

NEW DELHI INSTITUTE OF MANAGEMENT

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January'18 Newslines

Activities 1st - 31st January 2018

Recruiters at NDIM for Final Placements

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| Companies Visited | Bajaj Allianz General Insurance Co. Ltd; Bunge India; Byju's Learning App; CHEGG; CSC e-Governance Services India Ltd; Dentsu Aegis Network; Digi Versal Consultants Pvt. Ltd; DYSON; E value serve; Exponential Interactive inc; EY; Federal Bank Ltd.; Handygo Technologies; Ingenetus Consultants; JK Tyre & Industries; Kochar Tech; Kuehne Nagel; Lybrate Company; Mediology Software; MSME; Muthoot Finance; NASCA; OYO Rooms; Paperpedia; PARKASH AMUSEMENT RIDES & FUN WORLD (P) LTD.; PropTiger.Com; Repup; Resettlement Solution; ROHM Semiconductor India Pvt. Ltd; Saarthak (Sector Access); Saint Gobain; Satguru Travels; Satin Credit care Network Limited; Shiksha.com; Shriram City Union Finance; TATA Class edge; TDI International; TECTURA INDIA; To The New; V2 Retail Limited; Value onshore Advisory Services Private Limited; Walmart India Pvt. Ltd; Way2Online |
| Participants | PGDM students of 2016 – 18 batch |

FDP on Entrepreneurship in Collaboration with Wadhvani Foundation

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| Date / Venue | 4 th -5 th January 2018 / NDIM Campus |
| Participants | Prof Anil Kamboj and Dr. Swatti Dham |
| Organised BY | Wadhvani Foundation |
| Resource Persons | Mr. Chandan Kar and Mr. Vinod Shastri from Wadhvani Foundation |
| In Brief | Entrepreneurship Educators Program was organized from December 11-15, 2017. The session was conducted using online as well as offline tools such as Learn Wise. The sessions were rigorous and had multiple activities, assignments as well as presentations which would highlight the nuances of Entrepreneurship Education to all the educators present. The session further extended into an evaluation program which was conducted at NDIM campus on January 04- 05, 2018. In this session, all the participants of the previous session had attended to attempt an evaluation of the concepts learnt. The evaluation was done through written tests as well as presentations. |

Entrepreneurship Faculty Education Programme

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| Date / Venue | 8 -12/01/2018 / NIESBUD, Noida |
| Participants | Prof. Arun Kumar and Dr. Rinku Dixit |
| In Brief | <p>NDIM being one of the select few institutes to be empanelled under PM Yuva Yojana by Ministry of Skill Development and Entrepreneurship, GOI. The Faculty was selected for undergoing the FDP on Entrepreneurship Education and Skill Development amongst youth under this programme. The purpose was to instill the spirit of entrepreneurship among students.</p> <p>The Following modules were covered during the program:</p> <ol style="list-style-type: none"> 1. How does entrepreneurship add value? 2. E-cell |

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| | <ol style="list-style-type: none"> 3. Stories of successful entrepreneurs 4. Entrepreneurship styles. 5. Selling techniques 6. Effective communication 7. Design thinking 8. Managing risks. 9. Assessing whether a student is ready to become an entrepreneur. <p>At the end of the program, participants practiced their facilitation skills and entrepreneurship knowledge by Teach Back activities.</p> |
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CSR Activity by Yogdaan Club at NDIM

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| Date / Venue | 09/1/2018 / Slums of Kalakaji, Govind Puri and Chitranajan Park, Delhi |
| Participants | Faculty, Staff and Students |
| In Brief | Students, staff and Faculty donated the woolens which were distributed along with the food items in slum areas. |

NDIM Students selected for nationwide project on Ease of Doing Business by PHDCCI.

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| Date / Venue | 10/01/2018 / PHD Chamber of Commerce, Delhi |
| Participants | Deepanshu Goyal and Hamsa Savya Raina of PGDM 2 nd Semester |
| In Brief | Both the students have been selected for PHDCCI – Ease of doing business internship for three months and have made NDIM proud of them. |

SBI Investors Awareness Programme

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| Date / Venue | 12/01/2018 / Campus |
| Participants | PGDM students of Finance Specialization |
| Resource Persons | Mr. Karan Lookhar and Ms. Jaya, Sr. Executive-Business Development, American Academy of Financial Management India |
| In Brief | The session covered the following: <ul style="list-style-type: none"> • What is Financial Planning • Basic Mutual fund • Goal Planning through Mutual Fund • FAQ's on Mutual Fund and Financial Planning |

Lohri Celebrations

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| Date / Venue | 12/01/2018 / Campus |
| Participants | Students, Faculty and Staff |
| In Brief | NDIM believes in developing stronger bond amongst students from different states. Students from North India celebrated the festival of Lohri at the Campus. The campus was colourfully decorated by students. In the afternoon students performed folkdances of Punjab and Haryana. In the evening, people circled around (parikrama) the bonfire and threw puffed rice, popcorn and other munchies into the Fire God asking for the blessing for prosperity. Students sang and danced bhagara till late evening. |

Special Course on Characteristics and Key Techniques of Lean Startups by Dr. Anuradha Basu, USA

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| Date / Venue | 15/01/2018 / Campus |
| Resource Persons | Anuradha Basu, Director, Silicon Valley Center for Entrepreneurship & Prof. in the School of Global Innovation and Leadership |
| Participants | Students and Faculty |
| In Brief | Dr. Basu started the lecture by discussing the characteristics of Entrepreneurs followed by a few examples of successful startups and Entrepreneurs. She highlighted that entrepreneurs are characterized by resiliency, focus, long term investment, self-reflection, and patience. |

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| | <p>She said that an entrepreneur has to understand that by setting up a startup, he is not his own boss. The customer is his boss and he has to work and innovate as per the needs and preference of the customers. He has to adapt to the changing needs of the consumers.</p> <p>Dr. Basu also introduced the concept of lean start up with the students. The students enjoyed the session.</p> |
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India Israel Business Innovation

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| Date / Venue | 15/01/2018 / Taj Diplomatic Enclave, Delhi |
| Participants | Dr. Swatti Dham |
| Inaugurated By | Chandrajit Banerjee, Director General , CII |
| Special Address | Ohad Cohen, Trade Commissioner & Director, Foreign Trade Administration, Ministry of Economy, Israel |
| In Brief | Members from "Invest in Israel" team had opened up the invitation to all the technology firms to take part in various initiatives by their government and also shared their experiences of collaborating with existing Tech firms in Israel. The session ended on a positive and hopeful note looking forward to further collaboration and knowledge exchange between the two nations. |

Cross Cultural Management: International Certification Course

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| Date / Venue | 16-17/01/2018 / Campus |
| Resource Persons | Dr. Ullrich Guenther, an international professor and an adjunct faculty at NDIM. He conducted an International Certificate Course on Cross Cultural Management |
| Participants | PGDM students of 2 nd semester |
| In Brief | <p>The Course comprised various topics such as:</p> <ol style="list-style-type: none"> 1. 'Dimensions of Social and work-related Values'. Followed by a case study – A Finnish Company opens hotels in Russia. 2. 'Value Change and Economy'. Followed by team based discussion – positive and negative behaviors of a culture. Exercise and discussion on communication model. 3. 'Leadership across Cultures'. Followed by group based activity – case studies on cross cultural interactions between leaders and co-workers. |

Banking Committee Meeting

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| Date / Venue | 16/01/2018 / PHD House, New Delhi |
| Participants | Dr. Chand Tandon |
| Resource Persons | Ashwani Gupta, SBI (Retd); Jyoti Prakash, MD Resurgent India and S. K. Chaudhary, Chairman and MD IRCON International |
| In Brief | <p>Following points were discussed</p> <ul style="list-style-type: none"> • To have banking mentoring session • Entrepreneur Cell • Interaction with bankers and bring them on board • Working Paper on latest credit rating and ranking |

Co-Creating future ready Employable Future Leaders: Role of Industry Academia organized by CII

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| Date / Venue | 17/01/2018 / IIC, Delhi |
| Organised by | CII |
| Participants | Dr. Vidushi Sharma & Prof. Anil Kamboj. |
| Conference Mentor | Padmashri Dr. Pritam Singh, CEO-Lead Center |
| Conference Corporate Chair | S Y Siddiqui, Chief Mentor, Maruti Suzuki |
| Conference Academia Chair | B A Metri, Director, IIM, Trichy |
| Speakers | Archana Shukla, Professor, IIM Lucknow; Asha Bhandarker, Professor, IMI; Bharat Bhasker, Director, IIM Raipur; Debashis Chatterjee, DG, IMI; Ira Gupta, Head Human Resources, Microsoft India; M P Jaiswal, Director IIM, Sambalpur; Ongmu Gombu, Country HR Head, GSK Consumer Healthcare; P K Biswas, Director IFMR Chennai; Prabir Jha, CHRO, CIPLA; R Anand, Sr. Vice President, HR HCL Tech; Rajkamal Vempati, HR |

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| | Head, Axis Bank; Rohit Thakur, Head HR, Accenture India; Subir Verma, Chairperson Academics, FORE; T K Srirang, Head HR, ICICI Bank |
| In Brief | <p>For B-Schools: “That which is seen is sold”. Reach out to multiple of aspirants using their interactive platform and engage them affectively. Explore our enormous pool of corporate resources to create a cutting- edge curriculum and enhance employment opportunities. That is REACH, ENGAGE and CREATE.</p> <p>For Corporate: Understand the prospective talent pulse, reach effectively to them, engage them optimally and ensure the best talent for our organization- all through one platform. That is CONNECT, CAPTURE and RECRUIT.</p> <p>For Professionals: Feel passionate to teach or take workshops for future leaders – but don’t know whom to contact. Register with our smart platform to share your competencies and top B- Schools will reach out to you themselves. That is ENGAGE, MENTOR, INSPIRE.</p> |

Fun @ Work

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| Date / Venue | 19/01/2018 / Campus |
| Participants | Faculty and Staff |
| Hosted by | Dr. V M Bansal, Chairman, New Delhi Institute of Management |
| In Brief | Like every year faculty and staff was invited for lunch and birthday celebrations. The faculty and staff who had birthday during November and December cut the cake and exotic lunch was served. Everyone enjoyed the lunch, thanked chairman and return back to their work. |

Bihu Festival Celebrated

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| Date / Venue | 19/01/2018 / Campus |
| Participants | Students, Faculty and Staff |
| In Brief | <p>Bihu is the national festival of Assam, was celebrated by students of all states in the campus. The campus was decorated with colourful rangoli. Festival started with Lunch, Traditional Assamese Delicacies Served to everyone. It was followed by Programme in the auditorium with virtual tour of the scenic beauty, the landscape, the flora and fauna of the blessed land of north east “a paradise unexplored” via a video presentation-</p> <p>Students wore the traditional attires and portrayed the spirit and rich cultural heritage through unique traditional dances.</p> <ol style="list-style-type: none"> 1. Dance performance on the holy river of North East (Brahmaputra) 2. Solo Music Performance 3. Fusion Folk Dance: Depicting different tribes (Missing, Bodo, Tiwa and Assamese) 4. Group song performance 5. Solo Musical Performance 6. Traditional Ramp Walk: Representing different states and tribes of North East 7. Professional BIHU dance performance |

Industry Workshop on Computer Based Hiring

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| Date / Venue | 20/01/2018 / Campus |
| Participants | Students of HR Specialization |
| Resource Persons | Arindam Lahri, GM, HR & Head Talent Management, Samsung |
| In Brief | <p>Discussed difference between ‘Competency’ and ‘Competent’</p> <p>Explained types of competencies</p> <ul style="list-style-type: none"> • Technical Competencies • Behavioral Competencies • Leadership Competencies • Superior and Effective Competencies <p>Also explained Competency Clusters:</p> <ul style="list-style-type: none"> • Achievement and action • Helping and Human Services • Impact and Influence Cluster • Managerial Cluster • Personal Effectiveness <p>Enlightened students with interview questions giving illustrations and examples</p> |

International Business Laws: Certificate Course by Dr. Susan G Wintermuth, USA

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| Date / Venue | 22/01/2018 / Campus |
| Participants | PGDM Students of 2 nd Semester |
| Resource Persons | Dr. Susan Wintermuth, Adjunct Professor in leading Universities, China, Latvia, Turkey, USA, Mongolia and Germany |
| In Brief | <p>Dr. Susan Wintermuth used the handouts and presentation having the International Real Life Examples where different laws were been implied to give the understanding of the laws followed in different Countries. Topics covered by Dr. Wintermuth were:</p> <p>Module 1: 'Introduction' covering terms and theatrical concepts and relevant laws.</p> <p>Module 2: 'International Commercial Contract' covering formation of contracts and parties to contract – general groupings of "Business"</p> <p>Module 3: 'Terms of the Contract' covering payments of goods and / or services and transport.</p> <p>Module 4: 'Terms of Dispute Resolution' covering national court and alternative dispute resolution</p> <p>To conclude, it is apparent that every international business transaction has to comply with provisions of both domestic as well as international law</p> |

Prof. Alok Bansal at Rajya Sabha TV

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| Date / Venue | 22/01/2018 |
| Participants | Prof. Alok Bansal |
| Topic | India's World |
| In Brief | Prof. Alok Bansal was invited on Rajya Sabha TV for discussion on 'Upswing in Pakistan Russia Relations' |

International Conference on People Analytics and Future of Work

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| Date / Venue | 23/01/2018 / Campus |
| Participants | Abdul Wahid Farooqi, Assistant Prof., Zakir Husain Delhi College; Anjali Rawat, Student, NDIM; Ashwini Kumar, CEO, KAFAL Software; Bhumika Chandra, Co-Founder & Partner - NOEALT Corporate Services; Ghazi Shanawaz, HOD, JMI; Kapil, HR; Khagendra Nath Gangai, Bhartiya Vidya Bhawan; Rachna Aggarwal, Assistant Prof., NDIM; Manish Nangia, Asst. Prof, NIFT; Manpreet Kaur, Associate Consultant, Creative Values; Manu Tiwari, Executive, Karma Circles; Mashkur Zafar, Prof., NDIM; Meena Osmany; P. Pradeep Kumar, DGM- Sales and Business Development, McGraw Hill; Poonam Juneja, Asst. Prof., Maitreyi College; Prajwalit Shikha, Asst. Prof., Maitreyi College; Rahul Arora, RSM, McGraw Hill; Rajeev Malik, Asst. Prof, National Institute of Fashion Technology; Rani Jaiswal, Research Scholar, Jamia Hamdarad; Shalini Singh, Ph.D Scholar, Aligarch Muslim University; Upasana Singh, Student, NDIM; Usama Rehman, Assistant Prof, JMI; Vimal Dahiya, Executive HR, Rinigo Services |
| Opening Address | Mr. Tirthankar Goyal, CEO & Founder, Think Global |
| In Brief | Mr. Goyal emphasized on the significance of people analytics in organizations and its key requisites. He also quoted real life examples of leading Indian and international companies that successfully use cloud based technology to carry out important HR functions. |
| Plenary Session | Challenges of HR and Analytics in Cross- Cultural Business Context |
| Chair Person | Mr.Didar Singh, Secretary General, FICCI |
| Moderator | Mr. Deepak Goel, CEO, Karma Circles |
| Panelists | Dr. Ulrich Gunther, Germany and Prof. Susan G Wintermuth, USA |

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| In Brief | The discussion revolved around legal issues concerning misuse of data and cultural challenges to people analytics in international business context |
| Technical Session 1 | People Analytics and Related Issues |
| Chair Person | Dr. Ullrich Guenther, Professor, Organizational, Personnel and Cross- Cultural Psychology, Leuphana University, Lueneburg, Germany |
| Moderator | Prof. M G Shahnawaz, Jamia Milia Islamia, New Delhi |
| In brief | The session comprised ten presentations that dealt with an array of issues, including Employee engagement, Psychological capital, Artificial intelligence, Leadership and Women empowerment in management |
| Technical Session 2 | Future of World and its Challenges |
| Chair Person | Dr. Susan Wintermuth, Adjunct Professor in leading Universities, China, Latvia, Turkey, USA, Mongolia and Germany |
| Moderator | Prof. Vigya Garg, Faculty, New Delhi Institute of Management |
| In Brief | There were fourteen presentations in this session that stirred contemplation and dialogue on numerous pertinent issues such as Brand building, Automation, Machiavellianism, Variable pay, Gender diversity, Psychological contract and Spirituality at work. All the presenters were awarded with certificates of paper presentation |
| Valedictory Session | Dr. V.M. Bansal, Chairman, New Delhi Institute of Management congratulated all the organizers and attendees for the successful completion of this academic event and encouraged them to persistently engage in more such intellectual endeavors. All in all, the conference was very well-received by all the participants as it prompted them to deliberate and brainstorm on a very relevant issue. |

Essential Leadership and Communication in Cross-Cultural Context: A Panel Discussion

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| Date / Venue | 24/01/2018 / Campus |
| In Collaboration With | BRICS Chamber of Commerce & Industry |
| Moderator | Prof. V.N.Srivastava, New Delhi Institute of Management |
| Panelists | Lt. Gen. D V Kalra (Retired); Mr.Sampeep Shastri, Representative BRICS Chamber of Commerce & Industry; Dr. Susan Wintermuth, Adjunct Professor in leading Universities, China, Latvia, Turkey, USA, Mongolia and Germany; Dr.Ulrich Guenther, Professor, Organisational, Personnel and Cross-Cultural Psychology, Leuphana University, Lueneburg, Germany |
| In Brief | <p>The panelists expressed their opinions about effective leadership in cross-cultural settings. While Professor Guenther and Professor Wintermuth highlighted cultural variations in linguistic expressions, non-verbal cues and proxemics, Mr. Shastri and General Kalra brought in entirely different perspectives on effective leadership. Coming from a strong political background, Mr. Shastri delineated on issue of ethical leadership while Lieutenant General Kalra shared his personal experiences in the armed forces to explain the various factors that make a person an effective leader.</p> <p>The discussion resulted in two contrasting views about effective leadership. While Professor Guenther and Professor Wintermuth opined that leadership is culturally entrenched, General Kalra asserted that an effective leader is someone who can remain efficient in all different situations and contexts. Moderator for the session, Professor Srivastava proposed a mutually accepted explanation, proposing that leadership effectiveness is all about how well a leader can adapt to culturally diverse situations.</p> <p>The session lasted for more than an hour, after which the panel was opened for questions. Both students as well as faculty members partook in the discussion and benefitted a great deal from it. The plurality, in terms of cultures and domains of expertise, that these panelists brought with them made this discussion come to life.</p> |

International Panel Discussion on Essential Leadership and Communication in Cross-Cultural Context Organized by NDIM in Collaboration with AICTE.

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| Date / Venue | 25/ 01/2018 / AICTE Head Quarters |
| In Collaboration With | New Delhi Institute of Management |
| Participants | Faculty members and students from various AICTE affiliated institutes |
| Moderator | Prof. Tripti Desai, Faculty, New Delhi Institute of Management |
| Panelists | Neetu Bhagat, Deputy Director, Research Institution & Faculty Development (RIFD) Bureau, AICTE; V N Srivastava, Professor, New Delhi Institute of Management; Ullrich Guenther, Professor, Organisational, Personnel and Cross-Cultural Psychology, Leuphana University, Lueneburg, Germany; Susan Wintermuth, Adjunct Professor in Leading Universities, China, Latvia, Turkey, USA, Mongolia and Germany |
| In Brief | <p>Dr. Neetu Bhagat welcomed Professor, Sahasrabudhe, Chairman, AICTE; Dr. V M Bansal, Chairman, New Delhi Institute of Management and all the delegates and briefly introduced the idea of effective cross-cultural leadership. Prof. Guenther shared important research findings from an extensive research project on effective leadership, carried out in Germany. He outlined four key factors that vary across cultures and impact leadership effectiveness. These included; the notion of time, style of criticism, style of commitment and power hierarchy. He elaborated how different cultures vary on these parameters, resulting in humongous cross-cultural variations in the perceptions of effective leadership. Subsequently, Professor Wintermuth shed light on the issue of miscommunication in cross-cultural negotiations. She explained the discursive nature of cultural norms and how they are interpreted differently across various cultures.</p> <p>Professor Srivastava also emphasized on the importance of cultural sensitivity in cross-cultural communication and described adaptability as a significant characteristic of an effective leader.</p> <p>The panel discussion was followed by a Q&A session wherein enthusiastic students asked questions about various newly identified leadership styles such as Machiavellianism.</p> |

Motivational Session on Transforming Managers into Leaders by International Motivational Speaker

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| Date / Venue | 31/01/2018 / Campus |
| Resource Person | Mr. Shane Ram, CEO, Step HR Consulting, Trinidad and Tobago |
| Participants | Students and Faculty |
| In Brief | <p>Mr. Shane Ram spoke on the importance of Coaching. He emphasized on the change which is necessary to transform a person. One will change when that's the last resort or compulsion. He explained the same with the help of an activity.</p> <p>He focused his talk on various traits of coaching required as a coach. Dialogue is one of the important traits in coaching. In dialogue, listening is the highest form. He emphasized on various aspects like Who needs Coaching, Does Coaching really work etc.</p> <p>According to him, many people are seeing the great opportunity in coaching as a lifestyle career. Once you have an internet connection or even a phone connection you can coach from anywhere in the world. So there are a lot of people now pursuing coaching as a career.</p> <p>At the end, he asked students to find a coach or a mentor who had either accomplished what you are trying to accomplish or had helped other people accomplish the same thing.</p> |