

# NEW DELHI INSTITUTE OF MANAGEMENT

60 & 50(B&C), Behind Batra Hospital

Tughlakabad Institutional Area

New Delhi-110062

Phones: 011- 40111000, 1800-419-0606

Fax: 011-29965136

E-mail: [info@ndimdelhi.org](mailto:info@ndimdelhi.org) website: [www.ndimdelhi.org](http://www.ndimdelhi.org)



## May'18 Newslines

### Activities 1<sup>st</sup> – 31<sup>st</sup> May 2018

#### Recruiters at Campus for Placements

<b>Participants</b>	PGDM students of 2016 – 18 batch
<b>Companies visited</b>	BPI India; Delhi Press; Edelweiss Broking Ltd; Future Generali India Life Insurance; IFFCO Kisan; Kriti Digitech; Modi Naturals; Puravnkara; Rockworth Systems; Sony India, Touchdown Gurus; UNIQLO and Video Tailor

#### New World Economic Order in 21<sup>st</sup> Century: a Seminar

<b>Date / Venue</b>	03/05/2018 / Campus
<b>Participants</b>	NDIM Faculty
<b>Resource Persons</b>	H.E. Dr. A Saj U Mendis, Sri Lankan Ambassador to Bahrain
<b>Presided By</b>	Prof. S K Jain, IIT Delhi
<b>Welcome Address</b>	Dr. V M Bansal, Chairman, NDIM
<b>In Brief</b>	H.E. Dr Mendis shared his views on the economy in 21st century. He said India and China would be controlling global GDP and the two most populous countries are likely to become the fastest growing major economies of the world. He also said economic ties between China and India will play a large role in one of the most important bilateral relationship in the world by 2020. The talk was very meaningful and a great opportunity for understanding the global economic and business dynamics.

#### Empowering Women Entrepreneurship: Annual Startup Conclave

<b>Date / Venue</b>	10.05.2018 / India International Centre
<b>Participants</b>	Prof. Ravindra Chawla and Ms. Changrani
<b>Organised by</b>	Yes Global Institute
<b>Resource Persons</b>	Mr. Avinash Sabharwal, MD, Accenture Ventures & Open Innovation; Mr. Deepak Bagla, MD &CEO, Invest India; Ms. Dolly Bhasin, Director, Incuspaze Co-Working; Mr. Manu Shukla, iStart – Project officer, Dept. of IT & Comm., Govt. of Rajasthan; Ms. Nidhi Agarwal, Your Nest Venture Capital; Ms. Nita Kapoor, Mentor, Hult Prize; Ms. Padmaja Ruparel, President IAN; Mr. R Ramanan, Mission Director, Atal Innovation Mission; Ms. Rama Vedashree, CEO, Data Security Council of India; Ms. Rinki Dhingra, Senior President & National Head – Government Banking, YES Bank; Ms. Ritu Marya, Editor-in-Chief, Entrepreneur India; Ms. Sally Holkar, Founder, Women Weave Charitable

	Trust; Dr. Subi Chaturvedi, President, YES Global Institute; Ms. Suchita Salwan, Founder, Little Black Book and Ms. Surabhi Dewra, Founder, CareerGuide
<b>In Brief</b>	<p><b>The issues discussed in conclave were:</b></p> <ul style="list-style-type: none"> <li>• We all have to promote innovation and entrepreneurship in India together.</li> <li>• Women are the integral part of our country forming about 50% of the population, and should be involved in the entrepreneurship program.</li> <li>• India has become the 2<sup>nd</sup> largest startup nation in the world with 3 ½ startups per day of which 9% startups are be women with 100% CAGR.</li> <li>• With women being on the management board, funding chances go up.</li> <li>• Solutions to entrepreneurial problems coming from women are applicable to world over.</li> <li>• We have to become a nation of Job Creators &amp; not job seekers.</li> <li>• Entrepreneurship is a necessity keeping in mind the present employment status.</li> <li>• It was felt that access to funding for women is a genuine challenge which needs to be tackled as more and more women are turning to entrepreneurship.</li> <li>• It was observed that the unrealized potential lied in “Rest of India”.</li> </ul>

### Skill Development Committee Meet

<b>Date / Venue</b>	10/05/2018 / PHD Chamber of Commerce and Industry
<b>Participants</b>	Mr. Bhawan Negi, Joint Director, CRC, Teerthanker Mahaveer University; Mr. G L Agrawal, President and Trustee, Social Action Foundation; Dr. Jatinder Singh, Director, Skill Development Committee, PHD Chamber of Commerce; Mr. N K Jain, Associates Chartered Accounts; Dr. Pawan Gupta, Director, JIMS, Rohini; Dr. R K Bagrodia, Director, Adayana Learning Solution; Prof. Ravindra Chawla, NDIM; Mr. Sameer Sateed, Sr. Asstt. Secretary, Skill Development Committee, PHD Chamber of Commerce
<b>In Brief</b>	<p><b>The following points were discussed:</b></p> <ol style="list-style-type: none"> <li>1. The Skill Development Committee shall focus on organizing events at the industry cluster level in different States. The workshops will mainly cater to the skilling needs and sensitization of small and medium enterprises in Tier 2 and Tier 3 cities.</li> <li>2. NDIM expressed support to the committee for organizing these events at the campus.</li> <li>3. PHD Chamber has initiated a project with Delhi Urban Shelter Improvement Board for providing “<b>Training to Homeless people</b>”.</li> </ol>

### Workshop on Industry Oriented Skill Based Degree/ Diploma Program

<b>Date / Venue</b>	17/05/2018 / AICTE Head Quarters
<b>Participants</b>	Prof. Ravindra Chawla
<b>Resource Persons</b>	From AICTE, Prof. Anil D Sahastrabudhe, Chairman; Prof. M P Poonia, Vice Chairman; Dr. R S Rathore, Director; DR. R K Soni, Director (Legal); Dr. Manoj Kumar Tiwari, Regional Officer & Assistant Director
<b>In Brief</b>	AICTE institutions to run skill based bachelor and diploma courses in engineering colleges.

## NDIM – NGO Connection Day on Vocational, Life-Skills Education

<b>Date / Venue</b>	18/05/2018 / Khushi NGO, Delhi
<b>Participants</b>	110 children
<b>Resource Persons</b>	Dr. Ritu Talwar and Prof. Ravindra Chawla, NDIM
<b>In Brief</b>	<p>The day was divided in two sessions</p> <ol style="list-style-type: none"> <li>1) Life Skills Training Workshop – Children were told motivational stories and were encouraged to share their experiences. These interactions helped children’s ability to communicate, take initiative which builds self-confidence and will ultimately make them effective team leaders.</li> <li>2) Vocational Training – Children made beautiful craft out of paper and clay as part of vocational training.</li> </ol>

## Faculty Development Program: Interviewing Students through Artificial Intelligence

<b>Date / Venue</b>	18/05/2018 / Campus
<b>Participants</b>	Faculty
<b>Resource Persons</b>	Mr. Rupak Agarwal, Founder & CEO, Evueme, Digital Interviewing Platform
<b>In Brief</b>	<p>Mr. Agarwal explained how intervention of technology made the hiring process very easy and simple.</p> <p>The real time utility of the system prepares the students for mock interviews against the FAQ. Basically the focus was on how to fill the gap between the interviewer’s expectation and the student’s preparation. He shared different ways to remove the preparation gaps. The technology helps the candidate to record his/her video and on the same video, faculty can assess and give the feedback.</p> <p>The technology has certain features which differentiate it from regular interviews conducted in the class. Faculty can make the comparison between students, and the progress can be measured between two sets of interviews.</p>

## Faculty Development Program: Machine Learning with Business Applications

<b>Date / Venue</b>	21-25/05/2018 / IIM Bangalore
<b>Organized by</b>	Analytics Society of India
<b>Participants</b>	Dr Swatti Dham
<b>Resource Persons</b>	Prof. U Dinesh Kumar, IIM Bangalore; Prof Shailja Grover, Prof. Kumar Rahul and Prof. Manoranjan Pradhan
<b>In Brief</b>	<p>The FDP covered all the important algorithms of Machine Learning which were explained with the help of business case studies. It also gave hands on experience on analytics related software such as R Studio, Rattle, SPSS and advanced Excel. Senior Professor of IIM Bangalore Prof. U. Dinesh Kumar had conducted the primary sessions which were supplemented with practical exercises by Prof. Shailja Grover, Prof. Kumar Rahul and Prof. Manoranjan Pradhan. The FDP was full of practical exercises and group activities. The practical insights were extremely useful.</p>

## Workshop on Space Industry by Canada Research Centre

<b>Date / Venue</b>	19/05/2018 / Campus
<b>Participants</b>	Principals, teachers and students from 29 schools of Delhi and NCR and NDIM Staff, Faculty and their children

<b>Resource Persons</b>	Matt Harasymczuk, Astronaut Trainer, Aerospace Engineer & Research Agency, focused on future mission to Moon and Mars and Dr. Agat Kolodziejczyk, part of Advance Concepts Team, European Space Agency, focused on space habitats on Mars1 mission
<b>In Brief</b>	The session covered briefly Astronaut Training, Designing Human Habitat for Mars and designing India's Mars Mission.

### Entrepreneurship: Faculty Development Program

<b>Date / Venue</b>	21 – 29/05/2018 / Amity University Noida
<b>Participants</b>	Prof. Anil Kamboj, Prof. Ravindra Chawla and Prof. Ruchi Arora
<b>Resource Persons</b>	Mr. Chandan Kar and Dr. Deepak Kaithan from Wadwani Group
<b>In Brief</b>	<ol style="list-style-type: none"> <li>1. Day one it was an Ice Breaking session followed by introductory session. Different Groups were formed. This was followed by routine session and after early evening tea, the Trainees had to go out of the campus for an outdoor exercise.</li> <li>2. Day 2, there was short presentation and Debriefing by the Groups about the outdoor exercise. This was followed by Assessment written Test. After that we had the Presentation by the trainees on any subject by choice which was assessed.</li> <li>3. Day 3, there was addresses by Dr Balwinder Shukla Vice Chancellor Amity University, Mr Tiger Romesh, President, Wadwani Foundation Group, Mumbai and Mr Ahmad, Director Wadwani Group, India. Mr Tiger Romesh interacted with the trainees. Mr Azgar who made the software briefed, how to proceed the program during the sessions.</li> <li>4. The program had number of exercises which the trainees were supposed to do followed by briefing and debriefing after each exercise.</li> <li>5. The program was made interactive and interesting.</li> <li>6. Entrepreneurship Program would be implemented in our College course curriculum from the coming session.</li> </ol>

### NDIM Signed MOU with Pepperdine University, USA

<b>Date / Venue</b>	May 2018 / Campus
<b>In Brief</b>	<p>NDIM signed MOU with Pepperdine University's Graduate School of Education and Psychology (GSEP), USA to offer programs aimed at enabling NDIM affiliates to enjoy the highest quality education offered by GSEP and bring their knowledge and visions to the next level.</p> <p>To strengthen the international aspects of respective technologies, learning and leadership programs as well as provide opportunities for respective symposium initiatives in both New Delhi, India and Los Angeles, California to jointly conduct at-least one International Event every year.</p> <p>Under Joint collaboration, the first event was 'Global Leadership Symposium and Research' held on 23<sup>rd</sup> May 2018 at New Delhi Institute of Management.</p>

## International Symposium & Research Workshop

<b>Date / Venue</b>	23/05/2018 / Campus
<b>In Collaboration with</b>	Pepperdine University, USA
<b>Participants</b>	Anil Behal, CEO, Orgdyne; Mr. Anil Wadhwa, IFS, Secretary, MEA (East), Former Ambassador of Italy; Mr. Anupam Dutta, Founder and Director, Headway BPO solutions; Ms. Asha Sharma, Manager HR, Everest India; Mr. Ashok Rai, Human Resource Director, Aricent; Major Atul Dev, Chairman and MD, Dev Communications Pvt. Ltd, Founder Director-Indian Institute of Public Relations; Mr.Dhananjay Singh, Director General, NHRDN; Mr.Dharm Rakshit, Head HR, HeroMotocorp; H.E. Mariela Cruz Alvarez, Ambassador, Costa Rica; Hemant Taneja, Founder, Tatva Consulting; Dr. Jatinder Singh, Director, PHDCCI; Dr. Kavita Sharma; Head Commer Dept., Delhi University; Mr. Kulwant Singh Hora, Executive Director & CFO, Salvatore Serragamao India; Mr. Mohit Soni, Chief Operating Officer, Media & Entertainment Skills Council; Dr. O.P. Yadava, CEO and Chief Cardiac Surgeon, National Heart Institute; Prathibha Prahlad, Padma Shree – Arts, 2016; Ms. Priya Hingorani, Advocate, Bar Council of Delhi; Ms. Richa Singh, President and Group Head HR, Thomas Cook; Ms. Richa Singh, Cofounder, Your Dost; Raghunandan Reddy, Prof., Department of Humanities and Social Sciences Indian Institute of Technology Kanpur; Mr.Rahul Khurana, VP, Living Consumers Products Private Ltd.; Rani Desai, CLO, Deloitte; Ms. Rimjhim Ray, Cofounder, Frapperz.com; Ms. Runa Maitra, Founder and Director, People Talent International; Mr. Samar Verma, Senior Program Specialist, International Development Research Centre; Mr. Sanjay Verma, Group Chief People Officer and HR Head, Unipartsgroup; Mr. Sanjeev Goyal, Principal Director, CAG; Mr. Shantanu Das, VP HR, Amyway India; Subramanian Shivakumar, CEO, Spartian; Mr. Vijay Rai, MD, APAC & EMEA Markets; Mr. Vijayendra Dwari, VP, GenY Medium; Mr.VP Singh, Advisor and Distinguished Professor, Dr. K.N. Modi University
<b>Guests</b>	Bharat Jai Singh, Head Finance, Assimilate Solutions; Mr. Manoj Aggarwal, Head Business Development & public Affairs, CAIRN; Ms. Meena Sharma, Head Business Strategy & Planning, Headway BPO solutions; Ms. Nidhi Jaitly, Dy. Manager-Learning & Development, Uniparts India Ltd.; Pramod K. Sinha, Head HR, SCOPE; Dr. Praveen K. Rohtagi, Senior Consultant Radiology, HCL; Capt. Prem Prakash; Mr. R. Manigandan, Senior Manager, Strategic Business Unit & BDM, DS SPICECO Pvt., Ltd; Mr. Ravi Gauba, Vice President & Cluster Head, Motilal Oswal Wealth Management Ltd.; Mr. Rohan Rohatgi, Advocate, RSR Legal
<b>Pepperdine Delegation</b>	Brandon Oliva, Ed.D Scholar, Pepperdine University; Channing Carney-Filmore, PhD Student, Pepperdine University; Claudine Hudson, PhD Student, Pepperdine University; Farzin Madjidi, Professor, Pepperdine University; Frederique Covington, Ph.D Student, Pepperdine University; Helen Easterling Williams, Dean-GSEP, Pepperdine University; Hyunok Lee, Ph.D Student, Pepperdine University; Judith Simone, PhD Student, Pepperdine University; Karen Riggione, Ph.D Student, Pepperdine University; Karl White, PhD Student, Pepperdine University; Kimberly Navarro, PhD Student, Pepperdine University; Kristen Kuyatt, PhD Scholar, Pepperdine University; Lani Fraizer, Professor, Pepperdine University; Maria Wright, Professor, Pepperdine University, Marilyn Garcia, EDD, Pepperdine University; Matt Braham, PhD. Student,
<b>In Brief</b>	<b>Seven different themes were discussed in seven groups as follows</b>
<b>Theme 1</b>	<b>The Rise of Connectivist Leadership</b>

<b>NDIM Speakers/ Facilitators</b>	Mr. Sanjay Verma, Group Chief People Officer-Uniparts India Ltd; Dr. V. P. Singh-Advisor-Dr. K N Modi University, UP & Rajasthan, Advisor & Distinguished Professor, The Assam Kaziranga University, Jorhat, Assam; Ms. Asha Sharma, Manager HR-Everest; Mr. Shantanu Das, VP, HR–Amway India.
<b>Pepperdine University Speakers / Facilitators</b>	Frederique Covington (Senior Vice President of VISA) and Matthew Sweeney (General Manager of AZZ Nuclear) co-authors of “The Rise of Connectivist Leadership: Social & Emotional intelligence in Organizations”
<b>NDIM Faculty</b>	Dr. Sombala Ningthoujam and Dr. Vikas Gautam
<b>In Brief</b>	The following point were discussed: Definition and meaning of <b>Connectivism</b> in different cultures 2. Changing nature of the <b>Psychological Contract</b> 3. Rise of “ <b>Emotional Payment</b> ” 4. Model of Emotional and Social skills for Leaders 5. <b>Keywords:</b> Emotional intelligence, Social skills, Positive intervention, Social transformation, Change processes.
<b>Theme 2</b>	<b>Cross-Cultural Leadership and Education</b>
<b>NDIM Speakers/ Facilitators</b>	Dr. Anil Behal, CEO – Orgdyne Consultancy USA; Mr. Anudyuti Das, Associate Director, People and Organization – PwC; Mr. Dharm Rakshit, Head HR-Hero MotoCorp Ltd.; Ms. Runa Maitra, Founder and Director, People Talent International.
<b>Pepperdine University Speakers/ Facilitators</b>	Matt Braham (Assistant Admissions Director of Loyola High School of Los Angeles), author of “Legalities surrounding employee dismissal in religious based schools,” and Rebecca Laff (Professor of Early Childhood Education), author of “A Participatory Action Research Study: Collaboration in Early Childhood Education Classrooms”
<b>NDIM Faculty</b>	Dr. Arati Basu and Dr. Gajendra Sharma
<b>Pepperdine Faculty</b>	Prof. Maria Wright
<b>In Brief</b>	The points discussed were: 1. Cross Cultural Differences 2. Interrelationships between social culture, organization culture and practices, and organizational leadership 3. Handling economic, political, environmental and cultural differences and Leadership 4. Diversity Management 5. Collaboration and Integration at early childhood level education 6. Developing Cross- Cultural Perspective 7. Keywords: Cross-cultural leadership benefits, leadership and international business
<b>Theme 3</b>	<b>Nonprofit Organizations: Leadership for the Common Good</b>
<b>NDIM Speakers/ Facilitators</b>	Dr. Shanti Auluck, Chairperson & founder- Muskaan Foundation, Mr. Sudharak Olwe, Padma Shri, Social Work-2016, Mr. Dinesh Kotwal, IG (retd), Sr. Advisor Security-ONCG; Mr. Samar Verma, Senior Program Specialist, Think Tank Initiative – International Development Research Centre; Mr. Sanjeev Goyal, Principal Director–CAG; Mr. Atul Dev, Chairman and MD-Dev Communications Pvt. Ltd, Founder Director-Indian Institute of Public Relations.
<b>Pepperdine University</b>	Kristen Kuyatt (Business Intelligence Professional), Karen Riggione (Director of Recruitment at Graziadio Business School), and Tiffany



<b>Speakers/ Facilitators</b>	Smith (Subcontracts Manager of NASA Jet Propulsion Laboratory), co-authors of “Examining leadership through the lens of Nonprofit organizations” and Micah Stauffer (K-12 Physical Education Teacher), author of “Homelessness & Foster Children Aging Out: A Los Angeles Struggle”
<b>NDIM Faculty</b>	Prof. Arun Kumar and Dr. Parul Malik
<b>Pepperdine Alumni</b>	Dr. Nii-Quartelai Quartey
<b>In Brief</b>	The points discussed were: <ol style="list-style-type: none"> <li>1. Leadership in a non- profit organization- challenges and opportunities</li> <li>2. Sustaining a dynamic culture of Philanthropy</li> <li>3. Complexities of non- profit organization leadership.</li> <li>4. Profiling the non-profit leader of tomorrow</li> <li>5. Creating leadership model</li> </ol>
<b>Theme 4</b>	<b>Women in the Workplace: Leadership in New World</b>
<b>NDIM Speakers/ Facilitators</b>	Ms. Mona Cheriyan, President & Group Head Human Resources-Thomas Cook India Ltd; Ms. Prathibha Prahlad, Padma Shri, Arts -2016; Mr. Raghunandan Reddy, Research Scholar- IIT Kanpur; Ms. Priya Hingorani, Secretary General, SAARC Law India Chapter; Ms. Preet Sandhu, COO, AITMC.
<b>Pepperdine University Speakers/ Facilitators</b>	Brandon Oliva (HR Data Analyst for Fortune 100), author of “Painting the Invisible Bridge: Closing the Gender Gap for Women in the Workplace in Japan,” Karl White (Business Owner), author of “Face It–Faith It: Effectively Dealing with Disappointment in Life,” and Shivaune Field (Journalist), author of “Exploring Artificial Intelligence and Women”.
<b>NDIM Faculty</b>	Dr. Vidushi Sharma and Dr. Madhu Jasola
<b>Pepperdine Faculty</b>	Ms. Maria Wright
<b>In Brief</b>	The points discussed were: <ol style="list-style-type: none"> <li>1. Obstacles to Gender Equality at workplace</li> <li>2. What hold back women from Workplace</li> <li>3. What it means for Corporate culture and Nature of work with women power at workplace</li> <li>4. Glass Ceiling – Still Exists or fading?</li> <li>5. How to break Glass ceiling?</li> </ol>
<b>Theme 5</b>	<b>Leadership in Context – A Paradigm Shift</b>
<b>NDIM Speakers/ Facilitators</b>	Dr. O.P. Yadava, Chief Cardiac Surgeon-National Heart Institute; Mr. Hemant Taneja, Founder Practitioner–Tattva Consulting; Ms. Richa Singh, Co-founder–Your Dost; Dr. V.K. Jain Former Adviser-Delhi CM; Dr Vijita. S. Aggarwal Professor- IP University; Mr. Vijay Rai, MD-APAC & EMEA Markets.
<b>Pepperdine University Speakers/ Facilitators</b>	Rickkay King (Founder of The Now Boarding Corporation), Channing Carney-Filmore (Community Outreach Coordinator of The LGBTQ Center of Southern Nevada), Victoria Brown (Consultant at Department of Health Services Office of Equity in Long Beach California), and Kimberly Navarro (Nurse Practitioner/Instructor of Concorde Career College), co-authors of “Leadership Characteristics of Elected Appointed Government Official”
<b>NDIM Faculty</b>	Prof. Shagun Arora and Dr. J K Mitra
<b>Pepperdine faculty</b>	Mr. Farzin Madjidi
<b>In Brief</b>	The Points discussed were: <ol style="list-style-type: none"> <li>1. Context based leadership</li> <li>2. Different Context relevant in today’s leadership</li> <li>3. Normative qualities</li> <li>4. Leadership in different context- do and how they differ</li> <li>5. Sensitizing leaders to its context</li> </ol>
<b>Theme 6</b>	<b>Leading in Digital Age and Role of Information Technology</b>

<b>NDIM Speakers/ Facilitators</b>	Mr. Rahul Khurana, VP-Living Consumer Products Pvt. Ltd.; Mr. Vijayendra Dwari, VP-GenY Medium; Dr. Kavita Sharma, Head, Commerce Department-Delhi University; Ms. Rimjhim , Co-founder-Frapperz.com; Kulwant Singh Hora, ED and CFO- Salvatore Ferragamo India; Dr. Jatinder Singh, Director, PHDCCI; Mr. Mohit Soni, Chief Operating Officer, Media & Entertainment Skills Council.
<b>Pepperdine University Speakers/ Facilitators</b>	Claudine Hudson (Technology Solutions Manager of Shuttle Computer Group, Inc.), author of “Working Concept on the role of Information Technology as a Change Management tool: An assessment of the strategic use of technology as a primary medium for influencing employee acceptance of new company policies and procedures” and Marilyn Garcia (Director of Corporate Communications at AT&T), author of “A spotlight on the representation of ethnic leaders in media and entertainment”
<b>NDIM Faculty</b>	Dr. Amit Nagpal and Prof. Shailee Choudhary
<b>Pepperdine faculty</b>	Dr. Lani Fraizer
<b>In Brief</b>	The points discussed were: 1. Challenges and Opportunities 2. Potential of artificial intelligence and advanced robotics poses major new challenges for leaders as they seek to reset their strategies for a digital age. 3. Comprehensive transformation of our work and personal life in history. 4. Capabilities needed for success in the Digital Age 5. Changing leadership styles in digital age
<b>Theme 7</b>	<b>Leadership Challenge in Human Resources and Talent Management</b>
<b>NDIM Speakers/ Facilitators</b>	Mr. Sanjay Verma, Group Chief People Officer-Uniparts India Ltd; Dr. V. P. Singh-Advisor-Dr. K N Modi University, UP & Rajasthan, Advisor & Distinguished Professor, The Assam Kaziranga University, Jorhat, Assam; Ms. Asha Sharma, Manager HR-Everest; Mr. Shantanu Das, VP, HR-Amway India.
<b>Pepperdine University Speakers/ Facilitators</b>	Hyunok Lee (President/CEO of SHF Corporation), author of “Leadership Challenge in Human Resources: Using the Behavioral Approach” and Judith Simone (Head of Talent Management, Google), “Reexamining what is required to effectively lead through the new age of industrial revolution
<b>NDIM Faculty</b>	Dr. Shivani Kapoor and Prof. Damanjit Virk
<b>Pepperdine Faculty</b>	Dr. Lani Fraizer
<b>In Brief</b>	The points discussed were: 1. Managing Talent – A battleground 2. Changing expectations and social environment 3. Internal and External challenges 4. Success Mantras in today’s scenario

### **Debate on Disrupting Mobile Advertising Duopoly in the India Media Landscape**

<b>Date / Venue</b>	31/05/2018 / Hotel Leela, Gurugram
<b>Participants</b>	Dr. Gajendra Sharma
<b>Panelists</b>	Mr. Ananda Rao, director, Call2Action Communication; Mr. Mohit Joshi, MD, Havas Media and Mr. Peter Jermyn, Chairman, Talisman Telecom
<b>In Brief</b>	The Panelists spoke on the duopoly enjoyed by Face Book and Google. But it was concluded that now it is no more duopoly but it is a matter of permission marketing.