January’19 Newslines

Activities 1st – 31st January 2019

International MDP on ‘Tableau Boot Camp – New Age Tools for Business Intelligence’

Date / Venue
02/01/2019 / Campus

Theme
To equip faculty members with the understanding of the different functionalities of Tableau such as connecting to data, knowhow of measures and dimensions, data visualizations, making dashboards and other intricacies

Participants
Mr. Amutha R, Asstt. Manager (Process Engineering), Chennai Petroleum Corporation; Mr. D. Kanimozhi, Officer - (Information System), Chennai Petroleum Corporation; Mr. K.L. Krishna kumar, Manager (Development), Chennai Petroleum Corporation; Mr. Pranav Dubey, Director, The Sparks Foundation; Mr. Rohit Puri, Gartner India; Mr. Shailesh Sharma, Manager (Information Systems), Indian Oil Corporation.
NDIM Faulty: Prof. Anil Kamboj, Prof. Arati Basu, Prof. Arun Kumar, Prof. Gajendra Sharma, Dr. Gauri Modwel, Prof. Gautam Kaul, Prof. Kamal Kundra, Dr. N. Sombala, Professor, Prof. Praveen Malik, Prof. Rajender Rawat, Prof. Ravindra Chawla, Dr. Rinku Dixit, Dr. Ruchi Arora, Dr. Shivani Kapoor, Prof. Swapan Dasgupta, Dr. Swati Dham, Prof. Teena Singh, Professor, Prof. V.N. Srivastava, Dr. Vinita Sharma.

Brief
All the modules and assignments of the boot camp covered dataset pertaining to retail sales/marketing, finance and HR to make sure that the participants understand all the functionalities thoroughly.

The trainer was a Tableau professional from Xaltius Pte. Ltd., a private organization based out of Singapore specializing in Data Science and AI technologies.
India Russia Youth Strengthening Bilateral Cooperation Dialogue
Date / Venue
10/01/2019 / Russian Centre of Science and Culture, Delhi

Organised By
International Federation of Indo Russian Youth Clubs & BRICS International Forum jointly with Russian Centre of Science & Culture

participants
Students

Brief
India-Russia round table panel discussion was held with the objective of bringing Russian delegates, Indian companies, the members of Parliament and the youth together for strengthening Indo Russia business ties.
First session laid emphasis on the opportunities in Russia for Indian students and companies especially regarding the first business incubator in 2019 reflecting the promotion of tech entrepreneurship in India and Russia.
Dr. Caroline Maninee, Administration head of BRICS international forum focused on how history plays a great role in determining the strength of India-Russia bond and how these relations can be maintained through the better understanding of the cultures of India and Russia and the promotion of tourism of both the countries.

Fun @ Work: Lohri Celebrations at Campus
Date / Venue
11/01/2019 / Campus

Participants
Students, Faculty and Staff

Brief
It was celebrated at campus with traditional fervor and gaiety. A huge bonfire was set up and the students danced on the beats of dhol around the bonfire. All the staff members and students gathered around the bonfire to offer their prayers.
Cow dung cakes were used instead of wood in order to keep air clean.
Opportunities and Challenges for Digipreneurs

Date / Venue
17/01/2019 / Campus

Organised By
In-Cube Club

Participants
Students of 2018 -20 batch

Moderator
Mr. Prabhat Sinha, Founder & CEO, SMG

Panelists
Mr. Sajan Abrol, Social Entrepreneur, Clothes Box Foundation; Mr. Satyam Gupta, Serial Entrepreneur; Dr. Aparna Sethi, Founder Protouch; Mr. Inderjit Chattopadhyay, Startup Mentor, Founder Startup Plumber and Mr. Shadab Mobin, CEO, ANDC iNStart Foundation

Brief
Objective behind this discussion was to provide insight about the opportunities and difficulties that are bound to come with the changing business dynamics which is getting more and more inclined towards the digital media for its sustainability.

Mr. Prabhat Sinha initiated the discussion with the revolution that has been brought by social media, followed by a series of questions and relevant topics related to digital revolution. Each panelist was then asked to present views on these relatable topics. After all the topics had been discussed, the moderator, Mr. Sinha opened the house to the audience. Students raised several interesting questions and cleared their queries from the panel.
Online Reputation Management – Management Development Programme and Workshop

Date / Venue
17/01/2019 / Campus

Resource Persons
NDIM Professors : Rajinder Rawat and Amit Nagpal

Participants
Ms. Priya Khanna, Manager, Trident Limited; Ms. Shini Leeson, CFO-Chief Financial Officer, Alea Consulting; Ms. Dimple Jhorar, Business Analyst, Trident Limited; Mr. Sanjay Singh, Head of Communication, Book to Read.


Brief
Topics deliberated upon:
- Introduction to ORM
- ORM Strategies and Reputation
- Measurement Techniques
- Relevant Case Studies

Fun @ Work: New Year Lunch

Date / Venue
18/01/2019 / Campus

Hosted by
Dr. V M Bansal, Chairman NDIM

Participants
Faculty and Staff

Brief
Like every year a sumptuous lunch was served, staff and faculty whose birthday falls in November and December was celebrated by cutting the cake. Everyone thanked Chairman Sir and went back to their offices.

Strategies for Sourcing and Enhancing Industry Consulting Assignments and Research:

Faculty Development Program

Date / Venue
22/01/2019 / Campus

Resource Person
Dr. Jayendu Bhadury, Dean, Davis College of Business and Economics, Radford University, USA
Participants
NDIM Faculty

Brief
Dr Bhadury started his inspirational talk with the famous quote “Stay hungry, Stay Foolish” by Steve Jobs. He mentioned that out of dumbness comes innovation to come up with something new and productive. The more we become satisfied in life; more chances are there for stagnation and lack of progress in life. He also shared his inspirational journey from Varanasi to USA as a learning experience for all as a teaching community.

He suggested that Faculty must use the students to carry out their research studies. Industry connect of the Institute can also be leveraged for sourcing research and consulting projects. He also advised that Faculty should use their research and consultancy learnings as cases in classroom teaching. This adds immense value to the students.

Possible areas of collaboration between Radford University and NDIM were also proposed for offering joint certifications in the field of Business Analytics and Logistics.

Digital and Social Media : Workshop by NDIM Faculty at Delhi University
Date / Venue
23/01/2019 / Department of Anthropology, University of Delhi

Resource Person
Prof. Amit Nagpal, Faculty, NDIM

Organised by
ICSSR Research Methodology and Ethnographic Filmmaking by the Department of Anthropology, University of Delhi

Participants
M.Phil./ Ph.D. Scholars and Post-Doctoral Fellows in Social Sciences from various institutes across India

Brief
In line with the theme he explained some of the current thinking around the praxis of digital methodologies in the social sciences, and highlighted the ongoing transformation of research practices through Internet technologies.
Topics covered in his session included:-
- Text Analytics and its tools such as word cloud and sentiment analysis
- Data collection through blogs
- Data collection through social media
- Advanced Google search tools for research

The session received an enthusiastic response from the participants.
He explained with a phrase “New Delhi Institute of Management” for search on social media and what tools can be used for better search results.

Recruitment Drive at the Campus
Participants
PGDM students of 2017 – 19 batch

Companies at the NDIM Campus

Corporate Mentoring at NDIM
Each student is attached to an industry mentor under this programme. Industry mentors connect NDIM students to the practical world of reality and guide them to real life corporate culture and success skills. This unique initiative at NDIM prepares students for leadership roles as they learn directly from the employers in their offices.

NDIM had the honor of 28 mentors mentoring 183 students of 1st year during the month.

Mentors during the month

[Image of a group of people]