HIGHLIGHTS OF NDIM

Overall Ratings:
- Rated 15th Best MBA in India - Business World
- Rated 5th Best MBA in India - Business World
- Ranked 23rd Best B-School in India - Business World
- Rated among top 4 B-Schools in India by CMIE
- Recognized among the top 10 B-Schools in India by Business Today

Excellent Full-time Placements & Industry Interface since 1995:
- Placements rated 16th Best in India - Business World
- Placements rated 4th Best in India - National HRD Network
- Placements ranked among top 6 B-Schools in India - Business World
- 250+ Companies offered placements to each of 2015-17 and 2016-17 batches
- Industry Interface rated among top 8 B-Schools in India - AIMA
- Industry Interface among top 22 in India - AIMA IMRB

World Class Faculty (Intellectual Capital):
- Led by ex-Director, FMS, Delhi University
- Ranked 15th Best in India - Business World

High Powered Board of Directors comprising of:
- Former Judges, Supreme Court of India, ex-Members & Chairmen, UGC, AIU, etc.
- Hon’ble Commerce & Industry Minister, Sri P. Chidambaram
- Hon’ble Commerce & Industry Minister, Sri A.K. Antony
- Hon’ble Commerce & Industry Minister, Sri Sushil Prabhu

International Projects:
- 200+ International Projects across 20 countries were offered to 1st year students in the last 2 years
- More than 500 International students participate every year

NDIM was set up in 1992 by National Level NGO, 'Society for Employment and Career Counseling' to promote excellence in management education, research and training and was approved by AICTE in 1996, awarded equivalence to MBA by AICTE in 2008 and Globally Accredited by ASIC(U.K.) with 'Premier College Status' in 2014.

TABLE OF CONTENTS

Board of Directors: 2
From the Founder: 3
From the Vice-Chairman’s Desk: 4
Director’s Message: 5
Corporate Resource Centre: 6-7
Current Corporate Relationships: 8-9
Unparalleled International Exposure: 10
World Class Contemporary Infrastructure: 11-12
Distinct and Outstanding Faculty: 13-19
Special Visiting Corporate Fellows: 20-21
Advisory Council: 22-24
Centre for Consultancy and Professional Development: 25
Programmes Offered: 26-30
Review of Professional Management-Journal: 31
Non - Classroom Learning: 32
Academics & Beyond: 33
Multi-lingual, Multi-Cultural Representation: 34-35
Eminent Dignitaries at NDIM: 36
Judges, Bureaucrats & Corporates Speak: 37
Eligibility: 38
Application Form: 39-40

NDIM Chairman and faculty visit to Delhi, Kotak Mahindra Bank, New Delhi - 110002

For admission to NDIM AICTE Approved PGDM/MBA please apply to building 50 (B&C).

Advisory

AICTE Approved PGDM/ MBA Campus of NDIM is at 50(B&C) and 60, Tagorelal Institutional Area, Opposite Rotary Blood Bank, New Delhi - 110002.

Our Contact details are: 011-40111000, 1-800-419-0806
09954664794, 09654526125, 0991065359, 09717687114
ndimdelhi.org, info@ndimdelhi.org

Guide Map to NDIM

Photograph of AICTE approved Campus (Plot 50 B&C)
From the Founder

With the dawn of a new academic year, as I look back at the yearend, I find that journey since 1993 has been a period of great achievements for the Society and the NDIM.

With strong support of its Board, dedicated team of faculty and administrative staff, excellent corporate relations and ever improving infrastructure, NDIM now has a permanent place in the league of premier Business Schools, with ‘Business India’ placing it in category A++ and higher in its surveys since 2007.

At NDIM, my vision has always been to develop business leaders who can tackle new challenges of industry. Our endeavor has always been to keep balance between education we impart and the education that industry needs.

We have accepted education and training as primary mode of serving Indian society at large. We are grooming future professional managers, who also have determination to serve the vulnerable and left out section of society.

I take this opportunity to thank His Holiness, Sri Sri Ravi Shankar, for giving valuable tips on ‘Stress Management’ at our platform not only to the students and faculty of NDIM but also to the corporate world on two occasions, which were largely attended sessions with ‘Sri’ at Sri Fort auditorium. We believe that growth of spiritual causes, moral values and business ethics are integral to the grooming and success of every management professional. I am corporal to the corporate world and the distinguished people from academia for their continued support to NDIM and its students since 1996.

I am sure, we would be able to achieve greater success and fame for our students in the years to come.

Jai Hind,

JASWANT RAI BANSAL
From the Vice-Chairman’s Desk

As part of NDIM, I feel immense sense of pride in the achievements of the institute since 1996. Our approvals and accreditations by the All India Council for Technical Education (AICTE), consistent impressive rankings and success of students in the business world are testimony to our excellence in management education.

The institute is proud to have continued association with some of the best names in the field of education, from the world of academics and the corporate sector. Our faculty ensures that students have solid understanding of fundamental business aspects as well as in-depth knowledge of the theory and practices in their chosen fields of management. Recognising the need for a global perspective in management education, we regularly invite foreign faculty from reputed business schools, and renowned practitioners from all parts of India to share their perspective and best international practices with our students.

Personalised Development is one of the major hallmarks of the institute. Students are groomed through various personality enhancement programmes, high profile management conferences and student-led activities of contemporary importance to the corporate world. It is our strong belief that extensive corporate interaction at NDIM is instrumental in shaping our students' managerial potential through guest lectures, industry visits, networking events as well as hands-on experience. Our roster of corporate partners is one of the best in the country and the corporate recruiters have all these years reposed their faith and confidence in the quality of our students. Our alumni have consistently proved their potential in the business world.

Coming from all parts of the country, our students represent a microcosm of the Indian ethos and culture, each with unique abilities and interests. At this institute, you interact with highly competitive, yet collaborative set of peers, in the process of developing long lasting bonds that you can count upon. I invite you to be a part of the exciting world of endless opportunities at NDIM - a premier Business School with a global vision.

ANKUR BANSAL

C.A., MBA (Carnegie Mellon University, USA),
Ex - Consultant, Andersen and Ernst & Young, India,
Ex - Investment Banker, Bank of America Securities, NY, USA.

Director’s Message

Rapid advancements in technology and globalization demand speedy and innovative responses from young managers and we at NDIM, therefore, constantly upgrade skills of our students through suitable adaptations.

Since its inception in 1996, NDIM has carved for itself a premier position amongst the Management Institutions due to its emphasis on developing students with skills and capabilities to cope up with the changing needs of the Industry. The Institute prides itself on its state-of-the-art infrastructure, well equipped air-conditioned class rooms, faculty with a balanced blend of academics, research and industry experience.

Our contemporary curriculum is regularly reviewed to keep pace with industry needs and is guided by a panel of experts drawn from academics, industry and business practitioners. The institute lays importance on developing individual’s professional and personal skills through interactive approach. Training is supplemented through extensive industry interface, live internships exposure to actual business environment and inputs from corporate experts visiting the campus for interaction with the would-be young managers. NDIM instils in its student managers a culture of continuous learning, a compelling requirement to face today’s changing business environment. Such initiatives have ensured that our student managers become industry ready by the time they graduate. As a result, NDIM has the distinction of 100% placements since its inception in 1996.

Our PGDIM programmes are approved by AICTE, Ministry of HRD, Govt. of India, and Accredited by the National Board of Accreditation, Govt. of India. NDIM student managers have been accepted extremely well by corporate houses and have earned a name for themselves. Our safe location at Delhi, the bustling capital of the nation, with its vibrancy and cosmopolitan culture, endows natural advantage to the institute.

I invite you to take part in the exciting world of endless opportunities at NDIM - a premier Business School with a global vision.

Dr. A. TRIVIKRAM

Guiding principle at NDIM is:

“You Talk, I listen; You Teach, I understand; You Involve, I learn”

With Principal Kanva Nehr College, Delhi University and Visiting Faculty from USA

www.ndimd.org
Corporate Resource Centre
Facilitating 100% Finest Placements since 1996

Placement Centre is equipped with full time senior professionals who have spent long innings in corporate world as recruiters and trainers.

Corporate Resource Centre at NDIM:
- Gives valuable insight to the students in understanding their individual talent.
- Helps them prepare their career planning.
- Conducts thorough psychometric tests through scientific techniques of psychometrics for each student.
- Is strongly student driven to harness their endowments in a more meaningful manner at the academic stage itself.
- Works in close contact with the personality grooming faculties.
- Organizes Guest Lectures, Seminars and Conferences for regular and greater interface with the industry.
- Organises Industry visits for student exposure to ever changing Industry environment.
- Connects closely with NDIM Alumni

S.N. Puri, Chairman Emeritus, Puri Lloyd

NDIM, its Board of Directors, Advisory Council, Chairman, Faculty, Alumni and the CRC team are virtually one of the best networked combinations which any Business School can boast of. It is this combination which has enhanced NDIM relationship from 65 PIs, 371, Business and Corporate Houses in the year 1996 to more than 1000 top recruiters.

Ms Bhumiika Bansal, Director (Qualitative Control, IT & Placements), leads the CRC team. She is alumni of IMT and LSR colleges and has done MCA (IMT Ghazipura) and B.Com. (Hons) from prestigious LSR, Delhi University. She is a Certified Lead Auditor and combines academic knowledge with industry and corporate training experience. She has worked with Hewlett Packard, Infosys and Reliance as Senior Quality Analyst and Head Quality Control. She has also been Quality Consultant for a number of international corporate clients. She has been a Corporate Trainer for various international quality standards and process improvement approaches like CMM, CMMI and ISO, along with soft skill modules. She strengthens NDIM's innovative practices and industry networking.

3 Top Industrial Houses Support Placements
Chairmen of 3 most progressive industrial houses of India are on the Board of NDIM. They provide full support and networking to the placement team at NDIM:
- Mr. Suresh Neotia
  Chairman, Gujrat Ambuja Cements Ltd.
- Mr. S.P. Oswal
  Chairman, Vardhaman Spinning & General Mills Ltd.,
  Mahavir Spinning Mills Ltd.,
  VMT Spinning Mills Co. Ltd., Vardhaman Threads Ltd.
- Mr. Prithviraj Jindal
  Chairman, Saw Pipes Ltd, Jindal Vijay Nagar Steel Ltd.,
  Jindal Stainless Tubes Ltd., Saw Pipe Inc., USA

Placement Support by Corporate Networked Faculty and Visiting Corporate Fellows
Entire faculty at NDIM, most of which has extensive industry linkages and background, owns up placement responsibilities and contributes to finest placements.

Placements through Corporate Trainers
During the last one year, NDIM Centre for Consultancy and Professional Development has imparted training to 550 officers of National Thermal Power Corporation (NTPC), Industrial Development Bank of India (IDBI), IFCCO, Engineering Project India Ltd. (EPIL), Gujrat Heavy Chemicals Ltd. (GHC) and a number of other public sector undertakings of State and Central Govt. NDIM has been chosen by Govt. of Haryana for training its para-medical staff. NDIM has been conducting extensive recruitment, training and promotions for Indian Airlines (now Air India) for more than 10 years.
NDIM is picked up by these organisations for its high quality of teaching modules and distinguished faculty standards. These public sector professionals, specially those who have extensive interaction with NDIM, go a long way to facilitate NDIM students.

Finest Placements thru' Founder Chairman
Since inception in 1996, NDIM has been facilitating 100% placement for its students, both in India and abroad. The Institute enjoys excellent rapport with industrial and corporate world and is placed at a very high pedestal by senior personnel manning top positions in the corporate world, public sector, various State Govts. and Govt. of India. Its founder Chairman recruited several of these top personnel, for 19 years from 1973 to 1992, in his capacity as member and chairman of top recruitment boards of the country. Personnel recruited by him during 19 long years are now heading most reputed private and public sector companies and Govts. and in turn recruiting senior personnel from NDIM and always available to facilitate its students.

The Highly Networked Board
NDIM is perhaps one of the very few, if not the only Institute in non-government sector, to have unique distinction of being managed by 6 former secretaries of the Government of India. These distinguished civil servants of IAS and other top services of the country have headed the Ministries of Industries, Company Affairs, Petroleum, Health, Labour, Information & Broadcasting, Personnel, Cabinet Secretariat, Election Commission etc. in the Govt. of India and have served a number of State Govts. Public and Private Sector Undertakings at highest levels for several decades and have been CMDs and Chief Secretaries. All of them are on the Boards of several sought-after companies in the corporate and public sector world, in India and abroad, and take keen interest in NDIM students' placements.

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Current Corporate Relationships

Placement Support by Advisory Council

NIDM Advisory Council is constituted by eminent academicians, professionals and recruiters. They provide guidance, training and support for finest placements of its students.

The Go-Getter Corporate Resource Centre (CRC) Team

NIDM has a dedicated team of full-time professionals who have extensive experience of training and recruiting in a number of top ranking companies. They are a team of highly networked professionals, committed to provide support to students so that they can realise their corporate dreams.

CRC team constantly visits and invites senior professionals from Fortune 500 companies and continuously equips students with requisite technical and soft skills support. The team comprises 9 very senior members who have more than 50 years of combined networking and recruiting experience in the industry. They are supported by 20 member student team and the alumni.

Growing Corporate Relationship

Corporate relationships at NIDM have grown from 65 companies in 1996 to more than 1000 recruiters. Following FIs, MNCs, Corporates and Industrial Houses have been recruiting NIDM students since 1996:

99 Acres.com
ADIVA AXIO Bank
Aditya Birla Group
AIA Group
Airtel Technologies
Airtel Reality
All Asia Global
Ambala India Pvt. Ltd
American Express
Ambrosia
ALL Health Services
Apala Hospital
Apollo International
Arusha
Asian Life Insurance
Axis Bank
Bajaj Allianz
Bajaj Capital Ltd.
Bajaj Motors
Bamcare
Bennett Coleman & Co.
Bharat ATM
Bharti Life Insurance
Bharti Bhawan
Bharat Bhavan
Bharat Biomedical
Bharat Cements
Bharat Surf Life Insurance
Brahma Yantra
BSE
BSE Institute of Financial Markets
Bharti Airtel
Blue Star Limited
Bommai Ports
Bosch Industries
BOSI
BRD
Bharti Enterprises
Bharti Infocom
Bharti Infratel
Bharti Airtel
Bharat Heavy Engineering
Bharat Financial
Bharti Infocom
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Bharat Financial
Unparalleled International Exposure

In line with our objective of nurturing Global Business Managers, NDIM stresses extensively on adding an international perspective to its students’ management education. Our department of international relations is guided by senior Diplomats and former Ambassadors. Leveraging on our place in the international field of management education, we have been able to provide frequent opportunities for global exposure to our students at various platforms.

International Projects/Trainings

200+ International Projects across 20 countries were offered to 1 year students in the last 2 years. Multiple live projects & trainings were offered across Russia, China, Germany, Indonesia, Philippines, Taiwan, Kenya, South Africa, Vietnam, Mauritius, Malaysia, Italy, Turkey, Greece including 15 by PWC Egypt. All boarding and lodging expenses for these trainings are being taken care by the employers.

Student Exchange Programmes

NDIM offers its students a unique opportunity to pursue short term exchange programmes with top International Universities. These programmes augment our student’s experiential learning from face-to-face class interaction with foreign faculties, the globally diverse environment at international campuses and direct interaction with leading MNCs internationally. We currently have active MOUs with Universities in Spain, Thailand, France and UK. In the last few years, our students have pursued exchange programmes and study tours in UK, Singapore, Malaysia, France, Germany, Netherlands & Belgium. Additional International tie-ups are also in the pipeline to add a more diverse international flavor to our student’s education.

A global village summit was organized at the campus, wherein we hosted students from China, Vietnam, Morocco, Russia, Togo, Kazakhstan and Singapore to further promote cross cultural understanding among our students and enhance their potential as future global business leaders.

Guest Lectures & Seminars by International Faculty

We provide our students with frequent opportunities to attend lectures, seminars and workshops conducted by faculty from leading international universities who visit our campus. In the recent past professors / graduates from the following Universities have interacted with our students; Northwestern University, USA; Rice University, USA; Carnegie Mellon University, USA; Disney Institute, USA; Oxford University, UK; HS University, Germany; University of Applied Sciences, Austria; Stark State College, USA; San Jose University, USA; Adelephi University, USA; University of Cleveland, USA; H&W University, Scotland; University of Maryland; USA and Marquette University, USA.

World Class Contemporary Infrastructure

NDIM is located in South Delhi, amidst safe and lush green environment. Hostels and medical facilities are located next door.

Class Rooms

Well designed and spacious class-rooms mark NDIM’s contemporary culture. There are 20 air-conditioned classrooms, tutorial rooms, seminar / conference halls, equipped with modern facilities. Separate class-rooms are available with multi-media facilities for presentations and Hi tech sessions, complete with LCD Projectors, OHP, Slide Projectors, Movie Projectors, LCDs, VCRs, etc.

Library

Fully computerised library, automated with LIBSYS software and reading rooms, spreads over 6000 sq. ft. on two floors. Library has more than 25,000 volumes of books, journals, periodicals and a host of reading materials. It maintains a video-library with modern audio-visual equipment and subscribes to 172 Journals of national and international repute alongwith a host of prominent research publications. Library subscribes to 73 on-line journals and is connected with LAN & WAN.

NDIM has DELNET facility which provides access to 1159 national and international libraries and offers reading facility of more than 54 lac books, journals, articles, video-recordings, sound-recordings and CD-ROMs.
State-of-the-art Information Technology Centre

NDIM has a contemporary state-of-the-art computing air-conditioned environment with power backup in the campus, spanning all over the buildings. 24x7 Internet connectivity of 10 Mbps through leased line (1:1) basis has been provided for the students, faculty and staff. Environment also includes latest computers in Local Area Networks, Wi-Fi Networks and stand-alone. Continuous efforts are made to replace and upgrade computer configurations to match the changing offerings in the market. At present there are 300 computers of Core 2 Duo and i-3 gen-2 Processors with Windows 7 Operating systems. Servers operate on Windows 2008 Server Operating Systems and Linux/Unix Operating Systems.

Together with the above, emphasis is laid on giving hands-on training to the students in the knowledge and usage of various applications’ software like MS Office 2007/2010, Oracle, SQL Server, Visual Studio, Net and so on. Requisite software has been installed with Microsoft Campus Agreement for faculty and students.

In addition to the above, computers have also been dedicated for research purposes. Statistical Analysis Software SPSS, CMIE’s, daily updated Prowess Database for analysis of the Indian Business Environment, has also been installed for researching various projects.

Modern Auditorium and Amphitheatre

NDIM has 240 seat fully equipped, modern, air-conditioned auditorium, inaugurated by noted play-back singer Abhijit with his live performance. NDIM also has an air-conditioned amphitheatre of the same capacity, equipped with modern gadgets.

Cafeteria

Institute has an ultra-modern cafeteria which serves wide range of hygienically cooked delicious foods and snacks at controlled rates. It has aesthetic appeal, decor and ambience and offers great environment for interaction and fun.

Hostels

NDIM hostels are located close to the Institute. Fully furnished air-cooled rooms are available on twin-sharing basis. Rooms are well ventilated with attached bathrooms. Essential facilities like computer centre with internet connectivity, functional library, gymnasium, indoor games and STD/DD are available in them. Girls hostel provides free transport.

Sports

Students have access to excellent sports facilities which include indoor sports at the Campus and outdoor sports at Delhi’s prestigious sports clubs. NDIM students get to interact with the virtual who’s who of the country at these formal and informal platforms.

Medicare

In order to ensure physical fitness of faculty and students, NDIM provides regular free medical check-ups by senior physicians drawn from known hospitals of Delhi. In addition, a general physician, MRCGP and cardiologist, is a regular medical consultant and visits the campus three times a week for free consultation. Full-time trained medical attendant is also present at the campus on all working days.

Distinct and Outstanding Faculty with Rich Corporate Background

Faculty at NDIM is highly motivated, research oriented and warmly interacts with students even beyond the classrooms and helps them in their different pursuits and learnings. Faculty uses innovative pedagogy, including case studies, classroom discussions and industry related assignments. Distinction of NDIM lies in its finest placement record since inception in 1996; credit for which goes largely to its faculty, which is mostly drawn from the corporate world.

Apart from full time faculty, NDIM has regular visitors from Ivy league B-schools. A number of ‘visiting fellows’ from the corporate world also regularly interact with students, formally and informally.

Senior Foreign Faculty

NDIM regularly invites prominent academicians from reputed foreign universities and business schools to equip its students with international business scenario and to educate them about differences between Indian and global business practices. Some of the recent foreign visitors include:

- **Professor Ajay Koira**
  Professor of Marketing,
  Pepperdine University, U.S.A.

- **Professor Vikas Mittal**
  Professor of Marketing,
  Kent State University, U.S.A.

- **Ms. Sani Joutsimaki**
  Sr. Research Scholar
  University of Turku, Finland

NDIM faculty comprises leading academicians with vast and rich experience in their respective fields of specialisation. Institute is guided by leading scholars; founder-director, Dr. Manab Acharya, (Ex-Dean & Head, FMS, Delhi University), Dr. A.T.K. Raman, Director, (Ex-Prof. IIMT, Ghaziabad, Ex-Director. Accelor Mittal & SAIL), Dr. J.R. Arora, Dean Academics, (Former Project Director, School of IT, IIM), Prof. Deepak Bharate, Head I.T. Centre, (Ex-Director, IIT & Hexadecimal Computers), Prof. R.C. Malhotra, Ex-Dean: Dept. of Economics, St. Stephen’s College, Delhi University. Distinguished professors like Dr. S.S. Gulshan, known marketing consultant, Prof. Veena Kumar, IIM(A) founder, Prof. S.C. Kuchhal and a host of other eminent professionals from industry, academia and corporate world are permanent part of NDIM to guide its students to the next level of learning.

**Discipline-wise faculty expertise at NDIM**

<table>
<thead>
<tr>
<th>Discipline</th>
<th>Years</th>
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<tbody>
<tr>
<td>Economics</td>
<td>150</td>
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<tr>
<td>Statistics/Quantitative Tech</td>
<td>60</td>
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<tr>
<td>I.T.</td>
<td>150</td>
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<td>H.R.M.</td>
<td>100</td>
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<td>Marketing</td>
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<td>Finance</td>
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<td>Business</td>
<td>100</td>
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<tr>
<td>PDD &amp; Communication Skills</td>
<td>70</td>
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<tr>
<td>Operations</td>
<td>50</td>
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<tr>
<td>Placements</td>
<td>105</td>
</tr>
</tbody>
</table>
Distinct & Outstanding Faculty - with rich Corporate Background

Prof. Dr. A.T.K. Raman, Ph.D. (USA), M.Phil (Mgmt.), PGDMM (Punjabi University), B.Tech (IT, Madras)

Dr. Raman has rich corporate experience at national and international levels in Marketing & Logistics. In India, he worked with SAIL for 22 years. For 11 years he was with what is now Arcelor Mittal at Trichy, and later at Algeria as Vice-President (M & S). He was a member of special Cross Functional / Cross National due diligence team while at Mittal Steels for studying various potential take over proposals of steel companies in different parts of the globe, including Canada, USA, Mexico, Venezuela, Trinidad & Guyana. He is a qualified Internal Assurance Auditor from UK. His management teaching experience covers 6 yrs with a Management Institute in Trichy and 7 years with Amity, IMT, BITM Tech & IIF. He was an advisor to an educational project of Australian University.

Prof. Deepak Bhanushale, D.Sc (IT), M.Phil (Mgmt.), M.Tech (IT), B.Sc (Engg.), NIT, Kurukshetra

Prof. Bhanushale combines academic knowledge with practical skills in the field of computers and their applications. He has been the Chief Project Manager at Zambezi Stock Insurance Corporation, Lusaka (Zambia) and was responsible for setting up countrywide computer network and software development. He has facilitated computer operations and software development towards total systems' solutions in several organisations in public and private sectors. He has been a Senior Systems Engineer in BHEL, Director, Indian Institute of Hardware Technology; Executive Director, Hexadecimal Computers (P) Ltd. He has been recognised as a professional trainer / guest faculty with a number of organisations. He was also a consultant to IIT University and a member of the Syllabus Committee for BIS / BCA courses. His book on “Fundamentals of Information Technology” is on emerging trends and tendencies in the IT sector. He worked with Ferro Systems Ltd. at a very senior position between 2005 and 2007.

Prof. Dr. J.R. Arora, Dean (Academics), Ph.D. (Delhi University), M.Tech (Computer Sc - IIT, Delhi), M.Sc. (Delhi University)

Prof. Arora had been the Project Director, School of Information Technology, Jawaharlal Nehru University. He has held the position of Advisor in the Department of Biotechnology, Ministry of Science & Technology, and Senior Scientist in the Defence R & D Organization. He is a Fellow of the Institution of Electronics and Telecommunication Engineers (IETE) and Computer Society of India (CSI). He has a vast number of publications as a member of Indian delegation to participate in international meetings / conferences. Prof. Arora has handled projects of international organisations such as UNDP, AID, UNIDO, JIGME in areas involving applications of information technology. He is deeply involved in promoting R & D activities at MDN.

Prof. Dr. Gauri Modwel, Dean, Ph.D., M.A. (Economics)

Prof. Modwel possesses academic and research experience of 20 years. She has worked in various management colleges and reputed research organisations in Science (Economics) for the non-aligned and other developing countries and Indian Council for Social Science Research (ICSSR). As an advisor in the area of Economics and Business Policy, she has presented research papers in various international conferences. She had also been a member of the Working Group of the World Bank, SASSA, AWA Peace Foundation, Japan, Muni-Frank Institute of Economics, Germany and George Mason University, USA joint with MBI and Florida State University, USA. Various research papers published in reputed national and international journals are credited in her account. She has also written several book reviews. She has been instrumental in organizing many international conferences and workshops. She has given consultancies to various research institutes in the areas of economic development and relations. Her research interests include the fields of Economic Environment, Business, Global Business Management, Economic & Human Resource Development.

Prof. Dr. Vijaya Garg

Prof. Vijaya Garg is Ph.D. in Organisational Behaviour and has worked as Manager, Training & Development, Indraprastha Apollo Hospitals, Delhi. She is “visiting faculty” to various reputed institutes in Mumbai and is programme director at AIWA. She is consultant with a number of corporates in HR areas.

Prof. Harish C. Jain

Prof. Harish C. Jain is B.Tech (Honours) from IT (Kharagpur). He has been President of Mechanical Engineering Society. He was associated with DCM group of companies as senior management consultant and also worked with export houses as director. He is a guest professor with SBS, Amity and MDI.
Prof. Kamal Kundra, Ph.D (Pursuing), M.Tech. (IT)
Prof. Kundra has 22 years of rich experience in the Corporate Sector & Academics. He is an expert member on Information Technology Committees for IGNOU University, Indira Gandhi National Open University (IGNOU) and All India Management Association (AIMA). He also authored study materials on Data Structures, Web Application Development and other IT Courses for IGNOU & AIMA. He represented the World Association for Small and Medium Enterprises (WASEM) in the International conference organized by the United Nations Organization (UNO) in Bangkok, Thailand. He is currently pursuing a Doctorate on the topic of "Virtual Learning Systems".

Prof. Lalita Singh, MBA (HR), B.Sc., UGC NET Qualified
Prof. Lalita Singh has 6 years of industry and teaching experience. She also holds a Diploma in Labour & Administrative laws and PR. She takes active role in organizing various academic activities, seminars.

Prof. Dhup has over 35 years of Industry experience in companies like TISCO, SAIL, Engineers India Ltd., Salpem Trunse & Shiv-Vari Oil & Gas Exploration Ltd, where he held senior positions as Head - HR & VP-HR. Apart from Industry experience, Mr. Dhup has over 15 years of academic association with several top Management Institutions like LIT, MDI, Delhi University as Guest Faculty and 3 years as full-time faculty with FORE as Associate Professor HR & OB. He has been Programme Director, M.Sc., IBM, Programme of Nottingham University, UK. Mr. Dhup is a member of many professional bodies and has organized several MDPs, Conferences and Conclaves at NDMI.

Prof. Megh Pahwa, PGDM (Marketing and Systems), BCA (P.U.)
Prof. Megh is alumni of Lal Bahadur Shastri Institute of Management and has corporate experience of 3 years in the field of Market Research.

Prof. Naresh Naveen, Fellow (JMI), MBA (HR & IT), M.A. (Eco.)
Prof. Naresh Naveen has 9 years of experience in industry and academics at National and International level. She has authored books on "Strategic Training Management" and "Public Sector Unit Management". She has presented papers in National and International conferences and published papers in National and International journals. She is associated with many professional bodies. She teaches organizational behavior, training and development, competency mapping, compensation and leadership. Her doctoral work area includes leadership behaviour and learning organisations. She has been "visiting faculty" at Jamia Hamdard, New Delhi.

Prof. Sanjay Tomar, PGDM (MDI)
Mr. Tomar has more than 16 years of experience in the area of Finance. He has been consultant to various firms for mergers and acquisitions and credit counselling for American First Credit Counseling Inc., AccessOtech 1-Asia Works, Intellistudent Pvt. Ltd. etc. He is also an equity investor, interested in buying special situation stocks and value stocks. His area of interest is research in Behavioral Finance and Risk Management.

Prof. S.S. Khullar, Ph.D (Pursuing), M.C.A, M.PHI, MBA
Prof Khullar has more than fifteen years of experience in the Corporate Sector and Academics. His areas of interest include Management and Information Technology. He has attended various Seminars and FDPs organized/sponsored by AICTE, IITF & AIMA. He is an Alumnus of Lal Bahadur Shastri Institute of Management.
Prof. Praveen Malik, M. Phil (Computer Science), MCA
Prof. Malik has long experience in teaching Information Technology and Computer Science at PG level. His major areas of expertise include Oracle, Java and Web Designing.

Dr. Ritu Talwar, Ph.D (CMR), M.B.A, E-Commerce Diploma
Dr. Ritu is a faculty and researcher with more than 9 years of experience in academics. She has taught in various U. Delhi Colleges. She has been extensively involved in consulting research scholars in research projects in various areas. She has a rich experience of teaching. Her core areas of teaching include Marketing, Service marketing, Retail marketing and IT.

Prof. Dr. Ashok Kumar Balyan, Ph.D, M.Tech, M.Sc.
Dr. Ashok Kumar Balyan, a Fellow of the All India Management Association, is a distinguished technocrat. He was Director (Human Resources), ONGC and Director-in-Charge (Business Development & Joint Ventures), ONGC, Director, Mangalore Refinery & Petrochemicals Ltd. (Subsidiary of ONGC), Director, ONGC Video Ltd., Director-in-Charge (Defcom), Director, Mangalore SEZ Ltd. and Director, Dahej SEZ Ltd. and Director, ONGC Tripura Power Company. He has a distinguished service record of over 35 years with ONGC and the Shriram Group. He is now CEO of Petronet, India. Dr. Balyan did his Ph.D from Technische Hochschule Chemnitz, Germany, M.Tech from the Indian Institute of Technology, Delhi and Advanced Management Programme from IIM, Lucknow. He has been National President of National Institute of Personnel Management, (2006-08), Member, Executive Committee SCOPE (2007-09), Member, CII’s National Committee.

Prof. Dr. S.S. Gulshan, Ph.D., M.Com. (D.U.)
Dr. Gulshan is Ex-Principal, CBS, D.U.; Ex-Director, GNISM; Ex-Head, Department of Commerce, Guru Gobind Singh College, DU. Dr. Gulshan is an established Management Consultant and a visiting faculty to a number of management institutions in India and abroad. He has vast experience in teaching, research and consultancy. He is author of several books on Management. His specialised areas of interest are Human Resource Management and Development (HRM & HRD), Business Communication, Business Laws and International Business. He has been a visiting faculty to FMS and Department of Commerce, University of Delhi. He has authored books on Business Laws, Economic Legislations, General Laws, Company Laws, Consumer Protection, Management Principles, Corporate Laws and Consumer Satisfaction. Prof. Jagmohan

Prof. Jagmohan

Prof. Jagmohan is a former IAS officer of Delhi & Union Territories Cadre. He has rich and varied judicial and administrative experience, having served with the Central Govt. in the Govt. of Arunachal Pradesh and the National Capital Territory of Delhi, holding responsible assignments in the fields of planning, personnel management, land, education, health, taxation, industries, and public order. Served as Resident Commissioner, Arunachal Pradesh, Addl. Commissioner, MCD; Officer on Special Duty, LG Secy to Delhi Govt. and, Principal Secretary to Chief Minister, Delhi. Has visited several countries as member of official delegations. He has been granted award of Civil Service Probationers of UT Cadre for over 5 years.

Prof. Ms. Damanjit Virk

With a blend of 24 years of experience in Corporate training and Development with multinationals like HSBC, Nokia etc., she has invaluable exposure to national forums like ROI, CII, ASSOCHAM. She is actively involved in grooming students for corporate courses and is an international trainer.

Prof. Praveen Malik
Dr. Ritu Talwar
Prof. Dr. Ashok Kumar Balyan
Prof. Dr. S.S. Gulshan
Prof. Jagmohan
Prof. Damanjit Virk

Prof. Soomitra Mockherjee, B.Sc Econ (London), M.Phil Economics (Cambridge University, UK) Executive MBA (Exeter University, UK)

Prof. Soomitra Mockherjee has rich experience in the field of management consultancy, corporate finance, Petrochemicals Sector and Education Management. Educated in UK - after having graduated in Economics from University College London, London University, obtained an M.Phil Degree from University of Cambridge, UK and thereafter completed the Executive MBA from Exeter University, UK. Prof Soomitra Mockherjee has worked extensively in conducting Market Research, Investment and Economic Research, Social Research for Government of India Initiatives, Corporate Advisory and Management Consultancy services, Designing and Implementing Business Strategy, Managing critical academic related work in education ventures.

Wg Cdr (Retd), G S Riar

Has rendered distinguished service in Indian Air Force for 39 years, including long experience of directing staff at the premium training institute of IAF. Has undergone Advance Intelligence and Security courses and various management courses, trainings and postings in the IAF.

Prof. Sudhanjan Dasgupta

Prof. Dasgupta is a Bachelor of Arts and LL.B. from Delhi, Post Graduate Diploma in Personnel Management and Master of Business Administration from Faculty of Management Studies Delhi. He is a trainer with a number of reputed training agencies imparting training on management development programmes, particularly MMIB.

Prof. Vijay Nagnani

He is M.Sc. (Statistics), MBA, FMS Delhi and is a certified management consultant of IMCI. He is involved in providing consultancy in the areas of Marketing, Marketing Research & Strategies, Training & Development to the corporate world.

Prof. Kausal Goel

He is a graduate in Electrical as well as Mechanical Engineering and PGDM from Xavier Institute of Management. He has 37 years of experience in Industry with various production organisations and 8 years in teaching at premier institutes.

Prof. L. Raghavan

M.S. in Management (BITS Pilani), M.Com., PGDBM, PGDCL, Dip. in International Business. Worked for 23 years in Industry at senior positions in areas of Marketing and overall Management of Medium enterprises. Worked for 13 years in Academics, handling subjects : Strategic Management, Marketing, International Business and Corporate Governance.

Prof. Praveen Malik
Dr. Ritu Talwar
Prof. Dr. Ashok Kumar Balyan
Prof. Dr. S.S. Gulshan
Prof. Jagmohan
Prof. Damanjit Virk

Prof. Soomitra Mockherjee
Wg Cdr (Retd) G S Riar
Prof. Sudhanjan Dasgupta
Prof. Vijay Nagnani
Prof. Kausal Goel
Prof. L. Raghavan
Lecture by Mr. Tushar Pandey, Group Executive Vice-President & Country Head - Central and State Govts. Relationship Management & Strategic Advisory Division (SAD), YES BANK
Mr. Pandey has over 15 years of professional expertise, encompassing Public Private Partnerships; Project Finance; Project Structuring; Infrastructure Privatization; Project Development Advisory; Governance, Policy Advisory & Strategy & Agri Infrastructure. Tushar’s current work & interests beyond agri-business are in Alternate Tourism, Farm-Tourism, Infrastructure, Governance (including e-governance), Alternate Energy & Sustainable Development.

Col. Vinod Batra - Vice President, Cain Technologies (India) Pvt Ltd.
Regular Lectures on Management Governance.

Col Batra is a post graduate and MBA in Operations Management. He is working as Vice President in an IT and Telecommunication company (Cain Technologies Pvt Ltd) having mobile value added services, defence war-gaming and entertainment businesses. He is responsible for HR activities and compliances (such as ISO 9000:2000 and CMMI certification). He advises managements on technical analysis, conceptual planning and innovative employability of telecommunication projects.
He is responsible for software division in which defence related activities such as war-gaming, simulation and modeling products are being developed. His division has developed a software based Automatic Telecommunication Maintenance System (ATMS) which is used for monitoring of Mobile Towers.

Mr. Niraj Hans
Niraj Hans is a professional with over 22 years experience, mainly in Automotive Industry and Power Industry.
He is Managing Director with a Fiat Group Company which is into international sourcing for all the group companies viz Fiat Cars, IVECO trucks, CNH New Holland Tractors, Fiat Power-Trains Engines. Apart from international sourcing, this company is in to business development activities for various group companies.

Ms. Sangeeta Robin - Dy. General Manager, Tata Tele Services
Sangeeta Robin, a post graduate in Mass Communication, is DGM, Corporate Affairs, responsible for Corporate Sustainability, Internal Communication and Public Relations. Sangeeta has rich and diverse experience spanning 16 years in the fields of Marketing Services and Corporate Communications and Sustainability.

Ms. Jaya Misra
Ms. Jaya Misra is a twin management degree holder with Advanced Training in Human Resource from Carl Duisberg Gesellschaft, Germany.
Jaya has professional experience of nearly two decades and has diversified experience ranging from Finance, automobile to service industry. Her profile includes Marketing, Human Resource Development, Training & Consulting, cutting across all segments in both Indian and Multinational environments with large multi-locational work force.
Jaya has the credit of being a certified trainer on International Training products:
- Adventures & Attitudes- an attitudinal workshop designed to encourage people to change their own attitude.
- Think On Your Feet- a Canadian product which has a global demand and acceptance which is a thinking skill workshop that teaches people to improve their impromptu communication and to present their ideas with “Clarity, Brevity & Impact” even under pressure.

Mr. Rakesh Seth - V.P., Corporate HR, Feddins Lloyd, VP - Group HR
He is from Indian Institute of Management, Calcutta and Faculty of Management Studies, University of Delhi.

Shri S.P.S. Baksh, Chairman-cum-Managing Director, Engineering Projects India Ltd., Govt. of India, is a Post Graduate (Highways & Transport Engineering), a Fellow Member of the Institution of Engineers (India) and a Member of the Institute of Transportation Engineers, USA.
NDIM has an Advisory Council of senior professionals from Industry, Corporate World, Academia and Govt. of India. Members are chosen for their knowledge, expertise and experience in providing valuable counsel and guidance to the students and faculty in designing and better delivery of the curriculum. These seniors regularly interact with students and serve as ‘think tank’ and also lend quality support to placements.

- **Prof. (Dr.) M. Adhikary**: Ex. Dean, FMS (DU)
- **R.K. Bakshi**: VP-HR, Indigo Airlines
- **R.S. Sharma**: MD-Deininger Management Consultants, Germany
- **Veena Kumar**: Professor and - renowned - Marketing Professional
- **Col. Anil Sachdeva**: Head & Agency Coordinator, nodal Officer, Reliance Communications
- **Brig. H.P. Dhillon**: Dy. MD-Army Welfare Education Society (Controlling all Army Schools & Colleges)
- **S.C. Kuchhal**: Founder Professor, IIM(A)
- **Brij Chandiramani**: Co-founder and Director, Rubicon Systems, Ex-Head HR, Motorola, Zerox
- **Bharat Singh Mehta**: Vice President & Chief of HR, Triveni Engineering Group
- **Mazhar Habib Siddiqui**: General Manager, Adroitec Information Systems
- **Dr. V.P. Singh**: Executive Director-HR, Devyani International
- **Binu Nair**: Director-HR, The Claridges
- **Pankaj Mehrotra**: AVP, Ceasefire Industries Ltd
- **Dr. C P Gupta**: Professor, Department of Financial Studies, DU
- **Tushar Pandey**: Group Executive Vice-President & Country Head - Central and State Govts. Relationship Management & Strategic Advisory Division (SAS), YES BANK

**Aditya Sambyal**: Vice President, IIFL
**Sridhar Kuchibhotla**: Senior Vice-President, GE Capital (SBI Cards)
**Ravi Prakash Mehra**: DKG, Central Reserve Police Force
**J.K. Gupta**: Director, New India Assurance (Ex-MD and CEO of India International Insurance, Singapore)
**Anant Aggarwal**: VP, Airtel
**Sunita Singhal**: Director (Technical), Global Logic, Ex-Vice President, Perot Systems
**Pramod Joshi**: Director, The Winning Mantra
**Pradeep Chadha**: VP, VP Systems, Ex-V.P., Polaris Software
**Dr. Charan D. Wadhwa**: Ex-President, CEO and Professor Emeritus’ Research Professor at the Centre for Policy Research (CPR), Visiting Professor/Professor of Economics and Marketing at IIM(A), 1970-87. Was Reserve Bank of India Chair Professor at IIM.

**K.R. Kaushik**: Head Corporate Affairs, Gujarat State Fertilizers & Chemicals Ltd.
**Veena Swarup**: GM (HR and Corp Affairs), Directorate General of Hydrocarbons, ONGC
**Rajiv Kapoor**: Executive Vice-President (HR), JCB India
**Parshottam Dhirija**: Head - Corporate Affairs, Amway India Enterprises
**John Mathai**: Head (HR), UPL/NTPC Ltd.
**Achal Narangswamy**: President (Mrktg.), Bell Ceramics, Baroda

- **Dr. Vijaya Katti**: Chairperson (Research), IIFT
- **K.S. George**: DGM (Personnel), South Indian Bank, HO
- **Ashish Dhar**: Territory Manager, Phonics India
- **Dr. C.V. Ramanan**: Director, National Academy of Training & Devp., (NATAD)
- **Prof. V.S. Bhatia**: Former Prof. & HOD, IIT Roorkee
- **Harbans Chhatwal**: Addl. Director & Dean - Mgmt-Samalkha Group of Institutions, (SGI)
- **Manoj Sood**: National Manager, Freight Systems India Pvt. Ltd.
- **Upkar Joshi**: Vice President, Cornerstone Wealth Management
- **Prabhash Chandra**: National Sales Head, Escorts Asset Management Ltd
Centre for Consultancy and Professional Development

Centre for Consultancy and Professional Development prepares and delivers Management Development Programs (MDPs) and co-ordinates Management Consultancy by the faculty in various fields of HR, Marketing, Finance etc., to public and private sector organisations and individuals. Modules have been delivered by the NDIM faculty to the professionals of corporate and public sector undertakings on:

- Communication and Presentation Skills
- Personality Development
- Managing and Developing Self
- Interviewing Skills
- Employee / Managerial Motivation
- Emotional Intelligence
- Coaching and Mentoring
- Managerial Effectiveness
- Leadership and Team Building
- Management Skills for Everyone
- Work Life Balance for Women Employees
- Competency Profiling and Mapping
- Performance Management
- Negotiation Skills and Conflict Resolution
- Managerial Excellence through NLP (Neuro-Linguistic Programming)
- Training for Trainers
- HR for Line Managers
- Balance Score Card
- Strategic Leadership - for senior management
- Time Management
- Stress Management
- Training Needs Identification / Analysis

A number of need-based programs are offered by NDIM in various functional domains, customised as per individual company’s training requirements.

550 senior managers of State and Central PSUs have been trained by the Centre for Consultancy and Professional Development during last one year. These include:

- Engineering Projects India Ltd (EPI)
- Gujarat Heavy Chemicals Ltd (G.H.C.I)
- IFCI
- Industrial Development Bank of India (IDBI)
- National Thermal Power Corporation.
Curriculum

To keep pace with the fast changing economic scenario at the national and global levels, curriculum in every discipline is continuously restructured at the NDIM. Every year its experienced faculty revisits the entire curriculum in consultation with top managers of industry and known academicians through constant research of emerging trends and requirements of the corporate world. NDIM has a highly experienced Advisory Council drawn from universities and corporate houses to review and revisit the curriculum every year.

Programmes Offered

(All programmes at NDIM are approved by AICTE)

Post Graduate Diploma in Management - 2 Yr. Full Time

Post Graduate Diploma in Management (PGDM) is a 2-year, full-time programme. The Programme is designed to nurture all-round excellence and provide in-depth understanding of key functional areas of Management. Students pursuing PGDM have the option to pursue Dual Specialisation in any of the following fields of management: Marketing, Finance, Human Resource, Information Technology, International Business, Media & Communication, Production & Supply Chain, Digital Marketing, Business Analytics. Additional specialisations may also be offered depending on student interest and changing market dynamics.

Post Graduate Diploma in Management (Marketing)-2 Yr. Full Time

Management field is experiencing new challenges as a result of globalization of economy, greater competition, use of new technologies, widening customer base and rapid industrialization. These developments demand super-specialisations in various fields of management to cope up with emerging new challenges. Marketing/Management is a highly sought after discipline in the industry. Review of the high requirement of trained professionals in the fast changing business world. Today, dynamic marketing opportunities abound in Capital goods, Consumer goods, Services, Retailing, Distribution, Advertising, Promotion, Direct marketing, E-commerce – B2B and B2C Marketing, International Marketing, etc.

Objective of this special ‘sector oriented’ programme is to develop world-class marketing professionals with strong market acumen and value systems. The programme is designed to:

- encourage students to go beyond the classroom learning and learn on the basis of practical experiences gained through market research and application-based marketing,
- stimulate students to think creatively and bring out innovative approaches to deliver added value to clients,
- enable them to develop global marketing perspective and integrate with national requirements,
- equip them to face real-life situations, using conceptual framework, to optimize achievement of objectives amidst constraints,
- enable them to explore feasible alternatives for effective decision-making,
- cultivate in them market leadership qualities, people skills and team orientation,
- train them to deal effectively with subordinates, peers, superiors, suppliers, customers and other stakeholders, using leadership, team working and entrepreneurial skills,
- teach them to be result-oriented by being good in both strategy formulation and its successful implementation.

Post Graduate Diploma in Management (Marketing) is designed specially for the candidates who aspire to learn modern managerial tools and techniques in marketing management and are keen to develop conceptual knowledge and behavioral skills to cope up with developing challenges in the corporate world. Course is designed to impart knowledge of new practices and tools in marketing management so as to complement basic learning of students through practical experience and corporate practices. Modular design of the course, divided into four semesters, builds a strong foundation in the basic areas of management, with specific focus on marketing. Range of courses has been carefully planned to meet the needs of students, society and prospective employers, including opportunities for self-employment.
The Programme

- Being a Marketing Specialist programme, the course equips participants with fundamental marketing management skills and in-depth knowledge of building customer-centric organizations.
- Based on the way the marketing functions are evolved, and keeping in view the current turbulent times and emerging market needs, the programme covers core marketing area courses as well as carefully selected classic and contemporary elective courses in the areas of retailing & merchandising, marketing communications, services marketing, international marketing, rural marketing and general marketing. An empirical study of the art of marketing practices is also made by each student in the form of a dissertation which further assists the students in becoming sound marketing professionals.
- The programme is challenging, hence a large part of learning is based on applied research, live projects and internships, class-room conceptualization and cases, quizzes, term papers, written examinations, case submissions and discussions.
- Besides large number of core marketing and other functional areas and strategy courses, participants study innovative courses in Internet Marketing, Below-the-line Marketing, Event Marketing, Bottom of Pyramid Marketing, Rural Marketing, Financial Services Marketing, Sports Marketing, Green Marketing, etc.

Pedagogy

The course is delivered through a slew of modern teaching techniques such as Case Study Methods; Lectures; Seminars; Field Visits; Group Projects; Role-Playing; Experimental Learning and Simulated Exercises to give the students an opportunity of practical learning. This requires students to play active role in the class sessions. State-of-the-art facilities in the Computer Labs and Library supplement the learning processes.

Corporate Experience:

- Each student is required to undergo eight-week 'summer training' at leading corporates by undertaking a project of direct relevance to the concerned organization. Summer Training is an essential requirement for award of the PGDM (in every discipline) at NDIM and this internship is arranged by the placement team at NDIM in a known corporate / industrial house for every student at the end of second semester.

Programme Design

- Four Semesters spread over 2 years.
- Summer break between the first and second year to be utilized for Summer Training.
- Core Courses, Electives, Summer Training and a Dissertation.

Marketing at NDIM is a highly sought after specialisation. It has been offering wide range of placements since 1996.

Post Graduate Diploma in Management (Finance)-2 Yr. Full Time

Two year learning at NDIM starts with building foundations for all major initiatives in life. Solid financial learning and planning form basis of this unique learning. All students, irrespective of their specialisation, have to learn:

- Financial Accounting
- Financial & Management Accounting

These two courses are meant for all the students irrespective of their option to go into finance or non finance specializations. These basic courses prepare students to integrate financial objectives to every decision, whether relating to marketing initiatives, new product launches, deciding discount policies, human resources, operations etc. Commerce graduates learn new tenets of finance as they gain insight into actual business decisions. Engineering and arts students too learn business applications of finance instead of mere theoretical practices.

Most of the Fortune 500 companies take compelling decisions everyday. These decisions impact viability of organizations, in short and long term. Financial tools provide important resource to all managers for such daily decisions. Since effectiveness of decisions has to be seen in terms of their financial implications, it is these financial tools which the student learns at NDIM.

New skills are ingrained at NDIM through continuous application of knowledge to practical situations through case studies, class simulations, role plays and projects with the help of new tools introduced by the internationally accredited faculty and the Advisory Council.

Finance specialization develops student skills into vast areas of applications through:

- Security Analysis and Portfolio Management
- Working Capital Management
- Foreign Exchange Management
- Project Planning Analysis and Management
- Corporate Taxation
- Financial Risk Management
- Merchant Banking and Corporate Restructuring
- Financial Services
- Management Control Systems
- International Financial Management
- Financial Engineering
- Financial Markets
- Micro Finance

New areas of study are introduced from time to time as per Corporate trends and requirements.

PGDM (Finance) students are placed as Investment Bankers, Business Analysts, Sector Analysts, Merchant Bankers, Financial Controllers, Strategic Experts, Consultants for Mergers and Acquisitions, Probationary Officers in Banks and other Financial Institutions, Financial Planners and Relationship Managers, Strategic Cost Accountants etc.

NDIM has excellent record of placements in Finance discipline since 1996. This specialisation helps evolve new business leaders in the world of finance which has innumerable openings in every sector.

www.ndimd.org www.ndimd.org
Post Graduate Diploma in Management (Part-time)-3 Yr.

The Programme

Keeping in view the commitment of NDIM to provide avenues for post-experience management education in the country, three-year Post Graduate Diploma in Management (PGDM) was introduced in 2008. Like the 2-year PGDM, this programme is also recognized and approved by the AIB India Council for Technical Education (AICTE), Ministry of HRD, Govt. of India.

The programme is designed for those young professionals and entrepreneurs in public and private sectors who cannot spare two years of regular study at the campus and are yet keen on acquiring some qualification, managerial knowledge and skills. The programme aims to develop conceptual knowledge and behavioral skills to cope up with new challenges in the corporate world, resulting out of globalization of economy.

The course curriculum not only imparts knowledge and skills in the basic and functional areas of management, it also complements basic learning with practical experience of modern corporate practices.

Modular design of the course, divided into six semesters, builds a strong foundation in the basic areas of management and also allows the students to acquire specializations in the areas of their interest. Range of courses has been carefully planned to meet emerging needs of employers in a wide variety of businesses and governmental organizations and PSUs.

Curriculum

The three-year PGDM programme is divided into six semesters. During the first half of the programme, the participants are required to take a number of compulsory courses in the following areas:

- Basic areas (Economics, Organizational Behaviour)
- Techniques (Statistics, Research Methods, IT applications)
- Functional Areas (Marketing, Finance, Personnel and Operations)
- Integrative Areas (Business Policy, International Management)

In the second half, participants pursue their special interests in greater depth by taking a number of courses from the list of electives. In the final semester, participants are required to complete their major project work on a topic of interest relating to their organization or as may be assigned by NDIM or chosen by the student.

3 year programme is a flexi-programme. Classes are adjusted as per participants’ convenience. Wide choice of subjects and specialisations is available to enhance participants’ skills in their chosen fields of PGDM.


Recognizing the need for research and dissemination of knowledge and new developments in the diverse areas of Management Sciences, the Institute embarked upon publication of its Research Journal, "Review of Professional Management" in 2003. The Journal is a half-yearly peer reviewed publication of the Institute with the objective of disseminating ideas and experiences of professionals and helping to better understanding of the cultures, structures, resources, systems, processes and performances of organisations. The Journal helps the flow of scholars in various fields to the NDIM campus thus enriching skills of the students and the faculty alike.

Focus is on applied research and reflections which are relevant to practising managers. Journal provides forum for researchers, practitioners and management professionals serving the Governments, Industry and Academia, to share their experiences and learning in the inter-disciplinary areas of management.

NDIM Journal has attained the reputation of being one of the most recognized and referred journals and has received international recognition by way of contribution of research papers by authors from India and abroad. Researchers from State and Central Universities in India, AICTE recognized B-Schools, Institutions of higher learning like IIMs and IIFs and senior civil servants regularly contribute their papers for publication in this Journal.

Since 2003, more than 400 research papers and articles have been contributed by eminent professionals to the journal and the writers have in the process become NDIM’s integral partners in wisdom sharing, growth of management practices and student placement.

Some of the recent key contributors to NDIM Journal are:

- Prof. Kankal Bhawan, Acting Dean, Faculty of Management Studies, Howard College Campus, South Africa
- Nicolas Govender, Faculty of Management Studies, Howard Campus, South Africa
- Dr. Subhash Kesharwani, Faculty of Management Studies, Indira Gandhi National Open University, New Delhi
- Dr. V Krishna Mohan, Professor (Marketing), Department of Commerce and Management Studies, Andhra University, Vishakapatnam
- Omesh Seipal, IAS, rttd-Secretary, Govt. of India, Chief Secretary, Govt. of Delhi
- Dr.Ujwal K. Sen, IRS, (retd.), Special Secretary Revenue, Govt. of India
- Sari Joutsimaki, CIMO-UGC, Visiting Scholar at NDIM from Tampere University of Technology, Finland
- Prof. (Dr.)R.K. Mittal, Dean, University School of Management Studies, I.P. Univ., Delhi
- Dr. Sunil Gupta, Faculty, SOMS, Indira Gandhi National Open University, Delhi
- Dr. Ajit N. Mathur, Professor Strategic Management and International Business IIM(A)
- Dr. Sanjay J. Bhayani, Associate Professor, Deptt. of Business Management, Saurashtra University, Gujarat

Institute also periodically publishes magazine "Akha Trinchi", which is edited and published by the students. It includes proceedings of seminars, workshops and latest happenings at the Institute.

Mark & Jeffy, Faculty from State, USA.
Non-Classroom Learning

New Delhi Institute of Management is committed to create socially sensitive citizens who would one day lead India in their chosen paths of excellence. NDIM specializes in nurturing talent and advancing knowledge in a multi-cultural learning environment. Personality grooming is accorded top priority, helping young future managers to learn the art of maximizing their potential.

NDIM believes that classroom knowledge needs to be supplemented by a number of other skills and, therefore, a proactive and well-planned programme for developing right attitudes and skills has been institutionalized with non-classroom learning through variety of projects. NDIM students have to undertake a project for each subject.

Specialisation Clubs

Students are expected to participate and organize events through their activity cells and clubs. Finance Club keeps students actively engaged in relating in the Bulls & Bears to keep them familiar with the working of stock markets and other financial instruments. HRM Club helps develop inter-personal skills which go to make successful managers and organizations. Marketing Club keeps students engaged in intricacies of marketing skills and various products. Environment Club is a platform that gives insight into issues relating to environment protection. Sports Club encourages students to have sports activities of their choice, including participation in intra-college and inter-college competitions. Beyond The Campus Learning Club organises educational tours to acquaint students with the socio-economic environment of India. Then there are Library Club, Publication Club and Cultural Club to integrate diverse cultural and regional identities of students, to create unique NDIM culture. Cultural Club organizes every year a two day intra-institute festival, “Spandan”. Students also have Alumni Club which actively associates with the alumni and arranges alumni ‘ meet ’s and fest “De-fiesta”. There is Incubation Club, Book Bank and Photo Bank and lot more at NDIM to bring out hidden talents of every student and have fun while learning.

Academics & Beyond...

NDIM has a unique Pedagogic approach which incorporates:
- Learning that results in enhancement of practical capabilities.
- Ethical values and social responsiveness.
- Knowledge that ensures professional growth and development.
NDIM emphasis on quality education is not confined to class-rooms, it goes beyond the conventional situations. Over the years unique and differential learning models have evolved at NDIM.

While the Class-room learning provides conceptual input and lays basic foundations; actual learning occurs through interaction with faculty and the outside world. Case discussions, role plays, brain storming sessions etc. help develop innovative ideas and skills. Case studies, group exercises, presentations are extensively used in illustrating contextual settings and unique characteristics of various business problems. Decision-making is taught under simulated ‘real-life’ situations.

Intellectual Hub

2 years at NDIM are meant to evolve the students in every possible way: be it self-development, entrepreneurship, family businesses, marketing or finance skills, cultural or artistic growth - aim is to inculcate the spirit of catching the sky. High powered Board and Advisory Council provide permanent platform for regular networking and interaction with the who’s who of India in every field. Such interactions are unique and rare to NDIM students and are a learning - beyond the academics.

Ms. Sonal Mansingh at NDIM
### Multi-lingual, Multi-cultural Representation

Students at NDIM represent all States / Union Territories of India, making NDIM a multi-regional, multi-cultural, multi-lingual and multi-religion Centre for Higher Learning. Students mostly hail from following States/UTs, Cities and Towns:

#### States & Union Territories
- ANDHRA PRADESH
- ARUNACHAL PRADESH
- ASSAM
- BIHAR
- CHANDIGARH
- CHATTISGARH
- DELHI
- GUJARAT
- HARYANA
- HIMACHAL PRADESH
- J & K
- JHARKHAND
- KERALA
- MADHYA PRADESH
- MAHARASHTRA
- MANIPUR
- MIZORAM
- ORISSA
- PUDUCHERRY
- PUNJAB
- RAJASTHAN
- UTTAR PRADESH
- UTTRAKHAND
- TAMILNADU

#### Cities and Towns
- Agra
- Ahmedabad
- Alwar
- Ajmer
- Ajmergarh
- Ajnara
- Aligarh
- Allahabad
- Alwar
- Ambala
- Amritsar
- Ansal
- B B Deoghar
- Badan
- Baila
- Bangalore
- Banka
- Bankura
- Baramulla
- Bareilly
- Borkot
- Bathinda
- Begnasal
- Belgharia
- Belthangara
- Bellur
- Bhadohi
- Bhedpur
- Bhagalpur
- Bhagalpur
- Bhagalpur
- Bhilai
- Bhilai
- Bhilai
- Bhilai
- Bhadanahawar
- Bijapur
- Birbhum
- Bodhgaya
- Bodhgaya
- Bulandshahr
- Burdwan
- Champaran
- Chandigarh
- Chandrapur
- Chennai
- Cochin
- Cuttack
- Dalton Garj
- Darbhanga
- Darrang
- Dehradun
- Delhi
- Deoghar
- Dhanbad
- Dhanbad
- Dhamaji
- Dung
- East Champaran
- Etah
- Etawah
- Faridabad
- Faridkot
- Fateh Nagar
- Farrukhpur
- Faridabad
- Ghaziabad
- Girdar
- Gonda
- Gopalganj
- Gorakhpur
- Gopalganj
- Gorakhpur
- Gwalior
- Hamirpur
- Haridwar
- Haridwar
- Hardoi
- Haugan
- Haugan
- Haridwar
- Hazaribagh
- Hisar
- Hisar
- Hoshiarpur
- Howrah
- Jalandhar
- Jajmau
- Jalmeshwar
- Jalalpur
- Jalalpur
- Jalandhar
- Jalsi
- Jind
- Jodhpur
- Jorhat
- Jwalapur
- Kadiarpur
- Kaimur
- Kalkapur
- Kangra
- Kanpur
- Karnal
- Kathihar
- Keshav Nagar
- Kesopur
- Khargapur
- Kiddersport
- Kolaba
- Kolhapur
- Konaspur
- Korba
- Kota
- Lakhimpur
- Lakhimpur-Kheri
- Lakhimpur
- Loni
- Ladakh
- Latur
- Madhubani
- Madurai
- Mandi
- Mathura
- Meerut
- Mohali
- Moradabad
- Muzaffarnagar
- Muzaffarpur
- Nainital
- Nandpur
- Nellore
- Noida
- Pal
- Palli
- Panchkula
- Panipat
- Pantnagar
- Panipat
- Pathankot
- Pathankot
- Patiala
- Patna
- Pune
- Rae Bareli
- Rampur
- Ranchi
- Rewari
- Sainagar
- Sambhar
- Sivaganga
- Solapur
- Srinagar
- Sultanpur
- Supaul
- Tauru
- Thane
- Thrissur
- U.S. Nagar
- Udaipur
- Lidhampur
- Uljasia
- Varanasi
- Vidisha
- Vishakhapatnam
- Vizyama Nagar
- Viswanath
- Vishwanath
- Viswanath
- Vizyama Nagar
Eminent Dignitaries at NDIM

Annual Convocation at NDIM has always been a celebration, marking entry of its budding managers into the professional world. This event is attended in full by the students and their proud parents. Graceful presence of eminent dignitaries, board members and the media are integral part of the celebration. NDIM makes formal announcement of names of companies where every pass-out student has been placed and is already working - thus marking public announcement of its 100% placement record since 1996.

Eminent dignitaries who have honoured students include:
Hon'ble Chief Minister of Haryana, Sh. Bhupinder Singh Hooda; Hon'ble Union Ministers - Sh. L.K. Advani, Sh. Jagmohan, Ms. Mearena Gandhi, Sh. Shrikant Singh Dhyoda; Sh. Mukhtar Abbas Naqvi; Sh. Arun Jaitley; Shri Ajay Maken, Dr. Rana Singh-M.P. & President, Indian Council for Cultural Relations (Cabinet Rank), Sh. Ram Mathur; Sh. Madan Lal Khurana, Governor, Rajasthan; Shri Jai Prakash Agrawal, M.P.; Congress President, Delhi and Chairman, House Committee, Parliament; Hon'ble Justice, Supreme Court, Sh. B.P. Singh; Chairman National Commission for Minorities, GOI, Sh. Tarlochan Singh; Editor, Panchjanya, Sh. Tarun Vijay; Shri Wajahat Habibullah, Chief Information Commissioner; Prof. D.P. Agrawal, Chairman Union Public Service Commission; Shri R.P. Agrawal, IAS, Secretary, Min. of HRO, GOI; Shri J.S. Buch, IAS, Secretary, GOI; Shri J.N.L. Srivastava, IAS, Secretary Govt. of India; Sh. Dalip Jolly, Managing Director, Fena Ltd.; Sh. K.N. Pritishwar, Chairman and Managing Director, Oriental Bank of Commerce; Prof. Ajit Narain Madhu, Faculty of Economics and Governance Sciences, University of Tampere, Finland; Hon'ble Justice, R.S. Sarkaria (retd.), Judge, Supreme Court of India.

Judges, Bureaucrats & Corporates Speak

"NDIM is a wonderful institution imparting good education and producing future leaders of industry".

Justice Ashok Bhan, Former Judge, Supreme Court of India, President, National Consumer Disputes Redressal Commission, Govt. of India

"It was a pleasure to meet the students, the faculty and other distinguished people involved in NDIM".

Deepak Pental, Vice-Chancellor, Delhi University.

"It was a pleasure to visit NDIM and meeting the well disciplined future managers".

Dhanendra Kumar, Former Secretary, Govt. of India, Chairman, Competition Commission of India

"Excellent Infrastructure. Excellent personalities and bright minds at NDIM".

J. Mathai, Head (HR), IIL/NTPC Ltd.

"(NDIM) Institute has good infrastructure and also a good bunch of students".

Binu Nair, Director (HR), The Claridges

"Thoroughly enjoyed interacting with the students. They are keen, sharp and have a sense of humour. Good Luck to all of you".

Achal N. Rangswamy, President-India, Bel Ceramics Ltd., Baroda

"Found the students to be a lively lot. They show good promise to be the managers and leaders of the future. Good Luck".

Pramod Joshi, Director, The Winning Mantra

"We have been hiring students starting since the first batch. Our experience with the students has been very good. The students have been well groomed in a professional manner and are able to imbibe the values and cultures that are relevant to start a career in the corporate world. The Institute has a good and committed faculty who have helped polish the skills and bring out the best in these students enabling them to take on responsible positions in the corporate sector and write their success stories".

S.S. Kochhar, RM (A), CIO, Panalaya World Transport (India)

"It was great to visit NDIM and interact with the students and faculty. I found the students very stimulating. They have already proved their caliber by being top performers in my organisation".

Sanjeev Bikhchandani, CIO, Naukri.com

Phaneesh Murthy, Founder, 1stcall.com, CEO, NDIM
Eligibility

- Recognised Bachelor's Degree (10+2+3 or 4) in any discipline. Final year students can also apply.
- Candidates with work experience and or additional educational qualifications will get extra weightage.
- NRIs/Foreign Citizens can seek admission based on their inter-se merit, group discussion and personal interview as per AICTE guidelines.

Scholarships

Merit based scholarships at the time of admission are available for students who are
i. Permanent residents of J&K/and/or
ii. wards of defence/police and para-military services personnel
Additional merit based scholarships are provided to students based on their performance in each semester.

Selection Procedure

Applicants are required to appear for MAT conducted by AIMA or Common Admission Test (CAT) conducted by IIMs or XAT, ATMA, GMAI, AICTE-CMAT or State level entrance examinations. Final selection is based on overall performance in:

i. Class 10, Class 12 and Graduation exams.

ii. Aptitude Tests like MAT/CAT/XAT/CMAT/GMAT/ATMA/State CET.

iii. Group Discussion

iv. Personal Interview

v. Achievements in other spheres / activities highlighting leadership qualities.

vi. Weightage is given to applicants who have work experience; rendered social or welfare service to the society in any form.

How to apply

- Applications can be submitted online at www.ndimdli.org using a credit/debit card; or
- Forms can be collected from the Institute on cash payment of Rs. 1000/- or by sending a Demand Draft (DD) for the same amount in favour of 'New Delhi Institute of Management' payable at New Delhi. Application Forms can also be downloaded from www.ndimdli.org and sent with DD of Rs. 1000/-.
- Course fee for 2 year Full-Time PGDM, PGDM (Marketing), PGDM (Finance) is inclusive of all on-campus facilities. Hostel is optional and available for extra charges.

Bank Loans

Since NDIM offers AICTE approved and MBA equivalent PGDM, all admitted students have easy access to bank loans. In the event of any difficulty, please feel free to contact us at 011-40113009, 1-800-419-0606, 09354664794, 09654526125, 09931099350, 09717687114, 09999291967. Alternatively, an email can be sent toinfo@ndimdli.org.

Refund Policy

- Refunds are made as per AICTE guidelines.
- Free Counselling
- NDIM is a unit of Society for Employment & Career Counselling, registered in 1992. In pursuance of Society's mandate, Institute imparts free career counselling to applicants of MBA, PGDM and other programmes.

Economically Weaker Sections

- NDIM takes special steps to encourage meritorious students of economically weaker sections and under-privileged sections of society and offers fee concessions / waivers on case to case basis. Merit is, however, not compromised. Meritous students seeking help under this category may, in addition, fill up the fee concession / waiver application form available at the front desk. In addition to fee based scholarships awarded to students every year by the Society, AICTE regulations on the subject are fully honoured.

Hostel Fee

- NDIM has tied up excellent and safe hostel accommodation, separately for boys & girls. Some of the faculty also resides in these hostels.
- Charges, inclusive of meals depend upon the facilities availed. Free transport is available for girls. Hostel charges for twin sharing rooms with furniture, airco, attached bathroom, wifi and common TV start at Rs. 8000 per month. Charges may increase in case of additional amenities (like single occupancy, airconditioning, etc.) requested by a student.

Dress Code & Discipline

- Students are expected to be dressed in Business Casuals. Formals are essential at all important occasions.
- No act of indiscipline or misconduct is tolerated. Ragging or indecent behavior of any kind is strictly prohibited. Any student found guilty of indiscipline or ragging is expelled and full fees forfeited.
Employment Details (Work Experience)

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<th>Period</th>
<th>Designation</th>
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<th>Nature of experience</th>
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Other interests & achievements or special skills

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<th>Name of the Entrance Examination (CAT, MAT, XAT, ATMA, GMAT, AICTE-CMAT, State-CET Exam)</th>
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[Not applicable to NRIs/Foreign Citizens]

Why do you want to join NDIM? (Please use additional sheets, if necessary)

Do you need hostel accommodation

Yes ☐ No ☐

DECLARATION

I declare that the information furnished above is correct. I accept that providing of incorrect information or withholding of relevant information can disqualify me. I agree to abide by the rules and regulations of the Institute.

INSTRUCTIONS TO APPLICANT

- All sections of the application form & admit card should be completely filled-up, signed and forwarded to the following address.
- The application form should be sent along with 2 passport size photographs, photocopies of 12th & graduation marksheet & self attested copy of CAT, MAT, XAT, ATMA, GMAT, AICTE-CMAT, State-CET score card.
- Also enclose a Demand Draft or Pay Order of Rs 1000/- in favour of New Delhi Institute of Management, payable at New Delhi.

New Delhi Institute of Management
50 (B&C), Tughlakabad Institutional Area
New Delhi - 110062
Ph. - 1-800-419-0000, 011-40111000, 09354664794, 09654526125, 09810695359, 09717687114

- All admissions at NDIM are based on merit alone.
- You may also submit your application electronically at www.ndimdhi.org using a credit/debit card.

Chairman - Prof. Vishwa Mohan Bansal, (retd.) senior civil servant; served in top positions in Central and State Govts. and Industry for 39 years; 32 years in Delhi alone;
Adviser, Principal Commissioner, Secretary, Delhi Development Authority, (1993 - 2010); General Manager, International Airports Authority of India, Delhi, Mumbai, Kolkata, Chennai; led Indian delegations to more than 15 countries; presented papers at UN Organisations, Asia Pacific Organisation, Tokyo, RIPA (Royal Institute of Public Administration), London, ICADO (International Civil Aviation Organisation), Montreal, ASCI (Administrative Staff College of India), Hyd., IPA (Indian Institute of Public Administration), ICA (Indian Council of Arbitration); forums of CII, FICCI, Chamber of Commerce, TICCI; at various State Govts. and Ministries of Central Govt. and at highest levels in more than one dozen countries; a renowned trainer, recruiter, HR professional, urban specialist, educationist, media advisor, administrator and placement consultant.