

NEW DELHI INSTITUTE OF MANAGEMENT

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January'19 Newslines

Activities 1st – 31st January 2019

International MDP on 'Tableau Boot Camp – New Age Tools for Business Intelligence'

Date / Venue

02/01/2019 / Campus

Theme

To equip faculty members with the understanding of the different functionalities of Tableau such as connecting to data, knowhow of measures and dimensions, data visualizations, making dashboards and other intricacies

Participants

Mr. Amutha R, Asstt. Manager (Process Engineering), Chennai Petroleum Corporation; Mr. D. Kanimozhi, Officer - (Information System), Chennai Petroleum Corporation; Mr. K.L. Krishna kumar, Manager (Development), Chennai Petroleum Corporation; Mr. Pranav Dubey, Director, The Sparks Foundation; Mr. Rohit Puri, Gartner India; Mr. Shailesh Sharma, Manager (Information Systems), Indian Oil Corporation.

NDIM Faculty: Prof. Anil Kamboj, Prof. Arati Basu, Prof. Arun Kumar, Prof. Gajendra Sharma, Dr. Gauri Modwel, Prof. Gautam Kaul, Prof. Kamal Kundra, Dr. N. Sombala, Professor, Prof. Praveen Malik, Prof. Rajender Rawat, Prof. Ravindra Chawla, Dr. Rinku Dixit, Dr. Ruchi Arora, Dr. Shivani Kapoor, Prof. Swapan Dasgupta, Dr. Swati Dham, Prof. Teena Singh, Professor, Prof. V.N. Srivastava, Dr. Vinita Sharma.

Brief

All the modules and assignments of the boot camp covered dataset pertaining to retail sales/marketing, finance and HR to make sure that the participants understand all the functionalities thoroughly.

The trainer was a Tableau professional from Xaltius Pte. Ltd., a private organization based out of Singapore specializing in Data Science and AI technologies.



India Russia Youth Strengthening Bilateral Cooperation Dialogue

Date / Venue

10/01/2019 / Russian Centre of Science and Culture, Delhi

Organised By

International Federation of Indo Russian Youth Clubs & BRICS International Forum jointly with Russian Centre of Science & Culture

participants

Students

Brief

India-Russia round table panel discussion was held with the objective of bringing Russian delegates, Indian companies, the members of Parliament and the youth together for strengthening Indo Russia business ties.

First session laid emphasis on the opportunities in Russia for Indian students and companies especially regarding the first business incubator in 2019 reflecting the promotion of tech entrepreneurship in India and Russia.

Dr. Caroline Maninee, Administration head of BRICS international forum focused on how history plays a great role in determining the strength of India-Russia bond and how these relations can be maintained through the better understanding of the cultures of India and Russia and the promotion of tourism of both the countries.



Fun @ Work: Lohri Celebrations at Campus

Date / Venue

11/01/2019 / Campus

Participants

Students, Faculty and Staff

Brief

It was celebrated at campus with traditional fervor and gaiety. A huge bonfire was set up and the students danced on the beats of dhol around the bonfire. All the staff members and students gathered around the bonfire to offer their prayers.

Cow dung cakes were used instead of wood in order to keep air clean.



Opportunities and Challenges for Digipreneurs

Date / Venue

17/01/2019 / Campus

Organised By

In-Cube Club

Participants

Students of 2018 -20 batch

Moderator

Mr. Prabhat Sinha, Founder & CEO, SMG

Panelists

Mr. Sajjan Abrol, Social Entrepreneur, Clothes Box Foundation; Mr. Satyam Gupta, Serial Entrepreneur; Dr. Aparna Sethi, Founder Protouch; Mr. Inderjit Chattopadhyay, Startup Mentor, Founder Startup Plumber and Mr. Shadab Mobin, CEO, ANDC iNStart Foundation

Brief

Objective behind this discussion was to provide insight about the opportunities and difficulties that are bound to come with the changing business dynamics which is getting more and more inclined towards the digital media for its sustainability.

Mr. Prabhat Sinha initiated the discussion with the revolution that has been brought by social media, followed by a series of questions and relevant topics related to digital revolution. Each panelist was then asked to present views on these relatable topics. After all the topics had been discussed, the moderator, Mr. Sinha opened the house to the audience. Students raised several interesting questions and cleared their queries from the panel.



Online Reputation Management – Management Development Programme and Workshop

Date / Venue

17/01/2019 / Campus

Resource Persons

NDIM Professors : Rajinder Rawat and Amit Nagpal

Participants

Ms. Priya Khanna, Manager, Trident Limited; Ms. Shini Leeson, CFO-Chief Financial Officer, Alea Consulting; Ms. Dimple Jhorar, Business Analyst, Trident Limited; Mr. Sanjay Singh, Head of Communication, Book to Read.

NDIM Students: Akansha Gupta, Arghya Banerjee, Heena Kauser, Shubham gupta, Stefi Simon, Swaraj Gupta, Twinkle Agarwal, Aakash Yadav, Anurag Tiwari, Kunal Bagal, Vaibhav Kohli.

Brief

Topics deliberated upon:

- Introduction to ORM
- ORM Strategies and Reputation
- Measurement Techniques
- Relevant Case Studies



Fun @ Work: New Year Lunch

Date / Venue

18/01/2019 / Campus

Hosted by

Dr. V M Bansal, Chairman NDIM

Participants

Faculty and Staff

Brief

Like every year a sumptuous lunch was served, staff and faculty whose birthday falls in November and December was celebrated by cutting the cake.

Everyone thanked Chairman Sir and went back to their offices.

Strategies for Sourcing and Enhancing Industry Consulting Assignments and Research:

Faculty Development Program

Date / Venue

22/01/2019 / Campus

Resource Person

Dr. Jayendu Bhadury, Dean, Davis College of Business and Economics, Radford University, USA

Participants

NDIM Faculty

Brief

Dr Bhadury started his inspirational talk with the famous quote “Stay hungry, Stay Foolish” by Steve Jobs. He mentioned that out of dumbness comes innovation to come up with something new and productive. The more we become satisfied in life; more chances are there for stagnation and lack of progress in life. He also shared his inspirational journey from Varanasi to USA as a learning experience for all as a teaching community.

He suggested that Faculty must use the students to carry out their research studies. Industry connect of the Institute can also be leveraged for sourcing research and consulting projects. He also advised that Faculty should use their research and consultancy learnings as cases in classroom teaching. This adds immense value to the students.

Possible areas of collaboration between Radford University and NDIM were also proposed for offering joint certifications in the field of Business Analytics and Logistics.



Digital and Social Media : Workshop by NDIM Faculty at Delhi University

Date / Venue

23/01/2019 / Department of Anthropology, University of Delhi

Resource Person

Prof. Amit Nagpal, Faculty, NDIM

Organised by

ICSSR Research Methodology and Ethnographic Filmmaking by the Department of Anthropology, University of Delhi

Participants

M.Phil./ Ph.D. Scholars and Post-Doctoral Fellows in Social Sciences from various institutes across India

Brief

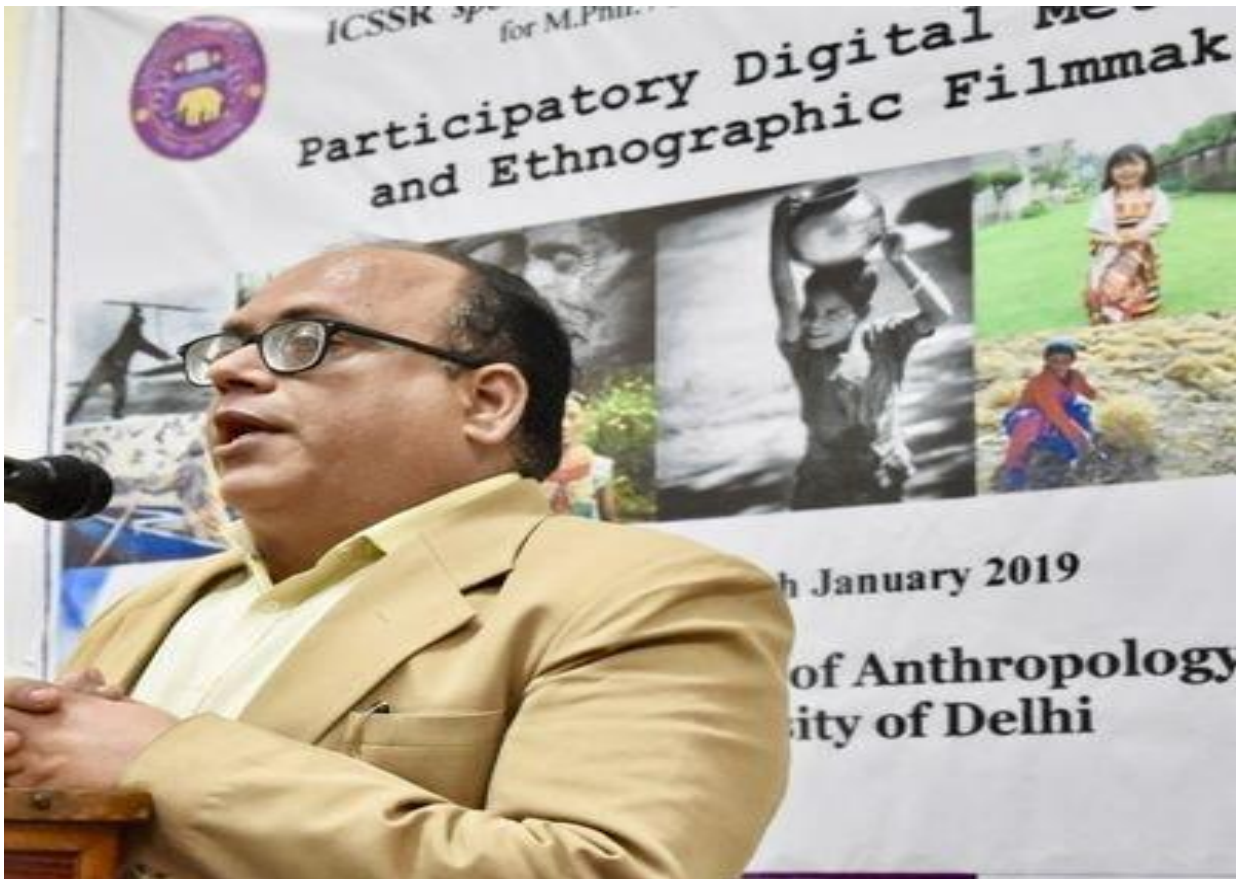
In line with the theme he explained some of the current thinking around the praxis of digital methodologies in the social sciences, and highlighted the ongoing transformation of research practices through Internet technologies.

Topics covered in his session included:-

- Text Analytics and its tools such as word cloud and sentiment analysis
- Data collection through blogs
- Data collection through social media
- Advanced Google search tools for research

The session received an enthusiastic response from the participants.

He explained with a phrase “New Delhi Institute of Management” for search on social media and what tools can be used for better search results.



Recruitment Drive at the Campus

Participants

PGDM students of 2017 – 19 batch

Companies at the NDIM Campus

Aditya Birla Fashion (Collective Brand), Affordplan, Amazon, Ameriprise Financial, ANAROCK Property Consultants (JLL), Bajaj Finserv, Caliber Outsourcing, CL Educate, Curefit, Daikin, Deloitte, FCB India, FieldFresh, Finamigo, Flixstock, Flixstock, GIC Housing Finance, Gold Plus Glass Industry, Indigo Airlines, Info Edge India Limited – HR, KAZO Fashion, Nestle, NoPaperForms, Nulearn, Posterscope, Reliance Jio Infocom, Riqueza Capital Advisory Services, Uniqlo, Wise Finserv, Zero 1

Corporate Mentoring at NDIM

Each student is attached to an industry mentor under this programme. Industry mentors connect NDIM students to the practical world of reality and guide them to real life corporate culture and success skills. This unique initiative at NDIM prepares students for leadership roles as they learn directly from the employers in their offices.

NDIM had the honor of 28 mentors mentoring 183 students of 1st year during the month.

Mentors during the month

(14th January 2019) Mr. Sukrit Garg, Account Director, Ogilvy and Mather; (25th January 2019) Mr. Prince Sharma, GM, Eco Expert Prog., Schneider Electric India; (21st January 2019) Mr. KS Bakshi, Group Head - Human Resources, Inter Globe Enterprises; (16th January 2019) Ms. Tripti Upadhyay , HR Policy Formulation and Implementation; (28th January 2019) Mr. Harsh Sinha, Human Resource - SFCD, DCM Shriram; (28th January 2019) Mr. JP Singh , J P S Consulting-Founder; (24th January 2019) Mr. Rohit Panwar, Manager- Ad Sales, Times Internet; (30th January 2019) Arun Karna, MD AT& T; (15th January 2019) Dr. Naipal Singh, Senior Manager

(HRD) & OBC bank; (29th January 2019) Ms. Mahima Shastri, Success Coach - The Dream Edition LLP; (22nd January 2019) Mr. Arun Rawal, VP, CPMA; (31st January 2019) Mr. Sanjeev Phatak ,AIMA; (19th January 2019) Ms. Medhavi Saxena, Associate HR Jindal Stainless Steelway; (25th January 2019) Mr. Anoop Mittra ,AVP, Margdarshak Development Projects & Consulting; (18th January 2019) Mr. Vijay Sethi, CEO and Head CSR, Hero Motocorp; (19th January 2019)Ms.Upasana Khanna, Concentrix; (18th January 2019) Mr. Prabhat Sinha, Founder & CEO, SMG Global Market Expertise; (24th January 2019) Dr. G. Jawahar, GM(HR) PFC; (31st January 2019) Mr. Bharat Jai Singh, Head- Finance - Assimilate Solutions; (28th January 2019) Ms. Shweta Berry, Head of Strategic Alliances Industry and Academia, Events and CSR- Aeries Communication India; (21st January 2019) Ms. Deeksha Gehlot, Legal Counsel; (22nd January 2019) Mr. Rajesh Kumar Arora, MJ Logistics: (25th January 2019)Ms. Chaitali Moitra, Managing Director Collins Learning -a division of HarperCollins Publishers India; (23rd January 2019) Mr. Nishant Manchanda, Nisman; (19th January 2018) Mr. Radesh Gupta, Owner, Project Art; (16th January 2019) Mr. Aman Attree, President and Group HR Head, Hindustan Powerprojects; (25th January 2019) Mr. Inbarajan P, Sr. Vice President – Growth & Strategy; (22nd January 2019)Mr. Sidharth Balakrishna, Strategy Chairman Office and Board Director, Essel Group.

