

NEW DELHI INSTITUTE OF MANAGEMENT

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March'18 Newslines

Activities 1st – 31st March 2018

Recruiters at Campus for Placements

Companies Visited	Aditya Birla Finance; Aditya Birla Insurance Brokers; ANAROCK; Asahi India Glass; BPTP; Brain Ex; Competitors view Strategic Insights; Connect2India; Decathlon; Ernst and Young; Expeditors; Franchise India; Genius Corner Educom; Grant Thornton Educational; Guest G Houser; HDB Financial Services; Kamdhenu Ispat; LAVA International; MSX International; No Paper Forms; Nuance Transcription; Nucleus Software; OYO Rooms; Plenum Specialty Foods; Religare Securities; SPA Group; Squad Yards; Tech magnate; Thoughtsol Infotech; Universal Data Solutions; Urban Clap; Xceedance
Participants	PGDM students of 2016 - 18

Recruiters at Campus for Summer Internship

Companies Visited	Amplus Energy Solutions; Ashiana Housing; Beat Route Innovations; CBRE South Asia; Connect2India; Dabur India; Eli Global; Ernst & Young Services (E&Y); Groupe SEB India; Guest Houser; HCL Info systems; HT Media; Kantaar; Karvy Comrade; Keventer Group; Kochar InfoTech; NDTV; Nuance Transcription; OYO Rooms; PINNACLE Works; Power Finance Corporation; Prop Tiger; Quantum Global Securities; Radisson Blu Marina; Rep Up; Rupee makers; Satin credit care; Shiksha.com; Shipper; Simply Digital; Sony India; Spandana India; TCW Tea; The Lodhi Hotel; UAA Digital Media; V2 Retail; Vivanta by Taj
Participants	PGDM students Of 2017 -19

‘Spandan 2018’ The Cultural Fest

Date / Venue	8 -10/03/2018 / Tughlakabad and Jawaharlal Stadium Auditorium
Participants	NDIM students along with 237 students from colleges and institutes across India
In Brief	The three day extravaganza of Spandan 2018, in which all staff, faculty and students of NDIM participate, was designed to facilitate copious flow of intellect and creativity along with the traditional cultural boundaries of events. The event provided a rich exposure to budding managers in real life problem-solving through participatory initiatives and team working efforts. It was a mega event, which provided an ideal platform allowing innovative exchanges of thinking, knowledge,

	intellect and entertainment between the young aspiring business leaders drawn from various prestigious colleges.
Educational Events during Spandan	
Business Quiz	
Participants	Seven students from NDIM and other colleges of Delhi and NCR
Winners	Debosmit Majumdar and Bodhisattwa Baidya of IMS Noida won the first prizes and Mayank Raheja of Maharaja Surajmal Institute of Management (GGSIPU) and Ganesh Gulati of Maharaja Agrasen Institute of Technology won the second prize.
Debate	
Participants	Eleven students from NDIM and other colleges of Delhi and NCR
Jury Members	Mr. Indrajit, Chief Startup Consultant, Startup Plumber and Mr. Ajay Talwar, DGM, Bosch India
Winners	Aurick Sen Gupta of NDIM won the first prize and Anish Behl of MERI, Janakpuri got the second prize.
IT Quiz Online	
Participants	Five teams from Delhi and NCR along with NDIM teams
Winners	Bodhisattwa Baidya and Debosmit Majumdar won the first prize, Gilda M Babu and Ebin Thomas of NDIM won the second prize and the third prize went to Sweety Babu and Shobhit Aggarwal of NDIM
Blog Writing	
Participants	Three from Delhi and NCR along with NDIM students
Jury	Mohd. Murtaza Ali, Blogger, Apotpourriofvesties.com
Winners	Anubhav Sharma won the first prize and second prize went to Rishnita Bhandari and third was a tie up between Anushka and Apartim Sarkar. All of them were from NDIM.
Bulls & Bear	
Participants	Three from Delhi and NCR and NDIM students
Winners	Tabish Salam from University of Management Studies won the first prize and second prize went to Sarthak Dawar and Sagar Sareen of PGDAV and MGIT, Delhi.
Cultural Events during Spandan	
Street Play	
Participants	Forty Four teams from Delhi NCR along with two teams of NDIM
Jury	Mr. Amit Tiwari, Creative Director and Ms. Aishwarya Hasija, Director, Vayam Performing Arts Society
Winners	SRCC and Deshbandhu college had a tie for first prize; Institute of Home Economics won the second prize and third prize was bagged by Janki Devi Memorial College. Best actor declared was Tushar from DDS and Manya Jha won the best actress award whereas the best music award went to Atma Ram Santan Dharma College and there was a special mention by jury members for the performance of Vivekanand College.
Mr. & Ms. Spandan	
Participants	NDIM students participated as it was an intercollege event.
Jury	Ms. Sheenu Varshney, designer, classical singer & dancer; Ms. Neeti Bhola, Assistant Manager, NDTV and Mr. Pramod Kumar Jain, CEO, COO & Global Head HR, TCIL
Mr. Spandan	Kunal Dhingra
Ms. Spandan	Zeisha Shireen Aslam Syed
Solo Singing	
Participants	Thirty Five from Delhi - NCR and NDIM students

Jury	Mr. Nitin Chandra and Chandni Verma, singers
Winners	Vatsal Chandra, Ramanujan College won the first prize, there was a draw for second prize between Shivam Sharma of NDIM and Dikshant Kumar of University college of Medical Science and third prize went to Chetan Sharma of Asian School of Media.
Rock Band	
Participants	Nine teams
Jury	Mr. Ankit Kawatra, Lead Drummer and Chetan Sanmotra, Lead Singer from Zehan Band
Winners	'61XMHZ' of PGDAV won the first prize, second prize went to 'Mehsoos' The Band of School of Open Learning of Delhi University and the third winner was the band 'Fixed Penalty' of students of three different colleges of Delhi University.
Photography	
Participants	Eleven from different colleges of Delhi and NCR
Jury	Mr. Navin Vatsa, Free Lancer, National Geography etc.
Winners	Utsav Rastogi and Pronab Majhi from NDIM won first and second prizes and third prize went to Glen Everett of Jagannath University, Bahadurgarh.
Treasure Hunt	
Participants	Twenty Five teams from NDIM
Winners	Modassir Alm, Sweety Babu and Hitesh Nag won the first prize, second prize was secured by Karishma Tulsyan Hitanshi Takkar and Arpita and the third prize was attained by AAkanksha Chopra, Diyank Singhal and Divyansh Goel.
Counter Strike	
Participants	Thirteen Teams from Delhi, NCR and NDIM students
Winners	Dyal Singh College Won the first prize, second prize was won by Lal Bahadur Shastri Institute of Management and JIMS Kalkaji won the third prize.
Group Dance	
Participants	Twenty Seven teams from Delhi NCR Colleges and NDIM Teams
Jury	Ms Tanya Chamboli, Faculty, Brooklyn Academy of Dance & Arts and Mr. Deenbandhu Dalai, Faculty, Odissi Natya Shala
Winners	First Prize was won by IIT, Delhi, second prize went to Northern India Engineering College and third prize was a tie between the College of Vocational Studies and Janki Devi Memorial College.
Kabaad se Jugaad	
Participants	Five teams from Delhi and NCR colleges and NDIM teams
Jury	Dr. Lalit Kumar, Former Advisor, Planning Commission and Ms. Megha Chaturvedi, Senior Correspondent, India Today Education
Winners	First and third prize winners were from NDIM and second winner was Lloyd Law College
FIFA	
Participants	Seventeen participants from Delhi, NCR and NDIM students
Winners	Sagar Sareen from Maharaja Agrasen Institute of Technology won the first prize, Sarthak Dawar from PGDAV won the second prize and the third prize was a tie between Rijo Varghese and Vasu Kapoor of NDIM
Beatboxing	
Participants	Fourteen Teams from Delhi and NCR and NDIM Teams.
Jury	Mr. Divyansh Kancholia, Beat Boxer, Delhi University and Akshay Tiwari, Beat Boxer, SGND Khalsa College
Winners	Neel from Galgotia won the first prize and Yash from DPS Faridabad won the second prize.
Zero Fashion	
Participants	Four participants from Delhi and NCR colleges and NDIM students

Jury	Ms. Jaswinder Grewal, Life Coach cum trainer, Midcraft Academy and Ms. Chaitali Moitra, MD, Collins Learning
Winners	First prize was won by Sadaf Ali, Lloyd Law College and second prize was obtained by Divya Nigam of NDIM.
Solo Dance	
Participants	Forty eight participants from Delhi and NCR Colleges and NDIM students.
Jury	Ms. Sheena Velayudhan, Classical Dancer
Winners	Nasib Kumar, School of Open Learning, Delhi University won the first prize, Rahul Kumar Rajak, Shyam Lal College won the second prize and the third prize was won by Kunal Shrivastava from Manav Rachna University.
Fashion Show	
Participants	Ten teams
Jury	Mr. Lakshya Sharma, Model, Mr. India Finalist (NDIM alumnus) and Shaine Soni, Freelancer, Stylist.
Winners	Atma Ram Santan Dharama College won the first prize and second and third prizes were won by NDIM.
In Brief	<p>Prize Distribution ceremony was held at Jawaharlal Nehru auditorium on March 10, 2018, followed by Santosh Memorial awards, given to NDIM faculty and staff. The Chief Guest also launched the book titled <i>Human Concerns in the poetry of Robert Frost</i> by Dr. Vidushi Sharma, Professor, NDIM published by Pacific Books International, New Delhi.</p> <p>Every year distinguished professionals are recognized by awarding for 'Business Excellence & Innovative Best Practices'. This year NDIM awards were given to Mr. Arpit Ratan, Founder, Signzy; Mr. Kanish Malik, President and the Global Head of Operations, Glenmark Pharmaceuticals; Dinesh Raj, Founder, Premier Futsal; M R Rao- Mr. Ritesh Chatterjee came on behalf of Mr. MR Rao, CEO & Owner, Bharat Financial Inclusion; Ms. Raakhe Kapoor Tandon, CEO and Founder, ART Capital; Sunil M Advani- Mr. Kapil Mehrotra came on behalf of Mr. Suneel M Advani, Chairman, Blue Star; Arvind Uppal, Chairman, Whirlpool.</p> <p>NDIM also bestowed Distinguished Alumni Award and the awardees were: Navneet Sharma, Dabur Ind, Brand Activation Manager; Pankaj Kumar Jaiswal, Goodpack India (Good pack, Singapore Company), HEAD OF SALES – F&L (Indian sub-continent & Middle East); Anupam Singh, Amara Raja Batteries, (AMARON BATTERIES), Regional Manager North (DGM); Nitin Kaushal, Bharti Airtel, Global Business Unit, Global Head - Satellite & Media; Dr Neeraj, National Institute of Food Technology Entrepreneurship and Management (NIFTEM); Deepika Garg, DIRECTOR, SKD GROUP OF INSTITUTIONS; Lakshay Sharma, Mr. INDIA Finalist 2017, BCCL (Times of India) Show org; Lokesh Singh, CEO, Teach corporate.</p>

Clay Modeling Workshop and Storytelling Session: CSR Activity at NDIM

Date / Venue	09/03/2018 / Campus
Participants	NGO Deepalaya: 50 Slum kids of the age group of 6 - 12 attended the workshop)
Resource Persons	Ms. Sachi, Freelancer
In Brief	The initiative was taken to develop young children, through art and game based activities. To develop social, emotional and cognitive skills alongwith the ability to nurture healthy relationships, solve problems and make healthy decisions is needed by everyone.

	<p>The trainer took the kids into a jungle full of stories, where the kids were encouraged to dream, imagine and cultivate a sense of wonder. It made learning fun for kids, and also nurtured every child's creativity, developed oratory skills and out-of-the-box thinking. As the stories unfolded, it helped the children bring the activities to life: a holistic, interdisciplinary approach to teaching and learning.</p> <p>Kids made beautiful products out of clay. They showcased their talents of dancing and poetic recitation. They participated very enthusiastically in all activities and listened to stories very attentively. At the end of the workshop, refreshment was provided to children.</p>
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Assessment Centre: a Workshop

Date / Venue	16/03/2018 / NDIM
Participants	HR students
Industry Facilitator	Mr. Hemant Taneja, CEO, Tatva
College Facilitator	Dr. Vigya Garg
In Brief	<p>The topics covered in the workshop were:</p> <ul style="list-style-type: none"> • Meaning and Importance of Assessment Centre • Outlines of Assessment Centre Report

Festival of Innovation & Entrepreneurship (FINE)

Date / Venue	19-23/03/2018 / Rashtrapati Bhavan
Organized by	Dept. of Science & Technology, GOI and The National Innovation Foundation, India
Participants	Prof. Ritu Talwar and students
In Brief	<p>FINE provided a platform to the innovators for building the linkages with potential stakeholders whose support would improve their prospects in coming years for the larger social good.</p> <p>The exhibition provided a window to creative and innovative solutions for social development through grassroots innovations.</p>

Workshop for Institute Applied to Run Vocational Program

Date / Venue	21/03/2018 / AICTE HQ
Participants	Dr. Gauri Modwel and Prof. Kamal Kundra
Welcome Address	Dr. R S Rathore, Director, Skill Development Cell, AICTE
Resource Persons	Prof. A D Sahastrabudhe, Chairman, AICTE; Dr. M P Poonia, Vice Chairman, AICTE and DR. R K Soni, Regional Director, AICTE
In Brief	<p>The importance of vocational programs and basic guidelines for AICTE approved institutes to run these courses in a given sector were highlighted. Representatives of DTEs, NASSCOM, NTTRs and other industry houses participated and were requested to provide support to the institutes.</p>

HR Week 2018

Date / Venue	21-27/03/2018 / Campus
Participants	PGDM students of batch 2017-18
Objectives	<ul style="list-style-type: none"> • Bridging the gap between corporate and budding managers • Guidance to fresher – about how to be job ready • Understanding the skills required by the industry

	<ul style="list-style-type: none"> Handling the excitement and anxiety about entering the new world of corporate Direct narration from the corporate
Resource Persons	Prof. Nikhil Singh
Day 1 – Ice Breaking Session	
In Brief	The interactive session helped the coordinators to get engaged with each other, encouraged to be comfortable in a group
Day 2 – Job Description & Specification and a Recruitment Ad	
In Brief	Participants had to draft an advertisement for the position of CXO in 100 words and to mail to HR club. The advertisement should have creativity, innovative pitch, power of words.
Day 3 – Weave a Story	
Jury	Dr. Amit Nagpal and Dr. Vigya Garg (Prof. NDIM)
In Brief	Team of 5 had to weave, fictional story having unique characters and concept of an amazing visualization. It was all about how every team played their respective stories.
Bidding for an IPL Team	
Referee	Dr. Gajendra Sharma, NDIM
In Brief	Participants applied their knowledge of cricket along with management skills for bidding during auction of IPL teams
Day 4 – The Management Game	
Jury	Prof. Vikas Gautam and Ms. Madhu Dogra
In Brief	The activity involved participants to use their team building, time management, leadership skills along with innovative thinking to win the game.
Critically Analyzing the Case	
Jury	Prof. Anil Kamboj and Prof. Silky Vigg
In Brief	Each team critically analyzed the aspects of marketing, financial and operational, of the case presented to them and came up with the solutions in the form of role play and PPT's
Day 5 – HR Conclave	
Theme	Bridging the Talent Gap
Presenter	Air Marshal P K Roy
Panelists	Mr. Ramashish Biswas, Global Talent Development Leader, 91 Springboard; Ms. Runa Maitra, Founder Director, People Talent International; Ms. Shalu Manan, VP – L&D, Genpact; Mr. Suchir Bhatnagar, VP Operations, ePay Later; Mr. Vipin Goyal, Director, Strategy & Operations, Veative
Guests	Mr. Abhay Singh; Ms. Meghna Arora; Ms. Neeti Prabhakar and Ms. Shashi Sharma from Genpact
In Brief	The conclave communicated and created awareness about the working environment of a typical organization which needs to be understood and embraced by all management students and corporates.

Management Development programme: Artificial Intelligence Virtual and Augmented Reality

Date / Venue	22-23/03/2018 / Campus
Participants	Ajay Pangadiya, Vice President QC, TRIDENT GROUP; Ankita Goel, Manager Strategy, TRIDENT GROUP; Ankita Jain, Manager Strategy, TRIDENT GROUP; Hitesh Chadha, Vice President Marketing, TRIDENT GROUP; J K Mitra, Professor, New Delhi Institute of Management; Kunal, General Manager Strategy, TRIDENT GROUP; Manish Agarwal, President Planning, TRIDENT GROUP; Monika Nijhawan, Assistant Professor, New Delhi Institute of Management; Mukul Varshney, General Manager Design, TRIDENT GROUP; Om Prakash Gusai,

	<p>Research Scholar, Motilal Nehru College; Partha Banerjee, Director, Institute of Technology Ent. & Management; Piyush Dhyani, Vice President IT, TRIDENT GROUP; Pramil Pal, President Operations, TRIDENT GROUP; Praveen Verma, President Operations, TRIDENT GROUP; Sanjiban Deb Roy, Chief Manager (BIS), Petronet LNG Ltd; Sarvjeet Singh, President Operations, TRIDENT GROUP; Saurabh Sharma, Manager (BIS), Petronet LNG Ltd; Shailee Choudhary, Assistant Professor, New Delhi Institute of Management; Sreeram Kumar M., Officer (System), Petronet LNG Ltd; Subodh Gupta, Executive Director, SARAL Services; Sumit Nainani, Deputy Manager & EO to GM (North), Tata Steel Processing and Distribution Ltd; Surendra Singh, Assistant (BIS), Petronet LNG Ltd; Suresh Puri, CEO Operations, TRIDENT GROUP; Swapan Das Gupta, Professor, New Delhi Institute of Management; Tapan Godha, Vice President Operations, TRIDENT GROUP; Tarun Jindal, General Manager – SCM, TRIDENT GROUP; Vineet Sreedharan, General Manager IT, TRIDENT GROUP; Vinita Sharma, Associate Professor & Deputy Registrar, New Delhi Institute of Management; Vipin Jindal, General Manager SCM, TRIDENT GROUP; Yagnesh Mistry, Assistant (IT), Petronet LNG Ltd;</p>
Resource Persons	<p>Mr. Siddhartha Balakrishna, Executive Board Director, Media House; Prof. Shailee Choudhary, Faculty ,NDIM and Mr. Vipin Goyal, Director of Strategy and Operations, Veative Labs</p>
In Brief	<p>The MDP enlightened on developing Analytical & Creative thinking skills, AI and its Tools, Chabot, Impact & Usage of new technologies in various sectors and its future scope in the coming years. The main agenda towards the session was to make everyone aware about the use and impact of AI, VR and MR Technologies.</p> <p>On day1 Speakers highlighted the beginning and development of Artificial Intelligence and how it is impacting various organizations into different sectors. The Speaker emphasized on how managers can remove mundane task from their jobs thus leaving more time for rewarding & challenging work with the use of new technologies. Comparisons for leading organizations who excel at using AI and Augmented Reality have the ability to outperform their competitors in terms of new product offering, customer-facing activities including marketing automation, support and services.</p> <p>On Second day various applications and videos were shared on Virtual, Augmented and Mixed Reality .Various cases were discussed to showcase how the technology is affecting multiple jobs at risk. Industry wise applications of AR, VR and MR technologies were used.</p> <p>The MDP was useful and impactful.</p>

Communication Club-‘Illuminati’

Date / Venue	22/03/2018 / Campus
Participants	Students from the colleges of Delhi and NCR
Panelists for panel discussion	Retd. IG Dinesh Kotwal; Ms. Shenu Varshney; Mr. Shekhar Jha and three students
Topic of the Discussion	Effective Communication and how people who are scared of public speaking should get rid of the stage fright.
In Brief	How communication can be used as an effective tool to develop career prospects

Intercollege Debate organized by Communication Club-‘Illuminati’

Date / Venue	22/03/2018 / Campus
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Participants	Students from PGDAV college, DIPSAR, Rajdhani college, JIMS, College of Vocational Studies
Jury	Retd IG Dinesh Kotwal and Ms. Shenu Varshney
Topics of Debate	<ul style="list-style-type: none"> • Are beauty pageants a way to objectifying women? • Can people move in together before they are married? • Is social media making us unsocial?
In Brief	Gilda Babu of NDIM showed her brilliant debating skills and won the first prize.

Poetic Recitation Organized by Communication Club-Illuminati

Date / Venue	22/03/2018 / Campus
Participants	Students from PGDAV college, DIPSAR, Rajdhani college, JIMS, College of Vocational Studies
Jury	Ms. Shenu Varshney and Prof. Vidushi Sharma
In Brief	The participants recited on topics ranging from patriotism to women education in Hindi and English. Anurag Tiwari of NDIM won the competition by reciting an amazing patriotic poem which touched the hearts of audience and Jury members.

Alumni Premier League, 2018

Date / Venue	24-25/03/2018 / Jasola Sports Complex and 01/04/2018 / DDA Sports Complex, Saket
Participants	Fifteen teams from PGDM batches from 2002 - 2017
In Brief	<p>First semi-final match was held on April 1st between Phantoms (2014 -16 batch) v/s Strikers (2015 – 17 batch), where team Strikers won the match.</p> <p>The final match was between team Striker v/s team Royal Strikers (2013 – 15 batch). Finally the team Royal Strikers won the title of Alumni Premier League 2018.</p> <p>It was more than just a cricket: it was the reunion of NDIM champions, recreating the nostalgic moments from the memory lane, with the perfect blend of enthusiasm, excitement and fun.</p>

Union Government's 'Smart India Hackathon 2018'

Date / Venue	30-31/03/2018 / Campus
Participants	Twenty eight teams having 168 engineers and 33 mentors
Chief Guest – Inaugural Session	Shri Prakash Javadekar, HRD Minister
Guest of Honor	Mr. R Subramanyam, Secretary, Higher Education, MHRD
Chief Guest – Valedictory Session	Dr. M P Poonia, Vice Chairman, AICTE
Guest of Honor	Dr. R K Soni, Director AICTE and Dr. Gopichand Katragadda, CTO, Tata Group
In Brief	The Minister HRD, Shri Prakash Javadekar launched the world's largest event – Smart India Hackathon 2018 (Software edition) held at 28 nodal centers across the country simultaneously. Addressing the student participants at New Delhi Institute of Management (NDIM), Delhi, Shri Javadekar said “more than 1 lakh students of more than 1200 colleges are participating in the second edition of Smart India Hackathon 2018. He said that more than 8000 students at 28 different centers will work on their final innovations from the next 36 hours. These students will codify their innovations in a group of six, on which they are working hard for the last 4 months”

	<p>During 36 hours of Hackathon, a big turnout of top CEO's and digital leaders visited NDIM, showing their keen interest in learning from the young scholars across the country.</p> <p>A few achievements of NDIM during Smart Hackathon 2018 were: 115 CEOs and senior leaders from industry visited the campus during the 36 hours of Hackathon.</p> <p>Many mentors and hackathon participants appreciated the hospitality of NDIM. This event was another feather in NDIM's cap.</p>

NDIM