

NEW DELHI INSTITUTE OF MANAGEMENT

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March '17 News line

Recruiters at NDIM for Placements	
Companies Visited For final Placements	Wedurkids; Crosstab; EdWisor; Orient Craft Ltd.; CSC e-Governance Services India Ltd; CMCC_British Telecom; Radio Mirchi (Entertainment Network India Ltd.); Eazy Business Solutions; The Bristol Hotel; Godrej Consumer Products; Indigo iStrat; Square Yards; KopyKitab; Game Changers; Computer Science Corporation (CSC India Pvt. Ltd.); International Maritime Institute; IMS Learning; Pro-Trade; Care Skills Academy; New Era India Consultancy Pvt. Ltd; Cambridge Montessori PreSchool; Eastern Software; Baazkart; Jamna Auto Industries Limited; Yaantra; Chowgule Construction Chemicals Pvt. Ltd.; Karma Group; DCB Bank; Institute of Computer Accountants (ICA Group); Qilo Technologies Pvt. Ltd.; Sabal Bharat; Yaantra (A Brand of Gadgetwood); ImpactQA; Satin Creditcare Network Ltd.; Net2Source Inc; Vivo Healthcare Institute; Sewells; H&M; Walmart India
Participants	NDIM students 2015 -17 batch
Companies at NDIM for Summer Internship	
Companies Visited For Summer Internship	Zephyr; Entertainment City Ltd.; iimjobs.com; KANTAR (IMRB); Chemical Resources (CHERESO); Bonita Global (CASA BRANDS INDIA PVT LTD.); Karvy Comtrade Ltd.; RepUP; Zuna Solutions; Matrix Cellular Services International India Pvt. Ltd.; BASIX Sub-K i-Transactions Limited; I.P.PASRICHA & CO; Bharti Airtel Limited; RAAS Housing Finance Ltd.; VIRATEL; KGS Advisors; Bonita Global (CASA BRANDS INDIA PVT LTD.); Hero Corporate Services Pvt. Ltd.; Bajaj Finance Ltd; Institute of Directors (IOD); Wigzo Technologies; Radisson Blu Marina Hotel; Evelyn Learning Systems Pvt. Ltd.; Bonita Global (CASA BRANDS INDIA PVT LTD.); Avon Beauty Products India Pvt Ltd; Virtual Medicare Concierge Pvt. Ltd.; HCL Services Ltd.; Zamil Air Conditioners India Pvt. Ltd.; Videocon Industries Ltd.; Kanoria Chemicals & Industries Ltd.; INDUS B2B Solutions (A Unit of INDUS Group); Rupaiya Exchange; Corporate Partners; I.P.PASRICHA & CO; Mirus Solutions; Simply Digital; Mara Social Media Private Limited; GenexLogiSolutions Pvt. Ltd.; Apropos Marcom; Jamna Auto Industries Ltd; LCOVE; Mirus Solutions; Diamond International Inex Pvt. Ltd.; Aquatic Freights Pvt. Ltd.; Mercer India; Bloggers' Mind Digital Marketing Pvt. Ltd.; Shiksha.Com (A Division of Info Edge India Ltd); TO THE NEW; KNR Consulting; Aimil Ltd.; Anasa Décor; Whale Stationery Products Limited; OYO Rooms; ICCS (Insight Customer Call Solutions Ltd); WeiKFIELD Foods Pvt Ltd.;

Orange Octopus; Moser Baer India Ltd.; Dharma Life; Delhi College of Photography; Connect2India; Ajay Industrial Corporation Ltd.; American Cyber System; Brand Visage Communication; Sahajan and Laser Technology Ltd.; YES FOUNDATION; Dynamics Square; Cambridge Montessori Preschool; AS Enterprises; India Ratings & Research (Fitch Group Company); Orangestar Logistics Pvt. Ltd.; BERGER Paints; Brand Visage Communication; DCB Bank; Flame Communications Pvt. Ltd.; LOAN FRAME; Bloggers' Mind Digital Marketing Pvt. Ltd.; HCL Healthcare; ixamBee.com; Fortis Healthcare; Reach International; CK Birla Health Care Private Ltd; Religare Health Insurance; People Angle; Future Retail Ltd.; Quattro Global Services Pvt. Ltd.;

Participants	NDIM students 2016 - 18 batch
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19th Annual Convocation at NDIM

Date / Venue	4th March 2017/ NDIM campus
Participants	NDIM students 2014 - 16 batch
Chief Guest	Dr Subhash Chandra, MP, Rajaya Sabha and Chairman Essel Group
Presided by	Mr. B S Bassi, IPS, Member UPSC, Former Commissioner of Police, Delhi
Key Issues Addressed	<p>Dr. Subhash Chandra inspired the students to take the road less travelled by sharing his inspiring story of his entrepreneurial journey. He told students, "You need to have faith in yourself and in your ability to succeed-that is 90 % recipe of success. Corporate world is ruthless because it understands only one word- Success". He shared the highlights from his book, 'Wrong Man at the Right Time" and told "I believe that if you have the conviction you have to grab the opportunity and make it successful. So Eat it. Drink it. Live with it", Dr. Chandra inspired the students and faculty with his enthusiastic speech and authentic story.</p> <p>Mr. BS Bassi told NDIM students that the satisfaction which one derives after doing a good deed is the ultimate satisfaction in life. He emphasized on the ethical and sensitive side to management profession citing his favourite expression "When you look in the mirror, you should not have a lump in your throat"</p> <p>Both the guests reiterated their support to NDIM in furthering its vision of creating a global mindset & outlook in its students.</p>

Investor Awareness Program jointly organized by NDIM & NCDEX at NDIM

Date / Venue	6th March 2017/ NDIM students and faculty
Participants	PGDM Finance Specialization students
Key Speakers	Ms. Bhavana Menon & Mr. Deepak Bhatt from NCDEX
Key Issues Addressed	<p>The Program created awareness among the students regarding the role of FMC and the kind of trading platform NCDEX provides for commodity trading across the nation. To give impetus to such awareness campaigns, the SEBI is also encouraging the commodity exchanges. The workshop focused on</p> <ul style="list-style-type: none"> • Introduction about commodity markets in INDIA • To understand benefits of online trading in commodity • Presentation on Do's & Don't's while trading • Students took a lot of interest and asked numerous questions. The program was highly appreciated by NDIM students

Women's Day celebrated at NDIM in Association with Traffic jam Communications

Date / Venue	8th March 2017/ NDIM campus
Participants	NDIM students and faculty Ms. Kanchan Lad, Fashion & Mom Blogger; Ms. Twinkle Vinayak, Sufi Singer; Ms. Sahilly Aggarwal, Astrologer & Vastu Expert; Ms. Rashmi Chaddha, Founder Wovoyage; Ms. Maheshwari Jani, Chief Learning Officer, WinWithMJ; Trafficjam Communications is a startup setup by one of the alumnus of NDIM, Mr. Hitesh Chhabra
Key Speakers	
Key Issues Addressed	Women's Day symbolizes a woman's determination, sacrifice, wisdom, efforts, courage and exceptional contributions to society. NDIM salutes all the women for their resilience, patience and hard work and to pay a tribute to all the women

Spandan Annual inter-College Festival of NDIM Celebrated

Date / Venue	10th & 11th March 2017/ NDIM Campus and J L Nehru Stadium auditorium
Participants	NDIM students along with 350 students from 150 different professional colleges of Delhi and NCR
Chief Guests	Dr. Justice Arijit Pasayat , Former Chief Justice of Kerala High Court, Chief Justice of Delhi High Court and Former Judge, Supreme Court Of India
Key Issues Addressed	<p>The two day extravaganza of Spandan'17 was designed to facilitate copious flow of intellect and creativity along with the infusion of various cultural events. Competitions at Spandan'17, provided an ideal platform allowing innovative exchanges of knowledge, intellect and entertainment between the young aspiring business leaders drawn from prestigious colleges.</p> <p>Every year, NDIM recognizes and awards distinguished professionals for their innovative best practices, their outstanding contribution to specific activities. This year NDIM awarded 16 leaders in different walks of life were achievers of "Business Excellence and Innovative Best Practices- Academia Awards "Ms. SimranKohli, Veteran Radio Jockey, Radio City; Prof. Abad Ahmad; Mr. Ratnesh Kumar, CGM HR & Strategon behalf of Mr. Diptiman Das, CMD, EDCIL; Mr. Rajesh Setia, Director, Testpan India; Ms. S. RadhaChauhan, President and CEO, National e-Governance Division, MeitY; Sh. JijiMammen, CEO, MUDRA; Dr. Kavita A. Sharma, President, South Asian University, New Delhi; Mr. Dhananjay Singh, DG, NHRD; Mr. Rajeev Karwal, Founder Director, Milagrow; Mr. Krishan Gupta, MD, Organic Wellness; Mr. Rajesh Dahiya, Group Head Sales, Apollo Tyres; Dr. U. D. Choubey (on Behalf), Director General, SCOPE; Mr. Aman Singh, Founder, R2 ROBOTRONICS; Mr. Pradeep Gupta, Chairman, Cybermedia Group; Mr. Pavan Choudary, MD, Vygon India; Mr. Shailender Yadav , T20 World Cup Cricket Champion</p> <p>NDIM also awarded its alumni for their rare achievements at such young age. After award ceremony, most awaited celebrity night was held. All the students, faculty and guests welcome one of the finest singer in industry "Ash King". Audience enjoyed with mesmerizing experience with his popular songs</p>

NDIM Faculty at a book Launch -Vodafone Foundation Initiative

Date / Venue	10th March 2017/ The Lalit Hotel
Participants	Dr. Prof Tripti Desai, Faculty, NDIM and Board Member Vodafone
Key Issue	The launch of "Women of Pure Wonder - 4th Edition", the Vodafone Foundation's initiative to celebrate ordinary women that have achieved extraordinary feats. The book revolves around the theme 'Bold, Brilliant, Brave' and showcases inspirational stories of 50 phenomenal women across urban and rural India, from diverse socio economic backgrounds and different walks of life

NDIM Organized Conference on Corporate Social Responsibility Practices and Sustainability

Date / Venue	16th March 2017/ NDIM campus
Participants	NDIM students and faculty
Conference Theme	The Indian organizations are focusing on the question "How to do CSR" this Summit brought together experts from the Industries as well as NGOs to discuss sustainable CSR practices and reflect on the challenges and opportunities that business face in moving towards institutionalization of CSR practices
Key Speakers	<p>Brig. Rajiv Williams, YSM, Corporate Head CSR, JSL, Ms. Aditi Haldar, Director, Global Reporting Initiative Mr. Udesch Kohli, Chairman Emeritus, CIDC Ms. Subha Sekhar, Director CSR, Coca-Cola Mr. Vijay Chaddha, CEO, Bharti Foundation Mr. Susanta Sen, Principal Advisor, CII Ms. Deepa Menon, Sr. VP-CSR, PVR Mr. Nikhil Pant, Chief Programme Initiative, NFCSR Mr. George Abraham, CEO, SCORE Foundation Mr. Jitendra Chauhan, Founder, Inosculation Hub Mr. Sudhir Sinha, Chief Coach, CSR Inc</p>

NDIM Organized International HR Conference

Date / Venue	18th March 2017/ NDIM campus
Chief Guest	Vijay Tiwari, President Indo European Chamber of Small and Medium Enterprises
Chair Valedictory Session	Dr BVL Narayana, Director Center for Railway Information System

Speakers	<p>Mr. Kishan Gupta, CEO, Organic Wellness; Mr. Bir Singh, dept. of Economics, Delhi College of Arts & Commerce; Mr. Rishi Raj, BHEL; Mr. Devkanta Kala and Ms. Monika Bangari, Uttaranchal University; Ms. Keerti Gulia, IBS Hyderabad; Mr. Harsh Vardhan Kothari, ICFAI Dehradun; Ms. Nameirakpam Chetana, Sr. Research Fellow, Sambalpur University; Ms. Jyoti Behl, Headhonchos; Sonu, iFAB; Ms. Mehak Chawla and Ms. Teena Singh, NDIM; Mr. Mudit Satyadeep, Global C&B Professional, AXA Bangalore; Mr. Veenu Arora, Research Scholar, Mewar University; Mr. Nayan, HDFC; Mr. Abhishek, Associate Professor, IMT Ghaziabad; Mr. Ravin Garg, PhD Scholar, Polytechnic of Turin in Naples, Italy; Ms. Marjen Franzen, Change Agent, Franzen Partner, Netherland; Ms. Shubangini Rathore, IBS Gurgaon and Ms. Sombala N, NDIM; Mr. Amit nagpal, NDIM; Ms. Neha Mohan and Ms. Deepti Verma, Mercer; Mr. Vikas Gautam, IBS Gurgaon and Ms. Sombala N, NDIM; Mr. Urfat Anjem Mir, AUD; Mr. Faith Kayondo L, Mr. Kayondo Samuel (Uganda) and Ms. Teena Singh, NDIM; Ms. Neelakshi Hazarika, UK; Dr Sombala N and Ms. Teena Singh, NDIM; Ms. Priyanka Dutta; Ms. Usama Rehman, Jamia Millia Islamia; Dr Anupama D Raina, IBS Gurgaon; Ms. Pakesh Garg and Dr Yasmeen Shamsi Rizvi, Centre for Management Studies, JMI; Dr Suman Vij, Ms. Mini Srivastava and Mr. Ravindra Rawat, SGRRTS, Dehradun; Dr Mandeep Mahendru, IBS Gurgaon; Mr. V M Tripath and Ms. Ambica Prakash Mani, Uttanchal University; Ms. Anuradha Samal and Prof (Dr) A K Das Mohapatra, Sambalpur University; Ms. Meenu Gupta; Dr Ritu, NDIM; Ms. Sunita Saini, DCR University of Science & Technology, Sonapat.</p>
Key Issue	<p>The aim of the conference was to debate and discuss the issues and challenges of managing people in organizations in contemporary times and especially the importance of managing people in sustainable economy</p>
<p align="center">NDIM Senior Faculty at Haryana Annual Session and Panel Discussion on Realizing Make in India by Building Competitiveness</p>	
Date / Venue	20th March 2017/ Gurugram
Guest of Honor	Mr. K K Kataria, Mission Director, Haryana Skill Development Mission
Moderator	Mr. Arun Bhatia, Chairman, CII Harayana State Council
Participants	NDIM faculty
Key Issue	<p>Stalwarts spoke about creating facilities in institutes to solve industry problems. Identifying the skill gaps, industry should come forward to make student employment ready.</p> <p>India has many natural advantages including a big labour pool and a large domestic market. India has the opportunity to take some share of global manufacturing away from other countries. All we have to do to improve the ease of doing business in India are these —creating centers of excellence, stop tax terrorism, improve infrastructure, reform labour laws, invest in skills development, make it easier to acquire land, implement Goods and Services Tax (GST) and fast track approvals.</p> <p>Creating centres of excellence in engineering colleges to fulfill skill gaps and creating industrial hub within universities has been focused upon by the speakers. High degree of initiation is required from the industry as they are more influential. Business Incubation centers, testing & inspection facilities, Industrial training to teachers is the need of the hour.</p>

NDIM hosted Global Symposium on Entrepreneurship and Innovation

Date / Venue	23 March 2017/ NDIM campus
Participants	NDIM students
Key Speakers	<p>Mr. Nishant Manchanda, Co-Founder, India Network Media is a seasoned sales and marketing professional with over 13 years of experience in IT and Retail industry</p> <p>Mr. Arsh Shah Dilbagi, a student of Princeton University, is Founding Creator, Creator's Café, Founding Nomad, Arido, Peer Career Advisor, Princeton University, Marketing Communications Chair, Career Services, Head of Business Communication, Princeton Tonight, Brand Ambassador, India STEM Foundation, India, Director Marketing & Operations, Princeton Tonight. He was awarded Third Grand Award & 3 Special Awards during Intel International Science & Engineering Fair (ISEF) in 2015 and received Voters' Choice Award in Google Science Fair (GSF) in 2014</p> <p>Mr. Deepak Goel is the Founder & CEO of Karma Circles, Serial Entrepreneur, Advisor to several startups, TEDx speaker, Investor</p> <p>Mr. Anirudh Singh, an alumnus of NDIM (1999-01), has over 15 years of work experience in Sales & Marketing in various Industries like Life Insurance – Max New York life, banking – ICICI Bank, Telecom – Airtel, Mobile Vas – Onmobile Global & Media – NDTV Convergence. He holds Global Patent on "a system which automatically disables or switches off a cellphone "for safety in vehicles & aircraft - http://www.google.co.in/patents/US7181229 . Also Patent covers emergency Panic button on Mobile phone, which is a mandatory law in India for all Mobile phones sold Post 28 Feb 2017.</p>
Key Issue	<p>They threw insights on the significance of the Make in India, Entrepreneurship, Start-up and Incubation initiatives taken by Government and their promises, opportunities, challenges and pitfalls. They discussed about an Entrepreneurship or Lean Startup. They highlighted Entrepreneurship as passion - how passionate an individual is about his/her idea and that "Rather than working as an employee, an entrepreneur runs a small business and assumes all the risk and reward of a given business venture, idea, or good or service offered for sale.</p> <p>On this day, 14 NDIM students were given NIESBUD certificates for successful completion of entrepreneurship program.</p>

NDIM Faculties Attended 'Pragati: Celebrating Achievements of Women' Organized by AIMA

Date / Venue	29th March 2017/NDIM Campus
Participants	NDIM Senior faculty and other women participants from the corporate world and social sector
Welcome Address Chairperson	Ms. Rekha Sethi, Director General, AIMA
Chairperson	Ms. Veena Swarup, Former Director HR, Engineers India Ltd
Key Speakers	Dr Aquil Busrai, Chief Executive Officer, Aquil Busrai consulting; Ms. Kalpana Awasthi, Director General, NPC; Ms. Babita Baruah, Managing Partner, Mr. J Walter Thompson; Ms. Shivani Wazir Pasrich, CEO & Managing Director, SWP Productions;

Mr. Pranjal Sharma, Analyst and Writer; Ms. Pratibha Jolly, Principal, Miranda House; Ms. Nina Chatrath, Managing Partner, Enhance Consulting; Dr Shikha Sharma, Managing Director, Nutri-Health; Ms. Meena Bhatia, Vice President Marketing & Operations, Hotel Le- Meridien & Ms. Ester Martinez, CEO & Editor-in-Chief at People Matters

Key Issue

Speakers encouraged the women to work for themselves, have a career & self-identity. Speakers also shared various ways to be positive & energetic and asked the women audience to get over their guilt like not giving enough time to their family while working hard in their career as these things only create depression & negativity in our lives. They also encouraged women to seek help from their near ones, family, friends etc. to create a balance between their work life & family. The event gave an opportunity to NDIM faculties to meet & network with various corporate & academia personalities present in the event and they showed interest in visiting NDIM campus & interact with NDIM students.

NDIM