## April ’17 Newslines

### Recruiters at NDIM for Placements

**Companies Visited For Final Placements**
- Indian Staffing Federation
- HCL Services
- Home Credit India
- Exemplar e-Solutions
- Firstnaukri.com
- Polycab Wires
- Paradise Digital Works
- Daffodil Software
- DocOn Technologies
- Kaizen Corporate Service
- Caliber Management Services
- American Express
- Mydala.com
- Luminous
- Ceasefire Industries
- EduMentor Educational Services
- Ashiana Housing
- Transpire India
- Beanie Bugs
- Lemonz Studios
- HT Media
- Spectrum Talent
- RGF Select
- Delhi School of Internet Marketing

**Participants**
NDIM students of 2015 - 17 batch

### Companies at NDIM for Summer Internship

**Companies Visited For Summer Internship**
- ABP News
- CK Birla Health Care
- GoPigeon
- IFFCO Kisan
- IndusInd Bank
- Reach International
- Groupe SEB India (Maharaja White Line India)
- Simply Digital
- Bodhi Health Education
- All India Reporter (AIR Infotech)
- Radio Mantra
- Blue Planet Beverages
- Headhunterz
- Mettl
- Amul
- Kanoria Chemicals & Industries
- Orangestar Logistics
- AppuGhar
- Antal International Network
- Rubique
- LOAN FRAME
- FSL Software Technologies
- HCL Healthcare
- Gazelle Information Technologies
- DTDC
- Aditya Birla Insurance Brokers (ABIBL)
- Indepay Network
- Traffic Jam Communications
- Panicle Foods
- Atul
- Investment Quetient
- ITC
- The Chopras
- India Network Media
- Mydala
- India Network Media
- Certination
- Randstad
- Jamboree Education
- SmartPrep
- Ecom Express
- MapleGraph Solutions
- DPL
- BhartiAirtel
- Polycab Wires
- Thermax
- Oyster Connect
- DharampalPremchand
- The SOLUTIONS (Powered by Razorfish)
- Relco Supply Chain Solutions
- Safexpress
- Josh Technology Group
- HDFC Realty
- Rupaiya Exchange
- Cafe Coffeeday
- IIFL
- Konsult App

**Participants**
NDIM students 2016 - 18 batch
### NDIM hosted Union Government's 'Smart India Hackathon 2017'

<table>
<thead>
<tr>
<th>Date / Venue</th>
<th>1st &amp; 2nd April 2017 (36 hours nonstop event)/ NDIM campus</th>
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</thead>
<tbody>
<tr>
<td><strong>Chief Guest - Inaugural Session</strong></td>
<td>Sh. Manish Sisodia, Deputy CM - Delhi</td>
</tr>
<tr>
<td><strong>Chief Guest - Valedictory Session</strong></td>
<td>Dr. Vinay Sahsrabuddhe was the Chief Guest at the valedictory function in the evening. He is National VP, BJP, Member of Parliament, Rajya Sabha, VP, Mr. Rambhau Mhalgi Prabodhini and Honorary Director, Public Policy Research Centre.</td>
</tr>
<tr>
<td><strong>Guest of Honor Participants</strong></td>
<td>Mr. R. Chandrasekhar, President, NASSCOM</td>
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<tr>
<td><strong>Participants</strong></td>
<td>192 Engineers from PAN India, along with 15 senior officers from Ministry of Chemicals &amp; Fertilizers (Dept. of Chemicals &amp; Petrochemicals) and the Ministry of External Affairs and 4 IT Professionals were sitting as judges for 36 hours.</td>
</tr>
<tr>
<td><strong>Key Issues Addressed</strong></td>
<td>Finding digital solutions to the problems of 2 union ministries &amp; government departments to add to their efficiency and transparency in a big way. Youngsters of India should be job creators and not mere job seekers</td>
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</tbody>
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### FDP on Design Thinking at NDIM

<table>
<thead>
<tr>
<th>Date / Venue</th>
<th>4th April 2017/ NDIM campus</th>
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<tbody>
<tr>
<td><strong>Key Speaker</strong></td>
<td>Mr. Vijay Ghei, Thinker, Storyteller, Creator, Facilitator – insatiably curious and intuitive learner; blend of artist and engineer</td>
</tr>
<tr>
<td><strong>Participants</strong></td>
<td>NDIM faculty and staff</td>
</tr>
<tr>
<td><strong>Key Issues Addressed</strong></td>
<td>Employee engagement and customer engagement strategies, creation and improvement of human-centered products and services, and elimination of complexity to deliver memorable experiences</td>
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### NDIM, British Council and Jindal Centre for Social Innovation & Entrepreneurship jointly Organized - "Dialogue on Social Enterprise and Women Empowerment"

<table>
<thead>
<tr>
<th>Date / Venue</th>
<th>7th April 2017/ NDIM campus</th>
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</thead>
<tbody>
<tr>
<td><strong>Key Speaker</strong></td>
<td>Isabel Salovaara and Jeremy Wade</td>
</tr>
</tbody>
</table>
### Participants

Ms. Aishwarya Panicker, Aakar innovation; Mr. Ashish Beergi; Mr. Ashwini Syed, Safecity, Delhi; Mr. Akshit Jain; Ms. Deeksha Gehlot, Legal Council; Dr. Bhawana Anjal, BIMTECH; Dr. Harminder Gujral, Amity Bussiness School, Delhi; Ms. Elaine Colaco, Thinkthrough Consulting Private Limited (TTC); Ms. Isha Verma; Ms. Kanika Sharma, Desi Crew; Ms. Katharina Keuhn, GIZ; Ketika Kapoor, PROVES; Ms. Kulsoom, iPartner India; Ms. Maansi Verma, Maadhya, Madhumita Ghosh, The Creative Art Company; Ms. Manuj Singhal; Ms. Mayuri Misra, Founder & CEO, Shaktishi; Mr. Meenakshi Gandotra, PHASE; Mr. Mohit Arora, SSE; Ms. Payal Randhawa, Resource Alliance, India; Ms. Pragya Deora, JNU; Prerna Mukharya, Outline India; Rahul Yajnik, FIA Technology Services Private Ltd.; Mr. Rajeev Ranjan, Agpulse; Mr. Rijit Sen gupta, Centre for Responsible Business (CRB); Mr. Rupinder Bhalla, UDAAN; Mr. Sameer Chaturvedi, British Council; Jeremy Wade, Jindal Centre for Social Innovation & Entrepreneurship (JSIE); Ms. Isabel Salovaara, Jindal Centre for Social Innovation & Entrepreneurship (JSIE); Ms. Shruti Mohnaty, Outline India; Dr. Ms. Rupali Tyagi, CSR Pool; Mr. Souvik Chaudhary; Ms. Amita Puri, AECWF (Action For Excellence in Children and Women Foundation); Ms. Neharika Mahajan, Self-employed; Dr. Nirupama Prakash, Amity Business School, Delhi; Mr. Akshit Jain, Mash Project; Mr. Swastik Yadvanshi, Mash Project; Mr. Ravi Kumar, RuabSewa; Ms. Juliana, Malawi High Commission; Sahil, Guna Organization; Anup Joshi, Bhoomitattva; Sachin Kumar, Bottom Up Advisors; Ms. Sonali Pal, Head of Design & Operations; Ms. Dhita Shree Guha Roy; Mr. Saurav Chatterjee;

### Key Issues Addressed

It was to validate research findings of British Council on social enterprise and women empowerment in 5 countries – India, USA, UK, Brazil and Pakistan. The major research issues addressed were:

- a) Role being played by women in growing a more social economy,
- b) Whether women face any equality in accessing resources to grow social enterprises including finance,
- c) Whether social enterprises are contributing to women empowerment,
- d) How are social entrepreneurs tackling the challenge being faced by women in the 5 countries?
- e) Whether approaches of social enterprises towards gender issues and women empowerment are different from the approaches of NGOs and government bodies.

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### Farewell Organized for NDIM Batch 2015 – 17

**Date / Venue**
8th April 2017/ NDIM campus

**Participants**
NDIM students

NDIM faculty and staff wished good luck to students of 2015-17 batch, who have taken a new road and moved to the corporate world. NDIM students of 2016-18 batch organized a very entertaining program.
NDIM Faculty at Lok Sabha TV

Date: 17th April 2017
Key Issue: NDIM faculty was on panel discussion on 'Indo-Pak Relations'
TV Channel: Lok Sabha TV Channel

NDIM faculty attended 3rd Roundtable discussions 'Reimagining India and China: Role of Technology Transfer, Innovation & Startup Ecosystem 2020...'

Date / Venue: 21st April 2017/ India International Center
Organized by: India China Trade Centre (ICTC)
Participants: NDIM Faculty
Key Issues Addressed: It provided a platform to discuss:
- State of Technology transfer and Collaboration between India and China
- Technology Transfer ecosystem and policy analysis for India and China
- New approaches to enhance technology transfers and collaborative innovations between India and China
- Startup ecosystem in India, and
- Role of Chinese technology and investment in facilitating Make-in-India and Startup India initiatives of Government of India

NDIM Faculty attended FDP 'Emerald Publishing'

Date / Venue: 27th April 2017/ Fore School of Management
Participants: NDIM faculty
Key Issues Addressed: Emerald Publishing gave a demo of their product and explained the advantages for faculty. Participants used Emerald on their laptops during the session

NDIM and Knowledge Partner "ENERTIA" Jointly Organized 3rd IPSE Awards 2017

Date / Venue: 28th April 2017/ NDIM campus
Participants: Distinguished guests from PSUs and highly rated industries of India
Key Issues Addressed: It was Inspired by Late SHRI. LAL BAHADUR SHASTRI’S Vision & Theme “Jai JAWAN, Jai KISAN, Jai VIGYAN, Jai INSAAN” for “A Self Reliant INDIA” instituted by “PSE Journal” in Association with ENERTIA Foundation for the purpose of “Recognizing India’s PSE Excellence in Core Economy Sector & Contribution to Nation’s GDP”.

<table>
<thead>
<tr>
<th>Winners</th>
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<tbody>
<tr>
<td>1. Sh. S K Chaturvedi, Former CMD, Power Grid Corporation of India Limited</td>
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<tr>
<td>2. Power Grid Corporation of India Limited (PGCIL), Gurgaon, Haryana</td>
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<td>3. Indian Oil Corporation Limited (IOCL), New Delhi</td>
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<td>4. MOIL Limited, Nagpur</td>
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<td>5. Sardar Sarovar Narmada Nigam Ltd (for NARMADA)</td>
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<td>6. Ircon International Limited, New Delhi</td>
<td></td>
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<td>7. National Fertilizers Limited, NOIDA</td>
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<td>8. State Trading Corporation of India Limited</td>
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<td>9. Government of Odisha</td>
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<tr>
<td>10. Government of Gujarat</td>
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