

NEW DELHI INSTITUTE OF MANAGEMENT

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August'18 Newslines

Activities 1st – 31st August 2018

Finance Workshop in Collaboration with Karvy Stock Broking Company

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| Date / Venue | 02 - 03/08/2018 / Campus |
| Resource Persons | <p>Mr. Parvez Shaikh has an extensive experience of Sales and Training & Development in Banking and Financial Services, Capital Markets, Branch Management, Channel Sales Management, & Sales Support Function in organizations with ICICI Securities, ICICI Bank and Karvy Stock Broking. He is responsible for identifying and analyzing business training needs working alongside department and regional heads for product and sales process specific training needs of that region.</p> <p>Mr. Jitendra Rawal has more than 13 Years of experience in Sales, Customer Service, Training & Development in Banking and Financial Services, Capital Markets & Sales Support Function He has worked with some esteemed organizations like ANGEL Broking, INDIABULLS Securities & ICICI Securities.</p> |
| Participants | PGDM students of batch 2018 - 20 |
| In Brief | <p>Finance workshop focused on various concepts of Investments. Mr. Shaikh emphasized on the difference between Speculation, Investment and Gambling. He made the students understand the power of compounding and why one must start early.</p> <p>The first day of workshop emphasized on equity as asset class and how trading and settlement takes place in NSE and BSE. He also explained the risk and return characteristics of various asset classes and what an investor should look for while making investments. Importance of age, time horizon, risk profile and financial goal of investor are important factors once should keep in mind while guiding any financial instrument to investors.</p> <p>Second day of workshop focused on derivatives market. The topics discussed were derivatives as very important hedging tool, why introduced in Indian markets, what types of derivative contracts are available and importance of margins in derivative markets are also focused on. He explained the difference between forwards, futures and options and how to make different strategies while risk management.</p> |
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Expert talk on Innovation in Entrepreneurship

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| Date / Venue | 03/08/2018 / Campus |
| Organised by | Incube – Entrepreneurship & Incubation Centre, NDIM |

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| Resource Person | Mr. Devesh Chawla, CEO, Chatur Ideas |
| Participants | PGDM students of 2018 – 20 batch |
| In Brief | <p>Mr. Devesh Chawla started the lecture by giving definition of entrepreneurship. He said that only 5% startups are successful because one needs to have entrepreneur mindset, idea, time management, discipline, perseverance.</p> <p>Facebook, Uber, Redbus were started keeping in mind finding solutions to the problem in society. When you start a business, it should give you happiness which leads to success.</p> <p>He also explained the meaning of the word intrapreneur. Intrapreneur is an employee within a large company who takes direct responsibility for turning an idea into a profitable new product, service, often instead of leaving to start their own company. An intrapreneur brings entrepreneurial thinking and skills to building a career path within the structure of an existing organization. Companies like google, intel have very strong record of encouraging intrapreneurship in their organization. Every year, this initiative allows employees to pitch their ideas with the winners receiving funding and incubation.</p> |

Fresher's Party at the Campus

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| Date / Venue | 04/08/2018 / Campus |
| Participants | PGDM students of 2018 – 20 batch |
| In Brief | <p>New students of PGDM 2018 -20 batch eagerly waited for the fresher's party. A Cultural program was organized by the senior batch for their juniors. There was hard competition for Mr. and Ms. Fresher. Two students from each section participated. Besides Mr. and Ms. Fresher, there were awards for the best attire, best introduction, best talent and unique talent. Dr. V M Bansal, Chairman; Dr Gauri Modwel, Dean and Prof. Teena Singh, Registrar honored Mr. and Ms. Fresher and gave other awards. Students danced with DJ till late evening and had delicious delicacies of Delhi as dinner.</p> |

Knowledge Series – Goods and Services Tax by Mr. Arun Goyal, Secretary, Govt. of India

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| Date / Venue | 04/08/2018 / Campus |
| Resource Person | Mr. Arun Goyal, Secretary, Govt. of India, Cabinet Secretariat |
| Participants | Mr. Abhay Kumar, Accountant, Sincere Marketing; Mr. Sampat Singh Nirwan, Engineer, Knorr-Bremse India; Ms. Sonam, Accounts Executive, Sincere Marketing; Mr. Arpit Jhanwer, Sr. Analyst, Wisecor Services; Mr. Maheep Goyal, Engineer, Knorr-Bremse India; Mrs. Rao, Wife of Mr. VSV Rao; Mr. RS Jhanwer, CFO, Wisecor Services; Mr. VSV Rao, Executive Director, IFCI and PGDM students of 2018 -20 batch |
| In Brief | <p>Mr. Arun Goyal explained GST which has replaced many indirect taxes and explained benefits of GST.</p> <p>Mr Goyal concluded that, GST reform is unparalleled reform, because of the following reasons:</p> <p>Firstly, India has adopted a “Dual GST” model whereby GST is levied concurrently, both by the center and the state. It is for this reason that all the states will have to pass a state GST law similar to the central GST law.</p> |

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| | <p>Secondly, It will ensure that GST is truly a destination-based consumption tax, and there is seamless flow of input tax credit, even when goods are moving from one state to another.</p> <p>Thirdly, Indian GST will have a mechanism of invoice matching. This will check fraud and tax evasion in a big way, and also bring in more and more businesses into the formal economy.</p> <p>Fourthly, Centre and the states are willing to pool their sovereignty and give fiscal space to each other. The council has taken fiscal and tax-related decisions through consensus and is seen as an example to be followed in other spheres of cooperation between the Centre and the states.</p> <p>And lastly, there is going to be a paradigm shift in the way that business is done in India. An estimated 8 million indirect taxpayers all over India will be having only a digital interface through a single portal for registration, filing returns and for making tax payments. Gradually but surely, businesses will have to shift towards digitization of their book keeping and other operations.</p> |
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Workshop on ‘Investor awareness Program’

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| Date / Venue | 06/08/2018 / Campus |
| Resource Person | Mr. Harbinder Singh Sokhi, Regional Manager, Bombay Stock Exchange and Ms. Diya, BSE |
| Participants | PGDM students of 2018 -20 batch |
| In Brief | <p>The workshop was organized to create an awareness and understanding of financial markets among the students.</p> <p>Mr. Sokhi told students that BSE is Asia’s largest Stock Exchange. He also clarified elementary working and operations of BSE. In his presentation he specified that everyone should have the knowledge of financial markets. With his lively style of presentation he made the workshop interesting. He answered many questions raised by students, such as Where to invest? Why to invest? How to invest? He also elucidated the role and the need of a stock exchange in a country.</p> |

Guest Lecture by Sarvagya Mishra

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| Date / Venue | 07/08/2018 / Campus |
| Resource Person | Mr. Sarvagya Mishra, Co-founder, Pinnacle Works |
| Participants | PGDM students of 2018 -20 batch |
| In Brief | <p>Mr Mishra shared his professional journey of the last six years. He spoke on online advertising, email marketing. He also emphasized on high quality package of IT services that adheres to the industry standards. He also spoke on branding and business growth.</p> <p>He emphasized on taking initiatives in life, surrounding oneself with positive people and working with commitment and assurance.</p> |

You Can Achieve by Shiv Khara: A Book Launch

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| Date / Venue | 09/08/2018 / NCUI Auditorium |
| Organised by | M/S Bloomsbury Publishing |

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| Chief Guests | Shri Nitin Gadkari, Union Minister, Road, Transport & Highways; Shri Harsh Vardhan, Union Minister for Science & Technology and Shri Subash Goyal, Chairman, Essel Group |
| Participants | Prof. Gautam Kaul |
| In Brief | Mr. Shiv Khera threw light on the importance of attitude, motivation & success & furthers the idea by providing steps <i>one</i> should adopt <i>to</i> build a positive attitude in life. All three chief guests spoke briefly on the occasion |

Guest Lecture on Cryptography and Blockchain

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| Date / Venue | 10/08/2018 / Campus |
| Resource Person | Mr. Mayank Vijh, Blockchain Council |
| Participants | PGDM students of 2018 -20 batch |
| In Brief | Mr. Vijh focused on imparting to students an overview of what Blockchain technology is, where and how it is used and what kind of jobs it entails for management students. He spent time with HR students separately addressing how this technology can be of use to the HR personnel. He explained about the Records Keeper, a public blockchain with decentralized database which can be used for employee verification, which would help recruiter to save time. He further explained that technical background is not essential, however, knowledge of cryptography is required for success and accomplishment in this field. |

Success Mantras and Qualities for Successful Career: Guest Lecture

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| Date / Venue | 11/08/2018 / Campus |
| Resource Person | Mr. Manoj Dubey, Regional Business Head North & Central, Carlsberg India |
| Participants | PGDM students of 2018 -20 batch |
| In Brief | Mr. Dubey explained Carlsberg vision for a better tomorrow, at a time of serious challenges such as climate change, water scarcity and public health concerns. It consists of four ambitions: ZERO carbon footprint, ZERO water waste, ZERO irresponsible drinking and a ZERO accidents culture. Each of these is underpinned by individual and measurable targets. |

National Education Excellence Award to NDIM

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| Date / Venue | 11/08/2018 / India International Centre |
| Organised by | Indian Chamber of Commerce and Industry (ICCI) |
| Participants | Prof. S S Khullar, Prof. Arun Kumar and 15 PGDM students of batch 2018 - 20 |
| In Brief | NDIM was awarded the 'Best Private Institute in India' by ICCI on the occasion of national education excellence conclave. During conclave, the distinguished panelists highlighted the role of academicians in the inspiring and motivating the youth. They also suggested to make teaching as a rewarding career to attract more talent toward this noble profession. |

Independence Day Celebrated at Campus

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| Date / Venue | 14/08/2018 / Campus |
| Participants | Students, Faculty and Staff |
| In Brief | New Delhi Institute of management (NDIM) celebrated 72 nd Independence Day at campus with zeal and spirit befitting the occasion. The Director General, Dean and Registrar of NDIM graced the occasion. The cultural program began with a welcome speech and Students of NDIM recited a beautiful and seamless patriotic poem and a group song to pay homage to the efforts of the numerous freedom fighters of India. |

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| | <p>The highlight of the program was the enactment of a 'NUKKAD NATAK' based on the theme 'Shaheed Bhagat Singh in this Era'. It urged today's generation to value the freedom we have secured after the sacrifices of many.</p> <p>Ms. Bhumika Bansal, Director General, NDIM addressed students, faculty and staff which was very inspiring and motivating. The Indian tricolor was hoisted followed by national anthem and there was a spirit of unity, peace and respect in everyone's eye.</p> <p>The event ended by Kite flying competition to mark the freedom and recall our childhood memories!</p> |
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Our Sustainable Future - Sustainable Development Goals (SDGs) by Digital Empowerment: a Seminar

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| Date / Venue | 14/ 08/2018 / Russian Centre of Science and Culture, New Delhi |
| Participants | PGDM students |
| Resource Persons | Dr. Manpreet Singh Manna, Director, AICTE and Ms. Purnima, President, International Federation of Indo-Russian Youth Clubs and BRICS International Forum |
| In Brief | <p>The seminar was jointly organized by the Russian Centre of Science and Culture (RCSC), New Delhi, the International Federation of Indo-Russian Youth Clubs and BRICS International Forum, dedicated to the International Youth Day, emphasized the significance of digital empowerment in achieving sustainable development among the youth of BRICS countries. The focus of lively discussion by experts was on the currently available vast potential of digital application ensuring easy access and connectivity.</p> <p>Dr. Manpreet Singh Manna referred to the four websites (swayam.gov.in, swayamprabha.gov.in, ndl.gov.in and nad.gov.in) launched by the Government, which he described as digital pillars of India. He also pointed at the largest digital library available for the broader section of the people. Describing digital sector as the leading sector for the youth, Dr. Manna hoped that it would attract the larger section of the youth of the country. He stressed the need for mobilizing funds for digital empowerment. He also underlined the crucial role of laptop, smart mobile phones, internet, facebook, whatsapp, sim cards, etc., as important tools in digital application to facilitate access and connectivity.</p> <p>Mrs. Purnima briefed the gathering on the activities and achievements of her organizations. An innovative step towards achieving the sustainable future in digital era has already been taken. A project in this direction was initiated in Russia by the National Russian Youth Council and launched in India on June 9, 2018. To carry forward the agenda, the BRICS International Forum and the BRICS countries-network organizations initiated dialogue with the All-India Council of Technical Education (AICTE). The innovative initiative to create a digital platform with the network of 10,000 young people from various technical universities and corporate software companies has been taken.</p> |

Photography Competition

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| Date / Venue | 14/08/2018 / campus |
| Theme | Patriotism |
| Participants | PGDM students of 2018 – 20 batch |
| In Brief | <p>Cannikon, NDIM's photographic club organized photography competition. Top three pictures/ videos were uploaded on NDIM Instagram page. Each FB like got 10 points.</p> <p>The entries, score and cash prizes were: Aditya Sharma – score 458 got cash prize of Rs. 2000/-</p> |

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| | Piyush Pareek – Score 350 got cash prize of Rs. 1500/- Aparna Gupta – score 304 got cash prize of Rs. 1000/- |
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Lawful Interception and Monitoring: Guest Lecture

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| Date / Venue | 21/08/2018 / Campus |
| Resource Person | Mr. Sudhir Gauriar, Vice President, Head – Lawful Interception and Monitoring, Reliance |
| Participants | PGDM students of batch 2018 - 20 |
| In Brief | <p>Mr. Gauriar explained the concepts with real time examples. He spoke about the concept of the service providers and carriers transversely the world need to comply with law enforcement agency requirements for lawful capture. The lawful capture tools, whether it's aimed at outmoded TDM or All-IP networks, are designed to detect un-lawful activities, identify fraudulent calls, data retention, targeted surveillance, and study usage patterns. When "problem calls" occur uncommonly but frequently enough, they can negatively affect profit, productivity and efficiency. However, to analyze "why or how such a tricky situation occurred" when massive call volumes are involved, operators face the finding a needle in a haystack situation.</p> <p>He explained, generally, methods deployed to perform fraud detection, is to use monitoring tools unintrusively. Lawful interception systems for IP and TDM may be used or conventional tools to capture unknown or abnormal calls based on the calling activity. GL's capture, monitoring, and filtering tools can help to identify and drill-down to the "calls-of-interest" or "fraudulent calls".</p> |

Skills for Success Managerial Life: Guest Lecture

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| Date / Venue | 21/ 08/2018 / Campus |
| Resource Person | Mr. V B Lal, Group Head Human Resource & Administration and CHRO, Moser Baer |
| Participants | PGDM students of batch 2018 - 20 |
| In Brief | <p>Mr. Lal focused on the various factors that contribute to achieving success in the managerial world. Firstly, he discussed about the need to be focused in order to achieve big and win the match. He quoted many examples from the real life to elaborate on the topic. The individual who is able to make a stronger commitment to maintaining their course despite <i>whatever happens...</i> is the person who will reach their goal. He also discussed about the perfectionism, which refers to a personality trait characterized by 'a person's striving for flawlessness and setting high performance standards'. He said being a healthy perfectionist also means resisting becoming overly critical or worrying too much about the concerns of evaluations and views of colleagues. But it will mean being willing to constantly improve your own skills sets. Lastly, the speaker elaborated the Theory of 5 C's by CEO of PepsiCo, Indra Nooyi that is:</p> <p>Competency; courage/ confidence; communication; consistency and compass</p> |

Ad Mad Show

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| Date / Venue | 24/08/2018 / Campus |
| Participants | PGDM students of 2018 – 20 batch |
| In Brief | <p>Aim of the competition was:</p> <ol style="list-style-type: none"> To provide an opportunity to bring out individual and collective talent of the students participating in it. |

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| | <p>2. To provide a platform to participants to explore their creativity and stage presence skills.</p> <p>3. To make participants aware about the essential concept of advertising and their execution.</p> <p>4. To overcome stage fear.</p> <p>Ad Mad concept involves creating a campaign on a given topic by working in groups, meeting deadlines & getting inspiration from fellow students. Ad-mad creates an opportunity for creative aspirants to unleash their potential and exhibit their talent. AD MAD SHOW is an 'Advertisement Making Competition' which helps students showcase their creativity in Marketing products and services. It comprised humorous & conceptual ad presentation by the students. Students enacted out on various advertisement script and ideas relevant from different sectors including FMCG products, goods, services, automobiles and social awareness etc. Products given were like Dominos life insurance, Rajni glasses, Onion Perfume, black beauty soap. Students were judged on Creativity, content, Presentation. A total of 33 teams participated. Each team had 4 participants. Students showcased their brilliant talents in various aspects.</p> <p>Winners were as follows :</p> <p>First Position: Bhavuk Kumar, Devyanshi Sharma, Shreya Arora, Anshika Chopra got a cash prize of Rs. 3500/-</p> <p>Second position: Yamini, Siddharth Sharma, Naman, Aditya got a cash prize of Rs. 2500/-</p> <p>Third Position: Shanshak Tyagi, Ashish, Shivang Gupta, Ashish Upadhyay Got a cash prize of Rs. 1500/-</p> |
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CII HR Crystal Ball 2018

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| Date / Venue | 30/08/2018 / ITC Maurya |
| Theme | Workplace of the Future |
| Chief Guest | Mr. Heeralal Samariya, Secretary (L&E), Ministry of Labour & Employment, Govt. of India |
| Participants | Prof. Anil Kamboj and Ms. Raj Changrani |
| In Brief | <p>The following topics were discussed in different sessions</p> <p>Session 1: Future Work – in the context of digitalization and multigenerational workforce</p> <p>Session 2: Digitalization of Business and its implementations on future of work</p> <p>Session 3: Disrupting HR with Technology</p> <p>Session 4: Learning Proposition for the Millennials</p> <p>valuable insights were gained for enriching the curriculum for HR courses at NDIM</p> |

NDIM hosted Japanese Delegation along with National Skill Development Corporation (NSDC)

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| Date / Venue | 30/08/2018 / Campus |
| Resource Person | Mr. Kenji Aya - First Secretary, Embassy of Japan, Dr. Megumi Kodaira, Associate Professor, International University of Health & Welfare Graduate School , Mr. Yasunori Yawata, CEO, Next Sharing Inc , Dr. Aditya Kumar Vijay, Kizuna Management Consulting Pvt Ltd & Ms. Ritu Aggarwal from National Skill Development Corporation(NSDC) at our campus for Indo-Japan Technical Intern Training Program (TITP). |
| Participants | Technical intern trainees |

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| In Brief | The interaction had been an immense learning experience for the entire NDIM Team and students. Students gained a holistic view about Japan and its corporate culture. During student interaction, the students expressed their enthusiasm and keenness to go to Japan and gain excellence and perfection. The intensive interaction with the delegation gave NDIM team a bigger view about TITP projects and its implementation in Japan. |
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Launch of 'MHRD Innovation Cell'

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| Date / Venue | 30/08/2018 / AICTE Head Quarter |
| Resource Person | Shri Prakash Javadekar, Union HRD Minister and Dr. Anil Sahasrabudhe, Chairman, AICTE |
| Participants | Prof. Swatti Dham and Prof. Ravindra Chawla |
| In Brief | Shri Javadekar and Dr. Sahasrabudhe digitally inaugurated the innovation cell and the minister spoke on how all young minds need to be inspired to cultivate innovative ideas. The event also introduced ARIA ratings for evaluation of the innovation level of AICTE approved institutes across the nation. They also saw an exhibition of young students' innovations which were working models for better tomorrow. During the event, the opening of next Smart India Hackathon 2019 was also announced. |