October’18 Newslines

Activities 1st–31st October 2018

Recruiters at the Campus

<table>
<thead>
<tr>
<th>Participants</th>
<th>PGDM students of 2017-19 batch</th>
</tr>
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<tbody>
<tr>
<td>Companies Visited</td>
<td>ACS Consultant; Amazon; Ameriprise Financial; Bajaj Electricals; Bharti Airtel; Capital First; CIANS; Colgate; Dyson; HDFC AMC; Indigo Airlines; Kazo Fashion; Kurlon; Mirus Solutions; Naukri.com (Info Edge India Limited); PropTiger; Publicis.Sapient; Wagh Bakri; Xceedence;</td>
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International Cultural Exposure to Students

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<thead>
<tr>
<th>Date / Venue</th>
<th>2-10/10/2018 / Europe</th>
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<tr>
<td>Participants</td>
<td>Students</td>
</tr>
<tr>
<td>In Brief</td>
<td>Students went for a week to Germany, Austria and Czech Republic. Students at Germany went to FOM University, met Prof. Tilko Dietert, Associate Professor, FOM who delivered a lecture on ‘Lean Development’. They went to BMW welt, for industry visit and saw their showroom in Germany. Students had a cultural exposure of Austria and Czech Republic.</td>
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Mr. Kulwant Singh Hora, ED & CFO, Salvatore Ferragamo India at Campus for Guest Lecture

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<th>Date / Venue</th>
<th>03/10/2018 / Campus</th>
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<tbody>
<tr>
<td>Resource Person</td>
<td>Mr. Kulwant Singh Hora</td>
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<tr>
<td>Participants</td>
<td>Students of PGDM batch of 2018 – 2020</td>
</tr>
<tr>
<td>In Brief</td>
<td>Mr. Hora started by asking students what is the purpose of life. He explained that after PGDM, you will be Sales Manager instead sales executive. He also explained by giving a study of Harvard that by having specific goals can make one go places and earn double the salary than not having specific goals. He emphasized on having SMART (Specific, Measurable, Actionable, Relevant and Time bound) goals. He insisted that students have to sharpen their skills and improve their knowledge. Ample data is available on internet but how we use that data is important. Elvin Toffler said learn unlearn relearn. Disruption is happening everyday example Uber does not own any car but it is still number 1. Artificial Intelligence, blockchain, quantum computing are important technologies and companies who implement these become successful like Airbnb. Amazon.</td>
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Prof. M Jagadesh Kumar, Vice Chancellor at Campus

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<tr>
<th>Date / Venue</th>
<th>04/10/2018 / Campus</th>
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<tbody>
<tr>
<td>Resource Person</td>
<td>Prof. M Jagadesh Kumar</td>
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<tr>
<td>participants</td>
<td>PGDM students</td>
</tr>
<tr>
<td>In Brief</td>
<td>Mr. Jagadesh Kumar shared his experiences with NDIM students. He said everyone has potential which needs to be recognized and use to its fullest to achieve goals in life. He emphasized four aspects to successful person is study, remember, critical thinking and last one is to repeat all these. Key to successful person is lifelong learning.</td>
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Fourth Edition of Yes Bank Natural Capital Awards Ceremony

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<tr>
<th>Date / Venue</th>
<th>10/10/2018 / Taj Mahal Hotel, Delhi</th>
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<tr>
<td>Resource Person</td>
<td>Mr. Rajeev Ranhjan Mishra, DG, National Ganga Mission and Mr. Sandeep, APCCF</td>
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<tr>
<td>Participants</td>
<td>Prof. V N Srivastava and Ms. Raj Changarani</td>
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<tr>
<td>In Brief</td>
<td>YES BANK, India’s 4th largest private sector Bank, has successfully completed its four editions of Natural Capital Awards (NCA). The Bank felicitated the pioneers of natural capital conservation in a grand ceremony in New Delhi on October 10, 2018, which was the YES BANK’s first carbon neutral event. Winners of both individual and organization category were felicitated at the award ceremony in New Delhi on October 10, 2018 in the presence of distinguished guests from country and government partners. Organisation category winners included Godrej Industries, ACC, Ambuja Cement, Adani ports &amp; SEZ, Mahindra World City, GVK Biosciences, Nano Bubbles Banglore (OPC), Shree Vivekanad Research and Training Institute and IIT Gandhinagar. Shri Suresh Prabhu, Hon’ble Minister for Commerce &amp; Industry and Civil Aviation addressed through a video message highlighting the importance of natural capital. Charter was signed between YES BANK, UN Global Compact Network India (GCNI) and Synergie in line with Ministry of Environment, Forest &amp; Climate Change’s ‘Green Good Deeds’ campaign and Sustainable Development Goals through ‘Climate Literacy program’ across 100 schools in Delhi NCR.</td>
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Guest Lecture Organised by Markomania: a Marketing Club

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<tr>
<th>Date / Venue</th>
<th>13/10/2018 / Campus</th>
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<tbody>
<tr>
<td>Resource Person</td>
<td>Mr. Karan Kapoor, Deputy Manager Business Development, Northern Region</td>
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<tr>
<td>Participants</td>
<td>NDIM Students</td>
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<tr>
<td>In Brief</td>
<td>Mr. Kapoor delivered a phenomenal lecture on stock markets and investments. Students interacted and asked questions about their future goals.</td>
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Marketmatics: an Inter College Event

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<thead>
<tr>
<th>Date / Venue</th>
<th>13/10/2018 / Campus</th>
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<tbody>
<tr>
<td>Organised by</td>
<td>Markomania a marketing Club</td>
</tr>
<tr>
<td>Jury Members</td>
<td>Ms. Shivali Chauhan, Fashion Blogger &amp; CEO, Classifiedbird and Mr. Lalit Sharma, North Head, Knowlarity</td>
</tr>
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</table>
Participants
8 teams of 4 – 5 members each from different institutes of Delhi and NCR

In Brief
The event had following 4 rounds
1. Tol Mol K Bol
2. inQUIZitive
3. Brandwizer
4. Mark-it until you market
The teams who won the first and third prize were from NDIM and second winner was from IP University.

Twenty Sixth Founder’s Day 2018

Date / Venue
16/10/2018 / Campus

Chief Guests
Shri Anil Khaitan, Chairman, SNK Corp; Shri Deepak Bagla, MD & CEO Invest India; Shri Hemant Kanoria, Chairman and MD, Srei Group of Companies; Shri Katsuo Matsumoto San, Chief Representative, JICA, India

Invitees
Prof. A G Iyer, President & Promoter Director REPA, REPA (Renewable Energy Promotion Association); Mr. Abdou Moustapha, First Secretary, Embassy of the Republic of Niger; Mr. Ajit Kumar, Reporter, Freelance; Mr. Alieu Bah, Counsellor & Head of Chancery, Embassy of the Republic of the Gambia; Mr. Anil Khaitan, Chairman, SNK Corp; Dr. Anil Sahasrabudhe, Chairman, AICTE; Ms. Anuja Sehgal, Principal Consultant, Client- Invest India Micropensions; Mr. Ashish Aggarwal, CMD & Editorial Director, Jagran Prakashan; Mr. Captain D V Arora, Founder and CEO, PerfectSolutions; Mr. Deepak Bagla, CEO & MD, Invest India; Mr. Dileep Malkhede, Advisor –I, AICTE; Prof. Dr. G. D. Singh, Presidential Secretariat, Aginitio Eruditio Prudentia; Mr. Gaurav Pradhan, Advisor Cum CTO, Time Tunnel India; Mr. H M Bharuka, Zonal Manager – North, Kansai Nerolac; Mr. Hemant Kanoria, CMD, SREI; Mr. Hetal Mehta, President, SGCCI (The Southern Gujarat Chamber of Commerce & Industry); Ms. Ira Singhal, SDM, Alipur; Mr. Jayant Krishna, Ed & COO, National Skill Development Corporation; Mr. Katsuo Matsumoto, Chief Representative, JICA; Mr. M. L. Garg; Capt. Mahesh C. Bhakuni, Director HR; Mr. Mahesh Garg, Officer, Indian Railways; Mr. Manjit Bansal; Mr. Mikhail Nayyar, CEO, Kimik Studios; Mr. Nitin Jain, Assistant Vice President-Investment Banking, JRL Financial Services; Mr. Pawan Nagpal; Mr. Prabhat Sinha, CEO & founder, SMG Global Market Enterprise; Mr. Pramod Akula, CEO & Principal Consultant at Matrix, Matri Management Consultancy; Mr. Pronoy Dutta, MD, 360 Degree; Mr. R. R. Anand, Sr. Vice President HR, HCL; Mr. R. Thiagarajan; Mr. R. K. Arora; Mr. Rajan Pandhi, Director, DMA; Mr. Rishi Kumar, DD New Delhi, Media; Mr. Santosh Kumar, Sr. Manager -Sales, Jagran New Media; Mr. Sarvagya Mishra, Co-Founder, Pinnacle Works; Mr. Satinder K Lambah, Chairman, Ananta Aspen Centre; Mr. Shri Tarlochan Singh, Ex-MP, Rajya Sabha; Mr. Sudhir Kumar Jain, Professor, LBSI of Management; Mr. Sudhir Tiku, Country Head, Bosch; Mr. Suresh Goel, DG, Indian Council of Cultural Relations; Mr. TKA Nair, Former Advisor to Former Prime Minister Dr. Manmohan Singh; Dr. Uddesh Kohli, Secretary General, IFTDO (International Federation of Training & Development Organisations

In Brief
Shri Anil Khaitan introduced himself to the audience and congratulated NDIM for founder’s day. MBA is a degree where students need to go through a lot of learning which comes from withinselif when one faces real world for action. You must be fearless courageous and have conviction to carry out your mission. We all have mind body and soul and battle goes on within.In this process you need to listen to inner voice influenced and developed by intellect. Even if you go wrong you should have courage to correct yourself. This will sharpen your inner self thus help you to be successful.

Shri Deepak Bagla expressed overwhelming gratitude to three of his mentors with
whom he was sharing the dais at founder’s day of NDIM.

He shared his views on the prospect of India’s growth story as the head of the foreign investment cell in India. In last 40 months, foreign investment have risen to Rs. 222 billion.

India is the fastest growing economy. Size of the economy is one of the five largest ones. India has the largest work force having average age of working group between 29-35. This country has the largest market with 1.5 billion population.

Then Shri Hemant Kanoria introduced himself. He talked about how he failed in three businesses which he started after graduating in Commerce. Though he failed, he learnt from each failure and he did not give up which he did not learn from formal education system, he at present is in the BOD of many companies. He learnt from each failure and like Ekalavy he has eagerness to learn. He has venture in telecom industry and at present has 42 thousand towers.

There are huge opportunities in India. If there is any problem, there is opportunities also. Many of infrastructure companies failed and hence caution is necessary. One needs to identify critical factors of failure and success. It is necessary to have wild thinking, scalability and out of the box thinking. There should be entrepreneurial attitude as entrepreneurs are the creators of jobs.

Shri Katsuo Matsumoto San introduced himself and telling us how India is the largest partner of OCD from JICA. Japan’s cooperation started from 1956 and ever since is growing largest Relationship between India and Japan is strategic collaboration has been taking place in the following areas

1. Transport
2. Power
3. Education
4. Technology Industry.
5. Japan has distance learning Centre in Hyderabad

India is the fastest growing economy and Japan is willing to grow good relations with India. Japan is able to impart innovative and management skills. Recently NDIM has signed an agreement with Indo-Japan technical skill development.

Shri TKA Nair spoke about Japanese and Indian relationship

Dr. Anil Sahasrabudhe, Chairperson AICTE

He appreciated NDIM’s unique way of celebrating the founder’s day through felicitating gems of the corporate. NDIM’s recruiters are participating in large number which is very encouraging. As the head of AICTE, he mentioned that Many institutes of higher learning are closing down though there is requirement of education in the country. He suggested that best performing institutes should support neighbors. NDIM should also do the same. 500 education institutes should improve their standard. India should develop best ecosystem in the world for best institutes. Alma Marta should come forward. Those who got opportunity should support others.

NDIM has stated incubation centre which is necessary for creating entrepreneur who can create jobs in the economy.

The Business Excellence Award were given to:

1. Mr. Mikhil Nayyar, CEO, Kimik Studios
2. Mr. Sudhir Tiku, Country Head, Bosch
3. Mr. Jayant Krishna, ED &COD, National Skill Development Corporation
4. Dr. Mahendra Mohan Gupta, CMD &Editorial Director, Jagran Prakash
5. Mr. H.M. Bharuka , MD, NEROLAC
6. Mr. Satinder K. Lambah, Chairman, Ananta Aspen Centre
Future of Energy 2050 Conclave and Award Ceremony

**Date / Venue** 16/10/2018 / Campus

**Participants** Mr. A K Juneja, Executive Director (Renewable Energy), NTPC; Mr. Abhishek, DER; Mr. Ambrish Chandra Pandey, Asst. V. P., BSES; Mr. Anand Behari Agrawal, Former Chairman, BBMB & Ex-Executive Director, NHPC; Mr. Animesh Anshu, NHPC; Mr. Anshu Kumar Chaddha, Manager (P&S), NTPC; Mr. Ayush Kumar, NDIM; Mr. B. L. Jangir, WTO, HPL; Mr. Col Mahesh Khera, India and Sri Lanka Chief of Strategy & Business, International Sales, Avast; Mr. ES Rao, MD, IFCILTD; Prof. Dr., G D Singh, Founder & President, AACC; Mr. Hetal Mehta, President, SGCCI; Mr. K A Khan, AT/DDA; Mr. K M Gupta, Solar Life Engineers; Mr. Major Singh, Former Chairperson, CEA; Ms. Meenakshi Davar, Director (HR), Power System Operation Corporation; Mr. P V S N Murty, Managing Director, Sri Tirumalesa Systems; Mr. Pankaj Kumar, Secretary, Bureau of Energy Efficiency; Mr. Pawan Kumar Nagpal, P N Associates; Mr. Prabhat Varshney, Vice Chairman & Governing Council Member, SAFE; Mr. R N Khazanchi, Ex MD, PHPA; Mr. R. Thiagarajan Iyer, Hon. Regional Director – BD, Markenomy & Enertia; Mr. S C Sharma; Mr. S. K. Dandona, Consultant, Desein; Mr. Sanjay Darbari, Chief Engineer, NHPC; Mr. Shiv Kaushik, CEO, Power Tech; Mr. Tarun Kapur, Vice Chairman, DDA; Dr. V. K. Garg, Chairman, TERC; Mr. V. S. Venkatesan, Addl. General Manager, NTPC; Mr. Vijay Prakash, General Manager (HR), ONGC; Mr. Vinod Bhardwaj, MD, Indusree Power; Mr. Yogender Singh, Ex CMD, NHPC

**In Brief** NDIM has signed a MoU with (REPA) to start postgraduate certification course for management students. Prof. A G Iyer, Chairman & Dean, World Institute of Renewable Energy (WIRE) along with other trainers will train students to help in skill enhancement which will enhance their job profiles.

Global Yoddhas: Intra College Competition

**Date / Venue** 17/10/2018 / Campus

**Organised by** International Business Club

**Participants** PGDM students of 2016 – 18 batch

**In Brief** The event provided students an opportunity for development of leadership & services and honing of students’ skills in international business, marketing management and logistics. The event had the following two activities

- Quiz on Global Politics, Current Affairs and Indian Economy & Trade
- Role Play on ‘Trade War’

The cash prizes were given to winners and participant certificates were distributed.

‘Happiness at Work’: A Book Release and Panel Discussion

**Date / Venue** 18/10/2018 / Campus

**Resource Person** Mr. R Anand

**Participants** Mr. A.K. Srivastava, Vice President-Competency Based Education Director & Head of Institution, Amity University, Noida (UP); Mr. Aakash Khandelwas, DPS Amritsar; Ms. Aarti Arora, Officer, Subros; Ms. Aarti Dewan, Director – HR, SDG; MS. Amanpreet Bains, Associate Manager (HR), Hero MotoCorp; Mr. Anindra Negi, Associate General Manager-HR, HCL Technologies; Mr. Amit Malik, Chief People, Operations & Customer Service Officer, Aviva Life Insurance Company India; Mr. Anant, Owner, Memory Vision;
In Brief

Mr. Anand elaborated a few happiness mantras which if implemented, can keep everyone cheerful and satisfied for all times to come. Some of the most common ways to be happy as concluded in the discussion were: We should go back to our school and college life, trying to connect with our old friends. It is essential to create a social fabric by connecting with our neighbors, childhood associates and by going to our hometown and city. Most importantly, our happiness should exist in doing something to be happy as concluded in the discussion.

Navotsava – Durga Puja & Dandiya Night Celebrations at NDIM

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<th>Date / Venue</th>
<th>18/10.2018 /Campus</th>
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<tbody>
<tr>
<td>Participants</td>
<td>Students and Faculty</td>
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<tr>
<td>In Brief</td>
<td>Durga Pooja not only symbolises the victory of good over evil (Goddess Durga’s victory over Mahishasur) but also celebrates the spirit of Indian culture in its</td>
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togetherness. Devotees, not only celebrate the festival by offering prayers to the Goddess but also wear traditional and colourful dresses, sing folk songs and indulge in other fun activities like playing Dhak with Dhunuchi Naach and Dandiya.

Bengali Food (BHOG) was served between 1:00pm-3:00 pm. Menu of the lunch was as -Luchi (poori), Alur Dom (dumaloo sabzi), Bengali chutney (tomato chutney) and Special Bengali payesh (kheer).

Lots of students, faculty and staff enjoyed the festive food.

In the evening students performed Dunuchi Naach with Dhak and enjoyed till late evening Dandiya dance.

### International Workshop on ‘Professional Ethics and Fraud’

**Date / Venue**  
30/10/2018 / Campus

**Resource Person**  
Prof. Ambika Solanki, Senior Teaching Fellow, Birmingham City Business School, Birmingham

**Participants**  
PGDM students and Faculty

**In Brief**  
Prof. Ambika Solanki explained to outgoing students of PGDM batch 2016-18 and faculty the importance of professional ethics and the importance of five fundamental principles of professional ethics – integrity, objectivity, professional competence, confidentiality and professional behavior with examples of Enron fraud case and Satyam Scandal.

### AICHI Cooperative League of Commerce and Industry, Japan at NDIM

**Date / Venue**  
31/10/2018 / Campus

**Resource Person**  
Mr. Joe Fukuda, General Manager, Aichi Cooperative League of Commerce & Industry

**Participants**  
Students, Technical Intern Training Program

**In Brief**  
Mr. Joe Fukuda, General Manager, Aichi Cooperative League of Commerce & Industry having more than 1200 international interns working in Japan, was at the NDIM under Indo-Japan Technical Intern Training Program (TITP), to see the students who will face the interviews and work in Japan, he was highly impressed and appreciated the quality of preparedness. NDIM is selected by NSDC, Ministry of Skill Development and Entrepreneurship India and Ministry of Japan to help technical intern trainees to learn skills in Japan and improve their vocational lives by utilizing the learned skills back in India.

### Understanding how fake news can impact the course of elections.

**Date / Venue**  
31/10/2018 / Hotel Claridges, Delhi

**In Collaboration**  
Indian Express under i.e. Thinc Discussion

**Participants**  
Ms. Madhu Dogra and Ms. Raj Changarani

**Chief Guest**  
Mr. Nasim Zaidi, Former Chief Election Commissioner

**Panelists**  
Mr. Chandra Mani Shukla, IPAC, Executive Council Member; Tom Goldstein, Founding Dean & professor, Jindal School of Journalism and Political Scientist; Ashutosh, Former TV Journalist and Former AAP Leader; Ms. Sudha Pai, Political
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<tr>
<th>Moderator</th>
<th>Ms. Seema Chisti, Deputy Editor, Indian Express</th>
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<tr>
<td><strong>In Brief</strong></td>
<td>Mr. Nasim Zaidi while opening the discussion spoke that Election Commission (EC) is not equipped to handle the challenge of fake news alone. He was of the opinion that EC should talk to social media and work together to mitigate the effects of fake news. Goldstein cited the examples of Donald Trump administration in the US arrogates to itself the task of deciding what is credible, what is true and what news is. Ashutosh said the menace of disinformation is not new and it can be traced back to 2013 elections. Ms. Pai said it is important to look beyond the role played by political parties in exacerbating the problem. Economic reforms affect the middle class and they are not interested in governance, which creates an atmosphere for fake news to flourish.</td>
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NDIM