

Entrepreneurial Ecosystem

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New Delhi Institute of Management



*Innovation is the Change
that unlocks new value*



Our Vision

Create an eco-system and network of self-sufficient independent entrepreneurs and mentors.

Our Mission

InCube would educate and equip potential and early stage entrepreneurs. We would connect entrepreneurs in enabling networks of peers, mentors, incubators, funding and business services while Catalyze a culture shift to support aspiring entrepreneurs

About InCube

InCube – the entrepreneurship development cell at NDIM, runs with the objective of supporting and encouraging Incubates (entrepreneurs and start-ups) in different fields & sectors and connect students with the emerging technologies and get them access to global expertise in businesses and innovations in Asian and Global markets. Scope of this Cell has been expanded from time to time in line with the Government's initiatives to create high class incubation facilities, with suitable infrastructure in terms of capital, equipment and operating facilities, coupled with availability of sectorial experts for mentoring the incubates and giving them every possible guidance & support.

InCube is run by self-motivated and self-sufficient group of students that constantly bring out the entrepreneurial skills of all the students on campus and motivate them to try new ideas, test them in the market and innovate new products. These students together form collaborations within the campus as well as with entrepreneurs, mentors and investors all around.

The value of an idea lies in the using of it.

-Thomas Edison

Objectives of InCube

- To educate and equip the students with basic fundamentals of entrepreneurship
- To develop an environment and ecosystem of innovative and entrepreneurial thinking across the campus
- To give opportunities to students to experiment and develop entrepreneurial ventures
- To liaison with startups and support them through physical and human resource infrastructure along with mentoring



Our Strategic Partnerships

Ministry of HRD Innovation Cell

MHRD Innovation Cell will focus on creating complete ecosystem which will foster the culture of Innovation across all educational institutions from ideas generation to pre-incubation, incubation and graduating from the incubator as successful start-ups. MIC will also work on designing ranking system to identify institutions in the forefront of innovation. MIC will actively engage various central and state agencies to ensure that dedicated budget is allocated for innovation related activities.

Ministry of HRD has established 'MRHD's Innovation Cell' with the mandate to work closely with our Higher Education Institutions (HEIs) to encourage the creative energy of our student population to work on new ideas and innovation and promote them to create start-ups and entrepreneurial ventures.

PM-Yuva Collaboration

PM-YUVA Yojana(Pradhan Mantri Yuva Udyamita Vikas Abhiyan) aims to create an enabling ecosystem for Entrepreneurship Development through entrepreneurship education and training across the country in select Institutes of Higher Learning (Universities, Colleges and Premier Institutes), schools, Industrial Training Centers (ITIs) and Entrepreneurship Development Centers (EDCs) for over a period of five years.

PM- Entrepreneurship Network, Wadhvani Foundation in 2017

The focus of the MOU is to introduce and strengthen Entrepreneurship Education on campus through deployment of systematic approach to optimizing and increasing the impact of teachers and training programmes on Entrepreneurship Education. NEN inspires, educates, skills and supports student entrepreneurs, startups and SMEs for creating high-value jobs across the globe operating in association with governments, corporates, mentors, investors and educational institutes.

Chatur Ideas

Chatur Ideas is a startup enabling platform. After acquiring Nurture Talent Academy (India's first Institute for Entrepreneurs present across 125+ cities and trained more than 34,000 entrepreneurs) Chatur Ideas is training young entrepreneurs across institutes and providing them access to its vast ecosystem so as to enrich the entrepreneurship culture right from foundation level. Chatur Ideas has come in collaboration with NDIM to help in developing the entrepreneurship ecosystem.



Our Strategic Partnerships

Japanese Technical Intern Training Program

New Delhi Institute of Management (NDIM) has been empaneled as a Sending Organization under Japanese Technical Intern Training Program (TITP) that trains the student in Japanese language proficiency and assists them to get placed in reputed companies in Japan. NDIM under TITP is an ambitious program to send 3,00,000 Indian technical interns to Japan for on the job training for a period of three to five years. This program is supported by the Governments of both the countries of India and Japan through the Ministry of Skill Development and Entrepreneurship, Government of India and the Ministry of Justice, the Ministry of Foreign Affairs and the Ministry of Health, Labour and Welfare, Government of Japan through the signing of a formal Memorandum of Cooperation.



Satin Creditcare Network Ltd.

Satin Creditcare has started its operations as a provider of individual and small business loans and savings services in 1990 with an objective to provide 'doorstep' credit in urban areas and gradually forayed into semi-urban and rural areas. It was registered as an NBFC with the RBI in 1998 and converting into an NBFC-Micro Finance Institution in November 2013. NDIM values the contributions of Microfinance Institutions in building an independent ecosystem at grass root in the villages of India. Thus we have collaborated with Satin Creditcare so that the students learn more about entrepreneurship at village level and how microfinance institutions are helping to build the rural India. Large number of students have participated in Internships and Live Projects to accomplish this mission.



iKure

iKure is an award-winning, social enterprise that meets the rural health care and prevention needs through a unique combination of health outreach initiative, skills development, and technology intervention. The venture is poised to rapidly scale beyond its curative model, looking to the future of disease prevention and wellness for 840 million people in rural India. iKure helps to establish the last mile coverage for healthcare in the rural and urban poor sector. NDIM has collaborated with iKure to provide the opportunity to open their first ever concept clinic in Delhi. Thus NDIM students are engaged in Live Projects with iKure to understand the Urban Poor and their healthcare needs.



India China Trade Center

The India- China Trade Centre® (ICTC) is a Non-Governmental, Not for Profit, Industry member supported organization for corporations engaged in business relations with India and the People's republic of China. The Centre was founded in 1997 in New Delhi and Guangzhou, to enhance India- China economic cooperation through research studies, policy advice, strategic guidelines to business with continuous exchange of business delegation, participation in trade fairs, organizing conferences, seminar, lectures, workshops etc. Since its inception ICTC has facilitated many trade collaboration, technical & technology cooperation among Chinese and Indian enterprises.



NDIM - Entrepreneurial Network

Spreading Innovation beyond NDIM

NDIM connects with eminent entrepreneurs and established founders from the industry which created a path and niche of their own. These people visit campus often and not only inspire the students to pursue their own dreams but also help them where ever their dreams need a push and mentorship.



Mr. Brijesh Agrawak
CoFounder & Director
IndiaMart



Dr. Subhash Chandra
Chairman
Essel Group



Mr. Sarvesh Agrawal
Founder & CEO
Intershala



Dr. Shikha Sharma
Founder
Nutri-Health Systems



Mr. Sunil Bharti Mittal
Founder & Chairman
Bharti Enterprises



Mr. Anil Chhikara
CEO & Founder
Marco Polo Venture



Mr. Amit Jain
Founder
WeCare Finance



Mr. Devesh Chawla
Founder & CEO
Chatur Ideas



Mr. Arun Bhati
Founder & CEO
ORahi

Infrastructure @ NDIM





Infrastructure Support

SMART INDIA HACKATHON

NDIM has consistently supported and organized Smart India Hackathon since 2017 every year. This is Govt. of India's Biggest Digital Revolution & World's Largest Start-up Movement to create 25000 start-ups every year. During the hackathon 25-30 teams from all across India come to NDIM campus and work for non stop 36 hours to come up with digital solutions for problems posed by AICTE and various ministries. During this event more than 200 industry guests visit the NDIM campus to interact with students.

Virtual Reality Lab

NDIM in collaboration with Canada Research Center has a well-equipped Virtual Reality Lab. The Virtual Reality (VR) Lab is a unique facility in which user experience virtual reality using the HTC Vive. Currently virtual lab has full-room configuration including the Vive headset, sensors and interactive controllers that allow you to move through virtual environments and take control of your virtual experience. The lab is available to experience and gain a better understanding of this emerging technology.

NDIM Students' active association with Startups

NDIM has always supported startups in every possible way. Students of NDIM have been proudly involved in various Internships and live projects and even final placements with startups. The growing culture of entrepreneurship have allowed these students to grow over the big brand name factor and join these organizations where they see themselves contributing to providing meaningful solution to the society. It is their way of helping these nascent organizations to grow. Students have been placed in startups such as FAB Hotels, OYO Rooms, Paytm, Befikr.in and many more.

On Campus Startup Initiatives

At NDIM students are given the opportunity to start their own venture by providing them the right platform, funding and mentoring.

Simran Sahni

She has started her business in video production. She provides digital solutions for all possible stage of film production. She even has her own YouTube channel which helps in proliferation of the content.

Yash Malik

Has started his own venture in floriculture. He has a farm near Bhagpat area which has a polly house and is focused on production and sale of Gerberra Flowers. With the use of all the latest farming techniques blended with marketing knowledge, he intends to take this venture further.

NDIM Alumni Startups

The Startup culture of NDIM has shown results time and again. The ecosystem of innovation and entrepreneurship here has led to not just one, but many of our students turning into successful entrepreneurs. These shining stars of NDIM have taken it to their shoulders to break the regular and start something new. They have emerged as job creators instead of job seekers. We wish them all the luck for the future and also extend our continued support to these soon to be industry stalwarts !



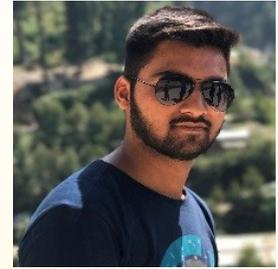
Siddharth Godika
(2016-18)
Founder : Navrit Marketing Pvt. Ltd.



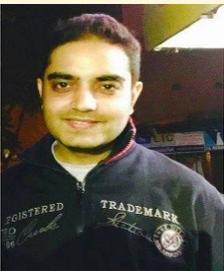
Sushant Kalra
(2016-18)
Founder : Navrit Marketing Pvt. Ltd.
www.navrit.com



Tushar Taneja
(2016-18)
Founder : Navrit Marketing Pvt. Ltd.
www.navrit.com



Vipul Soni
(2016-18)
Founder : Navrit Marketing Pvt. Ltd.
www.navrit.com



Gourav Sehgal
(2013-2015)
Co-Founder-Chaturshala
www.chaturshala.com



Geetika Sachdeva
(2013-2015)
Co-Founder-Chaturshala
www.chaturshala.com



Ankit Agarwal
(2013-15)
Founder- Blue Panda Pvt. Ltd. (Panache)
www.yourpananche.com



Sakar Mishra
(2014-16)
Founder & Sole Proprietor- Ghar pe Sasta Automated Laundry Service
www.gharpesasta.com



Tarun Dhiman
(2012-14)
Founder-D S Retail



Amit Roy
(2012-2014)
Founder & CEO-The LightHouse India
www.thelighthouseindia.com



Princy Dhupar
(2012-2014)
Co-Founder & Head B.D – Ditstek



Vikas Arora
(2011-2013)
Founder- Balaji Financial Services
www.balajifs.com

NDIM Alumni Startups



GIRISH ARORA
(2009-2011)
Owner-Global Bio medical
Joint Vision



Rahul Khullar
(2010-2012)
Owner-Style Homez Inc.
www.stylehomez.com



KESHU JAIN
(2010-2012)
Owner-Jain Retail Inc.
www.myrepose.in



Mohit Vashistha
(2009-2011)
Co-Founder & Director
Industryxpert.com
www.industryxpert.com



Mohd Umair
(2009-2011)
Founder and CEO-Wigzo
Technologies Pte Ltd
www.wigzo.com



Varun Kochhar
(2008-2010)
Owner - Kaizen



Mohit Khandelwal
(2008-2010)
Founder Director - Re#Hash
www.rehash4u.com



Awinash Shekhar
(2008-2010)
Founder & CMD - Shekhar
Beverages
www.shekharbeverages.in



Sumit Srivastava
(2008-2010)
Co-Founder & COO
befikr.in
www.befikr.in



Yashank Wahi
(2008-2010)
Founder-Wahi Marketing Solutions
www.wahimarketing.in



Deepika Garg
(2008-2010)
Co-Founder & Director-SKD
Learning Pvt. Ltd
www.skdlearning.com



Neha Girdhar
(2008-2010)
Founder & Director - Rine
Consulting & Highend But-
terfly Café
www.rine.co.in



National Traditional Art Entrepreneurship Summit, January 2017



Investor Meet - Demo Day by NDIM & Jaarvis Accelerator, August 2016

Startup Events Organized by InCube

- ⇒ Demo Day
- ⇒ EDP Workshop
- ⇒ Traditional Art Entrepreneurship Summit
- ⇒ Startup 2.0 Conclave
- ⇒ Global Symposium on “Entrepreneurship & Innovation”
- ⇒ Let’s Build Entrepreneurs
- ⇒ Logo Design Contest
- ⇒ Selfie Sales Pitch
- ⇒ One Dollar Venture
- ⇒ Meet the Entrepreneur
- ⇒ Shark Bait
- ⇒ Abhimantram
- ⇒ Panel Discussion with Digi-preneurs



Global Symposium on Entrepreneurship & Innovation on March 2017

Entrepreneurship Activities @ NDIM

Since Inception

Ever since its inception, NDIM has constantly been working towards providing students with an entrepreneurial mindset. A basic course on Entrepreneurship Development is part of their core course plan where students are exposed to the important and eminent concepts in entrepreneurship and innovation. This course helped them build their competency in entrepreneurial skills.

Recent Developments

With the tide of entrepreneurship development and make in India concept across the nation has received a renewed push from the government to go develop job creators instead of job seekers. Hence NDIM collaborated with Wadhvani Foundation and PM Yuva Yojna launched the Basic and Advanced programs of Entrepreneurship Education in 2017. These programs don't use theoretical books but use online videos through LearnWise Module and on campus practical activities which provide finesse to their entrepreneurial skills. These programs help students to understand the process of finding a gap, building a solution, a prototype, testing its viability and to eventually launch it in the market.

NDIM Incubator

NDIM will shortly be launching a professional incubator for Startups. It would provide mentoring support to the entrepreneurs and connect them to the vast network of mentors on NHRDN as well as the mentor network of NDIM. The rich IT infrastructure and lab support will also be open to the entrepreneurs to explore and elevate their achievements while building a startup ecosystem at the campus.



National Incubation & Entrepreneurship Summit, March 2016

Way forward

InCube intends to be every entrepreneur's best critic and friend. We are constantly working to engage not just students of NDIM but also connect with entrepreneurs globally. InCube is already heavily engaged and linked with Startups and going forward this collaboration will only increase and flourish. We welcome new ideas, innovations as well as innovators with open arms to join NDIM InCube and use our support to take the idea to the next level. Startups can benefit by the infrastructure support, funding, as well as the opportunity to connect with all the right investors as well as industry experts to make their dream into a reality. We wish not only to be the best industry linked institute but also the best Startup linked Incubator.



New Delhi Institute of Management

InCube

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Visit us : www.ndimdelhi.org

