positive School Psychology 2022, Vol. 6, No. 6, 2342-2350. ISSN: 2717-7564 (Online)	23rd March 2022	Teena Singh	2021-2022

95	The Impact Of Social Media Platforms On The Growth Of Startups In India	International Journal of Early Childhood Special Education (INT-JECSE). DOI: 10.9756/INT-JECSE/V14I1.260. ISSN: 1308-5581 Vol 14, Issue 01 2022 PP:2240 - 2247	12th March 2022	Sonal Gulati	2021-2022
96	PUBLIC SENTIMENT ANALYSIS OF THE MAJOR COMPETITORS IN THE ELECTRONICS SECTOR IN THE INDIAN CONTEXT	Journal of Management Information and Decision Sciences, Volume 25, Special Issue 3, 2022	April, 2022	Rinku Sharma Dixit	2021-2022
97	Anamolies in Indian Stock Market	Journal of Contemporary Issues in Business and Government Vol. 28, No. 04, 2022	Apr-22	Chand Tandon	2021-2022
98	Dynamics of financial development, innovation, trade, and economic growth: evidence from developed and developing nations	International Journal of Accounting & Business Finance Vol.8, No.1, June 2022 Issue. pp. 102 - 122	Jun-22	Silky Vigg	2021-2022
99	Information Processing and Data Analytics for Decision Making: A Journey From Traditional to Modern Approaches	Information Resources Management Journal Volume 35, Issue 2	26th Feb 2022	Pooja Nanda	2021-2022
100	THE IMPACT OF SOCIAL MEDIA PLATFORMS ON THE GROWTH OF STARTUPS IN INDIA	International Journal of Early Childhood Special Education (INT-JECSE). DOI: 10.9756/INT-JECSE/V14I1.260. ISSN: 1308-5581 Vol 14, Issue 01 2022 PP:2240 - 2247	12th March 2022	Abha Grover	2021-2022
101	Practices In Sustainable Finance: A Neoliberal Marketing Model In Insurance Sector	Academy of Marketing Studies Journal (Print ISSN: 1095-6298; Online ISSN: 1528-2678)	1st March 2022	Silky Vigg	2021-2022
102	ENVIRONMENTAL AND SOCIAL ASPECTS IN PROJECTS: A BOOST TOWARDS SUSTAINABLE MARKETING	Academy of Marketing Studies Journal Volume 26, Issue 1, 2022	February '2022	Silky Vigg	2021-2022
103	Study of Relationship between lean management and organizational performance	TELEMATIQUEISSN: 1856-4194	2022	Ritu Talwar	2021-2022
104	A Pulse Rate-Triggered Wearable Device for Critical Assistance	Hindawi Journal of Sensors Volume 2022, Article ID 9807188, 9 pages	June 2022 (published)	Shailee Choudhary	2021-2022

105	PUBLIC SENTIMENT ANALYSIS OF THE MAJOR COMPETITORS IN THE ELECTRONICS SECTOR IN THE INDIAN CONTEXT	Journal of Management Information and Decision Sciences, Volume 25, Special Issue 3, 2022	2022	Shailee Choudhary	2021-2022
106	Student Perception Of Teaching And Classroom Management During Covid- 19 Pandemic	Journal of Positive School Psychology 2022, Vol. 6, No. 6, 2342-2350. ISSN: 2717-7564 (Online)	23rd March 2022	Kamal Kundra	2021-2022
107	Volatility Study in Some of the Emerging Stock Markets: A GARCH Approach	World Review of Science, Technology and Sustainable Development Vol. 18, No. 3-4	Jun-22	Silky Vigg	2021-2022
108	Financial Information And The Movement Of Stock Prices: An Analytical Study Of Indian Pharmaceutical Companies	Webology (ISSN: 1735- 188X) Volume 18, Number 5, 2021	23.11.2022	Shagun Arora	2022-2023
109	Performance of Pharmaceutical Stocks Pre and Post Covid-19	European Economics Letters ISSN 2323-5233 Vol 12, Issue 2 (2022) <a href="http://eelet.org.uk">http://eelet.org.uk</a>	Dec-22	Chand Tandon	2022-2023
110	Digital Marketing Strategies: Insurance companies in India	Empirical Economics Letters A Monthly International Journal of Economics, ISSN 1681-8997 Vol. 21. Spl Issue-1	Oct-22	Sonal Gulati	2022-2023
111	Digital Marketing Strategies: Insurance companies in India	Empirical Economics Letters A Monthly International Journal of Economics, ISSN 1681-8997 Vol. 21. Spl Issue-1	Oct-22	Abha Grover	2022-2023
112	Study of Fintech and its impact on Financial performance of Banks (A Case of Selected Indian Banks from 2010 to 2021)	NeuroQuantology  December 2022   Volume 20   Issue 20   Page 1439-1452	December 2022, published	Shagun Arora	2022-2023
113	Strategic Risk Policy: Your Answer to Uncertainty	Asia Society, Economy, Art Education 2022	2022	Nikhil Singh	2021-2022
114	Best time to post and review on Facebook and Instagram: An analytical evidence	South Asian Journal of Marketing (Emerld Journal)	16th February 2023 published	Anand Jaiswal	2022-2023

115	Data-Driven Digital Advertising Techniques for E-Commerce Companies	European Economic Letters Vol. 13 No. 1 (2023) Semi-annual online journal ISSN 2323-5233, ISSN-L 2323-5233 Publisher: European Economics Letters Group Simple Impact Factor: 0.278	Feb-23	Sonal Gulati	2022-2023
116	Data-Driven Digital Advertising Techniques for E-Commerce Companies	European Economic Letters Vol. 13 No. 1 (2023) Semi-annual online journal ISSN 2323-5233, ISSN-L 2323-5233 Publisher: European Economics Letters Group Simple Impact Factor: 0.278	Feb-23	Abha Grover	2022-2023
117	IMPACT OF E- LEARNING ON STUDENTS PERFORMANCE AND EMPLOYABILITY WITH REFERENCE TO DELHI- NCR REGION	Published in publication in the 'Epitome: International Journal of Multidisciplinary Research' at Vol. 9, Issue 3, ISSN: 2395-6968 <a href="http://www.epitomejournals.com/Archive.aspx?IssueID=130">http://www.epitomejournals.com/Archive.aspx?IssueID=130</a>	March 2023	Kamal Kundra	2022-2023
118	A STUDY ON AWARENESS AND ACCEPTANCE OF THE DIGITAL ACCOUNTING SOFTWARES and AI AMONG ACCOUNTANTS	Tecnia Journal of Management Studies' at Vol. 17, No. 2, ISSN: 0975-7104 ( A copy of acceptance is enclosed as it is in Press)	Published in March 2023	Kamal Kundra	2022-2023
119	Strategic Risk Policy: Your Answer to Uncertainty	Asia Society, Economy, Art Education 2022	2022	Richa Sharma	2021-2022
120	Critical Infrastructure- Security & Resilience	Asia Society, Economy, Art, Education 2023, Higashiosaka College, Japan	Submitted: to be published in 2023	Nikhil Singh	2023-2024
121	Critical Infrastructure- Security & Resilience	Asia Society, Economy, Art, Education 2023, Higashiosaka College, Japan	Submitted: to be published in 2023	Richa Sharma	2023-2024
122	Role of Machine Learning In Detection, Prevention And Treatment Of Cancer	International Journal Of Research And Analytical Reviews IJRAR ( <a href="http://www.ijrar.org">www.ijrar.org</a> ). Journal No : 43602 & 7.17 Impact Factor Volume 9 Issue 4 October 2022. (E-ISSN 2348-1269, P- ISSN 2349-5138)	28th October 2022	Arpana Chaturvedi	2022-2023

123	Analysis of Optimization Technique of Same Program Written in Two Different Interfaces i.e. CUI and GUI Using Java and Calculate Their Differences	IJCTT-V69I3P109 International Journal of Computer Trends and Technology 69(3):46, ISSN: 2231 - 2803. doi:10.14445/22312803/IJCTT-V69I3P109, Volume 69 Issue 3, 46-51	March, 2021	Arpana Chaturvedi	2020-2021
124	A Serial Mediation Model for Investigating the Impact of e-CRM Services on Customer Loyalty in the Indian Healthcare Industry	Journal of Relationship Marketing. ISSN: (Print) (Online) Journal homepage: <a href="https://www.tandfonline.com/loi/wjrm20">https://www.tandfonline.com/loi/wjrm20</a>	1st October, 2022	Vinod Kumar	2022-2023
125	Anylyzing the Mediating effect of consumer online purchase intention in online shopping of domestic appliances	Journal of Information and Optimization Sciences Volume 43, 2022 - Issue 7: 7th International Conference on Embracing Trasformation: Innovation and Creation Hybrid (May 26-28,2022)	2nd December 2022	Vinod Kumar	2022-2023
126	Robotics and Automatics in Terms of Utilizing Rules- based Business Processes	IEEE Xplore 4th International Conference on Inventive Research in Computing Applications (ICIRCA), pp 261-266	21-23, September 2022	Rinku Sharma Dixit	2022-2023
127	Analysis of the Factors Influencing the Consumer Buying Behaviour in Online Shopping: An Empirical Study with Reference to Delhi, India	Proceedings of the International Conference on Innovative Computing & Communication (ICICC) 2022	05-02-23	Rinku Sharma Dixit	2022-2023
128	Analysis of the Factors Influencing the Consumer Buying Behaviour in Online Shopping: An Empirical Study with Reference to Delhi, India	Proceedings of the International Conference on Innovative Computing & Communication (ICICC) 2022	05-02-23	Shailee Choudhary	2022-2023
129	Implementing and Analyzing Behaviour of ML Based Tamil Songs Recommendation System	Proceedings of the International Conference on Sustainable Computing and Data Communication Systems (ICSCDS-2023) DVD Part Number: CFP23AZ5-DVD; ISBN: 978-1-6654-5579-4	23-25 March 2023	Rinku Sharma Dixit	2022-2023
130	Implementing and Analyzing Behaviour of ML Based Tamil Songs Recommendation System	Proceedings of the International Conference on Sustainable Computing and Data Communication Systems (ICSCDS-2023) DVD Part Number: CFP23AZ5-DVD; ISBN: 978-1-6654-5579-4	23-25 March 2023	Shailee Choudhary	2022-2023

131	Soft computing in computer network security protection system with machine learning based on level protection in the cloud environment	currently on Research Square, accepted for publication in SCI listed Springer Journal Soft Computing.	3rd March 2023	Rinku Sharma Dixit	2022-2023
132	Soft computing in computer network security protection system with machine learning based on level protection in the cloud environment	currently on Research Square, accepted for publication in SCI listed Springer Journal Soft Computing.	3rd March 2023	Shailee Choudhary	2022-2023
133	A/B Testing and Audience Creation for Effective Digital Marketing: Evidences from Facebook Analytics	IEEE Xplore (Scopus) 2023 6th International Conference on Information Systems and Computer Networks (ISCON)	4th May 2023	Anand Jaiswal	2022-2023
134	MCDM Computational Approaches for Green Supply Chain Management Starategy	IEEE Xplore (Scopus) 2023 6th International Conference on Information Systems and Computer Networks (ISCON)	4th May 2023	Anand Jaiswal	2022-2023
135	MCDM Computational Approaches for Green Supply Chain Management Starategy	IEEE Xplore (Scopus) 2023 6th International Conference on Information Systems and Computer Networks (ISCON)	4th May 2023	Pushpa Negi	2022-2023
136	Role of foreign direct investment (FDI) inflows in the development of BRICS ( A study of forecasting of FDI inflows from 2018 to 2028)	International Journal of Business Innovation and Research, Vol. 28, No. 3, pp.410-419 , published by Inderscience Publishers	14th July 2022	Somnath Paul	2022-2023
137	Non-performing assets-an important parameter of measuring the financial soundness of banks	International Journal of Services and Operations Management, 45(4), 514-529.	2023	Somnath Paul	2022-2023
138	Antecedents of Investment Decision-Making in Mutual Fund: An Indian Perspective	DLSU Business & Economics Review 32(2) 2023 p. 161-173	May 2023	Somnath Paul	2022-2023
139	Enhancing Quality in Ready-Mix Concrete Production: A Case Study of B.L. Kashyap and Sons Ltd..	Review of Professional Management: A Journal of Management	Accepted for publication in future issue	Anand Jaiswal	2023-2024
140	Effectiveness of AI tools with respect to Recruitment and selection	Global Journal of Enterprise Information System (Gjeis) vol14 ISSN: 0975-1432	31st Dec. 2022	Ritu Talwar	2022-2023

141	Analyzing The Relationship Of Customer Engagement, Customer Satisfaction And Customer Retention In The Indian Healthcare Industry	Latin American Journal of Pharmacy (formerly Acta Farmacéutica Bonaerense) Lat. Am. J. Pharm. 42 (2): (2023) ISSN 0326-2383	17th May 2023	Vinod Kumar	2022-2023
142	A Study On Co-Movements Amongst Exchange Rates Of G7 Countries	Eur. Chem. Bull. 2023,12(10), Page. 2452-2475. ISSN 2063-5346	July 2023	Shailee Choudhary	2023-2024
143	A Study On Co-Movements Amongst Exchange Rates Of G7 Countries	Eur. Chem. Bull. 2023,12(10), Page. 2452-2475. ISSN 2063-5346	July 2023	Rinku Sharma Dixit	2023-2024
144	INDIAN PATENT FILED Titled as: AN ENTREPRENEURIAL LEAN STARTUP METHOD FOR THE DEVELOPMENT OF CUSTOMER BUSINESS	<a href="https://ipindiaservices.gov.in/PublicSearch/PublicationSearch/ApplicationStatus">https://ipindiaservices.gov.in/PublicSearch/PublicationSearch/ApplicationStatus</a>	PUBLISHED ON 16/5/2023	Abha Grover	2022-2023
145	Assessing Quality in Ready-Mix Concrete Production: A Case Study of B.L. Kashyap and Sons Ltd.	SAGE peer review	30th June 2023	Anand Jaiswal	2022-2023
146	Quality Standards in Vande Bharat Express: A study on Kapurthala Rail Coach Factory	1st International Case Conference on Business and Management (ICCBM) 2023, Bangladesh	27th July 2023	Anand Jaiswal	2022-2023
147	Analysis on a climate resilient system to meet drinking water needs: Investigation on an innovative approach for rainwater harvesting	INTERNATIONAL CONFERENCE ON GLOBAL FINANCIAL AND BUSINESS ENVIRONMENT (ICGFBE - 2022), New Delhi	2022	Anand Jaiswal	2022-2023
148	Improving Efficiency at Production Plant Through Kaizen Implementation: A Case Study on Sperry Plast	INTERNATIONAL CONFERENCE ON GLOBAL FINANCIAL AND BUSINESS ENVIRONMENT (ICGFBE - 2022), New Delhi	2022	Anand Jaiswal	2022-2023
149	Analysis on the applicability of Basic Quality Tools for Process Improvement: A study on BL Kashyap and Sons Ltd.	INTERNATIONAL CONFERENCE ON GLOBAL FINANCIAL AND BUSINESS ENVIRONMENT (ICGFBE - 2022), New Delhi	2022	Anand Jaiswal	2022-2023
150	Analysis of Quality Standards: A study on Vande Bharat Express	Published at INTERNATIONAL CONFERENCE ON GLOBAL FINANCIAL AND BUSINESS ENVIRONMENT (ICGFBE - 2022), New Delhi	2022	Anand Jaiswal	2022-2023

151	An estimation of share prices of an Indian private bank with Automotive Sector: A case study of ICICI bank	International Conference on Global Financial and Business Environment (ICGFBE - 2021), New Delhi	2021	Anand Jaiswal	2021-2022
152	Systematic analysis of the barriers to the integration of Life Insurance in India using the DEMATEL approach	International Conference on Global Financial and Business Environment (ICGFBE - 2021), New	2021	Anand Jaiswal	2021-2022
153	Customer Engagement Due to Marketing Strategies in Education Sector in India: Pre and Post Covid Era	International Conference on Emerging Business, Management and Sustainability Paradigm beyond 2020", New Delhi	2020	Anand Jaiswal	2020-2021
154	Exploring the Complexities of Online Shopping: An Analysis of Consumer Behavior and Decision- Making Processes	International Journal of Scientific Development and Research (IJS DR) <a href="http://www.ijedr.org">www.ijedr.org</a> 347.IJS DR2307047	Jul-23	Arpana Chaturvedi	2022-2023
155	Granted Patent titled "IOT BASED CAMERA FOR HEALTH CARE MANAGEMENT"	Design No: 381242-001. Awarded by The Patent Office. Government of India	Date : 10/03/2023	Rinku Sharma Dixit	2022-2023
156	Granted Patent titled "IOT BASED CAMERA FOR HEALTH CARE MANAGEMENT"	Design No: 381242-001. Awarded by The Patent Office. Government of India	Date : 10/03/2023	Shailee Choudhary	2022-2023
157	A Proposed Architecture for Quality Based Decision Making Approach for Software Re-engineering	SCOPUS Indexed IEEE Xplore. ISBN: 979-8-3503-0008-6	1st August 2023	Rinku Sharma Dixit	2022-2023
158	A Proposed Architecture for Quality Based Decision Making Approach for Software Re-engineering	SCOPUS Indexed IEEE Xplore. ISBN: 979-8-3503-0008-6	1st August 2023	Shailee Choudhary	2022-2023
159	A Proposed Architecture for Quality Based Decision Making Approach for Software Re-engineering	IEEE Xplore, Fourth International Conference on Electronics and Sustainable Communication Systems (ICESC - 2023) DVD Part Number: CFP23V66-DVD; ISBN: 979-8-3503-0008-6	6-8 July 2023	Rinku Sharma Dixit	2022-2023
160	A Proposed Architecture for Quality Based Decision Making Approach for Software Re-engineering	IEEE Xplore, Fourth International Conference on Electronics and Sustainable Communication Systems (ICESC - 2023) DVD Part Number: CFP23V66-DVD; ISBN: 979-8-3503-0008-6	6-8 July 2023	Shailee Choudhary	2022-2023
161	ANALYSING CONSUMER PREFERENCES AND PATTERN FOR OTT PLATFORMS: A STUDY	Available at Elsevier SSRN Proceedings of the ICDAM-2023	20, April 2023	Rinku Sharma Dixit	2022-2023



162	ANALYSING CONSUMER PREFERENCES AND PATTERN FOR OTT PLATFORMS: A STUDY	Available at Elsevier SSRN Proceedings of the ICDAM-2023	20, April 2023	Shailee Choudhary	2022-2023
163	Locating religion within Bhakti performance practice: A study of Sri Krishna Parijatha of North Karnataka	Dance, Movement & Spiritualities, Volume 9, Issue 1-2, Dec 2022, p. 119 - 144	2.3.2023	Sneha Roy Choudhary	2022-2023
164	Can Multiple Channels coexist?: The case of Indian FMCG sector	Chapter published in "Multidisciplinary Perspectives Towards Building a Digitally Competent Society", IGI Global ISBN13: 9781668452745  ISBN10: 166845274X  EISBN13: 9781668452769	June 2022 (published)	Swati Bhatnager	2022-2023
165	Determinants of customer experience, satisfaction and willingness to purchase from virtual tour of a retail store Swati Bhatnagar and Rajan Yadav	International Journal of Management Practice, Inderscience, Scopus ISSN: 1477-9064, Published Online:November 11, 2022, CiteScore 1.1 (2022) pp 38-58	11th Nov. 2022	Swati Bhatnager	2022-2023
166	An empirical study on the predictors of long-term orientation in interfirm channel relationships: fast moving consumer goods distributors' perspective	International Journal of Productivity and Quality Management, Inderscience, Scopus ISSN: 1746-6474, Published Online:October 6, 2022 pp 160-179	6th Oct. 2022	Swati Bhatnager	2022-2023
167	The effect of person organization fit on employee performance with organizational commitment mediation variables	AMITY JOURNAL OF ENTREPRENEURSHIP & LEADERSHIP July-December 2022, Volume - 8, Issue -2, ISSN : 2581-7825	July-December 2022	Ritu Talwar	2022-2023
168	How Millennials' Passion impacts their Innovative Work and Happiness? An Empirical Study with a Psychometric Scale	IFTDO World Conference Souvenir, peer reviewed pp. 20-23.	2022	Radha Sharma	2022-2023
169	Leveraging Andragogy for Human Capital Development	Editorial, Indian Journal of Training & Development, Vol 51, No 2.	2022	Radha Sharma	2022-2023
170	Learning and Development: New Vistas	Indian Journal of Training & Development, Vol 51, No. 3.	2022	Radha Sharma	2022-2023
171	Promoting Well-being and Happiness at the Workplace: The Role of HR	Resilience Buzz, HR Magazine, 40-43.	2023	Radha Sharma	2022-2023

172	From Crisis to Transformative Change	Editorial, Review of Professional Management, Vol. 20, 1.	13 July. 2022	Radha Sharma	2022-2023
173	Environmental, Social & Governance Strategies for Climate Change	Review of Professional Management, Vol. 20, 2.	Dec. 2022	Radha Sharma	2022-2023
174	Achieving the sustainable development goals (SDGs) in the Indian State of Odisha: Challenges and opportunities	World Development Sustainability. Volume 3, December 2023, 100078, ISSN: 2772-655X	Dec. 2023 (Accepted for publication)	Sangeeta Yadav	2023-2024
175	DIVERSIFICATION POTENTIAL AMONG THE N-10 COUNTRIES: AN EMPIRICAL INVESTIGATION	International Journal of Accounting & Business Finance Vol.9, No.1, June 2023 Issue. pp. 145 - 166	June. 2023	Silky Vigg	2022-2023
176	Enablers Identification for Disruption in Agricultural Supply Chain	International Conference on Shaping the Future of Management Education for Sustainable Emerging Economies SFME 2022. Department of Management Studies Indian Institute of Technology Roorkee In collaboration with Arizona State University, USA	November 20-22, 2022	Manisha Bhardwaj	2022-2023
177	The Two Capitalist Crises of the Last Century: Some Comparative	European Economic Letters. ISSN 2323-5233 Vol 13, Issue 3 (2023)	Sept. 2023	Rajesh Kumar	2023-2024
178	Emerging Paradigms in Sustainable Supply Chain Management: A Comparative Study of Pre and Post Covid-19 Research Trends	FORE Abhigyan, Electronic ISSN2583- 1445. Print ISSN- 0970- 2385	4th Sept. 2023	Anand Jaiswal	2023-2024
179	Emerging Paradigms in Sustainable Supply Chain Management: A Comparative Study of Pre and Post Covid-19 Research Trends	FORE Abhigyan, Electronic ISSN2583- 1445. Print ISSN- 0970- 2385	4th Sept. 2023	Pushpa Negi	2023-2024
180	Guiding Principles for Designing and Content Creation of AR Apps for Primary Children	European Chemical Bulletin .ISSN 2063-5346	6th Sept. 2023	Monika Nijhawan	2023-2024
181	Merger and Acquisition with Special Reference to Banking Sector	Journal of Informatics Education and Research ISSN: 1526-4726 Vol 3 Issue 2 (2023)	Sept. 2023	Chand Tandon	2023-2024
182	Foreign Direct Investment and Economic Growth in BIMSTEC Countries:	Journal of Informatics Education and Research. ISSN: 1526-4726	Nov. 2023	Rajesh Kumar	2023-2024
183	Foreign Direct Investment and Economic Growth in BIMSTEC Countries:	Journal of Informatics Education and Research. ISSN: 1526-4726	Nov. 2023	Gauri Modwel	2023-2024

184	Assessing Quality in Ready-Mix Concrete Production: A Case Study of B.L. Kashyap and Sons Ltd	Review of Professional Management	27th July 2023	Teena Singh	2023-2024
185	Exploring the Ethical Use of Artificial Intelligence in Marketing and Advertising	Journal of Informatics Education and Research ISSN: 1526-4726 Vol 3 Issue 2 (2023)	Aug-23	Rinku Sharma Dixit	2023-2024
186	Exploring the Ethical Use of Artificial Intelligence in Marketing and Advertising	Journal of Informatics Education and Research ISSN: 1526-4726 Vol 3 Issue 2 (2023)	Aug-23	Shailee Choudhary	2023-2024
187	Influence of Green Advertising on the Consumer View of Green Technology and Sustainability	Journal of Informatics Education and Research ISSN: 1526-4726 Vol 3 Issue 2 (2023)	Aug-23	Rinku Sharma Dixit	2023-2024
188	Influence of Green Advertising on the Consumer View of Green Technology and Sustainability	Journal of Informatics Education and Research ISSN: 1526-4726 Vol 3 Issue 2 (2023)	Aug-23	Shailee Choudhary	2023-2024
189	Capturing Symmetrical and Asymmetrical Volatility in the Energy Market: evidence of COVID-19 Outbreak and Russia Ukraine Saga	FIIB Business Review 1–12 2023 Fortune Institute of International Business Article reuse guidelines: <a href="http://in.sagepub.com/journals-permissions-india">in.sagepub.com/journals-permissions-india</a>	Aug, 2023	Sangeeta Yadav	2023-2024
190	The emerging gender inequalities and work–life balance disruption during the pandemic: A scoping review,	International Journal of Technology Management & Sustainable Development, Volume 22, Issue 2, Jul 2023, p. 205 - 238	Jul-23	Sangeeta Yadav	2023-2024
191	Determinants for adoption of new products: an empirical study on smart phone customers in Delhi NCR	Int. J. Business Information Systems, Vol. 43, No. 2, 2023	2023	Sangeeta Yadav	2023-2024
192	Case Study: CREATING VALUE FOR STAKEHOLDERS - NEPRA	India Case Research Centre, AIMA, New Delhi. AIMA/ICRC/2021/044	2021	Sushma Muralie	2021-2022
193	Statecraft and Stagecraft	GJEIS :July ,sep 2022 issue: ISSN: 0975-1432	July ,sep 2022	Ritu Talwar	2022-2023
194	(Review title)The Heart and Soul of High-performance Companies	Review of Professional Management, Volume 21, Issue 1	24 Aug 2023.	Sangeeta Yadav	2023-2024
195	RESILIENCE: NEED FOR INDIAN AUTOMOTIVE SUPPLY CHAIN	Industrial Engineering Journal. Vol. XVI & Issue No. 10. ISSN 0970-2555	October - 2023	Nishtha Agarwal	2023-2024
196	A Literature Review Based Bibliometric Analysis of Supply Chain Analytics	Industry 4.0 and Advanced Manufacturing pp 397-408	24th July 2022	Anand Jaiswal	2022-2023

197	Netflix in India: expanding to success	Emerald Publishing Limited, ISSN 2045-0621 j EMERALD EMERGING MARKETS CASE STUDIES. VOL. 11 NO. 2 2021, pp. 1-31	6th july, 2021	Shivani Kapoor	2021-2022
198	Social Media Advertising in The Recent Years: A Bibliometric Analysis and Thematic Overview	Proceedings of the International Conference on Electronic Business (ICEB)	2023	Vinod Kumar Saini	2023-2024
199	Gen Z Consumers' Purchase Intention Towards Organic Cosmetic Brands Advertised on Social Media	Proceedings of the International Conference on Electronic Business (ICEB)	oct 10-23, 2023	Vinod Kumar Saini	2023-2024
200	Enhancing The Security of Wireless Communication Systems: A Path Towards Global Protection	Journal of Informatics Education and Research. Vol. 4 No. 1 (2024)	10.02.2024	Raj Kumar Garg	2023-2024
201	The Impact of Global Financial Crisison the Efficiency of Indian Banks:Evaluation with Data EnvelopmentAnalysis	Risks and Resilience of Emerging Economies, pages 151-172, Springer. Print ISBN 978-981-99-4062-2. Online ISBN 978-981-99-4063-9	11th Aug. 2023	Karan Khati	2023-2024
202	Smart Telemedicine Using IoT by Integrating 5G and Block-Chain Techniques",	2023 6th International Conference on Contemporary Computing and Informatics (IC3I), Gautam Buddha Nagar, India, 2023, pp. 2002-2008, Publisher: IEEE	Sep-23	Rinku Sharma Dixit	2023-2024
203	Smart Telemedicine Using IoT by Integrating 5G and Block-Chain Techniques",	2023 6th International Conference on Contemporary Computing and Informatics (IC3I), Gautam Buddha Nagar, India, 2023, pp. 2002-2008, Publisher: IEEE	Sep-23	Shailee Choudhary	2023-2024
204	The Customer Loyalty vs. Customer Retention: The Impact of Customer Relationship Management on Customer Satisfaction",	Web Intelligence, IoS Press, vol. Pre-press, no. Pre-press, pp. 1-18, 2024. ISSN print 1570-1263, ISSN online 1875-9289)	4th January 2024	Rinku Sharma Dixit	2023-2024
205	The Customer Loyalty vs. Customer Retention: The Impact of Customer Relationship Management on Customer Satisfaction",	Web Intelligence, IoS Press, vol. Pre-press, no. Pre-press, pp. 1-18, 2024. ISSN print 1570-1263, ISSN online 1875-9289)	4th January 2024	Shailee Choudhary	2023-2024
206	Sentiment Analysis of Social Welfare Tweets for Supervised Learning About Brand Loyalty	Indian General of Marketing, Volume 54, Issue 2,	15th Feb, 2024	Anand Jaiswal	2023-2024

207	Determinants of retailer's satisfaction in emerging markets: an integrative SEM-neural network approach	International Journal of Management Practice, Inderscience 2024 Vol. 17, No. 3, pp-356-375. ISSN online: 1741-8143; ISSN print: 1477-9064	April, 2024	Swati Bhatnager	2023-2024
208	Sentiment Analysis of Social Welfare Tweets for Supervised Learning About Brand Loyalty	Indian General of Marketing, Volume 54, Issue 2,	15th Feb, 2024	Swati Bhatnager	2023-2024
209	E-MARKETING AND ITS IMPACT ON CONSUMER BUYING CHOICES: AN IN-DEPTH ANALYSIS OF APPLE'S DIGITAL INFLUENCE IJREAM_10301 Nov 4, 2023	International Journal for Research in Engineering Application & Management (IJREAM) An ISO 3297:2007 Certified Journal. ISSN: 2454-9150 Impact Factor : 6.466 Volume - 09, Issue - 07	Oct-23	Arpana Chaturvedi	2023-2024
210	Catch-22: A Case of Gyration Tyre Ltd.	Review of Professional Management, Vol.21, Issue-2, 2023, ISSN:0972-8686, Page 242	1st Dec 2023	Silky Vigg	2023-2024
211	Catch-22: A Case of Gyration Tyre Ltd.	Review of Professional Management, Vol.21, Issue-2, 2023, ISSN:0972-8686, Page 242	1st Dec 2023	Pushpa Negi	2023-2024
212	Relationship Between Oil Price Movements and Stock Returns of Oil Firms in Oil Importing Economies	Global Business Review	October 2023(Published)	Silky Vigg	2023-2024
213	Social Media Strategies for Indian Startups	European Economic Letters. ISSN 2323-5233. Vol 14, Issue 1 (2024)	2nd March, 2024	Sonal Gulati	2023-2024
214	Social Media Strategies for Indian Startups	European Economic Letters. ISSN 2323-5233. Vol 14, Issue 1 (2024)	February, 2024	Abha Grover	2023-2024
215	Impact of Covid-19 on the stock performance: A study of oil and gas companies listed on national stock exchange	JIMS 8M The Journal Of Indian Management And Strategy. Year : 2023, Volume : 28, Issue : 4. First page : ( 28) Last page : ( 38) Print ISSN : 0973-9335. Online ISSN : 0973-9343.	2023	Silky Vigg	2023-2024
216	Impact of Covid-19 on the stock performance: A study of oil and gas companies listed on national stock exchange	JIMS 8M The Journal Of Indian Management And Strategy. Year : 2023, Volume : 28, Issue : 4. First page : ( 28) Last page : ( 38) Print ISSN : 0973-9335. Online ISSN : 0973-9343.	2023	Pushpa Negi	2023-2024

217	A Paradigm Shift in Skilled Manpower and Human Capital	Extraordinary and Plenipotentiary Diplomatist • Vol 11• Issue 7• July 2023, Noida • 37	Jul-23	Parul Malik	2023-2024
218	Review of Sexual Harassment Law in India: Agenda for Women's Right to Equality	Indian Foundry Journal. Vol. 70, Issue-3. March 2024. ISSN:03795446	March, 2024	Teena Singh	2023-2024
219	The Impact Of Unified Payments Interface (UPI) On Financial Inclusion And Economic Development	Educational Administration: Theory and Practice 2024, 30(5), 3581-3588	May-24	Gauri Modwel	2023-2024
220	Amplifying Generative AI's Impact on Creative Content_ Maximizing Neural Network Potential	Journal of Informatics Education and Research Vol 4 Issue 2 (2024)	16.05.2024	Raj Kumar Garg	2023-2024
221	A Review on the integration issues and prospects in 5G enabled Vehicular Networks	JITU Journal of Renewable Energy Exchange ISSN: 2321-1067 Volume 12 Issue 1 (2024), PP 56-64	7th July 2024	Raj Kumar Garg (Not NDIM Aff	2023-2024
222	Nonverbal Communication: A Powerful Device For Building Strong Interpersonal Relationships.	Asian And Pacific Economic Review. Volume-17, Regular Issue- 1, 2024	January, 2024	Vidushi Sharma	2023-2024
223	Supply Chain Efficiency and Optimization in Transmitter Manufacturing Using AHP	5thINTERNATIONAL CONFERENCE ON DATA ANALYTICS & MANAGEMENT (ICDAM2024)	14-15th June 2024	h Yadav/Teena Singh/Jyo	2023-2024
224	AHP-MOORA Approach for Industrial Robot Selection in Car Paint: An Industrial Case Study	Advancements in Smart Computing and Information Security (ASCIS 2023). Conference Paper. Page 125-143	2nd May 2024	dav, Anand Jaiswal & Te	2023-2024
225	Impact of financial literacy on consumer financial behavior: A systematic review and research agenda using TCCM framework	International Journal of Consumer Studies Volume48, Issue3. May 2024. e13053	15th May. 2024	Pushpa Negi/Anand Jaiswal	2023-2024
226	Evaluate Indian student satisfaction with E-learning facilities	Educational Administration: Theory and Practice. 2024, 30(5), 4301-4312	13th May. 2024	Chand Tandon	2023-2024
227	Scaling Up Bio-Based Tantalum Extraction from Indian E-waste for Geo- India	Mukt Shabd Journal Volume XIII, Issue VI, JUNE/2024	Jun-24	UK Neogi	2023-2024

228	Unveiling Interconnectedness and Volatility Transmission: A Novel GARCH Analysis of Leading Global Cryptocurrencies	International Journal of Economics and Financial Issues 2024, 14(3), 1-8.	14th May 2024	Silky Vigg	2023-2024
229	Unveiling Interconnectedness and Volatility Transmission: A Novel GARCH Analysis of Leading Global Cryptocurrencies	International Journal of Economics and Financial Issues 2024, 14(3), 1-8.	14th May 2024	Payal Goel	2023-2024
230	Covid-19 Pandemic and Volatility Spillover Effects on Foreign Exchange Rates	Indian Journal of Finance, Volume 18, Issue 6, June 2024	15th June, 2024 (online)	Silky Vigg	2023-2024
231	Covid-19 Pandemic and Volatility Spillover Effects on Foreign Exchange Rates	Indian Journal of Finance, Volume 18, Issue 6, June 2024	15th June, 2024 (online)	Pushpa Negi	2023-2024
232	Exploring Research Data Management Practices Through Case Studies	Annals of Library and Information Studies	Accepted for Sept. 2024	Angad Munsri	2024-2025
233	Economics of Integrated Research Data Management Enhancing Efficiency and Impact	Annals of Library and Information Studies	Accepted for Sept. 2024	Angad Munsri	2024-2025
234	The Role of Digital Marketing in Small Business Success in India	Tuijin Jishu/Journal of Propulsion Technology ISSN: 1001-4055 Vol. 45 No. 3 (2024)	04.07.2024	Sonal Gulati/Abha Grover	2024-2025
235	An ERP Study on the Processing of Subject-Verb and Object-Verb Gender Agreement in Punjabi	Journal of Psycholinguistic Research Volume 53, article number 59, (2024) Springer Link (US)	2024	Mahima Gulati	2024-2025
236	Leveraging Machine Learning and Robotic Processing Automation to Automate Marketing Tasks and Improve Campaign Performance	International Conference on Data Analytics & Management( ICDAM-2024)	(14th June,2024) Accepted for publication	Prof. Praveen Malik/Mr.	2023-2024
237	Optimizing Spotify's Marketing Strategies in Delhi-NCR: An Empirical Analysis of User Engagement and Media Influence	International Conference on Data Analytics & Management( ICDAM-2024)	(14th June,2024) Accepted for publication	Prof. Praveen Malik/Mr.	2023-2024
238	Analysis of Supply Chain Resilience Enablers and Business Outcomes Using Delphi and Fuzzy ISM for Indian Automobile Industry	Global Journal of Flexible Systems Management	Accepted: 20 June 2024 Published online: 23 July 2024	Nishtha Agarwal	2024-2025
239	Data to Decision-Making: An Analysis of Business Analytics Applications	International Journal of Communication Networks and Information Security 2024, 16(3), 6703	05.09.2024	Raj Kumar Garg	2024-2025

240	Geopolitics in Indian Sub-Continent	World Focus: A Premier Indo-Centric Foreign Affairs Monthly Journal Since 1980. ISSN 2230-8458: E-ISSN 2581-5083.	Sep-24	Anil Kamboj	2024-2025
241	Unraveling The Interplay: Financial Inclusion'S Impact On Growth, Trade Dynamics, And Foreign Investment - A Comprehensive Empirical Study	International Journal of Accounting & Business Finance Vol.10, No.1, June 2024 Issue. pp. 1-28	10th july 2024	Silky Vigg	2024-2025
242	Analyzing the Behavior of Software Reliability Execution Time Models for Different Agile–Scrum Based Projects	International Journal of Communication Networks Information Security (P-ISSN:2076-0930), (E-ISSN:2073-607X). This is indexed in SCOPUS Q3.	9th Sept. 2024 (Accepted)	Rinku Sharma Dixit/Shaillee Choudhary	2024-2025
243	The Influence of Economic Policies on Small and Medium Enterprises (SMEs) in Developing Countries	European Economic Letters Volume/Issue: Vol 14, Issue 3 (2024) Pages: 2462-2470	Oct. 2024	Chaitali Bhattacharya	2024-2025
244	Digital Health Devices Integrated with AI/ML: Surviving the under privileged Rural People in the Himalyan Region	International General of Current Science	22nd March 2023	UK Neogi	2022-2023
245	Determinants of Bank Credit by Commercial Bank in India	International Journal of Indian Culture and Business Management 1(1)	Jan, 2023	Kavita Berwal	2022-2023
246	Burden of gaming disorder among adolescents: A systemic review and meta-analysis	Public Health in Practice	20th Dec. 2024	Gajendra Sharma	2024-2025
247	The Status of Lower Middle - class women in India Post Their Employment	Library Progress International	Accepted: 19th Sep 2024	Shagun Arora	2024-2025 Accepted
248	How Digital Transformation is Reshaping Human Resource Practices	Tuijin Jishu/Journal of Propulsion Technology Vol. 45 No. 3 (2024)	1st October, 2024	Sonal Gulati	2024-2025
249	How Digital Transformation is Reshaping Human Resource Practices	Tuijin Jishu/Journal of Propulsion Technology Vol. 45 No. 3 (2024)	1st October, 2024	Abha Grover	2024-2025
250	Recent advancements of nanoparticles for antiviral therapy published 18th Sept. 2024	Advances in Natural Sciences: Nanoscience and Nanotechnology Volume 15. Number 4	18th Sept 2024	UK Neogi	2024-2025



251	AI & Ethics: Charting a Responsible Future	Annals of Library and Information Studies Vol. 71, December 2024, pp. 496-505	30th Nov. 2024	Angad Muni	2024-2025
252	Revenue Performance of the Indian GST System-An Evaluation	Journal of Administrative Development-A Journal on Social Development & Governance / Articles Vol. 2 No. 1 (2024):	6th Oct. 2024	Sharif Mohd.	2024-2025
253	Navigating Superintelligence: Pathways to Development, Risk Assessment & Strategic Planning	Nanotechnology Perceptions ISSN 1660-6795 20 No.6 (2024) 4584–4596 www.nano-ntp.com DOI_doi.org10.62441nano-ntp.vi.4168	December, 2024	Raj Kumar Garg	2024-2025
254	An Investigation of Digital Financial Inclusion and its impact on Saving Behaviour: Empirical Evidence from India	[SYLWAN., 168(12)]. ISI Indexed,Dec 2024 83	31st Dec. 2024	M. Zeeshan	2024-2025
255	AI-Powered Descriptive Analytics: Transforming Business Data into Actionable Insights	Technische Sicherheit ISSN NO: 1434-9728/2191-0073 Volume 25, Issue 1, 2025	January, 2025	Raj Kumar Garg	2024-2025
256	Human Resource Optimization and Its Impact On Financial Outcomes in Infrastructure Policy Implementation	Journal of Information Systems Engineering and Management ISSN: 2468-4376	3/1/2025	Monica Verma	2024-2025
257	HR in the Age of Artificial Intelligence: Ethical Considerations	Technische Sicherheit(Technical Security) PAGE NO: 111-120	January, 2025	Parveen Kaur	2024-2025
258	The Role Of Artificial Intelligence In Transforming Digital Marketing Strategies	Technische Sicherheit(Technical Security) PAGE NO: 111-120, PAGE NO: 121-130	January, 2025	Kunal Jha	2024-2025
259	Cryptocurrency & Immersive Technologies: Exploring the Future of AR/VR Economies	Technische Sicherheit, Volume 25, Issue 1, 2025: ISSN NO: 1434-9728/2191-0073	January, 2025	Raj Kumar Garg	2024-2025
260	The future of work, workplace and workforce	Review of Professional Management ISSN:0972-8686; e-ISSN: 2455-0647. Current Volume: 22. Current Issue: 1. Frequency: Jun & Dec	9th July. 2024	Radha Sharma	2024-2025
261	Influence of green practices on environmental consciousness of management students for perceived financial well-being	The International Journal of Management Education	March, 2025	Pushpa Negi	2024-2025

262	Influence of green practices on environmental consciousness of management students for perceived financial well-being	The International Journal of Management Education	March, 2025	Anand Jaiswal	2024-2025
263	Prioritizing barriers to augmented reality adoption in online food cart businesses	Journal of Foodservice Business Research	28th Jan 2025	MKP Naik	2024-2025
264	Prioritizing barriers to augmented reality adoption in online food cart businesses	Journal of Foodservice Business Research	28th Jan 2025	Anand Jaiswal	2024-2025
265	Prioritizing barriers to augmented reality adoption in online food cart businesses	Journal of Foodservice Business Research	28th Jan 2025	Pushpa Negi	2024-2025
266	Sustainable bonds as a sustainable financial instrument: thematic insights and future prospects” Qualitative Research in Financial Markets, 11-19.	Qualitative Research in Financial Markets Issue(s) available: 63 – From Volume: 1 Issue: 1, to Volume: 17 Issue: 2	19th Nov. 2024	Pushpa Negi	2024-2025
267	Triad of Precision: A Comparative Study of Three Sales Forecasting Models	Technische Sicherheit(Technical Security). Volume 24 Issue 12 2024	12/1/2024	Nabeela Hasan	2024-2025
268	Determinants of agriculture credit by commercial bank in Haryana (India): an application of ARDL model	International Journal of Agriculture Innovation, Technology and GlobalisationVol. 4, No. 3. pp 227-242	1/13/2025	Kavita Berwal	2024-2025
269	Scalable and Advanced Framework for Hate Speech Detection on Social Media Using BERT and GPT-2 through Encoder and Decoder Architectures	Journal of Computer Science	2/7/2025	Nabeela Hasan	2024-2025
270	Navigating global economic turmoil: The dynamics of oil prices, exchange rates, and stock markets in BRICS	Investment Management and Financial Innovations	14th Jan, 2025	Haseen Ahmed	2024-2025
271	Facility network design by using k-mean and elbow method: a case of Indian handloom industry	Facilities, 13 Nov 2024, Vol. 42, Issue 13/14, pages 969 - 988	13th Nov, 2024	MKP Naik	2024-2025
272	A bibliometric analysis of social media advertising research: Mapping prominent trends	Multidisciplinary Reviews	12 Dec. 2024	Sarita Nagvanshi	2024-2025
273	A bibliometric analysis of social media advertising research: Mapping prominent trends	Multidisciplinary Reviews	12 Dec. 2024	Vinod Kumar Saini	2024-2025

274	Psychological Detachment: A bibliometric investigation within the organization's behavior domains	Global Knowledge Memory and Communication	23rd September, 2024	Tanveer Ahmad Shah	2024-2025
275	DeLTran15: A Deep Lightweight Transformer-Based Framework for Multiclass Classification of Disaster Posts on X	IEEE Access	10/11/2024	Nabeela Hasan	2024-2025
276	Artificial Intelligence and Mathematical Modelling-Based Techniques to Improve Social Media Marketing	Journal of Computer Science Volume 21 No. 1, 2025, 78-87	05th Dec, 2024	Nabeela Hasan	2024-2025
277	Spillover Nexus among Green Cryptocurrency, Sectoral Renewable Energy Equity Stock and Agricultural Commodity: Implications for Portfolio Diversification	Economics Open Access	7th March 2025	Rajbeer Kaur	2024-2025
278	Spillover Nexus among Green Cryptocurrency, Sectoral Renewable Energy Equity Stock and Agricultural Commodity: Implications for Portfolio Diversification	Economics Open Access	7th March 2025	Sharif Mohd.	2024-2025
279	Measuring the effects of COVID-19 on mental, physical, and economic conditions of Saudi residents	Edelweiss Applied Science and Technology Publisher: Learning Gate	26th Feb. 2025	M. Zeeshan	2024-2025
280	The impact of personality on cooperation with the moderating effect of happiness at the workplace"	International Journal Of Business Performance Management	1st Jan 2025 Accepted (As confirmed by somnath Sir)	Somnath Paul	2024-2025 Accepted
281	Leveraging Machine Learning for Exchange Rate Prediction: Fresh Insights from BRICS Economies"	International Journal of Economics and Financial Issues Vol. 15 No. 4 (2025)	18th June. 2025	Haseen Ahmed	2024-2025
282	Determinants of Collaborative Research Partnerships for Innovation in Food Science"	Global Knowledge, Memory and Communication	Accepted	Angad Munsri	2024-2025 Accepted
283	UTAUT2 and its Impact on Online Consumer Behavior: An Empirical Study in the Context of Fashion Apparel	Tuijin Jishu/Journal of Propulsion Technology ISSN: 1001-4055 Vol. 46 No. 1 (2025)	January, 2025	Kunal Jha	2024-2025
284	The Role of Data Storytelling in Business Analytics: Enhancing Decision-Making through Visualization Techniques	Technische Sicherheit ISSN NO: 1434-9728/2191-0073	April., 2025	Raj Kumar Garg	2024-2025

285	Determinants of Collaborative Research Partnerships for Innovation in Food Science"	Global Knowledge, Memory and Communication	Accepted	Sarita Nagvanshi	2024-2025 Accepted
286	Comparative Analysis of Various Strategies Used in Algorithmic Trading	REVISTA GESTAO & TECNOLOGIA-JOURNAL OF MANAGEMENT AND TECHNOLOGY v. 25 n. 2 (2025)	7th April. 2025	Chand Tandon	2024-2025
287	The Influence of Digital Marketing on Indian Businesses	Journal of Information Systems Engineering and Management 2025, 10(36s)	26th Feb. 2025	Sonal Gulati	2024-2025
288	The Influence of Digital Marketing on Indian Businesses	Journal of Information Systems Engineering and Management 2025, 10(36s)	26th Feb. 2025	Abha Grover	2024-2025
289	A study on Muttiple Stakeholders Involvement in Sustainability of Higher Academic Institutions with Special Reference to Health Care	Journal of Health Management, Volume 27 Issue 3 (June, 2025).	Accepted June, 2025)	Prabal Chakraborty	2024-2025 Accepted
290	Drivers of Environmental Sustainability, Economic Growth, and Inequality: A Study of Economic Complexity, FDI, and Human Development Role in BRICS+ Nations	Sustainability (Switzerland)	6th May 2025	Rajbeer Kaur	2024-2025
291	The Role of Financial Analytics in Driving Strategic Decision-Making	Advances in Consumer Research	Accepted: May, 2025	Chaitali Bhattacharya	2024-2025 Accepted
292	Neuromarketing and Consumer Financial Decision-Making: A Data-Driven Approach	Advances in Consumer Research	April, 2025; Volume 2 Issue 3 (None, 2025)   Pages 191 - 202;	Chaitali Bhattacharya	2024-2025
293	Enhancing Accounting and Business Management Education Through AI-Driven Personalized Learning	Journal of Informatics Education and Research	April, 2025; Vol 5 Issue 2 (2025); Page 1102 - 1111	Chaitali Bhattacharya	2024-2025
294	Blockchain Technology in Supply Chain Management: Enhancing Efficiency and Transparency in Commerce	Advances in Consumer Research	Vol. 2, Issue 2 (2025); Page No. 531-542	Chaitali Bhattacharya	2024-2025

295	Towards Quality Assurance in Higher Education: Examining the Interplay between Outcome-Based Education, Accreditation Processes, and Institutional Rankings	Nanotechnology Perceptions Vol.20, S15 (2024); Page No. 2387-2399	1st Dec. 2024	Chaitali Bhattacharya	2024-2025
296	Predicting Entrepreneurial Success in the Digital Economy Using Machine Learning Techniques	Journal of Informatics Education and Research Vol. 4 No. 3; Pages No. 3301-3310	12th Nov. 2024	Chaitali Bhattacharya	2024-2025
297	Analyzing the Digital Stress and Its Impact on Netizens: Indian Perspectives	Journal of Informatics Education and Research. Volume 4/Issue-3/2024; Pages 2799-2806;	24th October, 2024	Chaitali Bhattacharya	2024-2025
298	Exploring the Relationship Between Economic Growth and Income Inequality in Developed Nations	European Economic Letters Vol 14, Issue 3(2024);Pages No.-2471-2479;	11th October, 2024	Chaitali Bhattacharya	2024-2025
299	Analyzing the Impact of Corporate Social Responsibility on Consumer Behavior in Emerging Markets	European Economic Letters, Vol 14, Issue 3(2024); Pages: 2649 - 2658	17th October, 2024	Chaitali Bhattacharya	2024-2025
300	Enhancing Quality in Ready-Mix Concrete Production: A Case Study of B.L. Kashyap and Sons Ltd..	Review of Professional Management: A Journal of Management	27th July 2023	Teena Singh	2023-2024
301	Assessing Quality in Ready-Mix Concrete Production: A Case Study of B.L. Kashyap and Sons Ltd	Review of Professional Management	27th July 2023	Teena Singh	2023-2024
302	The Heart and Soul of High-performance Companies. (Review title)	Review of Professional Management, Volume 21, Issue 1	24 Aug 2023.	Sangeeta Yadav	2023-2024
303	Scaling Up Bio-Based Tantalum Extraction from Indian E-waste for Geo-India	Mukt Shabd Journal Volume XIII, Issue VI, JUNE/2024	6/1/2024	UK Neogi	2023-2024
304	Students' Satisfaction and Learning: Assessment of Teaching-Learning Process in Knowledge Organization	Indian Journal of Information Sources and Services Vol.14, No.1, 2024, pp.1-8	20th January 2024	Silky Vigg	2023-2024
305	Employer Branding through Social Media: Decoding the Symbolic Attributes of an Ideal Employer	Journal of Computational Analysis and Applications , pg 171-184, VOL. 33, NO. 7, 2024	25.05.2024	Rashmi Chauhan	2023-2024
306	Prime Minister Modi's Visit to Russia– An Important Geopolitical Move	World Focus November 2024,	Nov. 2024	Anil Kamboj	2024-2025

307	E-Banking Service Intention Values During COVID-19 to Motivate Green Banking Practice of Commercial Banks in Bangladesh.	IOSR Journal of Business and Management (IOSR-JBM), 25(11) Ser. 6 (2023), 30-41.	Nov. 2023	Pushpa Negi	2023-2024
308	Employer Branding through Social Media: Decoding the Symbolic Attributes of an Ideal Employer	Journal of Computational Analysis and Applications , pg 171-184, VOL. 33, NO. 7, 2024	20th May 2024	Rachna Kathuria	2023-2024
309	The COVID-19 Outbreak and Volatility Spillover Between Stock Exchange's Overall and Small-and Medium-enterprise Indices: Evidence from India.	Review of Professional Management Research Paper/Case Published in UGC care national Indexed Journal/EBSCO	7th June 2024	Silky Vigg	2023-2024
310	Study of Indian sector selection problem amidst coronavirus disruption: an AHP approach.	International Journal of Intelligent Enterprise, 11(1), 73-84.	2023December 13, 2023	Nishtha Agarwal	2023-2024
311	The Future of Jobs and Skill Requirement	Review of Professional Management ISSN:0972-8686; e-ISSN: 2455-0647. Current Volume: 22. Issue-2.	27th Dec 2023.	Radha Sharma	2023-2024
312	Sustainable bonds as a sustainable financial instrument: thematic insights and future prospects” Qualitative Research in Financial Markets, 11-19.	Qualitative Research in Financial Markets Issue(s) available: 63 – From Volume: 1 Issue: 1, to Volume: 17 Issue: 2	7/16/1905	Anand Jaiswal	2024-2025
313	Integrating Fintech to Microfinance: A Way to Digital Financial Inclusion in India	Epitome: International Journal of Multidicplinary Research Vol. 10, Issue 7, July 2024, ISSN: 2395-6968	July 2024,	Sharmila Agnihotri	2024-2025
314	Study of FinTech environment and Challenges in India	Seagull Journals: International Journal of Multidicplinary Research Vol. 01, Issue 9, Sept 2024, ISSN: 2584-1963	Sept 2024,	Sharmila Agnihotri	2024-2025
315	Prioritizing Barriers Influencing Educators in Adoption of Augmented Reality in K-5 Education	Journal of Information Systems Engineering and Management 2025, 10(41s)	26th Feb. 2025	Monika Nijhawan	2024-2025
316	Sustainability in Indian Banking Sector: Moving Towards ESG Framework	Metallurgical and Materials Engineering Vol. 31 No. 5 (2025)	May. 2025	Chand Tandon	2024-2025
317	Comparative Analysis of Various Strategies Used in Algorithmic Trading	REVISTA GESTAO & TECNOLOGIA-JOURNAL OF MANAGEMENT AND TECHNOLOGY v. 25 n. 2 (2025)	7th April. 2025	Gauri Modwel	2024-2025

318	The Impact Of Digital Finance And Fintech On Enhancing Financial Inclusion	Metallurgical and Materials Engineering Vol. 31 No. 5 (2025)	May. 2025	Gauri Modwel	2024-2025
319	In Search of Risk Havens in the Global South—Interconnectedness Between Mining Stocks and Energy Commodity Future	Emerging Markets Finance and Trade	23rd Jan. 2025	Silky Vigg	2024-2025
320	Stock Returns and Volatility Spillover Dynamics between National Stock Exchange's Overall Index and Small and Medium Enterprises' Index	International Journal of Economics and Financial Issues	12th April. 2025	Silky Vigg	2024-2025
321	Unveiling the dynamic linkages between energy, forex and financial markets amidst natural and man-made outbreaks	Review of Accounting and Finance. Vol. 24 No. 1, 2025 pp. 129-151	2nd Jan. 2025	Silky Vigg	2024-2025
322	Unraveling stock exchange connections: an empirical study of India, US, Hong Kong, Germany, France and Amsterdam	Journal of Economic and Administrative Sciences	30th August. 2024	Silky Vigg	2024-2025
323	From blocks to bridges: navigating the globalization-blockchain nexus through bibliometrics analysis	Qualitative Research in Financial Markets	11th April. 2025	Silky Vigg	2024-2025
324	Transition risk, physical risk and energy prices: evidence from wavelet analysis	Applied Economics Letters	2nd June 2025	Rajbeer Kaur	2024-2025
325	Consumer-Centric Assessment Framework for Aspiring Derivatives Traders	Advances in Consumer Research Vol. 2, Issue 4 (2025)	28th Jan 2025	Chand Tandon	2024-2025
326	Unveiling Configurations in Women's Apparel Buying Behavior: A Hybrid SmartPLS and FsQCA Approach	Technische Sicherheit Volume 25 Issue 6 2025 Page No: 147-162	10th June 2025	Kunal Jha	2024-2025
327	Quantum-Enhanced Traffic Optimization for Smart Cities Using QAOA & Real-Time Sensor Data	Technische Sicherheit Volume 25, Issue 6, 2025	10th June 2025	Raj Kumar Garg	2024-2025
328	Dynamic Connectedness Among Oil Prices, Exchange Rate and Consumer Inflation: New Evidence from India	IIM Kozhikode Society & Management Review	17th June 2025	Rajbeer Kaur	2024-2025

329	Exploring the Effectiveness of Machine Learning (ML) and Deep Learning (DL) Algorithms in Predicting Financial Asset Price	Advances in Consumer Research	6/1/2025	Gauri Modwel	2024-2025
330	Will AI Replace Humans? A Critical Examination of the Future of Work & Artificial Intelligence	Technische Sicherheit Volume 25, Issue 6, 2025	10th June 2025	Parveen Kaur	2024-2025
331	Financial Distress in Emerging Markets: An Econometric Approach	Technische Sicherheit Volume 25, Issue 6, 2025	10th June 2025	Saib Fakher	2024-2025
332	Financial distress in Industries under Manufacturing and Services: Empirical Analysis	Technische Sicherheit Volume 25, Issue 6, 2025	10th June 2025	Saib Fakher	2024-2025
333	Financial distress in Manufacturing and Services Sector: An Empirical Analysis	Technische Sicherheit Volume 25, Issue 6, 2025	10th June 2025	Saib Fakher	2024-2025
334	Green SEO: A Systematic Literature Review on Sustainable Web Practices and Search Engine Optimization Performance	Technische Sicherheit Volume 25 Issue 6 2025	10th June 2025	Kunal Jha	2024-2025
335	Prevalence of Eating Disorders in Individuals With Schizophrenia Spectrum Disorder: A Systematic Review and Meta-Analysis	European Eating Disorders Review	19th april. 2025	Tripti Desai	2024-2025
336	Prevalence of eating disorders in South Asian countries: a systematic analysis of Global Burden of Disease (1990–2021)	Eating and Weight Disorders - Studies on Anorexia, Bulimia and Obesity	26th April 2025	Manika Gupta	2024-2025
337	Prevalence of eating disorders in aquatic athletes: a systematic review and meta-analysis	Annals of General Psychiatry	24th May. 2025	Tripti Desai	2024-2025
338	Enhancing Data Analytics with Quantum Computing: A New Paradigm for Solving Complex Problems	Technische Sicherheit ISSN NO: 1434-9728/2191-0073 Volume 25, Issue 6, 2025	20th June 2025	Raj Kumar Garg	2024-2025
339	Gen Z and Voice-Based Shopping: A TAM-Based Assessment of Digital Literacy and Innovativeness	Technische Sicherheit ISSN NO: 1434-9728/2191-0073 Volume 25, Issue 6, 2025	20th June 2025	Mohd Junaid Akhtar	2024-2025